

K I D D



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1329199

Date first licensed 8-5-55 Call letters K I D D Eff: 4-13-57
X K X X L

Station Location: Monterey, Calif.
 WALTON RADIO, INC. (AL ~~12-6-72~~ EFF: 12-1-72) GR RESCINDED & REGRANTED 12-21-72
 X MONTEREY PENINSULA BROADCASTERS (AL 4-16-58) EFF: 5-1-58)
 x PACIFIC VENTURES, INC. (AL 9-5-56; EFF: 10-1-56)

Name of licensee x S. A. CISLER

Lake Drive and Seaside Ave., 0.5 mi. N. of Marina, California L 2-24-61
 X Lake Drive & Seawall Ave., 0.5 mi. N. of Marina, Calif. BR 10-10-60/
 Transmitter location x Paddon Place and Lake Drive, Marina, California (CP & MP 12-21-53)
 (BL-5672 8-5-55)

101 Camino Aguajito, Monterey, California (BR-4-16-79)
 X 459 Pierce Street, Monterey, California (Wire 9-7-67)
 X 150 West Franklin, Monterey, California (BRC- 5-28-63)
 X Ordway Building, Calle Principal and Franklin Sts., Monterey, Calif. (WIRE)
 x 546 Hartnell Plaza, Monterey, California (MP 12-15-54) ML 8-5-55)
 Main studio location To be determined, Monterey, California (CP & MP 12-21-53)

93940

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8076 Ltr.	9-3-52 9-10-52	630	500w	Daytime	CP for new station granted subject to filing MP for approval of T site & antenna
No application for MP for approval of site filed. Deleted letter 2-16-59 Deleted in error - letter dated 3-2-53					
BP-8076) BMP-6187)	12-21-53	630	1kw-DA-2	U	2-21 8-21-54 (COND'L CLAUSE)
C.P. for a new station and MP incr.power; hrs. oper.; DA-2; type T; and appr. ant. and T site					
BMP-6599 (1)	8-4-54	Mod. of CP(8076, as mod.) for extension of completion dated to 12-22-54			
BMP-6697 (2)	12-15-54	Mod. of CP(8076, as mod.) to move antenna, transmitter location 1000' and specif studio location and ext. of C&C dated 2-15 8-15-55			
BL-5672 Lic.to cover cp(8076, as mod.) for new standard b/c sta.	8-5-55	630kc	1kw-DA-2	U	8-5 12-1-56
BS-3138 (1)	8-8-56	Mod. of license to make changes in DA specifications.			
BAL-2396 EFF: 10-1-56	9-5-56	Voluntary assignment of license to: Pacific Ventures, Inc.			
BR-3138 Mod.	11-28-56	630kc	1kw-DA-2	U	12-1 12-1-59
BAL-2976 EFF: 5-1-58	4-16-58	Voluntary assignment of license to Monterey Peninsula Broadcasters.			
BR-3138	11-4-59	630	1kw-DA-2	U	12-1 12-1-62
BP-13255	2-5-60	630kc	1kw-DA-2	U	4-5 10-5-60 CP ot change transmitter location; install new transmitter (BAUER FB-1000J) and make changes in an antenna system and ground system (Cond'l).
BP-14384	10-10-60	630kc	1kw-DA-2	U	12-10 6-10-61 CP to replace expired CP(BP-13255).
BMP-9179 (1)	11-23-60	Mod. of CP(BP-14,384) to chg. type transmitter (BAUER 702).			
BL-8218	2-24-61	630kc	1kw DA-2	U	2-24 12-1-62 Lic to cover CP(BP-14384 as reinstated & mod) which auth.chg trans.loc.instl new trans; & make chgs in antenna & ground systems.

Form BC 126

June 1954

Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K.I.D.D.

