

KFYO



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1198199

Date First

Licensed 9-6-27

Call

Letters KFYO

LOCATION: LUBBOCK, TEXAS

SOUTH PLAINS BROADCASTING COMPANY, INC. (AL 1-15-79 EFF: 2-1-79)

\*KFYO, INC. (AL 7-13-73 EFF: 8-27-73)

\* PLAINS RADIO BROADCASTING COMPANY (Vol. Assign. Lic. 4-3-36)

Name of

\* T. N. Kirksey, (Kirksey Bros.) Lic. 11-23-28

Licensee:

\* Kirksey Bros. Battery &amp; Electric Company

4322 82nd St., Lubbock, Texas (redescription ltr. 11-28-79)

\* 4.5 mi. S and 3.5 mi. W of Lubbock County Courthouse, Lubbock, Texas (CP 10-12-

\* 2312 Fifth Street, Lubbock, Texas (Mod. C.P. 3-18-32) (Licensed 5-20-32) (1)

\* Texas Tech. Campus, Lubbock, Texas. (C.P. 2-23-32)

Transmitter

Cypress &amp; No. 1st St., Abilene, Texas. (c.p. 11-23-28)

Location:

\* 105 So. Rose Ave., Breckenridge, Texas.

Same as transmitter (ltr. 11-28-79)

\* 914 Ave. J., Lubbock, Texas. (Letter 2-20-34)

\* Lubbock Hotel, Lubbock, Texas (C.P. 2-23-32) (Licensed 5-20-32)

Grace Hotel, Abilene, Texas. (1-31-29)

Main Studio

Location:

FRC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
F-B-	8-12-27	1420	15	-	been constr.	
L-B-	9-6-27	1420	15	-	9-6	10-14-27
Extended by G.O.18					10-15	11-1-27
3-R-B-704	10-24-27	Letter of extension			11-1	1-1-28
Extended by G.O.21					1-1	2-1-28
"	"	"	"	22	2-1	3-1-28
"	"	"	"	23	3-1	4-1-28
3-P-B-	3-27-28	to be assg.	100	-	4-1	6-1-28
Extended by G.O.25					4-1	5-1-28
"	"	"	"	27	5-1	6-1-28
"	"	"	"	33	6-1	8-1-28
3-L-B-	6-22-28	1420	100	-	6-22	8-1-28
Extended by G.O.35					8-1	9-1-28
"	"	"	"	38	9-1	10-1-28
"	"	"	"	44	10-1	11-11-28
3-P-B-403	11-23-28	1420	100	-	11-23	11-23-28
move						
3-M-B-47	11-23-28	1420	100	-	11-11	1-31-29
covers move						
Allocation	11-11-28	1420	100	-		
3-R-B-704	1-15-29	1420	100	-	1-31	4-30-29
3-R-B-704	4-16-29	1420	100	-	4-30	7-31-29
3-M-B-341	6-28-29	1420	100 n 250 LS	-	6-28	7-31-29
3-R-B-704	license	extended by G.O.59			7-31	10-31-29
3-R-B-704	10/5/29	1420	100 250 LS	-	10/31	1/31/30
3-R-B-704	1-10-30	1420	100 250 LS	-	1-31	4-30-30
3-R-B-704	4-11-30	1420	100 250 LS	-	4-30	7-31-30
3-P-B-1274	5-20-30	Rebuild trans. & DCC			6-10	9-10-30
3-R-B-704	7-7-30	1420	100 250 LS	-	7-31	10-31-30
3-R-B-704	10-6-30	1420	100 250 Unltd		10-31	1-31-31
G.O.103	1-20-31	Extension of License			1-31	3-31-31
Min. 353	3-26-31	Extension of License			1-31	4-30-31
3-R-B-704	4-21-31	1420	100 250 w. LS	Unltd	4-30	1-1-32.
3-R-B-704	12-21-31	1420	100-250LS	Unltd.	1-1	7-1-32
3-P-B-2475	2-23-32	Move Tr. & St. Lubbock, Tex.			3-7	6-7-32
and change frequency to 1310 kc						
3-MP-B-311	3-13-32	Local tr. move			5-7	6-7-32
3-L-B-813	5-20-32	1310	100-250LS	U (T)	5-20	7-1-32
3-R-B-704	6-21-32	1310	100-250LS	U (H)	7-1	1-1-33
3-R-B-704	6-21-32	1310	100 250LS	U (H)	7-1	12-1-32

Card No. 2

Date First

Licensed.....

Call

Letters KEYO.....

Name of PLAINS RADIO BROADCASTING COMPANY (Vol. Assign. Lic. 4-3-36)

Licensed T. E. Kirksey, trading as Kirksey Bros.

