

KIRU

Date First 3-13-25
 Licensed..... 10-10-25

Call
 Letters ..KFRU.....

LOCATION: COLUMBIA, MISSOURI

Name of Licensee: KFRU, Incorporated (Vol. Assgn. Lic. 8-2-32)
*Stephens College (Earl W. Lewis, Director)
*Stephens College - James M. Wood, Pres.

Intersection of U.S. #40 and U.S. #63 (Southbound) Highways,
 Columbia, Missouri (CP 11-23-49)

Transmitter * 1200 East Broadway, Columbia, Mo. (Let 4-29-42)
 Location: * 1200 Broadway, Columbia, Missouri (St.# on Ren. 12-29-33)

Intersection of U.S. #40 and U.S. #63 (Southbound) Highways, Columbia Mo.

Main Studio * 1200 East Broadway, Columbia, Missouri (Ltr. 4-29-42) (CP 11-23-49)
 Location: * Cor. 9th and Elm Streets, Columbia, Missouri (Letter 12-17-32)
* Administration Bldg. Stephens College, Columbia, Mo. (1-31-29)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
4-S-B-624	P.P. 4-8-27	600	500	-	not stated		
"	6-1-27	1200	500	-	6-1	7-31-27	
Effective date of previous license deferred by					G.O. 13 to	6-15	8-15-27
4-R-B-624	8-8-27	Letter of extension			8-15	10-15-27	
Extended by G.O. 18						10-15	11-1-27
4-R-B-624	10-24-27	Letter of extension			11-1	1-1-28	
Extended by G.O. 21						1-1	2-1-28
"	" " " 22				2-1	3-1-28	
"	" " " 23				3-1	4-1-28	
"	" " " 25				4-1	5-1-28	
"	" " " 27				5-1	6-1-28	
"	" " " 33				6-1	8-1-28	
"	" " " 35				8-1	9-1-28	
"	" " " 38				9-1	10-1-28	
"	" " " 44				10-1	11-11-28	
Allocation	11-11-28	630	500	WOS WGBF			
4-R-B-624	10-29-28	630	500	WOS WGBF	11-11	1-31-29	
4-R-B-624	1-21-29	630	500	WOS WGBF	1-31	4-30-29	
4-R-B-624	4-1-29	630	500	WOS WGBF	4-30	7-31-29	
4-R-B-624	license extended by G.O. 69					7-31	10-31-29
4-R-B-624	10/8/29	630	500	+WGBF, WOS	10/31	1/31/20	
4-R-B-624	1-10-30	630	500	+ WGBF, WOS	1-31	4-30-30	
4-R-B-624	4-5-30	630	500	WGBF, WOS	4-30	7-31-30	
4-R-B-624	7-7-30	630	500	WGBF, WOS	7-31	10-31-30	
4-R-B-624	10-6-30	630	500	WGBF, WOS	10-31	1-31-31	
4-P-B-1948	2-10-31	Change in equip.			3-16	6-16-31	
G.O. 103	1-20-31	Extension of License			1-31	4-30-31	
4-S-B-624	2-27-31	Simul. oper. WOS & WGBF Day			2-27	3-29-31	
4-S-B-624	3-31-31	Simul. Oper. WOS & WGBF Day			3-29-	4-30-31	
4-S-B-624	4-27-31	Simult. Oper. WGBF Day			4-30	7-1-31	
4-R-B-624	4-21-31	630	500	WGBF WOS	4-30	9-1-31	
4-ML-B-816	5-26-31	Additional specified even. hours			5-26	9-1-31	
4-L-B-566		530	500	WGBF, WOS	5-26	9-1-31	
4-R-B-624	8-4-31	630	500	WGBF, WOS	9-1	3-1-32	
4-R-B-624	2-9-32	630	500	WGBF, WOS	3-1	9-1-32	
4-AL-B-448	8-2-32	Vol. Assgn. license to WPA, Inc.					
4-R-B-624	8-30-32	630	500	WGBF, WOS	9-1	3-1-33	
4-R-B-624	2-14-33	630	500	WGBF, WOS	3-1	9-1-33	
Simultaneous operation daytime - shares night							

Date First

Licensed.....

Call

Letters KFRU

Card No. 2.

Name of

Licensee: KFRU, Incorporated

Transmitter

Location:

