

K E Z M



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

3212

BROADCASTING STATION LICENSE RECORD K E Z M (eff:10-1-75)

XXXX K I K S (1-1-57)

Date first licensed December 30, 1955

Call letters X K S U L

MEDIA 1, Inc. (BML-9-10-76)

Station Location: Sulphur, Louisiana

x K I K S RADIO, INC. (AL 1-3-74 EFF: 2-11-74)

x VICTOR RADIO COMPANY, INC. (AL 8-11-61; EFF: 8-18-61 per Form 323)

x THE LAKE BROADCASTING COMPANY, INC. (AL 12-12-56, EFF: 12-12-56)

x JAMES A. WEST, JR., ELGIE M. RISINGER and DELVIN R. WHITE, d/b as

Name of licensee SOUTHERN BROADCASTING COMPANY

320 Parish Rd., Sulphur, Louisiana (Redescription)

x On West Parish Rd., 0.1 mi. W. of Ruth St. intersection, Sulphur, La.
(L 1-3-74) (BP 8-18-69)

(Lic. 12-30-55)

Transmitter location x On State Hwy. #104, 1 mi. S of Sulphur, Louisiana (CP 2-23-55)

Same as transmitter (BP 8-18-69)

(Lic 12-30-55)

Main studio location x On State Hwy. #104, 1 mi. S of Sulphur, Louisiana (CP 2-23-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9571	2-23-55	1310	500w-DA (COND L CLAUSE)	Day	4-23 10-23-55
C.P. for a new Standard Broadcast Station at Sulphur, La.					
BL-5868	12-30-55	1310	500w-DA	D	12-30 6-1-58
---	---	Lic to cover CP (BP-9571) new station			
BAL-2492	12-12-56	Vol. assignment of license to: THE LAKE			
EFF:	12-12-56	BROADCASTING COMPANY, INC.			
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-3212	6-11-58	1310	500w-DA	Day	6-11 6-1-61
BR-3212	5-17-61	Renewal of License			
BTC-3722	5-17-61	Voluntary transfer of control of licensee corporation from Southern National Insurance Company, R. M. Saxon and Charles W. Davis to Victor Radio Company, Inc.			
EFF:	6-1-61				
BAL-4301	8-11-61	Voluntary assignment of license to Victor Radio Company, Inc.			
EFF:	8-18-61				
BTC-4530	5-5-64	Voluntary transfer of control of licensee corp. from Victor National Casualty Company to Victor Management Company, Inc.			
EFF	5-7-64				
BR-3212	5-28-64	1310kc.	500w-DA	Day	6-1 6-1-67
BR-3212	5-22-67	Renewal of License			
TELEGRAM	10-17-67	PSA	500w	6-1 6-1-70	
BP-18610	8-18-69	1310kc	500w-DA	D Day	4-18-70
CP to change transmitter and studio location.					
BP-12,972 (1)	4-27-70	MP(BP-18,610) ext. time to 10-18-70			
BMP-13,116(2)	11-2-70	MP(BP-18,610) ext. time to 4-1-71			
BMP-13,210(3)	4-9-71	MP(BP-18,610) ext. time to 10-1-71			
BMP-13,307(4)	10-8-71	MP(BP-18,610) ext. time to 1-15-72			
BMP-13,238 (5)	10-28-71	MP(BP-18,610) to relax the MEOV's			
EBSA	6-12-72				
BR-3212(s)	1-3-73	Renewal			
					6-1-76

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K I K S

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
EL-13162(1)	1-3-74	Lic. (EP-18610) 1310kHz	500w	for changes DA Day	6-1-76
BTC-7086	1-3-74	Vol. TC	2-11-74		
BAFL-431	1-3-74	Vol. AL	2-11-74		
Ltr.	11-12-75	Trans. now being installed Gates MW-1			
BTC-7948	5/6/76	Vol TC	EFF: 6/2/76		
BR-3212(L)	5-27-76		RENEWAL		6-1-79
BML-2602(1)	9-10-76	ML to change Corp. Name			
BR790201YO(L)	5-18-79	Renewal			6-1-82

APPLICATION RECORD - BROADCASTING

K I K S (1-1-57)

FORMERLY FCC FORM 94 THE LAKE BROADCASTING COMPANY, INC. (AL 12-12-56)

X K S U L

X JAMES A. WEST, JR., ELGIE M. RISINGER AND DELVIN R.