Transmitter

Location: \_\_\_\_\_

Main Studio

Location: \_\_\_\_\_

FRC-65

**CONSTRUCTION PERMIT AND LICENSE RECORD**

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
3-P-B-2630	7-19-32	changes	in equipment		9-19	11-19-32	
<b>Mod. Ren.</b>	<b>7-15-32</b>	<b>1310</b>	<b>100,250LS</b>	<b>U</b>	<b>7-15</b>	<b>12-1-32</b>	
3-L-B-881	10-28-32	1310	100,250LS	U	10-28	12-1-32	
3-R-B-704	11-29-32	1310	100-250LS	U	12-1	6-1-33	
3-S-B-704	3-28-33	Partial	suspension Rule 151		4-1	6-1-33	
3-R-B-704	5-9-33	1310	100,250LS	U	6-1	12-1-33	
<b>3-S-B-704</b>	<b>5-31-33</b>	<b>Reduce</b>	<b>hrs. to SH (R151)</b>		<b>6-1</b>	<b>11-1-33</b>	
3-P-B-704	11-24-33	1310	100,250LS	U (H)	12-1	6-1-34	
3-R-B-704	5-25-34	1310	100-250-LS	U (H)	6-1	12-1-34	
R-B-704	6-29-34	1310	100-250-LS	U	6-29	12-1-34	
B3-S-704 C.A.	11-27-34 11-24-34	to oper.	with 50 watt portable trans.				
		to conduct field intensity test in area of Lubbock, Texas, between 4 and 6 pm, CST from Nov. 24, 1934 to Nov. 30, 1934					
B3-R-704	11-27-34	1310	100-250-LS	U	12-1	6-1-35	
B3-R-704	5-28-35	1310	100,250w-LS	U	6-1	12-1-35	
B3-R-704	11-12-35	1310	100,250w-LS	U	12-1	6-1-36	
<b>B3-AL-89</b>	<b>4-3-36</b>	<b>Vol. Assignment of License to PLAINS RADIO BROADCASTING COMPANY</b>					
B3-S-704	5-14-36	Oper.	without a/f/m		5-14	6-1-36	
B3-R-704	5-28-36	1310	100w,250w-LS	U	6-1	12-1-36	
B3-S-704	5-28-36	Oper.	with a/f/m		6-1	6-12-36	
B3-P-1468	11-24-36	Install	new transmitter		1-24	7-24-37	
B3-S-704	11-24-36	Extension	of license		12-1	3-1-37	
B3-S-704	2-23-37	Extension	of license		3-1	4-1-37	
B3-R-704	3-26-37	1310	100w,250w-LS	U (H)	3-26	6-1-37	
B3-L-529 Lic. to cover C.P. for new trans. & antenna	5-25-37	1310	100w,250w-LS	U (T)	5-25	6-1-37	
B3-R-704	5-25-37	1310	100,250w-LS	U (H)	6-1	12-1-37	
B3-R-704	6-8-37	1310	100w,250w-LS	U	6-8	12-1-37	
B3-TC-70	6-8-37	Trans. of Control	to the Globe-News Publishing Company, Inc.				
B3-R-704	9-22-37	1310	100,250w-LS	U	12-1	6-1-38	

## BROADCASTING STATION LICENSE RECORD

#3

Date first licensed .....

Call letters KFYCName of licensee PLAINS RADIO BROADCASTING CO.

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From	To
B3-S-704	11/23/37	Rebroadcast over KFYC conversation bet. exp. stations WEXAR & W5XAS of Western Radio Teleg. period not more than one hour bet. 11/26 & not later than 3 am EST. B, T-flying weather permitting.				
B3-R-704	5-4-38	1310	100,250w-LS	U	6-1	12-1-38
B3-R-704	11-15-38	1310	100,250w+LS	U	12-1	6-1-39
B3-R-704	5-23-39	1310	100,250w-LS	U	6-1	12-1-39
B3-R-704	11-14-39	1310	100,250w+LS	U	12-1	10-1-40
B3-S-704	2/20/40	1310	100,250w-LS	U	3/1	8/1/40
B3-S-704	4-13-40	1310	100w 250w-LS	U	4-13	8-1-40
Mod. to add SR						
Order	6/12/40	Extension of License			8/1	10/1/40
B3-ML-946	8-14-40	1310	100,250w	U..	8-14	10-1-40
		Mod Lic incr. power to 250 watts.				
Order	9/10/40	Extension of license			10/1	3/29/41
NARBA REALLOCATION						
B3-R-704	3-24-41	1340	250w	U	3-29	10-1-41
B3-2-1060	7-3-41	1340	250w	U	7-3	10-1-41
		Determine operating power by direct measurement				
B3-R-704	9-30-41	1340	250w	U	10-1	10-1-42
B3-R-704	9-22-42	1340	250w	U	10-1	6-1-43
B3-S-704	11-6-42	1340	250w	U	12-1	6-1-43
		Mod. license accordance with Order #107				
B3-R-704	5-18-43	1340	250w	U	6-1	6-1-45
B3-2-1632	10-23-44	1340	250w	U	10-23	6-1-45
		Determine operating power by direct method				
B3-S-704	5-22-45	Extension of License			6-1	8-1-45
B3-S-704	7-24-45	Extension of License			8-1-45	10-1-45
B3-S-704	7-25-45	Extension of License			10-1	12-1-
		Order 107A				45
B3-S-704	11-21-45	Extension of license			12-1	2-1-46

B-S

#4

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KFYO .....