Main Studio

Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
4-R-B-624	8-29-33	630	500	WGBF, WOS	9-1	3-1-34	
	Simultaneous operation daytime - shares night						
4-R-B-624	2-13-34	630	500w	WGBF, WOS *	3-1	9-1-34	
FEDERAL COMMUNICATIONS COMMISSION							
B4-R-624	8-14-34	630	500w	WGBF, WOS *	9-1	3-1-35	
ML-92	1-29-35	630	500w, 1kw-LS	WGBF, WOS *	1-29	3-1-35	
B4-R-624	2-25-35	630	500w, 1kw-LS	WGBF, WOS *	3-1	9-1-35	
	*Simultaneous operation daytime - shares night						
B4-S-624	8-27-35	Extension of license			9-1	10-1-35	
B4-TC-24	9-24-35	Transfer of Control eff.				9-24-35	
B4-R-624	9-17-35	630	500, 1kw-LS	WGBF, WOS *	9-17	3-1-36	
Letter B4-ML-109	2-21-36	S-WGBF; Subject to compliance with		simultaneous day WGBF	Rule 131		
B4-R-624	2-9-36	630	500w, 1kw-LS	WGBF, WOS	3-1	9-1-36	
B4-ML-109	3-27-36	630	500w, 1kw-LS	S-WGBF			
	Mod. Lic. to chg. time.		Simult. D WGBF		3-27	9-1-36	
B4-TC-63	6-20-36	Transfer of control of Corp.					
B4-R-624	CA 8-15-36	630	500w, 1kw-LS	S-WGBF	9-1	3-1-37	
**	Simultaneous operation daytime WGBF						
B4-P-1344	10-7-36	Install a new transmitter				12-7	6-7-37
*B4-S-624	9-22-36	Oper. Simul. with WGBF on reduced power 7 pm to 9:30 pm CST 9-23-36					
B4-S-624	10/13/36	Opr. simul. WGBF power 250 w		8:45 pm to 9:30 pm CST 10/15.-Natl. Repub. rally			
B4-S-624	C.A. 10/23/36	Opr. simul. WGBF reduced power 250 w		7:30 pm to 8:30 pm CST 10/23; 9 pm to 9:30 pm CST 10/24 & 7:30 pm to 9 pm CST 10/31 - political speeches.			
B4-S-624	C.A. 10/24/36	Opr. simul. WGBF		8 pm to 9:30 pm CST 10/24 (instead 9 pm to 9:30 pm CST as granted 10/23) - reduced power 250 w			
B4-S-624	10/27/36	Opr. simul. WGBF power 250 w		5 pm CST 11/3 to 6 am CST 11/4-election			
B4-S-624	C.A. 10/26/36	Opr. simul. WGBF power 250 w		6:30 pm DST 10/26-political			
B4-S-624	C.A. 10/31/36	Opr. simul. WGBF power 250 w		6 pm to 6:30 pm CST 11/2-political			

*Simultaneous operation daytime - shares night

BROADCASTING STATION LICENSE RECORD

Card #3.

Date first licensed

Call letters **KFRU**Name of licensee **KFRU, INCORPORATED**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From	To
B4-L-457	2-9-37	630	500w, 1kw-LS	Simult. D-WGBF		
Lic. to cover C.P. for new equip.				S-WGBF N	2-9	3-1-37
B4-R-624	2-23-37	630	500w, 1kw-LS	Simul. D-WGBF		
				S-WGBF N	3-1	9-1-37
B4-S-624	Mins. 3/9/37		Opr. simul. WGBF from LS (6:15 pm CST) to 12 mid. reduced power 250 watts-3/20 & 27-semi-final & final state championship basketball games.			
B4-S-624	C.A. 8/5/37		To opr. simul. WGBF reduced power 250w, 7 pm to 8 pm CST 8/5-speech Gov. Townsend			
B4-R-624	8-18-37	630	500w, 1kw-LS	Simult. D-WGBF		
				S-WGBF N	9-1	3-1-38
B4-S-624	2-26-38		Extension of license		3-1	4-1-38
B4-R-624	3-23-38	630	500w 1kw-LS	Simul. D-WGBF		
				S-WGBF N	3-23	9-1-38
B4-Z-141	5-9-38	630	500w, 1kw-LS	Simult. D.-WGBF		
				S-WGBF N	5-9	9-1-38
Mod. License for direct measurement.						
B4-S-624	6/13/38		Opr. simul. WGBF with reduced power of 250w from 7:30 pm to 10 pm CST., Wed. 6/22/38-permit WGBF broadcast Louis Schmeling fight.			
B4-S-624	7-28-38		Opr. simul. WGBF with reduced power of 250w from 8 to 9 pm CST 7-29-38 to permit KFRU to b/c speech Ex-Gov. Park			
B4-R-624	8-10-38	630	500w, 1kw-LS	Simult. D-WGBF		
				S-WGBF	9-1	3-1-39
B4-S-624	10-27-38		Opr. simul. WGBF with reduced pwr of 250 watts frm 8:30 pm to 9 pm, CST. 10-31-38, brdst. Democratic Rally.			
B4-S-624	12/22/38		Opr simul WGBF, reduced power of 100w frm 8pm to 9:30pm CST 12/22/38 (basketball, in order to permit WGBF to carry)			
B4-S-624	2/4/39		opr simul WGBF, reduced power 250w, frm 7 to 8pm CST 2/4/39 (in order to permit WGBF carry talk by Col Harrington, Chief WPA			
B4-R-624	2-6-39	630	500w, 1kw-LS	Simul. D-WGBF		
				S-WGBF N	3-1	9-1-39

