

K G S T



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

K G S T (Ltr. 11-18-48)

Date first licensed5-9-49.....(SEE CARD #2 FOR NAME) Call letters **x K B N O**
 LOCATION: **FRESNO, CALIFORNIA**
xJEANNE BACHER & MORRIS MINDEL, d/b as **DELLE BROADCASTING CO.** (AL 12-16-52,
xMORRIS MINDEL, MILTON GERLOFF AND JEANNE BACHER d/b as
DELLE BROADCASTING COMPANY (AL 6-21-51 EFF: 7-1-51) EFF 12-26-52)

DELLE BROADCASTING COMPANY (6-7-50)

Name of licensee **x** SIDNEY A. MANDSL, MORRIS MINDEL and MILTON GERLOFF d/b as / (AL 5-12-50 EFF: /
x JOHN L. BAKER, PETER K. ONNIGIAN, GEORGE F. BAKER, HARRY HARTUNIAN, and
JIM SCHIFFER, d/b as BAKER BROADCASTING COMPANY

Transmitter location ...APPROX. 900 feet south of the corner of Hughes Ave. and Church Ave.,
 Fresno, California (MP 10-12-48) (Lic. 5-9-49)

Same as transmitter (BS 4-24-63)

x 1244 'C' St., Fresno, California (Ltr. 11-1-55)

x 2736 Divisadero, Fresno, California (Ltr. 10-10-50)

x 1018 Broadway, Fresno, Calif. (L.c. 5-9-49)

Main studio location **x** To be determined, Fresno, California (MP 10-12-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6140	8-13-48 Ltr. 8-20-48.	1600	1kw	Daytime	granted subj. filing MP for approval T site and antenna.
BP-6140 MP-4159	10-12-48	1600	1kw	Daytime	12-12 6-12-49 Mod. CP(6140) to change type T, for approval of antenna and T site.
BL-3558	5-9-49	1600	1kw	Daytime	5-9 11-1-50 Lic. to cover C P(6140 as mod) to specify studio site.
AL-948 EFF: 6-7-50	5-12-50	Vol. AL	to S.A. Mandel, M. Mindel & Milton Gerloff, d/b as Delle Broadcasting Company.		
BR-3263	10-23-50	1600	1kw	Daytime	11-1 11-1-53
AL-1187 EFF: 7-1-51	6-21-51	Vol. AL	to M. Mindel, M. Gerloff and J. Bacher d/b as Delle Broadcasting Company		
AL-1465 EFF	12-16-52 12-26-52	Vol. assignment of license to JEANNE BACHER and MORRIS MINDEL d/b as DELLE BROADCASTING COMPANY			
BR-2263	10-7-53	1600	1kw	Daytime	11-1 12-1-53
R-2263	11-18-53	RENEWAL OF LICENSE			12-1-53 12-1-56
BRD-323	3-10-54	Mod. of lic. to operate trans. by R.O. from 2736 Divisadero, Fresno, Calif.			
BML-1640 (2)	10-27-55	Mod. of lic. to change name of licensee to JEANNE MINDEL AND MORRIS MINDEL d/b as RADIO STATION KGST, DELLE BROADCASTING COMPANY.			
BRC-870	12-8-55	Mod. of lic. to change trans. Remote Control Point from 2736 Divisadero, Plaza Shopping Center, Fresno, Cal. to 1244 "O" St. Fresno, Cal.			
BR-2263	11-14-56	RENEWAL OF LICENSE			12-1-56 12-1-59
AL-2595 EFF: 4-1-57	3-18-57	Vol. assignment of license to JEANNE BACHER, tr/as RADIO STATION KGST, DELLE BROADCASTING COMPANY.			
BR-2263	11-18-59	1600	1kw	Day	12-1 12-1-62

BROADCASTING STATION LICENSE RECORD

Date first licensed SEE CARD #3 FOR NAME Call letters K G S T

X J. J. NAGEL, EXECUTOR OF THE ESTATE OF JUAN MERCADO, DECEASED (AL 2-1-61; EFF: 12-12-61)

X JUAN MERCADO, (AL 12-2-59, EFF: 1-1-60)

X JEANNE BACHER, tr/as RADIO STATION KGST,
DELLE BROADCASTING COMPANY (AL 3-18-57; EFF: 4-1-57)