Name of licensee PLAINS RADIO BROADCASTING COMPANY .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B3-S-704	1-23-46	Extension of license			2-1	4-1-46
B3-S-704	3-20-46	Extension of license			4-1	6-1-46
B3-R-704	5-10-46	1340	250w	U	5-10	2-1-47
B3-R-704	1-23-47	1340	250w	U	2-1	2-1-50
BS-704	1-26-50	Extension of license			2-1	6-1-50
BR-704	5-31-50	1340	250w	U	5-31-50	2-1-53
CP-4391	10-18-51	790	1kw*5kw-LS*	U	12-18	6-18-52
*DA-2 (COND'L CLAUSE) CP, chg. freq., incr. power, install new T and DA for day and night use, and chg. T location						
BMP-5865	5-1-52	Mod. CP (4391) for change transmitter & extension C & C dates			7-1	1-1-53
(CONDITIONAL CLAUSE)						
BR-704	1-7-53	1340	250w	U	2-1	8-1-53
BMP-6082	12-30-52	Mod of CP(4391, as mod.) completion date (CC)			7-1-52	3-1-53
BL-4898	2-27-53	790kc	1kw, 5kw-LS, DA-2	U	2-27-53	8-1-53
Lic. cover CP(4391, as mod.) which authorized chg. freq., power, transmitter and install DA for day and night use (DA-2) and change trans. location.						
BR-704	7-22-53	Renewal of License			8-1-53	8-1-56
BP-8956	8-21-53	790	1kw-DA	N	10-21	4-21-54
BP-8957	8-21-53	790	1kw-DA	D	10-21	4-21-54
CP install new trans as Aux trans Day						
BL-5293	5-19-54	790	1kw*DA	Alt-M-N	5-19	8-1-56
Lic. cover CP (BP-8956) install new Alt-Main trans.						
BL-5294	5-19-54	790	1kw	Aux-D	5-19	8-1-56
Lic. cover CP (BP-8957) install new Aux trans.						
BS-704 (1)	5-28-54	Mod. Lic. (MAIN) to change			Engr.	Condition
BS-704 (I)	5-28-54	Mod. Lic. (ALTERNATE) "			"	"
BS-704 (1)	5-28-54	Mod. Lic. (AUXILIARY) "			"	"

B.S.

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... **KFYO**

Name of licensee ..... **PLAINS ~~REXIX~~ RADIO BROADCASTING COMPANY**

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-1767 EFF:	8-12-54 8-17-54	Vol. trans. to	Robert P. Snowden, Parker F. Prouty, Jeanne John L. McCarty and Grady Trustees		Howe Kritser, Camp, Voting
BTC-1980 EFF:	6-22-55 7-30-55	Vol. trans. of control to	Ray A. Snead, Jr., J. F. Thurman, and Virginia Early, trustees of the		Ed Fagg Trust
BR-704	7-18-56	790kc	1kw, 5kw-LS, DA-2 1kw-DA-N, Alt. 1kw-DA-D Aux.	U	8-1 8-1-59
BR-704	7-22-59	790kc	1kw, 5kw-LS, U DA-2 1kw-DA-N, ALT 1kw-DA-D AUX		8-1 8-1-62
BR-704	7-12-62	Renewal of License	Aux and Alt Main		8-1 8-1-65
BR-704	7-2-65	Renewal of License	Main and Alt Main and Aux to		8-1 8-1-68
BR-704 (S)	7-22-68	Renewal of License & NDEA	(Main, Aux. & Alt. Main)		8-1-71
BR-704(L)	8-13-71	RENEWAL	MAIN & ALT.-AUX. NDEA		8-1-74
EBSA	5-25-72				
BAL-7879	7-13-73	VOL AL	EFF:		
BR-704(L)	7-31-74	RENEWAL	OF MAIN & ALT-AUX.		8-1-77
BR-704(L)	9-9-77	Renewal of License	(Main & Alternate Main-Auxiliary)		8-1-80
BAL78101BEA	1-15-79	VOL. AL	EFF:		2-1-79
LEF.	11-28-79	Chg. SI & reassign the U			
BR800325UI(L)	7-18-80	RENEWAL OF LICENSE			8-1-83
COMTEL	1-13-81	INFOR. REGARDING SECTION	73.68 RULES RE- CEIVED. ADD. INFOR. CONCERNING THE LOOPS, SUCH ARE THEY SINGLE TURN, NON ROTATABLE IS NEEDED BEFORE APPROVAL. REPORT & ANY (CONTINUED ON CARD # 5)		

**BROADCASTING STATION HISTORY RECORD**

AM

CARD # 5

First licensed .....

Call Letters KFYO .....

Station Location .....

SEE CARD # 1

Name .....

Transmitter Location .....

Main studio location .....

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	1-13-81	(CONTINUED FROM CARD # 4) AMENDMENTS MUST BE SIGNED BY AN OFFICER OF THE LICENSEE IN ACCORDANCE WITH SECTION 73.68(c). ACTION ON YOUR REQUEST BEING WITHHELD TO PERMIT FILING DATA REQUESTED.	

no. 1 STATION APPLICATION RECORD

APPLICANT: Kirksey Bros. Battery & Electric Company..... CALL LETTERS: KFYO  
 ADDRESS: 105 So. Rose Ave., Breckinridge, Texas...... FILE NO: 3-P-B-..... DATED: 4-5-27  
 Present  
 Assignment: new..... ACTION: C.P. issued 8-12-27; 1420 kc  
 Requested: 865 kc. 15 w. unlim time..... 15 w. already completely built.

APPLICANT: Kirksey Bros. Battery & Electric Company..... CALL LETTERS: KFYO  
 ADDRESS: 105 So. Rose Ave., Breckinridge, Texas...... FILE NO: 3-L-B-..... DATED: 8-24-27  
 Present  
 Assignment: new..... ACTION: Lic. 9-6-27; 1420 kc.  
 Requested: 1420 kc. 15 w. unlim...... 15 w. unlim.

