

KFLR



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399197

B-S

#25A2

BROADCASTING STATION LICENSE RECORD

KFLR - EFF-7-14-78

Date first licensed 11-13-50 (SEE CARD #2 for Call Letters ^X Z.P.I.Z.....)

^{CX} SHAMROCK BROADCASTING, INC. (BAL 11-13-62 EFF: 12-1-62) LOCATION: Phoenix, Arizona

x RADIO DENVER, INC., (AL 10-14-60; EFF: 10-21-60)

x RADIO PHOENIX, INC. (AL 11-6-57; Eff: 11-15-57)

x KRIZ, INC. (ML 11-10-54)

x MELODY SHOWS INCORPORATED (AL 9-27-54, Eff. 9-27-54)

Name of licensee x HOWARD M. LOEB

2345 West Buckeye Road, Phoenix, Arizona (BRC- 1-4-67)

x 2345 Westward Blvd., Phoenix, Arizona (Ltr. 3-13-51)

x 2345 W. Buckeye Rd., Phoenix, Arizona (L 11-13-50)

Transmitter location x 24th Ave. and Buckeye Rd., Phoenix, Ariz. (CP-3-6-50)

95009 2345 West Buckeye Road, Phoenix, Arizona (BRC 1-4-67)

x Suite 1015, Financial Ctr., 3443 N. Central Ave., Phoenix, Ariz. (BS 11-15-65)

x 6103 N. 35th Avenue, Phoenix, Arizona (BRC 2-20-64)

x 2345 Westward Blvd., Phoenix, Arizona (Ltr. 3-13-51)

x 2345 W. Buckeye Rd., Phoenix, Arizona (L 11-13-50)

Main studio location x 24th Ave. and Buckeye Rd., Phoenix, Ariz. (CP-3-6-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-7368	3-6-50 CP for a new station.	1230	250w	U	5-6	11-6-50 (CONDL. CLAUSE)	
BMP-5293 Mod.	8-30-50 CP(BP-7368) to chg. type T - Blanketing Clause	1230	250w	U	5-6	11-6-50	
PL-4232 Lic. cover (B1 C1)	11-13-50 CP(7368), as mod. which auth. new std. station	1230	250w	U	11-13	2-1-52	
R-2542	1-16-52	1230	250w	U	2-1	10-1-53	
R-2542	9-2-53	RENEWAL OF LICENSE				10-1-53	10-1-56
AL-1860 Eff.	9-27-54 9-27-54	Vol. assignment of license to MNLCDY SHOPS INCORPORATED					
ML-1607	11-10-54	Mod. of 1230kc	lic. to 250w,	change name to KRIZ, INC.	U		
BR-2542	9-11-56	Renewal of license				10-1	10-1-59
AL-2814 Eff:	11-6-57 11-15-57	Voluntary assignment of license to Radio Phoenix, Inc.					
BR-2542	9-2-59	250w 1230	250w	U	10-1	10-1-62	
AL-4024 EFF:	10-14-60 10-21-60	Voluntary assignment of license to Radio Denver, Inc.					
BR-2542	9-28-62	1230kc	250w	Unl	10-1	10-1-65	
AL-4636 EFF:	11-13-62 12-1-62	Voluntary assignment of license to Shamrock Broadcasting, Inc.					
BP-14776	3-6-63 CP to increase daytime power to 1kw, install new transmitter (GATES BC-1T) (Cond'l).	1230kc	250w, 1kw	LS U	5-6	11-6-63	
BL-10,191	9-27-63 Lic. to cover CP(BP-14,776) for inc. daytime power and install new trans. (specify BUREAU 207)	1230kc	250w, 1kw	LS Un	9-27	10-1-65	
BRC-2416 (1)	2-20-64 Mod. of license to change studio loc. to 6103 North 35th Avenue, Phoenix, Arizona, and operate transmitter by remote control from studio location.						
BR-2542	10-27-65	REN. OF LIC. (SHORT TERM)				10-27-65	10-1-66
BS-2542	11-15-65 Mod. of Lic. to chg. studio loc. & delete RC oper. of trans. from old studio loc.	1230kcs	250w, 1kw	LS Unl.	11-15-65	10-1-66	

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K.B.I.Z.