X JEANNE MINDEL and MORRIS MINDEL, d/b as RADIO STATION KGST,
Name of licensee DELLE BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
BAL-3682 EFF:	12-2-59 1-1-60	Voluntary assignment of license to Juan Mercado				
BAL-4123 EFF:	2-1-61 12-12-61	Invol. assignment of license to J.J. Nagel, Exec. of the estate of Juan Mercado, Deceased				
BZ-4438	7-14-61	1600kc	1kw	Day	7-14 12-1-62	
		Authority to determine operating power by direct measurement of antenna power.				
BAL-4313 EFF:	9-27-61 10-1-61	Voluntary assignment of license to International Radio, Inc.				
BR-2263	11-8-62	1600kc	1kw	Day	12-1 12-1-65	
BS-2263 (1)	4-24-63	Mod. of license to change studio loc. and delete remote control operation of the transmitter.				
BP-14149	6-10-64	1600kc	5kw	Day	8-10 2-10-65	
		CP to increase power to 5kw and install a new transmitter (BAUER FB-500J) Cond'1				
Letter	1-27-65	Auth. oper. with ant. current 3.13 amps. for 1kw non-DA oper. between hrs. 4am to 1S till final decision Docket 14419 or till told to re Sect. 73.87.				
BL-10,854 (2)	4-22-65	Mod to cover BP-14,149 increase power & install new transmitter				
BR-2263	11-5-65	1600kc.	5kw.	Day (Cond'1)	12-1 12-1-68	
TELEGRAM	10-17-67	PSA	500w			
BR-2263(B)	11-29-68	Renewal of License			12-1 12-1-71	
BR-2263(S)	11-26-71	RENEWAL			12-1-74	
EBSA	6-12-72					
BR-2263(S)	11-18-74	RENEWAL			12-1-77	
BR-2263(S)	11-16-77	(S) REN. OF LICENSE			12-1-80	
LTR.	12-16-77	TRANS: HARRIS MW-5A now installed				
BP781204AF	9-6-79	1600khz.	5kwDA		9-6-80	
		CP to add nighttime service with 5kw DA with type trans.				
BMP-800731AK (1)	9-15-80	MP (BP-781204AF) for ext. of time to:			2-28-81	

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KGSTStation location Fresno, CaliforniaName of licensee INTERNATIONAL RADIO, INC. (BAL 9-27-61 EFF: 10-1-61)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
COMTEL	7-14-80	AUTH. & TERMS COMTEL 4-1-80 EXT. THRU 9-30-80.			
COMTEL	8-14-80	RELET BADER PURSUANT TO SECTION 73.99 RULES THIS TELEGRAM CONSTITUTES PRE SUNRISE SERVICE AUTH. FOR OPERATION FROM 6:00 AM LOCAL TIME TO SUNRISE TIMES SPECIFIED INSTRUMENT OF AUTHORIZATION WITH AUTH. DAYTIME ANTENNA IN BP-781204AF & POWER OF 500 WATTS DETERMINED BY DIRECT METHOD, ANTENNA CURRENT COMPUTED UTILIZING ANTENNA RESISTANCE MEASUREMENT SUBMITTED TO COMMISSION. POST THIS AUTH. OR PHOTO COPY WITH STATION LIC.			
COMTEL	10-1-80	AUTH. & TERMS COMTEL 4-1-80 EXT. THRU 11-30-80.			
COMTEL	12-10-80	AUTH. & TERMS COMTEL 4-1-80 EXT. THRU 2-15-81.			
COMTEL	12-29-80	RE CONFERENCE ATTYS 12-29-80 CONCERNING COMMISSION REQUIREMENT OF COMPLETE COOPERATION BETWEEN PARTIES IN CONSTRUCTION & OPERATION AUTH. FACILITIES. IN VIEW OF PRESENT CIRCUMSTANCES INDICATING LACK OF SUCH COOPERATION, SUBSEQUENT CONSULTATIONS CONCERNING TECHNICAL MATTERS ARE TO BE CARRIED ON ONLY THRU RESPECTIVE COUNSELS. UNDERSTAND THAT WASHINGTON LEGAL COUNSELS WILL APPRISE COMMISSION OF PROGRESS.			
BMP-810224AE (2)	5-13-81	MP (BP-781204AF, as Mod.) for ext. of time to: 6-15-81			

BROADCASTING STATION HISTORY RECORD

#4

First licensed

Call Letters

Station Location

Name SEE CARD # 1

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR800801XK(S)	11-17-80	RENEWAL OF LICENSE	12-1-83