APPLICANT: Kirksey Bros. Battery & Electric Company..... CALL LETTERS: KFYO  
 ADDRESS: 105 So. Rose Ave., Breckinridge, Texas...... FILE NO: 3-R-B-704..... DATED: 10-8-27  
 Present  
 Assignment: 1420 kc. 15 w. unlim...... ACTION: 10-24-27 letter of ext.  
 Requested: same..... 11-1 1-1-28

## STATION APPLICATION RECORD

APPLICANT: Kirksey Bros. Battery & Electric Company ..... CALL LETTERS: KFYO  
 ADDRESS: 105 So. Rose Ave., Breckenridge, Texas, ..... FILE NO: 3-P-B ..... DATED: 2-26-28  
 Present  
 Assignment: 1420 kc. 15 w. unlim. .... ACTION: C.P. issued 3-27-28; 100 w.  
 Requested: 1420 kc, 100 w. unlim. .... unlimited time.

APPLICANT: Kirksey Bros. Battery & Electric Company ..... CALL LETTERS: KFYO  
 ADDRESS: 105 So. Rose Ave., Breckenridge, Texas, ..... FILE NO: 3-L-B ..... DATED: 5-31-28  
 Present  
 Assignment: 1420 kc 15 w. unlim. .... ACTION: Lic. 6-22-28; 1420 kc.  
 Requested: 1420 kc, 100 w. unlim. to cover C.P. .... 100 w. unlim.

APPLICANT: Kirksey Bros (T.E. Kirksey) ..... CALL LETTERS: KFYO  
 ADDRESS: Cyprus & No. 1st St., Grace Hotel, Abilene, Tex ..... FILE NO: 3-P-B-403 DATED: 11-7-28  
 Present location: 105 So. Rose Ave., Breckenridge, Tex.  
 Assignment: 1420 kc, 100 w. unlim ..... ACTION: C.P. issued 11-23-28;  
 Requested: 1420 kc, 100 w. unlim and to move .... 1420 kc, 100 w. unlim. to move

APPLICANT: Kirksey Bros. (T. E. Kirksey) ..... CALL LETTERS: KFYO  
 ADDRESS: Cypress and No. 1st St., Abilene, Texas. .... FILE NO 3-R-B-704 mod by 1-9-28  
 3-M-B-47 DATED: 9-29-28  
 Present location: Breckenridge, Texas.  
 Assignment: 1420 kc. 100 w. unlim. .... ACTION: License 11-23-28; 1420 kc.  
 Alloc) 1420 kc. 100 w. unlim. .... 100 w. unlim. for new location.  
 Requested: 1400 kc. 500 w. unlim. and to cover move

APPLICANT: Kirksey Brothers. (T. E. Kirksey) ..... CALL LETTERS: KFYO  
 ADDRESS: Cypress & No. 1st St., Abilene, Texas. .... FILE NO: 3-L-B-67 DATED: 11-21-28  
 Present  
 Assignment: Allo. 100 w. 1420 kc. unlim. time .... ACTION: this Appl. already covered  
 by lic. issued on 3-M-B-47; 11-23-  
 Requested: same ..... 28

APPLICANT: T. E. Kirispy (Kirksey Bros.) ..... CALL LETTERS: KFYO  
 ADDRESS: Cypress abd No. 1st St., Abilene, Tex. .... FILE NO: 3-R-B-704 DATED 12-26-28  
 Present  
 Assignment: 1420 kc. 100 w. unlim. .... ACTION: Lic. 1-15-29; 1420 kc.  
 100 w. unlim.  
 Requested: same



## STATION APPLICATION RECORD

APPLICANT: KIRKSEY BROTHERS (T. E. KIRKSEY, Sole Owner)..... CALL LETTERS: KFYO

ADDRESS: Cypress & No. First St., Abilene, Texas..... FILE NO: 3-R-B-704. DATED: 3/22/29

Present

Assignment: 1420 kc. 100 w. Unlimited..... ACTION: Lic. 4/16/29. 1420 kc. 100 w.

Requested: Renewal...... Unlimited. 4/30 to 7/31/29

APPLICANT: T. E. KIRKSEY trading as KIRKSEY BROS..... CALL LETTERS: KFYO

ADDRESS: Grace Hotel, Cor. Cypress & North 1st St.,  
Abilene, Texas..... FILE NO: 3-W-B-341. DATED: 5/29/29

Present

Assignment: 1420 kc. 100 w. Unlimited..... ACTION: *mod lis 6/28/29 100w n.*

Requested: 1400 kc. 500 w. Unlimited...... *250w. LS. 1420 kc*

*6/18/29*

APPLICANT: T. E. KIRKSEY, trading as KIRKSEY BROTHERS..... CALL LETTERS: KFYO

ADDRESS: Cypress & No. First Sts., Abilene, Texas..... FILE NO: 3-R-B-704. DATED: 6/14/29

Present

Assignment: 1420 kc. 100 w. night, 250 w. LS Unlimited..... ACTION: G.O. 69 7/31/to 10/31

Requested: Renewal

## STATION APPLICATION RECORD

APPLICANT: T. E. Kirksey, trading as Kirksey Bros. CALL LETTERS: KFYO  
 ADDRESS: Grace Hotel, Cypress & N. First Sts., Abilene, Texas FILE NO: 3-R-B-704 DATED: 9/20/29  
 Present 150 W - IS  
 Assignment: 1420 kc, 100 w. - Unlimited ACTION: Lic. 10-5-29 1420 kc  
 150 w. - IS 10/31/29 to  
 Requested: Renewal 100 w. Unlimited Per. 1/31/30

