

K G A Y



Remington Rand Inc.

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REMOVABLE LABEL GUIDE

Cat. No. 4530L

Patent No. 1399199

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-20-52

 K G A Y (6-8-56, Eff.
 Call letters X K G A E 6-11-56)
 LOCATION: SALEM, OREGON

CAPITOL EQUITIES CORPORATION (AL-8-14-68; EFF:

XX RADIO WONDERFUL WILLAMETTELAND, INC. (AL- 6-21-61): EFF:6-30-61

X K G A Y, INC. (BML (10-31-56)

X KGAE, INC. (AL 4-11-56, EFF: 9-4-56

Name of licensee X W. GORDON ALLEN, JOHN B. TRUHAN and JUSTIN H. CLARK

SUNNYVIEW AND LANCASTER DRIVE, SALEM, ORE. (CP 7-18-56)(Lic. 12-12-56)

Transmitter location X Carol Ave. and Lancaster Drive, Salem, Oregon (MP 5-1-52)

SUNNYVIEW AND LANCASTER DRIVE, SALEM, ORE. (CP 7-18-56)(Lic. 12-12-56)

Main studio location X Marion Hotel, Salem, Oregon (MP 5-1-52)

CAROL AVE. AND LANCASTER DRIVE, SALEM, OREGON, (Lic. 8-2-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Letter) BP-7964)	9-19-51 for approval T site and antenna For a new standard broadcast station at Salem, Ore.	1430	1kw	Day	Subj. filing MP
BP-7964) BEP-5740)	5-1-52 CP for a new standard broadcast station and MP for approval ant., T&S sites and chg. type T	1430	1kw	Day	7-1 1-1-53
BL-4727	8-20-52 License to cover CP (BP-7964, as modified) which authorized new standard broadcast station	1430	1kw	Day	8-20-52 2-1-54
BR-2716	1-6-54	RENEWAL OF LICENSE			2-1 2-1-57
BAL-1864 EFF:	4-11-56 9-4-56	Vol. assignment of license to KGAE, Inc.			
BP-9045	7-18-56 CP and amendments, to change power to 5kw; hours of opr. from unlimited to daytime (non-DA), change type transmitter, and change name to KGAE, INC.	1430	5kw	Day	9-18 3-18-57
BML-1691 (1)	10-31-56	Mod. of license to change name of licensee to K G A Y, INC.			
BMP-7409 (1)	10-31-56	Mod. of CP(9045) to change name of permittee to K G A Y, INC.			
BL-6410	12-12-56	1430kc	5kw	Day	12-12-56 2-1-57
License to cover construction permit (BP-9045, as mod.) which auth. change power and change type transmitter.					
BR-2716	1-30-57	Renewal of license			2-1 2-1-60
	1-27-60	Commission deferred action on renewal pending further consideration.			
BR-2716	2-24-60	Renewal of license			2-24 2-1-63
BAL-4133 EFF:	6-21-61 6-30-61	Voluntary assignment of license to Radio Wonderful Willamette land, Inc.			
	1-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2716	3-29-63	1430kc	5kw	Day	3-29 2-1-66
BTC-4499 Eff: 4-6-64	2-28-64	Voluntary acquisition of positive control of licensee corp. by Glen M. Stadler thru purchase of stock from Harry Rubenstein & Lawrence Black			
BR-2716	1-21-66	RENEWAL OF LICENSE			2-1 2-1-69

Form BC 126

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K G A Y

Station location

Name of licensee X RADIO WONDERFUL WILLAMETTELAND, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
TELEGRAM	10-17-67	PSA	500w		
BAL-6387	8-14-68	VOL. AL			
BR-2716(L)	7-8-69	Renewal			2-1-72
BR-2716(S) EBSA	1-31-72 6-12-72	RENEWAL			2-1-75
BR-2716(L)	8-26-75		RENEWAL		2-1-78
BR-2716(S)	3-31-78	Renewal	of License		2-1-81

