

K G E N



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date first licensed January 11, 1957Call letters K G E N

WALLS AND SHARP BROADCASTING INC. (BAL 5-12-50 eff; LOCATION:
 Tulare, California
 xxx PAPPAS ELECTRONICS, INC. (AL-8-27-64 EFF: 9-5-64)
 x MELDEAN UPP (AL 7-29-59 Eff: 8-1-59)

x McMAHAN BROADCASTING CO. (AL-1-12-59; EFF: 1-12-59)

x THE R STREET CORP. (AL-7-30-58 EFF: 9-20-58)

Name of licensee x GENE V. MITCHELL AND ROBERT T. McVAY, d/b as SAN VAL BROADCASTERS

Transmitter location Southwest corner of Paige Rd. & US 099 Highway, Tulare, California (BP- 5-14-76)
 (BZ 12-3-63)
 xxx NE Corner Spruce and Bardsley Road, Tulare, California (L 1-11-57)
 (L 1-11-57)
 (CP 10-24-56)
 x SE Corner Edwin and Hospital Roads, Tulare, California (CP 10-24-56)

1499 Bardsley Road, Corner of Bardsley Rd. and Cardoza Blvd., Tulare, Calif. (BRC 12-14-61)
 (L 1-11-57)

95274
 Main studio location x 231 East Tulare Street, Tulare, California (Let. of 11-26-56)
 x to be determined, Tulare, California (CP 10-24-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|-------------|--|---|-------|-----------|--------------------------|
| BP-10589 | 10-24-56 | 1370kc | 1kw | Day | 12-24-56 6-24-57 |
| | CP for new standard broadcast station (cond'1) | | | | |
| BL-6470 | 1-11-57 | 1370kc | 1kw | Day | 1-11 12-1-59 |
| | Lic. to cover BP-10589 new station | | | | |
| BAL-3103 | 7-30-58 | Voluntary assignment of license to | | | |
| EFF: | 9-20-58 | The R Street Corp. | | | |
| RAI-3294 | 1-12-59 | Voluntary assignment of license to | | | |
| EFF: | 1-12-59 | McMAHAN BROADCASTING CO. | | | |
| BAL-3570 | 7-29-59 | Voluntary assignment of license to | | | |
| Eff: | 8-1-59 | MELDEAN UPP. | | | |
| | 11-27-59 | Commission deferred action on renewal pending further consideration. | | | |
| BR-3193 | 4-19-61 | 1370 kc. | 1kw | Day (RC) | 4-19 12-1-62 |
| BR-1953 | 12-14-61 | Mod. of lic. to change Studio location and Remote Control Point to 1499 Bardsley Road & Corner Bardsley Rd. & Cardoza Blvd. Tulare, Calif | | | |
| | 11-28-62 | Commission deferred action on renewal pending further consideration. | | | |
| BR-3393 | 4-18-63 | 1370kc | 1kw | Day | 4-18-63 12-1-65 |
| BZ-4828 (1) | 12-3-63 | Authority to determine operating power by direct measurement of antenna power. | | | |
| BAL-5143 | 8-27-64 | Voluntary assignment of license to | | | |
| EFF: 9-5-64 | | PAPPAS ELECTRONICS, INC. | | | |
| BR-5714 | 10-18-65 | Auth. to determine operating power by direct measurement of antenna power. | | | |
| | | 130kc | 1kw | Day (RC) | 10-18 12-1-65 |
| BR-3393 | 2-23-66 | Renewal of license | | | |
| | | | | | 2-23 1-1-67 (Short Term) |
| BZ-6165 (1) | 11-10-66 | Authority to determine operating power by direct measurement of antenna power | | | |
| BR-3393 | 3-3-67 | 1370kc | 1kw | Day (RC) | 4-1 12-1-68 |
| | Renewal of NDEA- | | | | |
| TELEGRAM | 10-26-67 | PSA | 295w | | |
| BZ-6699 (1) | 12-16-67 | Auth. to determine operating power by direct meas. of antenna power. | | | |
| BR-3393(L) | 12-16-68 | Renewal of license & NDEA | | | |
| | | | | | 12-16 12-1-71 |

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K.G.E.N.