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed

Call letters KFRU

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To -
B4-S-624	3/2/39		opr simul WGBF, 250w,	7pm to 9:30pm	CST on March 2, 1939 (in order to permit WGBF to b/c Basketball Tourney).
B4-S-624	4/5/39		opr simul WGBF, 250w,	7pm to 7:45pm	CST on Apr 5, 1939 (in order permit WGBF b/c foreign prog-Roy Howard)
B4-S-624	8-15-39		Oper. simul WGBF, 250w,	8 to 10 pm	CST Aug. 22, 1939 in order to permit WGBF to brdcst. Ambers-Armstrong Lightweight Championship Fight.
B4-R-624	8-23-39	630	500w, lkw-LS	Simul. D-WGBF S-WGBF N	9-1 4-1-40
B4-S-624	10/4/39		opr add. time simul. WGBF,	power 250w,	Oct 5, 1939 (permit WGBF b/c football game)
B4-S-624	10/28/39		opr simul WGBF, 250w,	add. time	Nov 1, 1939 (permit WGBF to b/c Soil Conservation Debate only)
B4-S-624	12/19/39		opr simul WGBF, 250w,	8pm to conclusion of	basketball games Dec 22, 1939 Jan 19, 20, 1940 in order permit WGBF b/c bb games
B4-S-624	12/29/39		opr simul WGBF, 250w,	8 to 7 pm and 8:15 to 8:30 pm	Jan 1, 1940 (delimitation new network) and 8 to 8pm Jan. 1, 1940 to permit WGBF b/c baseball football game
B4-S-624	1/23/40		simul. with WGBF, 250w,	7:30 to 9pm	Jan 24, 1940 (permit WGBF to b/c Farmers business men's Banquet)
B4-S-624	2/27/40		simul. with WGBF, 250w,	7:30 to 9:00pm	Feb 29 and 7 to 8pm Mar 1, 1940 (order to permit WGBF to b/c basketball games)
B4-R-624	3-12-40	630	500w, lkw-LS	Simul. D-WGBF S-WGBF N	4-1 8-1-40
B4-S-624	4-13-40	630	500w lkw-LS	Sim. D and S-WGBF N	4-13 8-1-40
			Mod. to add SR		
B4-S-624	4/4/40		simul. with WGBF, 250w,	7pm to midnite	on 5/7/40 (order permit WGBF b/c Primary Election returns)
B4-S-624	4/15/40		opr simul with WGBF, 250w,	8:30 to 9pm	CST 4/15/40 (opening baseball season prog.)
Letter	5-8-40	1370	250w	U	Subj. trans.
B4-P-2322			site and antenna		
			For equipment changes, change freq., power and hrs. oper. and ant., and move		
B4-S-624	5/24/40		simul. with WGBF, 250w,	7:15pm to concl	baseball game 5/24/40

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CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
Order	6/12/40	Extension of license		8/1	10/1/40	
B4-S-624	6/6/40	Opr simul WGBF, 250w, frm 1S to concl. of spec. baseball games June 14, 21, 1940				
B4-S-624	6/10/40 6/27/40	opr. simul WGBF, 250w, frm 9:30 to 10pm (baseball games)				
B4-S-624	6/11/40 6/20/40	opr. simul. WGBF, 250w, frm 8 to 9:30pm (permit WGBF to b/c Louis-Godoy Fight).				
B4-MP-1010 B4-P-2322	7-16-40	Mod. of C.P. (P-2322) for change in equipment and approval of present licensed transmitter site 1370 250w U		9-16	3-16-41	
B4-S-624	7/9/40	opr simul WGBF, 250w, 8 to 11pm 7/17 & 8 to 11pm 7/26/40 (spec. All-St baseball games)				
B4-S-624	7/11/40 7/15/40	opr simul WGBF, 250w, 7:30 to 8pm (baseball games) (permit WGBF to b/c Dem. Nat. Convention)				
B4-S-624	7/23/40	opr simul WGBF, 250w, 8 to 11pm 7/23 & 9 & 10 to 9:30pm 8/12 & 9 to 11pm 8/14/40 (special night baseball games)				
B4-S-624	9/24/40 25, 1940	opr simul WGBF, 250w, 7:30 to 7:45pm (permit WGBF b/c Dem. Nat. Committee Prog)				
B4-S-624	9/26/40	opr simul WGBF, 250w, 8:30 to 9pm (permit WGBF b/c Willkie Speech)				
B4-S-624	9/26/40	opr simul WGBF, 250w, 7:30 to 8pm (permit WGBF b/c Rep. Nat. Committee Prog)				
B4-S-624	9/27/40	opr simul WGBF, 250w, 7:30 to 8pm (permit WGBF b/c Nat. Fed. Repub Clubs of Am prog)				
B4-S-624	9/30/40	opr simul WGBF, 250w, 8 to 9 pm (permit WGBF b/c Rep. Governatorial Candidate and Willkie speech)				
B4-S-624	10/1/40 10/11/40	opr simul WGBF, 250w, frm 7:30 to 8pm (permit WGBF b/c Dem. Nat. Committee prog)				
B4-S-624	10/2/40	opr simul WGBF, 250w, 8 to 8:45pm (permit WGBF b/c political program)				
Order	9/10/40	Extension of license		10/1	3/29/41	
B4-S-624	10/7/40 10, 1940	opr simul WGBF, 250w, frm 8 to 9pm (permit WGBF b/c Dem. State Com. prog)				
B4-S-624	10/11/40	opr simul WGBF, 250w, 7 to 7:30pm (permit WGBF b/c Repub. Nat. Committee Prog)				



BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KFRU

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD		
					From--	To--	
B4-S-624	10/15/40	opr simul WGBF	250w	8:30 to 10pm	Oct 14,	8:30 to 9pm Oct 22, 29, 8 to 9pm Oct 18, 21, Nov 1, 6:30 to 10pm Oct 19, 26, Nov 2, 1940. (pol. progs)	
B4-S-624	10/15/40	opr simul WGBF	250w	8 to 8:30pm	Oct 16,	1940 permit WGBF. (pol. progs)	
B4-S-624	10/16/40	opr simul WGBF	250w	7:30 to 8pm	Oct 16,	8:30 to 9pm Oct 16, 1940 permit WGBF b/c pol. progs	
B4-S-624	10/23/40	opr simul WGBF	250w	8 to 9pm	Oct 23,	8 to 8:30pm Oct 24, 1940 permit WGBF b/c pol. progs	
B4-S-624	10/22/40	opr simul WGBF	250w	8:45 to 9:30pm	Oct 24,	7:30 to 8pm Oct 25, 8 to 8:30pm Oct 28 permit WGBF b/c pol. progs, 9 to 10pm Oct 22, 7:30 to 8 pm Oct 24, 9 to 10pm Oct 29, 1940 (pol. progs)	
B4-S-624	10/24/40	opr simul WGBF	250w	8 to 9pm	Oct 25,	1940 (pol. progs)	
B4-S-624	10/23/40	opr simul WGBF	250w	9 to 10pm	Oct 23,	1940 (pol. progs)	
B4-S-624	10/22/40	opr simul WGBF	250w	7:30 to 8pm	Oct 26,	1940 (permit WGBF b/c "ilkie speech")	
B4-S-624	10/23/40	opr simul WGBF	250w	8 to 8:45pm	Oct 31	1940 (permit WGBF bc pol. progs)	
B4-L-1275	12-5-40	1370	250w	U	12-5	3-29-41	
B4-Z-572	Lic. to cover C.F. 2322as modified for change in frequency, power, new transmitter. Determine operating power by direct method.						
B4-Z-768	4-17-41	1400	250w	U	4-17	12-1-41	
Auth. determine operating power direct measurement.							
B4-R-624	11-25-41	1400	250w	U	12-1	8-1-43	
B4-S-624	11-6-42	1400	250w	U	12-1	8-1-43	
Mod. license in accordance with Order #107							
B4-R-624	7-27-43	1400	250w	U	8-1	8-1-45	
B4-S-624	7-24-45	Extension of License			8-1-	10-1-45	
B4-R-624	8-21-45	1400	250w	U	8-21	8-1-47	
B5-S-624	8-21-45	1400	250w	U	10-1	8-1-47	
Mod. Lic. Order 107-A							

B S

#7

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call lettersK.F.R.U.....

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-624	7-24-47	1400	250w	U	8-1 8-1-50
BTC-668	12-8-48	Vol. transfer of control of licensee corp. from Star-Times Publishing Company to H. J. Waters, Jr. and Mahlon R. Aldridge, Jr.			
EFF:	12-30-48				
BP-7295	11-23-49	1400	250w	Un	1-23 7-23-50
	CP to install a new transmitter and vertical antenna, change T and studio sites.				
BMP-5306	7-8-50	1400	250w	U	1-23 8-1-50
	Mod. of CP (7295) for ext. of completion date.				
BR-624	7-26-50	1400	250w	U	8-1 8-1-53
BMP-5307	9-8-50	1400	250w	U	1-23-50 3-1-51
	Mod. C.P. (BP-7295) for ext. completion date				
BL-4278	11-29-50	1400	250w	U	11-29 8-1-53
	Lic. cover CP (7295) as mod. which auth. installation new T and vertical ant. & chg. T & S locations				
BR-624	7-1-53	RENEWAL OF LICENSE			8-1-53 2-1-56
BR-624	1-18-56	RENEWAL OF LICENSE			8-1-53 2-1-59
BR-624	1-7-59	renewal of license			2-1 2-1-62
BP-13500	3-29-61	1400kc	250w-1kw	LS U	5-29 11-29-61
	CP to increase daytime power and install a new transmitter. (COND'L)				
BL-8611	9-7-61	1400kc	250w-1kw	U	9-7 2-1-62
	Lic. to cover CP (BP-13,500) to incr. daytime power to 1kw and install new trans.				
BR-624	1-9-62	Renewal of License			2-1 2-1-65
BR-624	1-7-65	Renewal of License			2-1 2-1-68
BL-6473	7-21-67	Auth. to determine operating power by direct meas. of antenna power.			
BR-624	1-31-68	1400kc	250w, 1kw	LS U	2-1 2-1-71
	Renewal of NDEA				
BR-624(S)	1-29-71	Renewal of License & NDEA			2-1-74
EBSA	5-25-72				
Ltr. received 10-9-73 stating that a Sparta, 701B trans. is installed.					