APPLICATION RECORD - BROADCASTING

Call KBNOLetters New

Name JOHN L. BAKER, PETER K. ONNIGIAN, GEORGE F. BAKER, HARRY HARTUBIAN
and JIM SCHIEFFER, A Partnership d/b as BAKER BROADCASTING COMPANY
(PO 1121 No. Fruit Ave., Fresno, California)

File No.	Dated	Application for	Action	
			Nature	Date
HP-6140 Rec'd Filed	6-2-47 6-4-47 6-4-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1600kc Power: 1kw DA-2 Hours of operation: Unlimited daytime Trans. location: 2.85 miles northwest of Fresno, California Studio location: To be determined- Fresno, California	DOCKET # 3604 Granted 8-13-48 after being removed from the hearing docket; subj. filing MP for approval of antenna and T site. LTR. 8-20-48)	
AMENDED Recd. Filed	2-12-48 2-16-48 2-27-48	AMENDED to change hours of operation from unlimited to daytime, using non-directional antenna and change transmitter location from 2.85 miles northwest of Fresno, California, to - "to be determined" Fresno, California. (Norman E. Jorgensen, Atty.) (Lynne Saeby, Engr.)		Issued with MP 4159

Transmitter-Raytheon RA-1000

Edward Iannelli
Bernard Associates
4304 Melrose Avenue
Hollywood 27, California

Name JOHN L. BAKER, PETER K. ONNIGIAN, GEORGE F. BAKER,
 HARRY HARTUNIAN and JIM SCHIFFER, A Partnership, d/b as BAKER BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4159 Rec'd Filed	8-30-48 9-1-48 9-1-48	Mod. of C.P. (BP-6140, which authorized a new standard broadcast station) to change type of transmitter (Collins 20-T) and for approval of antenna and transmitter location at approx. 990 feet south of the corner of Hughes Ave. and Church Ave., Fresno, Calif. (Courtney, Krieger and Jorgensen, Atty.; Lynne C. Saeby, Engr.)	GRANTED	10-12-48
BL-3558 Rec'd Filed	1-28-49 1-31-49 1-31-49	License to cover C. P. (BP-6140, as mod., which authorized a new standard broadcast station) and to specify studio location as 1018 Broadway, Fresno, California. (Courtney, Krieger & Jorgensen, Atty.)	GRANTED	5-9-49

APPLICATION RECORD - BROADCASTING

(AL 5-12-50)

SIDNEY A. MANDEL, MORRIS MINDEL, and MILTON GERLOFF, d/b as
 x JOHN L. BAKER, PETER K. ONNIGIAN, GEORGE F. BAKER,
 Name HARRY HARTUNIAN AND JIM SCHIFFER, A PARTNERSHIP d/b as
 BAKER BROADCASTING COMPANY

DELLE BROADCASTING COMPANY

Call

Letters

K G S T

File No.	Dated	Application for	Action	
			Nature	Date
BAL-948 Rec'd Filed	11-8-49 11-10-49 11-10-49	Voluntary assignment of license from John L. Baker, Peter K. Onnigian, George F. Baker, Harry Hartunian and Jim Schiffer, A Partnership d/b as Baker Broadcasting Company to Sidney A. Mandel, Morris Mindel and Milton Gerloff, A Partnership d/b as Delle Broadcasting Company. Norman E. Jorgensen, Atty.	GRANTED EFF: 6-7-50	5-12-50
BR-2263 Rec'd	8-30-50 9-13-50	Renewal of license Filed by Norman E. Jorgensen atty.	GRANTED	10-23-50

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1187 Rec'd Resubmitted Rec'd Filed	4-2-51 4-18-51 5-1-51 5-9-51 5-9-51	Voluntary assignment of license from Sidney A. Mandel, Morris Mindel and Milton Gerloff d/b as Delle Broadcasting Company to Morris Mindel Milton Gerloff and Jeanne Bacher d/b as Delle Broadcasting Company. Norman E. Jorgensen, Atty.	RETURNED Exhibits dated after application. GRANTED EFF: 7-1-51	4-30-51 6-21-51
BAL-1465 Rec'd Resub. Rec'd Filed	9-18-52 9-29-52 11-14-52 11-17-52 11-17-52	Voluntary assignment of license from Morris Mindel, Milton Gerloff and Jeanne Bacher, d/b as Delle Broadcasting Company, to Jeanne Bacher and Morris Mindel, d/b as Delle Broadcasting Company. Harry L. Meyers, Atty. Fresno, California	RETURNED Not filed in part, name or signed in part, name. GRANTED EFF	9-6-52 12-16-52 12-26-52