Station location

Name of licensee XX PAPPAS ELECTRONICS, INC.
WALLS AND SHARP BROADCASTING INC. (BAL800307EA 5-12-80, EFF: 5-13-80)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From - To |
|-------------------------|----------------|---|-----------------|--------------|--|
| BR-3393(S) | 11-26-71 | RENEWAL | & NDRA | | 12-1-74 |
| EBSA | 5-25-72 | | | | |
| BR-3393(S) | 11-18-74 | RENEWAL | | | 12-1-77 |
| BP-20,291 | 5-19-76 | CP to chg. | ant/trans. loc. | | and make chgs. in ant. system 5-19-77 |
| BMP-14,399(1) | 5-10-77 | MP(BP-20,291) | | | ext. time to 10-19-77 |
| BTC-8292 | 5/20/77 | Vol acq of pos con EFF: | | | |
| Comtel | 11-3-77 | PCA | 375w | | |
| BL-14,401 BR-3393(L) | 5-8-78 | RENEWAL & MODIFICATION (issued Together) | | | 12-1-80 |
| BAL800307EA | 5-12-80 | VOL AL. | | | EFF: 5-13-80 |
| BTC-800624FX | 8-15-80 | VOL TG | | | EFF: 10-7-80 |
| BR800801H4 (L) | 4-23-81 | RENEWAL OF LICENSE | | | 12-1-83 |

FORMERLY FORM A-170

Call **K G E N**

Gene V. Mitchell and Robert T. McVay, d/b as

Letters **XNEW**Name **SANVAL BROADCASTERS**

(P.O. - c/o Robert T. McVay, 1044 West 25th Street, Merced, California)

| File No. | Dated | Application for | Action | |
|-----------|---------|---|--|----------|
| | | | Nature | Date |
| BP-10,589 | 5-12-56 | Construction Permit for a new standard broadcast station to be operated on: Frequency - 1370kc Power - 1kw Hours of operation - Daytime Transmitter location - Junction Paige Rd and S.B.-99-Freeway , Tulare, Calif. Studio location - To be determined. Tulare, Cal. Remote Control Point - To be determined. (at Studio) Tulare, California Atty. - Frank U. Fletcher Engr. - Cecil Lynch, Modesto, Cal. | GRANTED | 10-24-56 |
| Rec'd | 5-21-56 | | Cond'l, horizontal inverse distance field intensity at 1 mile shall be reduced to essentially 175 mv/m by add'n of series resistor in transmission line. Before prog. tests are authorized permittee shall submit measurement data to show radiation has been reduced as proposed. | |
| Filed | 5-21-56 | | | |
| AMENDED | 8-23-56 | AMENDED to change antenna-trans. location to N.E. Corner Edwin & Hospital Roads, Tulare, Calif. & make changes in the antenna system. | | |
| Rec'd | 8-27-56 | | | |
| Filed | 8-27-56 | | | |

RCA BTA 1MK

APPLICATION RECORD - BROADCASTING

Call
 Letters K.G.Z.N.

Name GENE V. MITCHELL AND ROBERT T. McVEY, D/B AS SANVAL
BROADCASTERS

| File No. | Dated | Application for | Action | |
|----------------------------|----------------------------------|--|-----------------|--------------------|
| | | | Nature | Date |
| BL-6470 Rec'd Filed | 12-22-56 12-28-56 12-28-56 | License to cover Construction Permit BF-10,589 which authorized a new standard broadcast station and specify studio location and remote control point as 231 East Tulare Street, Tulare, California. Frank U. Fletcher, Atty. | GRANTED | 1-11-57 |
| BAL-3103 Rec'd Filed | 7-3-58 7-8-58 7-8-58 | Voluntary assignment of license to The R Street Corp. Bernard Kotsen, Atty. | GRANTED EFF: | 7-30-58 9-20-58 |

Aug. 1955

Call
Letters K C E N

See BAL-3294

Name THE R STREET CORP.

| File No. | Dated | Application for | Action | |
|-----------------------------|------------------------------|--|-----------------|--------------------|
| | | | Nature | Date |
| BAL-3294 Rec'd. Filed | 12-12-58 1-2-59 1-2-59 | Voluntary assignment of license to McMahan Broadcasting Company. Alan Y. Naftalin, Atty. | GRANTED EFF: | 1-12-59 1-12-59 |
| BAL-3570 Rec'd. Filed | 7-9-59 7-13-59 7-13-59 | Voluntary assignment of license to Meldean Upp. Alan Y. Naftalin, Atty. | GRANTED EFF: | 7-29-59 8-1-59 |
| BR-3393 Rec'd & Filed | 8-31-59 9-3-59 | Renewal of license | GRANTED | 4-19-61 |

APPLICATION RECORD - BROADCASTING

Call
LettersK.G.E.N.....