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KFRU

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-624(L)	1-31-74	RENEWAL			2-1-77
BL-13709(I)	6-7-74	Lic. to use former main trans. for alternate purposes only			2-1-77
BR-624(S)	1-19-77	Renewal of license Alternate Trans.			2-1-80
BR791001VN(S)	1-24-80	Renewal of License			2-1-83

APPLICANT: Stephens College CALL LETTERS: KFRU

ADDRESS: Broadway, Columbia, Missouri FILE NO: 4-S-B-624 DATED: 3-30-27

Present
Assignment: 600 kc., 500 w. ACTION: T. P. 4-8-27; 600 kc., 500 w.,
Requested: 600 kc., 500 w. 1c. 6-1-27; 1200 kc., 500 w., un. lin.

APPLICANT: Stephens College CALL LETTERS: KFRU

ADDRESS: Broadway, Columbia, Missouri FILE NO: 4-R-B-624 DATED: 8-8-27

Present
Assignment: 1200 kc., 500 w., unlin. ACTION: 8-8-27; letter of ext.
Requested: same to 10-10-27

APPLICANT: Stephens College CALL LETTERS: KFRU

ADDRESS: Broadway, Columbia, Missouri FILE NO: 4-R-B-624 DATED: 10-1927

Present
Assignment: 1200 kc., 500 w., unlin. ACTION: 10-24-27; letter of ext.
Requested: same to 12-31-27

APPLICANT: Stephens College..... CALL LETTERS: KFRU.....

ADDRESS: Broadway, Columbia, Missouri..... FILE NO: 4-R-B-624 DATED: 1-11-28.....

Present

Assignment: 1200 kc. 500 w. unlit...... ACTION: ..Lic.. 10-23-28; 630 kc......

Requested: renewal..... 500 w. + WOS WGBF.....

APPLICANT: Stephens College..... CALL LETTERS: KFRU.....

ADDRESS: Broadway, Columbia, Missouri..... FILE NO: 4-R-B-624 DATED: 12-11-28.....

Present

Assignment: 630 kc. 500 w. + WOS WGBF..... ACTION: ..Lic.. 1-21-29; 630 kc......

Requested: same..... 500 w. + WGBF WOS ; (specified hrs).....

APPLICANT: Stephens College (James M. Wood, President)..... CALL LETTERS: KFRU.....

ADDRESS: Broadway, Columbia, Missouri...... FILE NO. 4-R-B-624 DATED 3/4/29.....

Present

Assignment: 630 kc. 500 w. + WGBF WOS (specified hrs.)..... ACTION: Lic. 4/1/29. 630 kc. 500 w......

Requested: Renewal...... + WGBF & WOS. (Specified hrs.).....

Period 4/30 to 7/31/29

710 3.

STATION APPLICATION RECORD

APPLICANT: STEPHENS COLLEGE--JAMES M. WOOD, Pres. CALL LETTERS: KFRU

ADDRESS: Administration Building, Columbia, Mo. FILE NO: 4-M-B-350 DATED: 6/6/29

Present Assignment: 630 Kc. 500 W. Shares WGBF-WOS ACTION: Denied Min. 2-14-30 Order 2-14-30

Requested: Same Kc. Same W. Better Hrs.

APPLICANT: Stephens College - James M. Wood, Pres. CALL LETTERS: KFRU

ADDRESS: Broadway, Columbia, Mo. FILE NO: 4-R-B-624 DATED: 6/13/29

Present Assignment: 630 kc. 500 w. Divides WGBF & WOS ACTION: G.O. 69 - Per. 7/31 to 10/31

Requested: Renewal

APPLICANT: Stephens College - James M. Wood, Pres. CALL LETTERS: KFRU

ADDRESS: Broadway, Columbia, Mo. FILE NO: 4-R-B-624 DATED: 9/30/29

Present Assignment: 630 kc. 500 w. Divides WGBF & WOS ACTION: Lic. 10-5-29 630 kc. 500 w. Divides WGBF & WOS

Requested: Renewal Per. 10-31-29 to 1-31-30

STATION APPLICATION RECORD

APPLICANT: Same ^{74.} CALL LETTERS: KFRU
 ADDRESS: Broadway, Columbia, Mo. FILE NO: 4-R-B-624 DATED: 12/28/29
 Present Assignment: 630 Kc. 500 w. + WGBF & WOS ACTION: Renewal License Per: 1-31 to 4-30-30
 Requested: Renewal

APPLICANT: Stephens College, James M. Wood, Pres. CALL LETTERS: KFRU
 ADDRESS: Broadway, Columbia, Mo. FILE NO: 4-R-B-624 DATED: 3-25-30
 Present Assignment: 630 Kc. 500 W. + WGBF, WOS ACTION: Renewal Lic. 4-5-30 Per: 4-30 to 7-31-30
 Requested: Renewal

APPLICANT: Stephens College James M. Wood, Pres CALL LETTERS: KFRU
 ADDRESS: Broadway, Columbia, Missouri FILE NO: 4-R-B-624 DATED: 6-18-30
 Present Assignment: 630 Kc. 500 W -: WGBF, WOS ACTION: Renewal License 7-7-30 Per: 7-31 to 10-31-30
 Requested: Renewal

APPLICATION RECORD - BROADCASTING

Call
Letters

KFTU

Name Stephens College (Earl W. Lewis, Director)
Stephens College (James M. Wood, Pres.)