APPLICATION RECORD - BROADCASTING

 Call K G A E
 Letters X N

 Name W. GORDON ALLEN, JOHN B. TRUHAN, AND JUSTIN H. CLARK
 (P.O. c/o W. Gordon Allen, P.O. Box 212, Lebanon, Oregon)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7964	1-10-51	Construction permit for a new standard broad-	GRANTED	9-19-51
Rec'd	1-12-51	cast station to be operated on:	Subj. filing MP approval	
Filed	1-12-51	Frequency: 1120kc 1150kc 1430kc	T site and antenna	
		Power: 250w 1kw	Letter written 9-21-51	
		Hours of operation: Daytime	Issued with MP-5740	
		Trans. Location: To be determined		
		Salem, Oregon		
		Studio Location: to be determined		
		Salem, Oregon		
Amended	2-10-51	Amended to change frequency from 1120kc to		
Rec'd	2-14-51	1150kc.		
Filed	2-14-51			
Amended	6-28-51	Amended to chg. name from W. Gordon Allen and		
Rec'd	7-2-51	John B. Truhan, To: W. Gordon Allen, John B.		
Filed	7-2-51	Truhan, and Justin H. Clark; chg. transmitter		
		(Gates BC-1F); chg. power from 250watts day-		
		time to 1kw daytime, and chg. frequency from		
		1150kc to 1430 kc.		

APPLICATION RECORD - BROADCASTING

FORM A-170
FORMERLY FCC FORM 94Call
Letters K G A EName W. GORDON ALLEN, JOHN B. TRUHAN, AND JUSTIN H. CLARK

File No.	Dated	Application for	Action	
			Nature	Date
BMF-5740	10-19-51	Modification of construction permit (BP-7964, which auth. a new standard broadcast station) for approval of antenna, transmitter location as Carol Ave. and Lancaster Drive, Salem, Oregon; specify main studio location as Marion Hotel, Salem, Oregon and change type of transmitter (WE 443A-1). Carl C. Putman, Atty.	RETURNED	10-24-51
Rec'd	10-22-51		Completed	301 necessary
Resub.	11-2-51		Docket No. 10152	
Rec'd	11-8-51		Upon consideration of	petition appl. removed
Filed	11-8-51		from hearing and	
			GRANTED	5-1-52
			ORDER ISSUED	
BL-4727	5-10-52	License to cover construction permit (BP-7964, as modified) which authorized a new standard broadcast station. Dwight D. Doty, atty. Harold C. Singleton, engr.	GRANTED	8-20-52
Rec'd	5-13-52			
Filed	5-13-52			

#3

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters K G A EName W. GORDON ALLEN, JOHN B. TRUHAN, AND JUSTIN H. CLARK

File No.	Dated	Application for	Action	
			Nature	Date
BP-9045 Rec'd Filed	9-18-53 10-9-53 10-9-53	Construction permit to increase power from 1kw to 5kw and install a new transmitter (GATES-BC-5B).	GRANTED	7-18-56
AMENDED Rec'd Filed	1-4-54 1-14-54 1-14-54	AMENDED to change power to 500w -night, 1kw Day, hours of operation from daytime to unlimited , install-directional-antenna-for night-use-only , change type transmitter (WBr-4434-1), and change studio location to Sunnyview and Lancaster Drive, Salem, Oregon.		
AMENDED Rec'd Filed	4-20-56 4-23-56 4-23-56	AMENDED to change power to 5kw, change hours of operation from unlimited to daytime, (non-DA) and change type transmitter(GATES-BC-5B).		
AMENDED Rec'd Filed	5-10-56 5-16-56 5-16-56	AMENDED to change type trans.(GATES BC-5P)		
AMENDED Rec'd Filed	6-28-56 7-3-56 7-3-56	AMENDED to change name to KGAE, Inc.		

#4

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Name **X** **KGAE, INC. (AL 4-11-56, EFF: 9-1-56)****W. GORDON ALLEN, JOHN B. TRUMAN, AND JUSTIN H. CLARK**Call **KGAY (6-8-56,**
Letters **XKGAE Eff. 6-11)**

File No.	Dated	Application for	Action	
			Nature	Date
BR-2716 Rec'd Filed	10-30-53 11-2-53 11-2-53	Renewal of license	GRANTED	1-6-54
BAL-1864 Rec'd Filed	9-2-54 9-9-54 9-9-54	Voluntary assignment of license to KGAE, INC. Andrew Haley, Atty.	GRANTED EFF: On 5-24-56 time in which to consummate ext. to 7-31-56	4-11-56 9-1-56
			On 8-2-56 time in which to consummate ext. to 9-15-56	

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

K G A Y, INC.

Name K G A Y, INC.