Letters

X NEW

Name WHITE d/b as SOUTHERN BROADCASTING COMPANY

(PO James A. West, Jr., 102 East Elm Street, El Dorado, Arkansas)

File No.	Dated	Application for	Action	
			Nature	Date
EP-9571 Rec'd Filed	11-20-54 11-22-54 11-22-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 1310kc Power: 500w DA Hours of operation: Daytime. Transmitter location: On State Hwy. 104, 1 mi. S of Sulphur, Louisiana Studio location: Same	GRANTED Cond'l re phase monitor and DA-Non DA proof	2-23-55
BL-5868 Rec'd Filed	9-20-55 9-22-55 9-22-55	License to cover construction permit (EP-9571) which authorized a new standard broadcast station.	GRANTED	12-30-55
BAL-2492 Rec'd Filed	11-9-56 11-13-56 11-13-56	Voluntary assignment of license to The Lake Broadcasting Company, Inc. Stephen Tuhy, Jr., Atty.	GRANTED EFF:	12-12-56 12-12-56

GATES BG-500-GY

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters ...K.L.K.S......Name THE LAKE BROADCASTING COMPANY, INC......

File No.	Dated	Application for	Action	
			Nature	Date
BR-3212 Rec'd Filed	2-24-58 3-5-58 3-5-58	Renewal of License Stephen Tuhy, Jr., Attorney	GRANTED	6-11-58
BR-3212 Rec'd&Filed	3-24-61 3-28-61	Renewal of license BEN C. FISHER, ATTY.	GRANTED	5-17-61
BTC-3722 Rec'd Filed	3-31-61 4-4-61 4-4-61	Voluntary transfer of control of licensee corporation from Southern National Insurance Company, R. M. Saxon and Charles W. Davis to Victor Radio Company, Inc. Benito Gaguine, Atty. for Transferee Ben C. Fisher, Atty. for Transferor	GRANTED EFF:	5-17-61 6-1-61
BAL-4301 Rec'd Filed	8-1-61 8-3-61 8-3-61	Voluntary assignment of license to Victor Radio Company, Inc. Joseph J. Kessler, Atty.	GRANTED EFF: Per Form 323	8-11-61 8-18-61

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

1310Kc
Call
Letters K I K S

Name VICTOR RADIO COMPANY, INC.
Sulphur, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-3212 Rec'd Filed	3-13-64 3-16-64 3-16-64	Renewal of license Attys: Fly, Shuebruk, Blume and Gaguine	GRANTED	5-28-64
BTC-4530 R & F	3-19-64 3-23-64	Voluntary transfer of control of licensee corp. from Victor National Casualty Company to Victor Management Company, Inc. Atty. - Fly, Shuebruk, Blume & Gaguine	GRANTED EFF	5-5-64 5-7-64
BR-3212 R & F	2-28-67 3-3-67	Renewal of license Atty- James K. Edmundson, Jr.	GRANTED	5-22-67
EP-18,610 Rec'd. Filed \$30 498743 Amend. R&F AUG 8 1969	3-10-69 3-13-69 6-18-69 3-13-69 6-18-69	CP to change transmitter, antenna & studio location to On West Parish Rd., 0.1 mi. W. of Ruth St. intersection, Sulphur, La. Add'l. engr. Donald Ward, Atty: John Morfett, Engr:	GRANTED	8-18-69