PAPPAS ELECTRONICS, INC.

Name * MELDEAN UPP
Tulare, California

| File No. | Dated | Application for | Action | |
|----------------------------|----------------------------------|--|---------|---------------------------|
| | | | Nature | Date |
| BRC-1953 Rec'd Filed | 11-24-61 11-27-61 12-12-61 | Modification of license to change studio location and remote control point to 1499 Bardsley Road, Corner of Bardsley Road and Cardoza Blvd., Tulare, California. | GRANTED | 12-14-61 |
| BRC-3393 Rec'd Filed | 8-15-62 9-4-62 9-6-62 | Renewal of license | GRANTED | 4-18-63 |
| BZ-4828 R. & F. | 10-18-62 10-19-62 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 12-3-63 |
| BAL-5143 R & F | 6-11-64 6-16-64 | Voluntary assignment of license to PAPPAS ELECTRONICS, INC. Atty. - Norman Jorgensen | GRANTED | 8-27-64 SFF:9-5-64 |

APPLICATION RECORD - BROADCASTING

Call
Letters K O E N

Name PAPPAS ELECTRONICS, INC.
Tulare, California

| File No. | Dated | Application for | Action | |
|--|------------------------------|--|---------|----------|
| | | | Nature | Date |
| BR-3393 R & F | 8-27-65 8-30-65 | Renewal of license Atty - Krieger & Jorgensen | GRANTED | 2-23-66 |
| BZ-5714 Rec'd Filed | 8/9/65 8/12/65 8/25/65 | Authority to determine operating power by direct measurement of antenna power. Atty: Krieger & Jorgensen | GRANTED | 10-18-65 |
| BZ-6165 Rec'd Filed | 7/25/66 7/28/66 9/6/66 | Auth. to determine operating power by direct meas. of antenna power. Atty: Krieger & Jorgensen (N. E. Jorgensen) | GRANTED | 11-10-66 |
| BR-3393 R & F | 12-27-66 12-29-66 | Renewal of license (SHORT TERM) Atty- Norman E. Jorgensen | GRANTED | 3-3-67 |
| BZ-6699 R & F DM-11/30/67 DEC 14 1967 | 11/17/67 11/21/67 | Auth. to determine operating power by direct meas. of ant. power. Atty: Norman E. Jorgensen Engr: Cecil Lynch, Modesto, Calif. | GRANTED | 12-18-67 |

APPLICATION RECORD - BROADCASTING

Call Letters KGEN

Name PAPPAS ELECTRONICS, INC.
TULARE, CALIFORNIA

| File No. | Dated | Application for | Action | |
|--|-------------------------------|--|---------|----------|
| | | | Nature | Date |
| BR-3393 R. & F. #455214 \$240 OCT 4 1958 | 6-14-68 8-29-68 8-29-68 | RENEWAL OF LICENSE ATTYS:Krieger & Jorgensen(Robert A. Woods) AMENDED 11-27-68 re: Programming | GRANTED | 12-16-68 |
| BR-3393 R & F PN PRESS SEP 22 1971 | 8-29-71 9-1-71 9-1-71 | Renewal of License AMENDED 11-8-71 re: equal employment policy | GRANTED | 11-26-71 |
| BR-3393 Recd. PN Recd. FILED PRESS SEP 4 1974 | 7-18-74 8-1-74 " | RENEWAL OF LICENSE N.E. Jorgensen, Atty. AMENDED 1-2-75 re: ascert. of comm. needs & EEO | GRANTED | 11-18-74 |

APPLICATION RECORD - BROADCASTING

Call
Letters K G E NName PAPPAS ELECTRONICS, INC.
Tulare, CALIFORNIA

| File No. | Dated | Application for | Action | |
|---|---|--|---|-------------------|
| | | | Nature | Date |
| BP-20,291 Rec'd Filed \$100-530674 AC:OUI Press: <u>APR 5 1976</u> | 2-9-76 2-13-76 2-13-76 2-13-76 | Construction permit to chg. ant/trans. loc. S.W. corner Paige Rd. and US 99, Hwy, Tulare, California 36° 10' 51" N. Lat 119° 19' 44" W. long. and chg. ant. system (incr. hght) | GRANTED | 5-19-76 |
| BTC-8292 R & F Also see KBOS (FM) FORM 316 | 3/18/77 3/28/77 MAR 31 1977 | Voluntary acquisition of positive control of lic corp by Emmanuel (Mike) Pappas thru purchase of stock from Mario (Pete) Pappas <u>REQUEST FOR TAX CERTIFICATE</u> Atty - Norman Jorgensen | GRANTED EFF: Tax Certificate issued | 5/20/77 4-9-79 |
| BMP-14,399 R & F <u>APR 2 1977</u> | 4-4-77 4-7-77 | Mod. of (BP-20,291) for ext. of time. to ----- (chgs.) Atty: Norman E. Jorgensen | GRANTED | 5-10-77 |