Station location Monterey, California

Name of licensee MONTEREY PENINSULA BROADCASTERS

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
	11-28-62	Commission deferred action on renewal pending further consideration.			
BRC-2085 (1)	5-28-63	Mod. of license to change studio loc. to 150 West Franklin, Monterey, Calif and operate transmitter by remote control from studio location.			
BR-3138	4-30-63	Renewal of license			4-30 12-1-65
BTC-4597 EFF: 8-20-64	7-23-64	Voluntary relinquishment of negative control of licensee corp. by each Robert K. Sherry & Julie I. Sherry thru transfer of stock to George R. Walker, trustee			
BR-3138	2-23-66	630kc	1kw DA-2	U	2-23 4-1-67
BS-3138 (1)	11-22-66	Renewal of License			(Short Term)
BR-3138	4-14-67	630kc	1kw DA-2	U (RC)	4-14 12-1-68 (Short Term)
Wire	9-7-67	To change studio location and remote control point to 459 Pierce Street, Monterey, California.			
BR-3138(L)	4-25-69	Renewal of License			12-1-71
BR-3138(S)	1-17-72	Renewal of License			12-1-74
EBSA	5-22-72				
BS-3138(1)	8-7-72	ML to show 28.5° M.P. as 15mv/m, Night. 12-1-74			
BAL-7636	12-6-72	VOL AL	EFF: 12-1-72		
GRANT RESCINDED AND REGRANTED 12-21-72 - CONDITIONAL					
BR3138 (L) BZ9202	4-16-79	RENEWAL & MODIFICATION.			12-1-80
COMTEL	9-18-80	UNDERSTAND OPERATIONS HAVE RETURNED TO NORMAL.			

APPLICATION RECORD - BROADCASTING

Call **K X X L**
Letters **x New**

Name **S. A. CISLER**
(P.O. 431 W. Jefferson St., Louisville, Ky.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8076	4-16-51	Construction permit for a new standard broad-		
Rec'd	4-17-51	cast station to be operated on:		
Filed	4-17-51	Frequency: 1490kc 630kc	GRANTED	9-3-52
		Power: 250w 500w	subject to filing MP	
		Hours of Operation: Unlimited Daytime only	for approval of T site	
		Trans. Location: To be determined	and antenna	
		Monterey, California	Letter 9-10-52	
		Studio Location: To be determined	DELETED 2-16-53 as no	
		Monterey, California	application for MP for	
			approval of site filed	
			In error, lettr. 3-2-53	
AMENDED	6-21-51	Peter V. Gureckis, Engr.	Issued with EMP-6187	
Rec'd	6-21-51	Amended to change frequency from 1490kc to		
Filed	6-21-51	630kc, power from 250w to 500w and hours of		
		operation from unlimited to daytime only,		
		and change type of transmitter from Raytheon		
		RA-250, DCC, Max. 250w to (Western Electric		
		442A-1), DCC, Max. 500w.		

Raytheon RA-250

APPLICATION RECORD - BROADCASTING

FORM A-170
FORMERLY FCC FORM 94Call
Letters K X X LName S. A. CISLER

File No.	Dated	Application for	Action	
			Nature	Date
*** Rec'd	3-27-53 4-3-53	Modification of construction permit (HP-8076 which auth. a new standard broadcast station) to increase power and change hours of operation and install DA. Stephen Tuhy, Jr., Atty.	RETURNED Application incomplete (no engr.) Request of Atty. SEE BELOW ***	APR 9 - 1953
*** BMP-6187 Rec'd Filed	3-27-53 4-10-53 4-10-53	Modification of construction permit (EP-8076, as mod., which auth. a new standard broadcast station) to increase power from 500w to 1 kw; change hours of operation from daytime to unlimited and install directional antenna (DA-2) and for approval of antenna, transmitter location as Paddon Place and Lake Drive, Marina California. Stephen Tuhy, Jr., Atty. Grant R. Wrathall, Engr.	DOCKET NO. 10630 Upon consideration pet. for reconsideration and grant application GRANTED Cond'l re phase monitor; filed meas. equip.; and non-DA survey in addition to DA proof ORDER ISSUED	12-21-53

SEE CARD #3 FOR AMENDMENT.

APPLICATION RECORD - BROADCASTING

Call
Letters **K X X L**

Name **S. A. CISLER**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6187 (CONT'D) AMENDED REC'D FILED	4-17-53 4-22-53 4-22-53	AMENDED to change type of transmitter (RAYTHEON RA-1000).	See Card	#2 for Action
BMP-6599 Rec'd Filed	7-20-54 7-26-54 7-26-54	Modification of construction permit (HP-8076 as mod., which auth. a new standard broadcast station) for extension of completion date from 8-21-54 to 12-22-54. Stephen Tuhy, Jr., Atty.	GRANTED	8-4-54