Call

Letters K G A Y

File No.	Dated	Application for	Action	
			Nature	Date
BML-1691 Rec'd Filed	10-13-56 10-16-56 10-16-56	Modification of license to change name of Licensee corporation to K G A Y, Inc. Andrew G. Haley, Atty. (Haley, Doty, & Wollenberg)	GRANTED	10-31-56
BRP-7409 Rec'd Filed	10-13-56 10-16-56 10-16-56	Modification of construction permit (BP-9045 which auth. change power, change type trans.) to change name of permittee to K G A Y, Inc. Andrew G. Haley, Atty.	GRANTED	10-31-56
BL-6410 Rec'd Filed	11-5-56 11-8-56 11-8-56	License to cover Construction Permit (BP-9045 as mod., which authorized to change power and change type transmitter. Andrew G. Haley, Atty.	GRANTED	12-12-56
BR-2716 Rec'd Filed	10-25-56 11-5-56 11-5-56	Renewal of license Andrew G. Haley, Atty.	GRANTED	1-30-57

APPLICATION RECORD - BROADCASTING

Aug. 1955

RADIO WONDERFUL WILLAMETTELAND, INC.

Call

Letters K G A YName X K G A Y, INC.SALEM, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,568	10-3-58	Construction permit to change frequency from 1430kc <u>to</u> 1550kc.	REC'D 10-21-58	
Rec'd	10-6-58		Notarized by officer	
Resub.	11-13-58		DISMISSED	4-7-61
Rec'd	11-17-58		Req. of applicant	
Filed	11-17-58			
BR-2715	11-3-59	Renewal of License.	GRANTED	2-24-60
Rec'd	11-8-59			
Filed	11-8-59			
BAL-4133	1-13-61	Voluntary assignment of license to Radio Wonderful Willametteland Inc. Benedict P. Cottone, Atty.	GRANTED	6-21-61
Rec'd	1-23-61		EFF:	6-30-61
Filed	1-23-61		(Cond'l re: without prejudice re W. Gordon Allen)	
BR-2716	11-2-62	RENEWAL OF LICENSE	GRANTED	3-29-63
R.&F.	11-6-62			

FORM BC-121
Aug. 1955 #7

APPLICATION RECORD - BROADCASTING

Call
Letters K G A Y

CAPITOL EQUITIES CORPORATION

Name XX RADIO WONDERFUL WILLAMETTELAND, INC.
Salem, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4499 R. & F.	2-3-64 2-10-64	Voluntary acquisition of positive control of licensee corporation by Glen M. Stadler thru purchase of stock from Harry Rubenstein and Lawrence Black. Atty-Cottone & Finelli	GRANTED EFF:	2-28-64 4-6-64
BR-2716 R & F	10-29-65 11-8-65	Renewal of license	GRANTED	1-21-66
2AL-5387 R & F #432620 \$75 JUN 24 1968	5-27-68 5-31-68 5-31-68	Vol. AL to Capitol Equities Corporation. (see over for amendments)	GRANTED EFF:	8-14-68

RE: BAL-6387 - AMENDED 7-22-68 re programming (assignee)
(reply to ltr 7-15-68)

APPLICATION RECORD - BROADCASTING

Call
Letters K G A Y

Name CAPITOL EQUITIES CORPORATION
Salem, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BR-2716 R & F #469819 \$75,00 PRESS NOV 8 1968	11-1-68 11-4-68 11-4-68	Renewal of License AMENDED 1-23-69 re: station policies & procedures	GRANTED	7-8-69
BR-2716 R & F PN Recd. PRESS NOV 12 1971	10-29-71 11-3-71 "	RENEWAL OF LICENSE AMENDED 1-17-72 re: programming AMENDED 1-27-75 re: EEO	GRANTED	1-31-72
BR-2716 R & F PN Recd. PRESS NOV 5 1974	9-28-74 10-3-74 "	RENEWAL OF LICENSE AMENDED 4-9-75 re: ascertainment of comm. needs, programming & EEO AMENDED 12-15-75 re: public service announcements	GRANTED	8-26-75

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters K G A YName CAPITOL EQUITIES CORPORATION
SALEM, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BR-2716	9-16-77	RENEWAL OF LICENSE	GRANTED	3-31-78
R & F	10-3-77			
P.N.	10-3-77	Atty. James K. Edmundson		
PRESS	NOV 8 1977			
BR 801001	ZN	RENEWAL OF LICENSE	<i>AL</i>	1-24-81
PRESS	OCT 31 1980	Jas.K.Edmundson,Atty.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