APPLICATION RECORD - BROADCASTING

Call
Letters K G E NName PAPPAS ELECTRONICS, INC.
TULARE, CALIFORNIA

| File No. | Dated | Application for | Action | |
|--|---------------------------------------|---|-----------|-------------------------------|
| | | | Nature | Date |
| BR-3393 R & F PN Recd. PRESS | 7-15-77 8-1-77 " AUG 26 1977 | RENEWAL OF LICENSE AMENDED 9-12-77 re: programming John g. Johnson, Jr., Atty. | GRANTED | 5-8-78 |
| BL-14,401 R & F PTA PRESS DEC 1 1977 | 10-3-77 10-12-77 10-27-77 | Lic. to cover BP-20,291 for changes Atty: John G. Johnson | GRANTED | 5-8-78 issued with BR-3393 |
| BAL800107FW Form 316 PRESS JAN 1 1980 | | Vol. AL to MIKE J. PAPPAS (SEE OVER) Atty - Norman Jorgensen (Jorgensen, Johnson, etc.) | DISMISSED | 1-28-80 per Atty. ltr. |

RE: BAL/FW - Ltr from atty filed 1-11-80 re date of applic

APPLICATION RECORD-BROADCASTING

WALLS AND SHARP BROADCASTING INC.

Call Letters: K G E N

Name: X^XPAPPAS ELECTRONICS, INC.

Station Location: Tulare, California

| File No. | Date | Description | Action and Date |
|---|---------|--|---------------------------------|
| BAL800307EA Form 314 PRESS APR 1 1980 PN FILED 3-31-80 | 3-31-80 | Vol. AL to WALLS and SHARP BROADCASTING, INC. Atty - Jorgensen, <u>Johnson</u> & Northrop | GRANTED 5-12-80 EFF: 5-13-80 |
| BTC800624FX Form 316 PRESS JUL 10 1980 | 1980 | Voluntary Acquisition of positive control of lic corp by Henry M. Walls thru purchase of stock from Barney Dean Sharp Atty-John G. Johnson, Jr. | Granted 8-15-80 EFF: 10-7-80 |
| BR800801H4 Resub. PRESS OCT 9 1980 | 9-26-80 | Renewal of License Atty.: John G. Johnson, Jr. AMENDED 10-31-80 re: engineering, ascertainment of comm. needs & problems & EEO | GRANTED 4-23-81 |

(OVER)

BAL800307EA Amended 4-24-80 re: Financial qualifications.

BXC800624FX AMENDED 7-11-80 re: Financial data.

FX AMENDED 8-5-80 re: Percentage of stock being transferred reduced in order to file on Form 316.

(BR800801H4) AMENDED 3-9-81 to change name of applicant to "Walls and Sharp Broadcasting, INC."

APPLICATION RECORD-BROADCASTING

1370KHz.

Call Letters: K G E N

Name: WALLS AND SHARP BROADCASTING INC.

Station Location: TULARE, CALIFORNIA

| File No. | Date | Description | Action and Date |
|---------------------------|------------------------|--|------------------|
| LETYER DATED PRESS (0) | 2-24-81 MAY 29 1981 | Filed by John G. Johnson, Jr., Request to Change to: WALLS BROADCASTING, INC. | Name of Licensee |

APPLICATION RECORD-BROADCASTING

Call Letters: K G E N

DUPLICATE

Name: WALLS BROADCASTING, INC.

Station Location: TULARE, CALIFORNIA

| File No. | Date | Description | Action and Date |
|--|------|--|-----------------|
| BTC810730GV Form 316 PRESS AUG 10 1981 | | Invol TC from Henry Walls to Carl Switzer, receiver Atty. Vincent J. Curtis, Jr. | |
| BR808001H4 PRESS | | RENEWAL OF LICENSE | GRANTED 4-23-81 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