FORMERLY FCC FORM 94

Call
Letters ~~K I D D~~ K I D DName S. A. CISLER

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6697 Rec'd Filed	10-28-54 11-5-54 11-5-54	Modification of construction permit (BP-8076, as modified, which authorized a new standard broadcast station) to move antenna, transmitter location 1000' west of present location and specify studio location as 546 Hartnell Plaza, Monterey, California. Stephen Tuhy, Jr., Atty. Grant R. Wrathall, Engr.	GRANTED	12-15-54
BMP-6730 Rec'd Filed	12-16-54 12-20-54 12-20-54	Modification of construction permit (BP-8076 as mod., which auth. a new standard broadcast station) for extension of completion date from 12-22-54 to 4-22-55.	Dismissed as unnecessary	12-29-54
EL-5672 Rec'd Filed	3-1-55 3-7-55 3-7-55	License to cover construction permit (BP-8076, as modified) which authorized a new standard broadcast station. Stephen Tuhy, Jr., Atty.	GRANTED	8-5-55

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

MONTEREY PENINSULA BROADCASTERS

x PACIFIC VENTURES, INC.

Call

Letters ~~K-K-K-K~~ K I D DName x S. A. CISLER

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2396 Rec'd Filed	7-23-56 7-25-56 7-25-56	Voluntary assignment of license from S.A. Cislser to Pacific Ventures, Inc. Stephen Tuhy, Jr., Atty.	GRANTED EFF:	9-5-56 10-1-56
BR-3138 Rec'd Filed	10-27-56 11-1-56 11-1-56	Renewal of License	GRANTED	11-28-56
BAL-2976 Rec'd Filed	3-10-58 3-11-58 3-11-58	Voluntary assignment of license to Monterey Peninsula Broadcasters. Michael J. Horan, Atty.	GRANTED EFF:	4-16-58 5-1-58
BP-13,255 R & F	6-29-59 7-9-59	C.P. to change trans. loc. from Paddon Pl. and Lake Drive, Marina, Calif. to 1.5 mi. North of Marina, End of Brew St., Calif. install new transmitter (Bauer FB-1000J); and make changes in antenna system & ground system. Leo Resnick, Atty.	GRANTED Cond'l re: Field meas. equip.; DA & non-DA proof.	2-5-60 Phase Mon.;
AMENDMENT R & F	11-5-59 11-9-59	AMENDED to change ant-trans. location to Lake Drive & Seawall Ave., 0.5 mi north of Marina, Calif., changes in ground system.		

APPLICATION RECORD - BROADCASTING

Call
 Letters K I D D

Name MONTEREY PENINSULA BROADCASTERS
MONTEREY, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3138 R. & F.	8-18-59 8-26-59	Renewal of license	GRANTED	11-4-59
BP-14384 R. & F.	10-7-60 10-10-60	CONSTRUCTION PERMIT to replace expired construction permit (BP-13255, which auth. chg. trans. location; install new trans. & make changes in antenna system & ground system.	GRANTED	10-10-60
BMP-9179 R. & F.	10-26-60 10-28-60	Modification of C.P. (BP-14,384 as reinstated which auth. change trans. location; install new trans. & make changes in antenna system & ground system) to chg. type trans. (BAUER 707).	GRANTED	11-23-60
BL-8218 Rec'd Filed	11-7-60 11-10-60 11-10-60	License to cover construction permit (BP-14,384, as reinstated and modified) which authorized change transmitter location, installation of a new transmitter and make changes in antenna and ground system.	GRANTED	2-24-61

Leo Resnick, Atty.

F.C.C. - WASHINGTON, D. C.

A. E. Towne Associates Inc., Engrs.

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters K I D DName MONTEREY PENINSULA BROADCASTERS
MONTEREY, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2085 Rec'd Filed	7-6-62 7-10-62 7-10-62	Modification of license to change studio location to 150 West Franklin, Monterey, California, and operate transmitter by remote control from studio location.	GRANTED	5-28-63
BR-3138 Rec'd Filed	8-30-62 9-4-62 9-4-62	Renewal of license	GRANTED	4-30-63
BTC-4597 R & F -----	7-7-64 7-10-64	Voluntary relinquishment of negative control of licensee corp. by each, Robert K. Sherry and Julie I. Sherry thru transfer of stock to George R. Walker, Trustee	GRANTED EFF:	7-23-64 8-20-64
BR-3138 R & F	8-31-65 9-2-65	Renewal of license	GRANTED	2-23-66
BR-3138 R & F	12-22-66 12-27-66	Renewal of license (SHORT TERM)	GRANTED	4-14-67