APPLICANT: Same CALL LETTERS: KFYO  
 ADDRESS: Cypress & N. First Sts. Abilene, Texas FILE NO: ~~12-24-29~~ 3-R-B-704 DATED: 12-24-20  
 Present 250 W. IS.  
 Assignment: 1420 Kc. 100 w. Unlimited ACTION: Renewal License  
 Requested: Renewal Per: 1-31 to 4-30-30

APPLICANT: Same CALL LETTERS: KFYO  
 ADDRESS: Same FILE NO: 3-P-B-1274 DATED: 3/17/30  
 Present  
 Assignment: Same ACTION: C.P. granted Min. 5-16-30, issued  
 5-20-30 to rebuild transmitter  
 Requested: Rebuild trans. and install Auto. Frequency Control ACTION: & DCC. Completion date  
 9-10-30

## STATION APPLICATION RECORD

APPLICANT: T. E. Kirksey tr as Kirksey Bros. Inc. CALL LETTERS: KFYO  
 ADDRESS: Cypress & North 1st Sts., Abilene, Texas FILE NO: 3-R-B-704 DATED: 4-5-30  
 Present Renewal Lic. 4-11-30  
 Assignment: 1 420 100 W 250 W IS Unlimited ACTION: Per: 4-30 to 7-31-30  
 Requested: Renewal

APPLICANT: Same CALL LETTERS: KFYO  
 ADDRESS: Same FILE NO: 3-R-B-704 DATED: 6-25-30  
 Present 100 w. Night Renewal License 7-7-30  
 Assignment: 1420 Kc. 250 w. - IS Unlimited ACTION: Per: 7-31 to 10-31-30  
 Requested: Renewal (also covers C. P. slight chgs. Equip.  
 did not need C. A.)

APPLICANT: CALL LETTERS:  
 ADDRESS: FILE NO: DATED:  
 Present  
 Assignment: ACTION:  
 Requested:

## APPLICATION RECORD - BROADCASTING

Call  
Letters

K F Y O

Name T. E. Kirksey tr./as Kirksey Brothers

File No.	Date Received	Application for	Action	
			Nature	Date
3-R-B-704	9-25-30	Renewal of License	Granted	10-21-30
3-R-B-704	12-11-30	Renewal of license (Para. B)	G.O. 103 Min. 353 Granted	1-20-31 3-26-31 4-24-31
3-R-B-704	9-4-31	Renewal of license Requested - G. O. 114	Dismissed	from Docket 12-17-31
3-R-B-704	10-24-31	Renewal of license ←	Granted	12-21-31
			UNNECESSARY	
3-P-B-2475	2-8-32	Move transmitter and studio from Abilene, Tex. to Texas Tech. Campus, Lubbock, Tex.	Granted	2-23-32.
Amended by letter 2-1		-32 to change frequency from 1420 to 1310.		
3-MP-B-311	3-2-32	Modify 3-P-B-2475. Move transmitter to 2312 Fifth St., instead of Texas Tech Campus, Lubbock Texas.	Granted	3-18-32
3-L-B-813	4-20-32	License to cover 3-P-B-2475. & 3-MP-B-311	Granted	5-20-32 Temporary basis.

## APPLICATION RECORD - BROADCASTING

Call  
Letters KFYOName T.E. KIRKSEY, trading as KIRKSEY BROS.

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-704	5-11-32	Renewal of license (H) Order dismissing from	Granted Doc. & Gr	6-21-32 7-15-32
3-P-B-2630	6-11-32	changes in equipment	Granted	7-19-32
3-L-B-891	9-1-32	Covers 3-P-B-2630	Granted	10-28-32
3-R-B-704	11-7-32	Renewal of license	Granted	11-29-32
3-R-B-704	4-20-33	Renewal of license	Granted	5-9-33
3-R-B-704	10-5-33	Renewal of license (H) (H)	Granted Granted Granted	11-24-33 5-25-34 Min. 6-22-34, ORDER, STATEMENT OF FACTS Eflec. 3am. EST, 6-29-34
3-R-B-704	4-25-34	Renewal of license (unnecessary)	Retd.	5-28-34

## APPLICATION RECORD - BROADCASTING

Call

Letters K F Y OName T. E. KRIKSEY TRADING AS KIRKSEY BROTHERS

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-65	8-3-34	FEDERAL COMMUNICATIONS COMMISSION Construction permit to make changes in equipment, change frequency from 1310 kc to 940 kc, increase power from 100w 250w-LS to 500 watts.	Examiner's Report 1-44 Denied Effective 12-17-35 Effective date extended to 3-24-36 (C.A. 3-10-36 Ret. 3-17-36)	Min. 11-12-35
B3-R-704	10-23-34	Renewal of license	Granted	11-27-34
B3-R-704	3-30-35	Renewal of license	Granted	5-28-35
B3-R-704	9-29-35	Renewal of license	Granted	11-12-35

## APPLICATION RECORD—BROADCASTING

#10

Call letters K.F.Y.O.

