

K E L Y

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CATALOG NO. 4550L 1/5





## BROADCASTING STATION LICENSE RECORD

#4915

Date first licensed ..... April 20, 1973...

Call letters K F L Y

Station location Corvallis, Oregon

MADGEKAL BROADCASTING, INC. (AL 8-29-77 EFF: 9/12/77)  
xVERNON L. BOWLBY AND MARIO PASTEGA, dba RADIO CORVALLIS (AL gr 12/6/76 EFF: 12/6/76 (per 323))  
Name of licensee xxRADIO CORVALLIS, INC.

2635 N.E. U.S. Hwy. 99W, Corvallis, Ore. (Redes. 4-20-73)  
Transmitter location X 2.1 mi. NNE of Corvallis on Hwy 99W, Corvallis, Oregon

Main studio location 351 1/2 Madison Street, Corvallis, Oregon



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-18,942	12-18-72	1240kc	250w 1kw	U	12-18-73
	CP for a new standard broadcast station.				
BP-18,942(1)	3-5-73	Call letters assigned.			
EBSA	3-5-73				
BL-13,382(L)	4-20-73	Lic(BP-18,942) for new station			2-1-75
BZ-8372(L)	7-19-73	Direct Measurement			2-1-75
BR-4915(S)	5-19-75	RENEWAL			2-1-78
BTC-8051	6/30/76	Vol acc of neg con EFF:			7/29/76
BAL-8851	12/6/76	Vol AL EFF: 12/6/76 (per 323)			
BAL-9100	8/29/77	Vol AL EFF:			
BR-4915(L)	2-8-78	Renewal of License			2-1-81



APPLICATION RECORD - BROADCASTING

Call K F L Y  
Letters x N E W

RADIO CORVALLIS, INC.  
XCORVALLIS BROADCASTING CORPORATION

Name CORVALLIS, OREGON (P.O. 310 N. W. Fifth Street, Corvallis, Oregon 97330)

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,942	12-4-70	Construction permit for a new station on:	<del>RESONATED FOR HEARING</del>	
Rec'd	12-10-70	Freq. 1240kc,	<b>16 FEB 1972</b>	<b>14439</b>
Filed	12-10-70	Power: 250w, 1kw,		
\$200-648619	12-10-70	Hours: Unlimited		
(refund \$100-	1-11-71)	Trans.: Bauer, 707	GRANTED	12-18-72
AC-045		TL: On Highway 99W, 2.1 miles NNE of center of	Grant Fee: \$900.00	
PRESS: <del>WA</del> & <del>IS</del>		Corvallis, Oregon	Paid: 046, 1-9-73,	
P. N.	1-18-71	SL: 351 1/2 Madison Street, Corvallis, Oregon	W-145981	
		RC: Same as studio		
		Coordinates: 44° 35' 44" 123° 14' 54"		
		REQUEST DELETED FACILITIES OF KFLY.		
		REQUEST WAIVER OF SECTIONS 73.35(a) & 73.240(a).		
		Attv. William Potts, Jr. (Haley, Bader & Potts)		
Amended 2-25-71	re: Section VI			
Amended 8-23-71	re: Section IV-A			

(over)



CONTACT: Mr. Vernon L. Bowlby  
310 N.W. 5th Street  
Corvallis, Oregon 97330

PHONE: 503-733-7371

Amended 11-3-71 re: Change in stockholdings and directors  
and Section III

Amended 6-9-72 re financial

Amended 6-14-72 re financial.

Amended 8-10-72 re change to a new corporation and

PRESS: NOV 20 1972 change name to RADIO CORVALLIS, INC.



#2

XXXX 1240khz.

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters K F L Y

RADIO CORVALLIS, INC.

Name .....  
Corvallis, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,382 Rec'd W 132222-\$50. (AC-067) Amended & F PTA PRESS	11-29-72 11-29-72 11-29-72 1-24-73 2-1-73 APR 17 1973	Lic.(BP-18,942, as mod.) for New Standard Broadcast Station.TL redes: 2635 N.E. US Hwy 99W, Corvallis, Oregon.  New 302- W 147176-\$50.(AC-067) Refunddd	GRANTED	4-20-73
BZ-8372 R & F DM PRESS JUL 16 1973  Dm-7-2-73 302-6-20-73	6-15-73 6-20-73 7-2-73 1973	Direct Measurement	GRANTED	7-19-73



APPLICATION RECORD - BROADCASTING

1240 kc

Call  
Letters K F L Y

VERNON L. BOWLBY AND MARIO PASTEGA, dba RADIO CORVALLIS

Name RADIO CORVALLIS, INC.  
CORVALLIS, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BR-4915 R & F PN Recd. PRESS	8-28-74 9-20-74 " <b>OCT 2 1974</b>	RENEWAL OF LICENSE Miller & Fields, Atty. AMENDED 4-11-75 re: programming & EEG	GRANTED	5-19-75
BTC-8051 R & F Fee pd \$200 Includes KFLY-FM Code 047 (FORM 316)	5/30/76 6/4/76 W 577160	Voluntary acquisition of negative control of lic corp by each, Vernon L. Bowlby and Mario D. Pastega thru purchase of stock from Ted A. Jackson Atty - Miller & Fields	GRANTED EFF: NO FEE:	6/30/76 7/29/76
BAL-8851 Rec'd Filed Fee pd \$100 Also see KFLY-FM Code 047 (FORM 316)	11/11/76 11/16/76 11/23/76 W 637093	Voluntary assignment of license to Vernon L. Bowlby and Mario Pastega, dba RADIO CORVALLIS Atty - Miller & Fields	GRANTED EFF: NO FEE:	12/6/76 12/6/76 (per 323)



#4

1240khz

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters K F L Y

MADGEKAL BROADCASTING, INC.

Name X. VERNON L. BOWLBY AND MARIO PASTEGA, dba RADIO CORVALLIS  
CORVALLIS, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9100 R & F Also see KFLY-FM FORM 316	8/8/77 8/12/77 <b>AUG 26 1977</b>	Voluntary assignment of license to MADGEKAL BROADCASTING, INC.  Atty - Miller & Fields  Over	GRANTED EFF:	8-29-77 9/12/77
BR-4915 R & F P.N. PRESS	9-24-77 10-5-77 10-5-77 <b>NOV 4 1977</b>	Renewal of License	GRANTED	2-8-78
BR 800924 UB PRESS	<b>OCT 22 1980</b>	RENEWAL OF LICENSE	<i>gr</i>	<i>1-26-81</i>



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