Station location

FAMILY LIFE BROADCASTING SYSTEM (AL 6-15-78 EFF: 7-14-78
xxDOUBLEDAY BROADCASTING COMPANY, INC. (AL 1-24-73 EFF: 1-31-73)

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From: To
BRC-2777 (1)	12-2-65	Mod. of license to operate transmitter by remote control from Suite 1015, Financial Center, 3443 North Central, Phoenix, Arizona.			
BTC-5008 NOT CONSUMMATED LTR 3-25-66	2-8-66	Voluntary acq. of positive control of lic. corp. by Frank Flynn (51.5%) thru purchase of stock from Reno Ferrero, Minnie Ferrero, J. Hise and Helen K. Fleutsch			
BZ-6045 (2) 2542	7-27-66	Authority to determine operating power by direct meas. of antenna power.			
BR-5008	9-28-66	1230kc	250w, 1kw	LS Un	10-1 10-1-68
BTC-5140	9-28-66	Voluntary transfer of control of lic. corp. from Reno Ferrero & Minnie Ferrero J. Hise, Helen K. Fleutsch, Frank Flynn & Jeanette Flynn to John L. Wheeler			
ERC-3025 (1)	1-4-67	Mod. of license to change studio loc. and remote control point to 2345 W. Buckeye Road, Phoenix, Arizona.			
BR-2542	9-30-68	1230kc	250w, 1kw	LS Un (B/C)	10-1-71
BTC-6366	3-19-71	VOL. TC EFF: 3-24-71			
BP-19,094	10-14-71	1230kc	250w 1kw	Alt. M.	10-14-72
		CP to install a new trans. Bauer 707 for Alt. Main use.			
BR-2542(L)	9-30-71	Renewal			10-1-74
EDSA	5-22-72				
BZ-8059(L)	5-31-72	DIRECT MEASUREMENT (Main) 1230kc 250w, 1kw-LS U			10-1-74
BL-13,316(L)	11-17-72	Lic(BP-19,024) for an alt. trans.			10-1-74
BAL-7783	1-24-73	VOL AL EFF: 1-31-73			
BR-2542(S)	9-27-74	Renewal			
BP-19,791	10-22-74	1230khz.	250w, 1kw	U	10-25-75
BS-2542(L)	11-14-74	ML to add condition.			10-1-77
BL-13,949(L)	6-11-75	Lic. to cover BP-19,791 for changes			10-1-77
BR-2542	2-24-78	(S) REN. OF LICENSE MAIN & ALTER.			10-1-80

#3

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-13-50

Call letters K R I Z

Station location PHOENIX, ARIZONA

Name of licensee DOUBLEDAY BROADCASTING COMPANY, INC.

Transmitter location SEECARD #1

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To
BR-2542	2-24-78	REN. OF	LIC. (MAIN & ALTER.)		
Superseded	3-31-78	to include	Alter. Trans.		10-1-80
BAL9342	6-15-78	VOL. AL			
EBSA	7-14-78				

APPLICATION RECORD - BROADCASTING

Call
Letters K R I Z
~~X NW~~Name HOWARD M. LOEB
(PO 37 East Orange Drive, Phoenix, Arizona)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7368	9-23-49	Construction permit for a new standard broadcast station to be operated on Frequency: 1230kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined Phoenix, Arizona Studio location: To be determined Phoenix, Arizona	Docket	9491
Rec'd	9-27-49		GRANTED	3-6-50 after
Filed	9-27-49		being rem'd from hearing docket. Subj. to re blanketing clause; re prog. tests will not be auth. until KPHO has ceased operation.	
Amended	1-18-50	AMENDED to change transmitter and studio locations from To be determined, Phoenix, Arizona to 24th Avenue and Buckeye Road, Phoenix, Arizona.		
Rec'd	1-23-50			
Filed	1-23-50			

RCA BTA-250L

APPLICATION RECORD - BROADCASTING

Call
Letters K.R.I.Z.Name HOWARD M. LOEB

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5293 Rec'd Filed	8-19-50 8-22-50 8-22-50	Modification of construction permit (BP-7368, which authorized a new standard broadcast station) to change type of transmitter (G.E. BT-20-A). Charles E. Thompson, Atty.	GRANTED Blanketing Clause	8-30-50
HL-4232 Rec'd Resubmitted Rec'd Filed	9-16-50 9-19-50 10-10-50 10-12-50 10-12-50	License to cover construction permit (EP-7368, as modified) which authorized a new standard broadcast station. Charles E. Thompson, Atty.	GRANTED 10-9-50 Section II-A dated after Section I. GRANTED 11-13-50 re blanketing clause	
BR-2542 Rec'd Filed	10-19-51 10-29-51 10-29-51	Renewal of license Vernon L. Wilkinson, Atty.	Granted	1-16-52