PLAINS RADIO BROADCASTING COMPANY (Vol. Assign. Lic. 4-3-36)

Name x T. E. KIRKSEY, Tr. as KIRKSEY BROTHERS

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-AL-89	1-22-36	Voluntary assignment of license from T.E. Kirksey, tr. as Kirksey Brothers to Plains Radio Broadcasting Co.	Granted	4-3-36
B3-R-704	3-29-36	Renewal of license (Filed-in-old-name)	Returned-	4-16-35
Resubmitted	4-21-36		Granted	5-28-36
B3-R-704	9-30-36	Renewal of License	Designated for Hearing and temp. license issued MINUTES	3-26-37
		(H)	Granted	5-25-37
			ORDER of Reconsider & GRANT Min.	6-8-37

## APPLICATION RECORD—BROADCASTING

#11

Call letters K F Y OName PLAINS RADIO BROADCASTING COMPANY (Vol. Assign. Lic. 4-3-36)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-1468	10-1-36	C.P. to install new trans. and vertical antenna	Granted	11-24-36
B3-L-529	1-21-37	License to cover C.P. (B3-P-1468) for new trans. and vertical antenna.	Returned-- Signature	1-26-37
Resubmitted	2-2-37		Granted (Temp).	5-25-37
B3-TC-70	3-10-37	Authority to transfer control of corporation from Estate of Wilbur C. Hawk and Gene A. Howe to Globe-News Publishing Co., Inc. 498 shares common stock.	Granted	6-8-37
B3-R-704	9-29-37	Renewal of license	Granted CA	11-22-37
B3-R-704	3-26-38	Renewal of license	Granted	5-4-38



## APPLICATION RECORD - BROADCASTING

712

Call  
Letters K F Y OName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-704	9-27-38	Renewal of license	Granted	11-15-38
B3-R-704	3-25-39	Renewal of license	Granted	5-23-39
B3-R-2455	7-10-39	C.P. to install new transmitter, vertical antenna, change frequency from 1310 to 1480 kc, increase power from 100w;250w-15 to 500w, 1kw-15 and move transmitter from 2312 Fifth St., Lubbock, Tex., <del>to 4200 1/2 Ave. N. Lubbock, Texas.</del> Lubbock, County, Texas.	8-15-41 dismissed with- out prejudice & retited to closed files (Re- quest attorney)	
Amended	10-30-39	RE: to request 1kw power day and night.		
Amended	8-28-40	RE: To change requested power from 1kw to 5kw,		
Rec'd.	8-29-40	install directional antenna for day and night use, make changes in equipment & give exact transmitter site as U.S. 92, 4.2 Mi. NE of City, Lubbock, Texas	Form 335	filed 6-24-41.
B3-R-704	9-25-39	Renewal of license	Granted	11-14-39

## APPLICATION RECORD - BROADCASTING

Call

Letters K F Y OName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-946	12-20-39	Modification of license to increase power from 100w 250w-LS to 250 watts day and night.	GRANTED	8-14-40
B3-R-704	5-27-40	Renewal of license	Granted 1340 kc,	3-24-41 250w, U
B3-Z-1060 Rec'd	5-10-41 5-29-41	Authority to determine operating power by direct measurement.	Granted	7-3-41
B3-R-704	7-28-41	Renewal of license and Form 335	Granted	9-30-41
B3-R-704	7-24-42	Renewal of license and Forms 335 Filed by Thomas Wilson atty.	Granted	9-22-42
B3-R-704	3-24-43	Renewal of license (Atty, with file amend. 13b Filed by E.D. Johnston atty. Amend, filed 4-9-43	Granted	5-18-43

## APPLICATION RECORD—BROADCASTING

Call letters **KFYO**Name **PLAINS RADIO BROADCASTING COMPANY**

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-Z-1632 Rec'd Filed	9-29-44 10-3-44 10-3-44	Authority to determine operating power by direct measurement of antenna power. 335's filed (Filed by F. W. Albertson)	GRANTED	10-23-44
B3-R-704 Rec'd	3-23-45 4-2-45	Renewal of license Filed by Fred Albertson atty. Program material filed 7-21-45 Supplemental program material filed 9-6-45	Granted	5-10-46

APPLICATION RECORD - BROADCASTING

Call

Letters K F Y O

Name PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4391 Recd. Filed	11-29-45 12-4-45 12-4-45	C.P. to change frequency from 1240kc to 790kc, increase power from 250w to 5kw, install new transmitter (RCA 5-F) and D.A. for night use, and change transmitter location from 2312 Fifth St., Lubbock, Texas, <del>to 2.5 miles South of U.S. Highway 84 approx. 5 miles northwest of city limits,</del> Lubbock, Texas. (Filed by Atty. Albertson - Engr. D.A. Peterson)	B-346, Bucket No. 4395 <del>6-12-47 after hearing - Decision and Order issued - on 9-6-49 above action set aside and appl. returned to Hearing Bucket for further hearing</del>	
AMENDED Recd. Filed	1-3-50 1-10-50 1-20-50	AMENDED to change power from 5kw to 1kw 5kw LS; change from using DA at night only to DA for both day and night (DA-2) and change transmitter location from 3.5 miles South of U.S. Highway 84, approx. 5 miles northwest of city limits, Lubbock, Texas, to: 4.5 miles south and 3.5 miles west of Lubbock County Courthouse, Lubbock, Texas.	Order Issued - Bucket No. 7335 GRANTED 10-18-51 after Hearing, Cond'l re phase monitor; DA-non-DA proof; field meas. equip. DECISION AND ORDER ISSUED	

## APPLICATION RECORD - BROADCASTING

#16

Call

Letters

K F Y O

Name PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BS-R-704 Rec'd	11-26-46 11-29-46	Renewal of license Filed by John B. Carr atty.	GRANTED	1-23-47
BR-704 Rec'd	11-10-49 11-21-49	Renewal of license (Clair Stout, Attorney)	GRANTED	5-31-50
BMP-5865 Rec'd Filed	4-7-52 4-15-52 4-15-52	Modification of construction permit (BP-4391, which authorized change frequency, increase power, install new transmitter and DA for day and night use and change transmitter location) to change type transmitter. (RCA BTA-5G).  Francis X. McDonough, Atty.	GRANTED also extension of C & C dates Same conditions as CP	5-1-52

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters .....K.F.Y.O.....