File No.	Date ^d RECEIVED	Application for	Action	
			Nature	Date
4-R-B-624	9-23-30	Renewal of lic.	Granted	10-21-30
4-R-B-624	12-24-30	Renewal of license	G.O.103 Granted 4-24-31	1-20-31 4-30 to 9-1-31
4-P-B-1948	1/9/31	Change equipment.	Granted	2-10-31
4-L-B-566	4-15-31	License to cover and 4-P-B-1948.	Granted	5-26-31
4-ML-B-816	4-15-31	Simultaneous daytime operation with WGBF, also certain <u>additional</u> specified hours for evening operation.	Granted	5-26-31
4-R-B-624	6-27-31	Renewal of license	Granted	8-4-31
4-R-B-624	12-28-31	Renewal of license	Granted	2-9-32
4-R-B-624	7-1-32 resubmitted	Renewal of license	Received 7-15-32 15 Agreement returned 8-8-32	

APPLICATION RECORD - BROADCASTING

Call

Letters K F R U

KFRU, Inc. (Vol. Assign. Lic. 8-2-32)

Name X STEPHENS COLLEGE

File No.	Dated RECEIVED	Application for	Action	
			Nature	Date
4-AL-B-442	7-11-32	Voluntary assignment of license to KFRU, INCORPORATED.	Granted	8-2-32
4-R-B-624	8-20-32	Renewal of license	Granted	8-30-32
4-R-B-624 Resubmitted	1-9-33 "	Renewal of license (improper signature)	Returned Granted	1-19-33 2-14-33
4-R-B-624	6-30-33	Renewal of license	Granted	8-29-33
4-R-B-624	12-29-33	Renewal of license	Granted	2-13-34
4-R-B-624	7-2-34	Renewal of license	Granted	8-14-34
B4-ML-92	11-21-34	Modification of license (B4-L-566) as modified to increase day power from 500w to 1kw.	Granted	1-29-35

#7

Call
Letters KFRUName KFRU, Incorporated.

File No.	Dated	Application for	Action	
			Nature	Date
B4-ML-109	12-17-34	Modification of license to chg. hrs. of operation from S-WGBF, WOS, Simul. day with WGBF to S-WGBF and Simul. day with WGBF. (Contingent upon the release of these hours by WOS)	ORDER of Reconsider and Grant, subject to Rule 131 Letter Issued	Min. 2-21-36 Min. 3-27-36
B4-R-624	1-17-35	Renewal of license	Granted	2-26-35
B4-R-624	7-1-35	Renewal of license	Granted	9-17-35
B4-TC-24	8-23-35.	Authority to transfer control of corp. from NELSON R. DARRAGH TO LUTHER L. HILL. 350 shares of common stock.	ORDER of Reconsider and Grant	Min. 9-24-35
B4-R-624	12-31-35m	Renewal of License	Granted	2-8-36

APPLICATION RECORD - BROADCASTING

8.

Call

Letters K F R UName K F R U, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-1091	4-3-36	C.P. to change hours of operation from 8- 11 ⁵⁻⁷ P.M., WGBF, ^{Simulcast with WGBF} to unlimited time, using directional antenna night, and to move transmitter from 1200 Broadway, Columbia, Mo. to 4 mi. from center of city, Columbia, Mo.	Returned Req. applicant	6-18-36
B4-TC-63	6-16-36	Authority to transfer control of corporation from Luther L. Hill to Star Times Publishing Co., 350 shares common stock.	Granted	6-20-36
B4-R-624	6-30-36	Renewal of license	Granted	CA 8-15-36

APPLICATION RECORD—BROADCASTING

#9

Call letters KFRUName KFRU, Incorporated

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-1344	8-26-36	Construction permit to install a new transmitter.	Granted	10-7-36
B4-L-457	11-18-36	License to cover construction permit (B4-P-1344) for new equipment.	Returned	11-21-36
Resubmitted	11-18-36		Signature	
			Granted	2-9-37
B4-ME-998	12-14-36	Modification of license to increase power from 500w, 1kw-LS to 1kw day and night.	Docket 4472 -	Granted
B4-P-1739	Amended 3-31-37	To change application from a modification of license to a construction permit, requesting changes in transmitting equipment, installation of vertical antenna, increase in power from 500w, 1kw-LS to 5kw, and move of transmitter from 1200 Broadway Columbia, Mo. to Site to be determined, Boone County, Mo.	Motion to Dismiss appl.	Without Prejudice 8-9-39
Amended	12-31-37	To install directional antenna for day and night use, and give license to rural area, 3.5 MI. southeast from center of Columbia, Mo.	Min. #370	8-14-39