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

MELODY SHOPS INCORPORATED (AL 9-27-54, Eff. 9-27-54)

Call
Letters K R I ZName X HOWARD M. LOEB

File No.	Dated	Application for	Action	
			Nature	Date
BR-2542 Rec'd Filed	6-19-53 7-1-53 7-1-53.	Renewal of License Filed by Vernon L. Wilkinson, Atty.	GRANTED	9-2-53
BAL-1860 Rec'd Filed	8-26-54 9-7-54 9-7-54	Voluntary assignment of license to Melody Shops, Incorporated. L. Emerson, Atty.	GRANTED Eff.	9-27-54 9-27-54
BML-1607 Rec'd Filed	10-27-54 11-3-54 11-3-54	Modification of license to change name of licensee to KRIZ, Inc. McKenna & Wilkinson, Attys.	GRANTED	11-10-54

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

RADIO PHOENIX, INC.

Call

Letters K R I ZName KRIZ, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2542 Rec'd Filed	6-25-56 6-29-56 6-29-56	Renewal of License Edward R. McKenna, Atty.	GRANTED	9-11-56
BAL 2814 Rec'd Filed	9-26-57 9-30-57 9-30-57	Voluntary assignment of license to Radio Phoenix, Inc. McKenna & Wilkinson, Attys. for Assignor Wheeler & Wheeler, for Assignee	GRANTED Eff:	11-6-57 11-15-57

AUG 1955

5

Call
Letters K R I Z

Name X RADIC PHOENIX, INC.

PHOENIX, ARIZONA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2542 Rec'd Filed	6-22-59 6-30-59 6-30-59	Renewal of license Robert G. Seaks, Atty.	GRANTED	9-2-59
BAL-4024 Rec'd Filed	9-28-60 9-30-60 9-30-60	Voluntary assignment of license to Radio Denver, Inc. Robert G. Seaks, Atty.	GRANTED EFF:	10-14-60 10-21-60
BP-14,776 Rec'd Filed	3-31-61 4-5-61 4-5-61	CP to increase daytime power from 250w to 1kw install new transmitter (Gates BC-1T); change antenna-transmitter-location-from-2245- Westward-Bldg.,-Phoenix,-Arizona-to-Illini Street-between-7th-&-9th-Sts.,-Phoenix,- Arizona-and-install-directional-antenna- (DA-D)- Atty.- Wheeler & Wheeler Eng.- George P. Adair	GRANTED	3-6-63
AMENDMENT R & F	7-2-62 7-5-62	AMENDED to delete request for change in site and directional antenna. Request waiver of Section 1.354(j)(1) of Rules, if necessary	Cond'l re: Permittee shall submit with the applic. for lic. ant. resistance measurements. re: 250w Class IV stations.	

SEE CARD #6 FOR AMEND

APPLICATION RECORD - BROADCASTING

Call
Letters KDIZName RADIO DENVER, INC.
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BK-2542 Rec'd Filed	6-29-62 7-2-62 7-2-62	renewal of license	GRANTED	9-28-62
BAL-4636 Rec'd Filed	10-5-62 10-5-62 10-5-62	Voluntary assignment of license to Shamrock Broadcasting, Inc. Robert G. Seaks, Atty.	GRANTED EFF:	11-13-62 12-1-62
BP-14776 (CONT'D) AMENDMENT R & F	12-1-62 12-7-62	AMENDED to change applicant name to SHAMROCK BROADCASTING, INC. (BAL-4636 gr 11-13-62)	GRANTED	3-6-63
BL-10,191 R. & F.	7-1-63 7-3-63	Lic to cover CP(BP-14, 776) which auth incr. daytime power and install new trans; specify type transmitter as Bauer-707. Atty- Wheeler & Wheeler	GRANTED Condl re Class IV inc. power.	9-27-63