Name ...PLAINS RADIO BROADCASTING COMPANY.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-704 Rec'd Filed	10-22-52 10-29-52 10-29-52	Renewal of License Filed by Francis X. McDonough, Atty.	GRANTED	1-7-53
BMP-6082 Rec'd Filed	12-4-52 12-11-52 12-11-52	Modification of construction permit (BP-4391 as mod., which auth. change frequency, increase power, install new transmitter and DA for day and night use and change transmitter location) for extension of completion date from 1-1-53 to 3-1-53.  Francis X. McDonough, Atty.	GRANTED Same CP	12-30-52 conditions as

## APPLICATION RECORD - BROADCASTING

Call  
Letters K F Y OName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4898 Rec'd Filed	1-3-53 1-5-53 1-5-53	License to cover construction permit (BP-4391, as mod.) which auth. change in frequency, increase in power, install. of new transmitter and DA for day and night use and change in transmitter location.  Francis X. McDonough, Atty.	GRANTED	2-27-53
BR-704 Rec'd Filed	6-2-53 6-5-53 6-5-53	Renewal of License (Informal request) Filed by Alfred C. Cordon, Atty.	GRANTED	7-22-53
BP-8956 Rec'd Filed	7-27-53 8-5-53 8-5-53	Construction permit to install a new transmitter (RCA BTA-1M) at 4.5 miles south & 3.5 miles west of Lubbock County Courthouse, Lubbock, Texas (present location of main transmitter) to be operated on 790kc, power of 1kw, employing directional antenna, as an alternate main transmitter for night use only. Alfred C. Cordon, Jr., Atty. A. Earl Ciffum, Jr., Engr.	GRANTED Cond'l re field meas. equip.	8-21-53

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters K F Y OName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-8957 Rec'd Filed	7-27-53 8-5-53 8-5-53	Construction permit to install a new transmitter (RCA BTA-1M) at 4.5 miles south & 3.5 miles west of Lubbock County Courthouse, Lubbock, Texas (present location of main transmitter) to be operated on 790kc, 1kw, employing directional antenna, as an auxiliary daytime only.  Alfred C. Cordon, Jr., Atty. A. Earl Cullum, Jr., Engr.	GRANTED	8-21-53
BL-5393 Rec'd Filed	4-12-54 4-20-54 4-20-54	License to cover construction permit (BP-8956) which authorized installation of new trans. as Alt. Main trans. for night use only  Filed by Wm. P. Sims, Jr., Atty.	GRANTED	5-19-54



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters K F Y CName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-5294 Rec'd Filed	4-12-54 4-20-54 4-20-54	License to cover construction permit (BP-8957) which authorized installation of new trans. as Auxiliary transmitter for daytime use only Wm. P. Sims, Jr., Atty. A. Earl Cullum, Jr., E. gr.	GRANTED	5-19-54
BTC-1767 Rec'd Filed	7-2-54 7-9-54 7-9-54	Voluntary transfer of control of Globe-News Publishing Company, Inc., majority stockholder of licensee corporation, to Robert P. Snowden, Parker F. Prouty, Jeanne Howe Kritser, John L. McCarty and Grady Camp, Voting Trustees.  Francis McDonough, Atty.	GRANTED EFF:	8-12-54 8-17-54

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters K F Y OName PLAINS RADIO BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1980 Rec'd Filed	4-27-55 5-5-55 5-5-55	Voluntary transfer of control of Globe-News Publishing Company, Inc. majority stockholder of licensee corporation from Robert P. Snowden, Parker F. Prouty, Jeanne Howe, Kritser, John L. McCarty, and Grady Camp, Voting Trustees to Ray A. Snead, Jr., J. F. Thurman, and Virginia Ratliff Early, Trustees of the Ed Fagg Trust and Panhandle Publishing Co., Inc.  Clair Stout, Atty.	GRANTED EFF:	6-22-55 7-30-55
BR-704 Rec'd Filed	4-19-56 4-25-56 4-25-56	Renewal of License (Main, Aux. and Alternate - Main)	GRANTED	7-18-56
BR-704 Rec'd & Filed	4-24-59 5-4-59	Renewal of license (Main, Aux. & Alt. Main) Francis X. McDonough, Atty.	GRANTED	7-22-59

## APPLICATION RECORD - BROADCASTING

Call  
Letters KFYOName PLAINS RADIO BROADCASTING COMPANY  
Lawbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-704 R. & F.	4-12-62 5-1-62	Renewal of license. (main, Alt. Main & Aux) Atty- DOW, LOHNES & ALBERTSON	GRANTED	7-12-62
BR-704 Rec'd Filed	4/5/65 4/22/65 4/22/65	Renewal of license (Main & Aux. - Alt. Main) Attys: Dow, Lohnes and Albertson	GRANTED	7-2-65
BR-704 R & F #426107 \$135 MAY 28 1968	4-1-68 5-2-68 5-2-68	Renewal of license (Main & Aux-Alt. Main) L. Adrian Roberts, Atty.	GRANTED	7-22-68
BR-704 R & F P.N. PRESS JUN 25 1971	3-31-71 4-30-71 4-30-71	Renewal of License (Main & Aux.-Alternate Main) Atty: L. Adrian Roberts (Dow, Lohnes, etc.) AMENDED 7-26-71 re: programming	GRANTED	8-13-71