APPLICATION RECORD—BROADCASTING

#10

Call letters: KFRUName K F R U, Incorporated

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-624	1-19-37	Renewal of license	Granted	2-23-37
B4-R-624	6-30-37	Renewal of license	Granted	8-18-37
B4-R-624	12-22-37	Renewal of license	Granted	3-23-38
B4-2-141	4-15-38	Authority to determine operating power by direct measurement of antenna.	Granted	5-9-38
B4-R-624	6-10-38	Renewal of license	Granted	8-10-38
B4-R-624	12-19-38	Renewal of license	Granted	2-6-39

Call

Letters KFRUName K F R U, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
34-P-2322	1-12-39	C.P. to install new transmitter, new antenna, change freq. from 630 to 1370 kc, decrease power from 500w;1kw-13 to 100w;250w-13, change hours of operation from 3mid-day, shares with WGBF-night, and move transmitter from 1200 Broadway, Columbia, Missouri, to site to be determined, Columbia, Missouri. (Contingent on granting of KXOK, B4-P-2323 & WGBF, B4-P-2321)	Docket No. 5513 GRANTED Subj. trans. site and antenna Letter written Issued with B4-MP-1010	Min. 5-8-40 granted 7-16-40
Amended	8-1-39	RE: request 250w power day and night.		
B4-R-624	6-21-39	Renewal of license (Sec. 7(d), 20(f))	Returned	7-13-39
Resubmitted	"		Granted	8-23-39

APPLICATION RECORD - BROADCASTING

#12

Call
Letters K F R UName K F R U, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-624	12-16-40	Renewal of license	Granted	3-12-40
B4-R-634	5-22-40	Renewal of license	Granted 1200 kc.	3-24-41 250w, U
B4-MP-1010 Rec'd	6-25-40 6-27-40	Mod. of C.P. (B4-P-2322) to install new trans. new antenna, change freq., decrease power, change hours of operation, and move transmitter, for approval of transmitter site at 1200 Broadway, Columbia, Mo. (present licensed site), approval of present licensed antenna, and install new transmitter.	Granted	7-16-40

APPLICATION RECORD - BROADCASTING

#13

Call

Letters

K F R UName K F R U, Inc.

File No.	Dated	Application for	Nature	Action
				Date
B4-L-1275 Rec'd.	11-2-40 11-4-40	License to cover construction permit (B4-P-2322) as modified, for change of frequency, decrease in power and change in hours of operation.	GRANTED	12-5-40
B4-Z-572 Rec'd.	11-2-40 11-4-40	Authority to determine operating power by direct measurement of antenna power.	GRANTED	12-5-40
B4-Z-768 Rec'd	3-21-41 3-22-41	Authority to determine operating power by direct measurement of antenna power on 1400 kc under NARBA.	Granted	4-17-41
B4-R-624	9-25-41	Renewal of license and Forms 335	Granted	11-25-41
B4-R-624	5-10-43	Renewal of license Filed by Geo. O. Sutton atty.	Granted	7-27-43

APPLICATION RECORD - BROADCASTING

#14

Call

Letters K F R UName K F R U, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-624 Rec'd	5-12-45 5-23-45	Renewal of license Filed by Geo. O. Sutton atty.	Granted	8-21-45
BR-624 Rec'd	5-26-47 5-29-47	Renewal of license Filed by John H. Midlen atty.	Granted	7-24-47
BTC-668 Rec'd Filed	8-9-48 8-12-48 8-12-48	Voluntary Transfer of control of licensee corporation from Star-Times Publishing Company to H.J. Waters, Jr. and Mahlon R. Aldridge, Jr. 1,000 shares of common stock-100% (Filed by John H. Midlen, Atty.)	GRANTED EFF:	12-8-48 12-30-48

#15

Call
Letters K F R UName K F R U, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
EP-7295				
Rec'd	7-5-49	Construction permit to install a new transmitter (G.E. BT-20-A) and vertical antenna and change transmitter and studio locations from 1200 East Broadway, Columbia, Missouri to Intersection of U.S. #40 and U.S. #63 (Southbound) Highways, Columbia, Missouri.	Returned	7-7-49,
Resubm.	7-22-49		Section 1 not submitted.	
Rec'd	7-25-49		GRANTED	11-23-49
Filed	7-25-49			
		Sutton & Thomson attys.		
BR-624	5-29-50	Renewal of license	Granted	7-26-50
Rec'd	5-31-50			