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters K R I ZName SHAMROCK BROADCASTING, INC.
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2416 Rec'd Filed	2-14-64 2-17-64 2-17-64	Mod. of license to change studio location to 6103 North 35th Avenue, Phoenix, Arizona, and operate transmitter by remote control from studio location. Robert G. Seaks, Atty.	GRANTED	2-20-64
BR-2542 R & F	6-29-65 7-6-65	Renewal of License Robert G. Seaks, Atty.	GRANTED	10-27-65 to 10-1-66 (Short Term)
BRC-2777 R & F	11-18-65 11-23-65	Modification of license to operate transmitter by remote control from Suite 1015, Financial Center, 3443 North Central, Phoenix, Arizona. Robert G. Seaks, Atty.	GRANTED	12-2-65

Aug. 1955

Card 48

Call
Letters KRIZName SHAMROCK BROADCASTING, INC.
PHOENIX, ARIZONA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5008 R & F (form 316)	8-30-65 1-12-66	Voluntary acquisition of positive control of licensee corp. by Frank Flynn (51.5%) thru purchase of stock from Reno Ferrero, Minnie Ferrero, J. Hise and Helen K. Fleutsch. Atty. Wheeler & Wheeler	GRANTED NOT CONSUMMATED LTR 3-25-66	2-8-66
BR-2542 R & F	6-10-66 6-30-66	Renewal of license (SHORT TERM) Atty- Wheeler & Wheeler	GRANTED	9-28-66
BZ-6045 R & F	6/1/66 6/15/66	Auth. to determine operating power by direct meas. of antenna power. Atty: Wheeler & Wheeler	GRANTED	7-27-66
BTC-5140 R & F	6-28-66 7-12-66	Voluntary transfer of control of lic. corp. from Reno Ferrero & Minnie Ferrero, J. Hise, Helen K. Fleutsch, Frank Flynn & Jeanette Flynn to John L. Wheeler Atty - Wheeler & Wheeler	GRANTED REF:	9-28-66 9-29-66

APPLICATION RECORD - BROADCASTING

Call
Letters K R I Z

Name SHAMROCK BROADCASTING, INC.
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3025 R & F	12-18-66 12-28-66	Modification of license to change studio location and remote control point to 2345 W. Buckeye Road, Phoenix, Arizona. Atty.: Robert G. Seaks	GRANTED	1-4-67
BR-2542 R & F #439129 \$75 AUG 2 1968	6/22/68 6/28/68 6/28/68	Renewal of license Atty: Robert G. Seaks AMENDED 9-3-68 re: Financial Data	GRANTED	9-30-68 condl re CL IV inc. power to lkw.
BTC-6366 R & F #620149 \$75 PRESS: SEP 1 1970 PN REC'D: AMENDED	7-30-70 7-31-70 7-31-70 1 1970 8-26-70	Voluntary transfer of control of licensee corporation from John L. Wheeler and James Manning to Doubleday Broadcasting Company, Inc. Attys.: Wheeler & Wheeler (Transferor) Haley, Bader & Potts (Transferee) (SEE OVER FOR AMENDMENTS)	GRANTED	3-19-71 Req. grant fee \$20,00.00 FFF: 4-71 Paid \$20,000.00 3-12-71 #680217.
	JAN 15 1971	AMENDED 12-30-70 - chges in officers; legal data re parent corp (Doubleday & Company, Inc.)		

AMENDED 8-26-70 RE: ownership interest data and additional community needs data

RE: BTC-6366 - AMENDED 2-22-71 - legal data re transferee
AMENDED 2-24-71 - add'l infor re stockholders parent corp of transferee

PHASE 1 REFUND ACTION

John L. Wheeler
1/2 Grant Fee

TRANS. CODE
533

DATE
8/10/15

AMT.
\$10,000.00

INITIALS
JLW

PHASE 1 REFUND ACTION

Double Day Broadcasting
Company, Inc.

TRANS. CODE
533

DATE
8/10/15

AMT.
\$10,000.00

INITIALS
DKL

APPLICATION RECORD - BROADCASTING

Call Letters K R I Z

Name SHAMROCK BROADCASTING, INC.
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
	10-12-70	Annual license fee paid \$80.00 #635657		
BR-2542 R & F PN Recd. PRESS	6-4-71 7-6-71 "	RENEWAL OF LICENSE Michael H. Bader, Atty.	GRANTED	9-30-71
BP-19,094 R & F #009213 \$50 Acc. 060 Press OCT 13 1971	9-28-71 10-4-71 10-4-71	Construction permit to install a new transmitter Bauer 707 for Alternate Main use. Atty: Michael H. Bader	GRANTED	10-14-71
BP- Rec'd Filed \$50-032970 #060 \$50 refunded PRESS: Jm - 5-8-72 202-2-7-10-72	1-13-72 1-17-72 1-17-72	Construction permit to make changes in the ground system. Atty. Haley, Bader & Botts	RETURNED Unnecessary	4-27-72
			MAY 1 1972	

APPLICATION RECORD - BROADCASTING

Call
Letters K R I Z

DOUBLEDAY BROADCASTING COMPANY, INC.