APPLICATION RECORD - BROADCASTING

790kc

Call Letters KFYO

Name KFYO, INC.  
X PLAINS RADIO BROADCASTING COMPANY  
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6984 R & F FEE PD: \$250 110022 CODE 053 (Form 316) OCT 19 1972	9-14-72 9-18-72	Voluntary transfer of control of lic corp from Globe-News Publishing Company, Inc. to The Ed Fagg Trusts  Atty - Dow, Lohnes & Albertson	DISMISSED in view of BAL-7879	5-24-73
BAL-7879 R & F FEE PD: \$750 #178490 CODE 047 (add'l fee of \$250 applied from BTC-6984) MAY 25 1973 PUB. NOTICE FILED 6-4-73	4-23-73 4-25-73	Voluntary assignment of license to KFYO, INC.  Atty - Dow, Lohnes & Albertson	GRANTED EFF: 8-27-73  no grant fee levied	7-13-73
BR-704 R & F PH PRESS	4-8-74 4-26-74 4-26-74 MAY 2 1974	Renewal of License (Main & Aux-Alternate)  Atty: L. Adrian Roberts (Dow, Lohnes & Albertson) AMENDED 6-3-74 re: ascertainment of comm. needs	GRANTED	7-31-74

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters K F Y O

8-27

SOUTH PLAINS BROADCASTING COMPANY, INC.

Name \*KFYO, INC.  
LUBBOCK, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-704 R & F PN Recd. PRESS	3-2-77 3-21-77 " MAR 31 1977	RENEWAL OF LICENSE (MAIN & ALTER. & AUX. TRANS.)  J. A. Roberts, Atty. (Dow & Lohnes) AMENDED 5-26-77 re: engineering	GRANTED	9-9-77
BAL 781013EA Rec'd FORM 311 FILED OCT 31 1978 PN filed	9-15-78  10-17-78 11-7-78	Vol AL to SOUTH PLAINS BROADCASTING COMPANY, INC.  (over) Articles of incorporation and By Laws - filed 10-17-78	GRANTED EFF:	CONDITION 1-15-79 2-1-79

BAL781013EA Amended 10-31-78 re: <sup>10/31/78</sup> Cert. Arts. of Incorp.  
Amended 12-20-78 re: state summarizing contracts; bank  
ltrs.; & financial requirements on 1st yr. borrowed moneys

#25

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

790KHz.

Call  
Letters K F Y OName SOUTH PLAINS BROADCASTING COMPANY, INC.  
LUBBOCK, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR800325UI PRESS	APR 29 1980	RENEWAL OF LICENSE	GRANTED	7-18-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION KFYO

Licensee

PLAINS RADIO BROADCASTING COMPANY

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B5-P-2584	KNEW 10-15-39	KNEW	H. E. Whitmore, Hobbs, N. Mex.	C.P. change freq, power time to 1310 kc, 250w U. equip. changes, Cont. of KFYO.P-2455.	Ret'd 12-7-39 Request appli- cant.
B5-P-3095  amended	1-31-41  3-14-41	KICA	Western B/casters, Inc. Clovis, N. Mexico.	C.P. change freq to 1210 kc, incr power to 250w Install new equip. AMENDED: contingent on KFYO's app. P-2455.	



Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION KFYO
**PLAINS RADIO BRDCSTG. CO. (4-3-36)**

Licensee x T. E. Kirksey, (Kirksey Bros)

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
✓ 3-P-B-2272 A	7-7-31	New	W. G. Jasper, Texarkana, Tex.	1420 kc., 50 w., + KFYO	Dismissed 12-11-31
✓ 3-P-B-1986	1-24-31	New	Wm. G. Ansley, Jr. Abilene, Tex.	1420 kc., 100 w. 250 w. LS, Unltd.	Denied 12-11-31
3-P-B-2511	3-1-32	new	Thomas Edw. Williams Abilene, Texas.	1420 kc. 100 w. unltd fac. KFYO.	Denied 7-1-32
3-P-B-2995 Resubmitted rcd	9-5-33 9-25-33	NEW	J.H.Squires & A.E. Cullum, Jr., Dallas, Tex.	1200 kes-100 w-Day - Fac.KFYO to reduce pr.from 100,250 w-LS to 100 w.	<del>Atnd-9-18-33-</del> <del>Rule 5-</del> Denied 6-22-34
3-P-B-2997	9-2-33	NEW	Earl Marvin Nail, Lubbock, Tex.	1310 kes-100 w.S-KFYO Fac.KFYO	Denied 6-22-34
3-P-B-2982A Resubmitted & Amended Resubmitted	9-22-33 11-27-33 12-22-33	NEW	Samuel Nathaniel Morris Starford, Tex.	1420kes-100 w-LT Fac.KFYO & KFPL.	<del>Atnd-9-20-33</del> <del>Sec-11,14-33.</del> <del>Loc. Returned-</del> <del>12-18-33</del> Ret 2-1-34-Rules 5+6-Tr Loc

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
8-25-31	9-9-31	001 * 0 193	3-P-B-2272A New 3-P-B-1986 New	DISMISSED <u>12-17-31</u>
6-1-32		5-23-32	3-P-B-2511 New	Dismissed 7-16-32

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