APPLICATION RECORD - BROADCASTING

Call
Letters K F R UName K F R U, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5208 Rec'd Filed	6-20-50 6-23-50 6-23-50	Modification of construction permit (BP-7295, which authorized installation of new transmitter and vertical antenna and change transmitter and studio location) for extension of completion date from 7-23-50 to 9-1-50.	GRANTED	7-3-50
BMP-5307 Rec'd Filed	8-28-50 8-30-50 8-30-50	Modification of construction permit (BP-7295, as modified, which authorized installation of new transmitter and vertical antenna and change transmitter and studio locations) for extension of completion date from 9-1-50 to 3-1-51.	GRANTED	9-8-50
BL-4278 Rec'd Filed	10-26-50 10-30-50 10-30-50	License to cover construction permit (BP-7295, as modified) which authorized installation of new transmitter and vertical antenna and change transmitter and studio locations.	GRANTED	11-29-50
BR-624 Rec'd Filed	4-24-53 4-29-53 4-29-53	Renewal of License	GRANTED	7-1-53

#17

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters KFRUName KFRU, INCORPORATED
..... COLUMBIA, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-624 Rec'd Filed	10-31-55 11-3-55 11-3-55	Renewal of license	GRANTED	1-18-56
BR-624 R & F	10-27-58 10-31-58	Renewal of license	GRANTED	1-7-59
BP-13,500 Rec'd Filed	8-28-59 9-11-59 9-11-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter(RCA-BTA-1R) Atty.- George O. Sutton Engr.- John B. Heffelfinger, Kansas City, Mo.	GRANTED	3-29-61 Cond'l re accept interf. of Class IV stations if auth. incr. power to 1kw
BL-8611 R. & F.	6-20-61 6-23-61	License to cover CP(BP-13,500) to inc. daytime power to 1kw and install new trans. George O. Sutton, Atty	GRANTED	9-7-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters ...K..F..R..U.....Name KFRU, INCORPORATED
COLUMBIA, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-624 R. & F.	10-31-61 11-1-61	RENEWAL OF LICENSE	RENEWED GRANTED	1-9-62
BR-624 R & F	10-29-64 10-30-64	RENEWAL OF LICENSE	GRANTED	1-7-65
BZ- 6473 Rec'd Resub: R & F DM- 6/8/67 JUL 19 1967	5/18/67 5/22/67 5/26/67 5/29/67	Auth. to determine operating power by direct meas. of antenna power.	RENEWED not filed GRANTED	5/24/67 - Sect. I 7-21-67
BR-624 R. & F. NOV 27 1967	10-25-67 10-27-67	RENEWAL OF LICENSE	GRANTED	1-31-68
BR-624 R & F PN Recd. PRE-S OCT 20 1970	10-5-70 10-8-70 "	RENEWAL OF LICENSE AMENDED 11-9-70 re: bal sheet	GRANTED	1-29-71

APPLICATION RECORD - BROADCASTING

Call
Letters KFRUName KFRU, INCORPORATED
COLUMBIA, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-624 R & F PN PRESS	11-2-73 11-5-73 11-5-73 NOV 16 1973	Renewal of License AMENDED 12-11-73 re: composition of area: EEO	GRANTED	1-31-74
BL-13709 R & F \$50#290044 PTA PRESS 8 JUN 1974	2-28-74 3-4-74 3-13-74 5-22-74	Lic. to use former Main Transmitter for Alternate Purposes Only, RCA, BTR-1R	GRANTED	6-7-74
BR-624 R & F PN Recd. PRESS	9-27-76 9-30-76 " " NOV 1 1976	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) AMENDED 12-21-76 re: commercial matter & EEO	GRANTED	1-19-77
BR 791001 V PRESS OCT 25 1979	M OCT 25 1979	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.)	GRANTED	1-24-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION KFRU

Licensee x Stephens College

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B4-P-2323	1-11-39	KXOK	Star-Times Pub.Co. St.Louis, Mo.	CP new T.chgs in DA, chg freq from 1250 to 630kc, incr power to 1kw; 5kw-LS, move T. (Cont.on P-2321, WGBF (& P-2322-KFRU).	GRANTED 5-8-40
B4-P-2321	1-4-39	WGBF	Evansville On the Air, Inc., Evansville, Ind.	CP new T.DA-chg freq from 630 to 1250kc, incr power from 500w; 1kw-LS to 1kw; 5kw-LS, move T. time from Simul day, S-KFRU night to U. (Cont.on KXOK P-2323 (& P-2322, KFRU).	GRANTED 5-8-40
B4-P-2368	4-6-39	KWK	Thomas Patrick, Inc. St.Louis, Mo.	C.P. change freq from 1350 to 630kc, antenna chgs. T.changes, Req. Fac of KFRU & WGBF. RE: request appli.be cont on KFRU & WGBF appli's being gr.	Amended to omit request for KFRU's fac.
Amended	6-3-39				

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION KFRU

Licensee x STEPHENS COLLEGE

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B4-P-2379	4-12-39	KSD	The Pulitzer Publishing Co., St., Louis, Mo.	C.P. chgs in DA, chg freq from 550 to 630 kc, time from S-KRUD to U. Cont on WGBF & KFRU. Req. fac of KXOK. (hrs of Oper)	DISMISSED 5-8-40

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

Renewal Requested Date Received Designated for Hearing Reason Remarks

54-A-145
F.S. No. 21
Box 5

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