Name X SHAMROCK BROADCASTING, INC.
Phoenix, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8059 Rec'd Amended & F PTA PRESS	3-10-72 3-14-72 4-17-72 5-8-72 MAY 26 1972	:Direct Measurement (Main Trans.) Engr data (new Sect. II-A) Atty: Haley, <u>Bader</u> & Potts	GRANTED	5-31-72
BL-13,316 R & F W 110894-\$50 PTA PRESS	9-18-72 9-20-72 9-20-72-AC-067 9-28-72 NOV 14 1972	Lic.(BP-19,094) for Alternate transmitter. Atty: Haley, <u>Bader</u> & Potts	GRANTED	10-17-72
BAL-7783 R & F FEE PD: \$250 #114544 CODE 053 (Form 316) JAN 22 1973	1-5-73 1-16-73	Voluntary assignment of license to DOUBLEDAY BROADCASTING COMPANY, INC. Atty - Haley, Bader & Potts	GRANTED EFF:	1-24-73 1-31-73

APPLICATION RECORD - BROADCASTING

Call
Letters KRIZ

Name DOUBLEDAY BROADCASTING COMPANY, INC.
PHOENIX, ARIZONA

File No.	Dated	Application for	Action	
			Nature	Date
BP- 19,791 Rec'd Filed \$50-321429 AC-056 PRESS: SEP 24 1974	7-1-74 7-1-74 7-1-74 7-1-74	Construction permit to increase antenna height to 475 feet above ground. Atty. Haley, Bader & Potts	GRANTED	10-25-74
BR-2542 R & F PN PRESS JUL 16 1974	6-10-74 7-3-74 7-3-74	Renewal of License (Main & Alternate Main) Atty: Haley, <u>Bader</u> & Potts	GRANTED	9-27-74
BL-13,949 R & F 100#410189 PTA PRESS MAY 6 Amend	4-2-75 4-3-75 4-8-75 4-11-75 1975 4-11-75	Lic. to cover BP-19,791 for changes Atty. JMKXXX John Wells King (Haley, Bader & Potts) - to show corrected coordinates	GRANTED	6-11-75

APPLICATION RECORD - BROADCASTING

KFLR-7-14-78

Call
Letters X K R I Z

FAMILY LIFE BROADCASTING SYSTEM

Name DOUBLEDAY BROADCASTING COMPANY, INC.
PHOENIX, ARIZONA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2542 R & F PN Recd. PRESS	5-13-77 6-1-77 " JUL 6 1977	RENEWAL OF LICENSE (MAIN & ATER. TRANS.) M. H. Bader, Atty.	GRANTED	2-24-78
BAL - 9342 R & F FORM 314 PN FILED	4/10/78 4/12/78 1978 5-4-78	Voluntary assignment of license to FAMILY LIFE BROADCASTING SYSTEM (OVER) Atty - Haley, <u>Bader</u> & Potts (for assignor) Atty for assignee - Greeley & Bernard	GRANTED EFF:	6-15-78 7-15-78
BR800530WB PRESS	AUG 21 1980	RENEWAL OF LICENSE (MAIN & AUX TRANS) Atty: Robert G. Schwartz (Aymond, Sullivan & Schwartz)	GRANTED	9-30-80

BAL-9342 Amended 6-5-78 re: Renewal of assignee's
Loan Commitment

AMENDED 6-9-78 re: Revised cash revenue, expenses and
excess of revenue over expenses

APPLICATION RECORD-BROADCASTING

Call Letters: K F L R

Name: FAMILY LIFE BROADCASTING SYSTEM

Station Location: PHOENIX, ARIZONA

File No.	Date	Description	Action and Date
BP-801120AB (C)		Construction permit to change frequency from 1230khz to 660khz and increase night power from 250watts to 1kw.	
AMENDED	1-12-81	public notice	
	6-22-81	PETITION TO DISMISS FILED BY BEN C. FISHER ON BEHALF OF THE NAVAJO NATION	
ACCEPTED	CUT OFF		
May 15-81	June 22-81		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