APPLICATION RECORD - BROADCASTING

Call
 Letters KGST

Name JEANNE BACHER & MORRIS MINDEL d/b as DELLE BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2263 Rec'd Filed	7-30-53 8-3-53 8-3-53	Renewal of License	GRANTED	10-7-53
BR-2263 Rec'd Filed	10-27-53 10-29-53 10-29-53	Renewal of license, Informal request	GRANTED	11-18-53
BRC-323 Rec'd Filed	2-17-54 2-19-54 2-19-54	Modification of license to operate transmitter by remote control from 2736 Divisadero, Fresno, California.	GRANTED	3-10-54
BML-1640 Rec'd Filed	9-13-55 9-16-55 9-16-55	Modification of license to change name of licensee to Jeanne Mindel and Morris Mindel d/b as Radio Station KGST, Delle Broadcasting Company.	GRANTED	10-27-55

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170 JEANNE BACHER, tr/as RADIO STATION KGST,
DELLE BROADCASTING COMPANYCall Letters KGSTName X JEANNE MINDEL AND MORRIS MINDEL, d/b as RADIO STATION K G S T
DELLE BROADCASTING COMPANY, Fresno, California

File No.	Dated	Application for	Action	
			Nature	Date
BRC-870 Rec'd Filed	12-1-55 12-5-55 12-5-55	Modification of license to change transmitter Remote Control Point from 2736 Divisadero, Plaza Shopping Center, Fresno, California to 1244 "O" Street, Fresno, California.	GRANTED	12-8-55
BR-2263 Recd Resub Recd&Filed	8-30-56 9-4-56 9-25-56 10-10-56	Renewal of license	Returned date GRANTED	9-13-56 wrong 11-14-56
BAL-2595 Rec'd Filed	3-1-57 3-4-57 3-4-57	Voluntary assignment of license to Jeanne Bacher, tr/as Radio Station K G S T, Delle Broadcasting Company. Freida Hennoch, Atty.	GRANTED EFF:	3-18-57 4-1-57

Aug. 1955

Call

Letters ..K.G.S.T.....

* JEANNE BACHER tr/as

Name RADIO STATION KGST, DELLE BROADCASTING COMPANY.....

FRESNO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,775 Rec'd Filed	1-2-59 1-16-59 1-16-59	Construction permit to change hours of operation from Daytime to <u>Unlimited</u> using power of 500w-1kwLS Engr. - Elbert H. Dean, Fresno, Calif.	DISMISSED Sec.	5-18-60 1.310
BR-2263 Rec'd Filed	8-21-59 8-28-59 8-28-59	Renewal of license	GRANTED	11-18-59
BAL-3682 Rec'd Resub. R. & F.	10-2-59 10-5-59 10-21-59 10-26-59	Voluntary assignment of license to JUAN MERCADO, tr/as SAN JOAQUIN BROADCASTING CO.	RETURNED re-filed on wrong form.	10-8-59 12-2-59 1-1-60
BP-14,149 Rec'd Filed AMENDMENT R & F SEE CARD #8 FOR AMEND	5-11-60 5-16-60 5-18-60 1-6-61 1-9-61	Construction Permit to increase power from 1kw to 5kw and install a new transmitter (RCA-DPA-5P) Engr. - Elbert H. Dean, Fresno, Calif. AMENDED to change applicant name to "J.J. Nagel, Executor of the Estate of Juan Mercado, Deceased"	GRANTED Cond'l re: Pre-sunrise operation.	6-10-64

Name INTERNATIONAL RADIO, INC.
JUAN MERCADO
Fresno, California

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4123 Rec'd Filed	1-10-61 1-12-61 1-12-61	Involuntary assignment of license to J. J. Nagel, Executor of the Estate of Juan Mercado, Deceased.	GRANTED EFF:	2-1-61 12-12-60
BZ-4438 R. & F.	3-16-61 3-20-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-14-61
BAL-4313 Rec'd Filed	8-18-61 8-21-61 8-21-61	Voluntary assignment of license to International Radio, Inc. Andrew G. Haley, Atty.	GRANTED EFF:	9-27-61 10-1-61
BP-14149 (cont'd) AMENDMENT R & F	4-27-62 4-30-62	AMENDED to change applicant name to "International Radio, Inc., (BAL-4313 gr 9-27-61) change type transmitter (BAUER FB 5000 J) Atty. - Andrew G. Haley	GRANTED	6-10-64 <i>cont'd.</i>