APPLICATION RECORD - BROADCASTING

630kc

Call
Letters K I D D

Name MONTEREY PENINSULA BROADCASTERS
Monterey, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-3138 R & F #455232 \$75 SEP 17 1968	8/30/68 9/3/68 9/3/68	Renewal of license AMENDED 9-20-68 re: Engineering (Date of last measurement) AMENDED 11-12-68 re: Financial Data & Programming AMENDED 12-4-68 re: Financial & Programming data AMENDED 4-11-69 re: Engineering	GRANTED	4-25-69
--- BTC-6094 R & F FEE PD: \$75 NOV 18 1969	10-24-69 10-27-69 #552125	Voluntary transfer of control of lic corp. from George R. Walker, Trustee, Robert K. Sherry and Julie L. Sherry to John B. Walton, Jr. Atty for transferor - Leo Resnick for transferee - Cohn & Marks	DISMISSED Req. of atty	6-4-70

Card-9/13/68 re Sect. II- par. 10(b) not ans.

RE: BTC-6094 - AMENDED 2-27-70(transferee) re comm needs;
fin data

AMENDED 3-2-70 (transferee) - clarif re bal. sheet

AMENDED 3-2-70 (licensee) - re correct address; fin. data
supplement to agreement (sig. page transferee)

APPLICATION RECORD - BROADCASTING

630kc

Call
Letters K I D D

WALTON RADIO, INC.

Name X MONTEREY PENINSULA BROADCASTERS
MONTEREY, CALIF.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3138 R & F PN Recd. PRES SEP 24 1971	8-30-71 9-1-71 "	RENEWAL OF LICENSE AMENDED 9-29-71 re: skeleton proof of performance AMENDED 10-29-71 re: engineering data AMENDED 12-8-71 re: financial data	GRANTED	1-17-72
BAL-7536 R & F FEE PD: \$1000 #086073 CODE 047 JUL 14 1972 Pub. notice filed 7-17-72	6-20-72 6-26-72	Voluntary assignment of license to WALTON RADIO, INC. (SEE OVER) Atty for assignor - Jorgensen & Resnick for assignee - Cohn & Marks	GRANTED Req. Grant Fee Consummated Eff: 12-1-72 Paid: 048, 12-15-72, W 136364 GRANT RESCINDED AND REGRANTED 12-21-72 CONDITIONAL	12-6-72 \$ 11,060.00 12-8-72,

RE: BAL-7636 - AMENDED 8-24-72 to reflect pending AL on
KFOX, financial plan & bal. sheet (assignee)

AMENDED 9-6-72 - corrective amendment re above

AMENDED 11-21-72 - to show B/C interests; Supplemental
Schedule Gains & Losses (assignee)

AMENDED 11-17-72(assignor) - Amendment to Agreements

APPLICATION RECORD - BROADCASTING

630 kc

Call
Letters K I D D

Name WALTON-RADIO, INC.
MONTEREY, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3138 R & F PN Recd. PRESS	7-26-74	RENEWAL OF LICENSE	GRANTED cond'l	4-16-79
	8-1-74 " AUG 27 1974	Robert B. Jacobi, Atty. AMENDED 9-11-74 re: programming; prog. logs; trans. logs; bus. interests AMENDED 9-25-74 re: engineering report AMENDED 10-16-74 re: engineering data AMENDED 3-10-75 re: engineering AMENDED 3-18-75 re: financial statement AMENDED 5-12-75 re: programming AMENDED 11-11-75 re: business interests AMENDED 12-29-75 re: business interests AMENDED 3-15-76 re: business interests AMENDED 4-19-76 re: business interests(over)		
BZ-9202 R & F \$100#506383 DM PRESS AUG 9 1976	12-1-75	Direct Measurement Atty: Robert B. Jacobi(Cohn and Marks)	GRANTED issued with RENEWAL	4-16-79
	12-9-75 12-9-75 7-27-76			

(BR-3138) AMENDED 7-2-76 re: business interests

AMENDED 4-29-77 re: business interests

AMENDED 5-9-77 re: business interests

AMENDED 6-27-77 to reflect pending BAPL-498(KELP
& BAPL-499(KFOX)

SUPPLEMENTAL APPLICATION filed 7-29-77 as an amendment
to pending renewal application. PN 7-29-77

SEP 7 1977

AMENDED 9-12-77 re: EEO Complaint

Name: WALTON RADIO, INC.

Station Location: MONTEREY, CALIFORNIA

File No.	Date	Description	Action and Date
BR 800724 UJ PRESS	AUG 22 1986	RENEWAL OF LICENSE	gt 1-30-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