APPLICATION RECORD - BROADCASTING

#9

Call
 Letters KGST

Name INTERNATIONAL RADIO, INC.
Fresno, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-2263 Rec'd & Filed	8-20-62 9-4-62 9-4-62	Renewal of license Haley, Atty.	GRANTED	11-8-62
BL-10,854 R. & F.	1-12-65 1-15-65	License to cover construction permit (BP-14,149) which authorized increase power and install new transmitter. Atty- Haley, Bader & Potts	GRANTED	4-22-65
BR-2263 R & F	8-30-65 9-2-65	Renewal of license Atty- Haley, Bader & Potts	GRANTED	11-5-65
BR-2263 R&F \$75-456089 PRESS: UCI 28 1368	8-26-68 9-3-68 9-3-68	Renewal of license Atty. Lois P. Siegel AMENDED 11-15-68 re: Business interests, programming & Financial Data	GRANTED	11-29-68
4-29-71 Annual filing fee \$72.00 paid 11-30-70. #646619.				

APPLICATION RECORD - BROADCASTING

Call
Letters K G S TName INTERNATIONAL RADIO, INC.
FRESNO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2263 R & F PN Recd. SEP 15 1971	8-28-71 9-1-71 "	RENEWAL OF LICENSE Lois P. Siegel, Atty. (Haley & Potts)	GRANTED	11-26-71
BR-2263 R & F PN Recd. PRESS AUG 2 8 1974	7-23-74 8-1-74 "	RENEWAL OF LICENSE AMENDED 10-25-74 re: EEO program	GRANTED	11-18-74
BR-2263 R & F P.N. PRESS AUG 22 1977	7-27-77 8-1-77 8-1-77	RENEWAL OF LICENSE Atty. Richard M. Riehl (Haley, Bader & Potts)	GRANTED	11-16-77

APPLICATION RECORD - BROADCASTING

Call
Letters K G S T

Name INTERNATIONAL RADIO, INC.
FRESNO, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-781204AF PRESS:		Construction permit to add nighttime service with 5kw DA with type trans HARRIS MW-5 Atty: Michael Bader	MEMORANDUM OPINION AND ORDER GRANTING WAIVER OF SECTION 73.37(e)(2) AND ACCEPTING APPLIC 2-16-79 GRANTED Cond'L	9-6-79
BP-800731AK PRESS (0) SEP 2 1980		MP (BP-781204AF) For Extension of Time to: <u>10-31-80</u> (FOR CHANGES) Atty. Michael H. Bader (Haley, Bader & Potts)	GRANTED: TO:	9-15-80 2-28-81
BR-800801XK PRESS SEP 22 1980		RENEWAL OF LICENSE ATTy. Michael H. Bader (Haley, Bader & Potts)	GRANTED	11-17-80

#12

APPLICATION RECORD-BROADCASTING

Call Letters: 1600kHz.
K G S T

Name: INTERNATIONAL RADIO, INC.

Station Location: FRESNO, CALIFORNIA

File No.	Date	Description	Action and Date
BMP-810224AE PRESS:	(0) APR 9 1981	MP(BP-781204AF as mod.) for extension of time to 5-31-81. (FOR CHANGE) Atty - Michael H. Bader <i>granted 6-10-81, engineering statement</i>	GRANTED: 5-13-81 TO: 6-15-81
310/24	5-7-81		

APPLICATION RECORD-BROADCASTING

Call Letters: KGST

Name: INTERNATIONAL RADIO, INC.

Station Location: Fresno, California

File No.	Date	Description	Action and Date
BMP810611AI Press (O)		MP(781204AF ,as mod.)For extension of completion date to: _____ (For changes) Michael H. Bader (Haley, Bader & Potts)	DISMISSED 7-28-81 AS UNNECESSARY.
BMP810813AN PRESS(O)	AUG 26 1981	Mod. of CP (BP-781204AF) for augmented stand. pattern. Atty: Michael H. Bader.	

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION

* K B N O
K G S T (LTR. 11-18
48)

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