APPLICATION RECORD - BROADCASTING

Call
Letters K I K S

Name VICTOR RADIO COMPANY, INC.
Sulphur, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-3212	3-20-70	Renewal of License	GRANTED	1-3-74
" & F	3-23-70		consummate	AL's & TC's 45
#586895 #75	3-23-70	Atty: Donald E. Ward (Fly, Shuebruk etc.)	days & file	APCT's for
P. N.	3-23-70	AMENDED 8-24-70 re: programming; commercial policy	KVMP-TV, WTVU-TV & Ch. 24,	Memphis
BMP-12,972	4-9-70	MP(BP-18,610) for extension of completion	GRANTED	4-27-70
R & F	4-10-70	date to 10-18-70 (changes)	to	10-18-70
\$30-592004	4-10-70	Atty: Fly, Shuebruk, Blume and Gaguine		
BMP-13,116	10-13-70	MP(BP-18,610, as mod.) for extension of	GRANTED	11-2-70
R & F	10-15-70	completion date to _____ (changes)	to	4-1-71
\$50-637651	10-15-70	Atty: Fly, Shuebruk, Blume and Gaguine		
AC-067	OCT 30 1970			
BMP-13,210	3-26-71	MP(BP-18,610, mod.) for extension of	GRANTED	4-9-71
R & F	3-29-71	completion date to _____ (changes)	to	10-1-71
\$50-675883	3-29-71	Atty: Fly, Shuebruk, Blume and Gaguine		
AC-067	APR 7 1971			

APPLICATION RECORD - BROADCASTING

#5

Call
Letters K I K S

Name VICTOR RADIO COMPANY, INC.
SULPHUR, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,307 R & F \$50-008304 AC-067 OCT 6 1971	9-27-71 9-30-71 9-30-71	MP(BP-18,610, as mod.) for extension of extension of completion date to _____ (changes) Atty: Fly, Shebruk, Blume and Gaguine	GRANTED to	10-8-71 1-15-72
BMP-13,238 R & F #639512 \$50 Acc. 060 Press Amended 5-18-71 re: Engineering Amended 3-29-71 re: Supplementary engineering data	10-27-70 10-30-70 10-30-70	Mod. of CP (BP-18,610, as mod.) to relax the MEOV's/ REQUEST WAIVER OF SECTION 73.37 of the RULES.	Waiver granted; appli. accepted & granted 10-28-71. GRANTED	10-28-71
BL-13,162 R & F W 032573-\$50. PTA PRESS FEB 18 1972	12-17-71 1-14-72 1-17-72 1-28-72	Lic.(BP-18,610, as mod.) for changes Atty: Donald E. Ward(Fly, Shuebruk, Blume & Gaguine) AC-067	GRANTED	1-3-74

APPLICATION RECORD - BROADCASTING

1310kHz

Call K E Z M

Letters ~~XXXX~~ K I K S

Name KIKS RADIO, INC.
X VICTOR RADIO COMPANY, INC.
Sulphur, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BTC -7086	1-30-73	Voluntary transfer of control of lic corp from	GRANTED	1-3-74
R & F	2-16-73	Victor Management Company, Inc. to Dynamic	EFF: 2-11-74	Condl.
FEE PD: \$1000 #154302		Productions, Inc.	Req. grant fee \$10,000	
CODE 047 (ALSO SEE FM		Atty for transferee - R. Rawson (for transferor)	(includes KIKS, KIKS-FM,	
AND KMYO (AM, FM)		Atty - Fly, Shuebruk, Blume & Gaguine	KMYO, KMYO-FM)	
MAR 8 1973		MUTUALLY CONTINGENT ON GRANT OF BAPL-431, APH-535,	063 PD 3-15-74 W 291154	
Pub. notice filed 3-19-73		and BTC-7085, ALH-1812		
BAPL-431	1-30-73	Voluntary assignment of license to CP(BP-18610)	GRANTED	1-3-74
R & F	2-16-73	to KIKS RADIO, INC.	EFF: 2-11-74	
FEE PD: \$1000 #154304		AMENDED 6-5-73 - changes in officers, directors,	Req. grant fee \$3,000	
CODE 047 (ALSO SEE FM)		stockholders & stockholdings	(includes KIKS-FM)	
MAR 8 1973		Atty for assignor - Fly, Shuebruk etc	063 PD 3-13-74 W 290262	
JUN 1973		for assignee - Fletcher, Heald etc	condl re consummate 45 day	
		(R. Rawson)	& file APCT's on TV stns.	
Pub. notice filed 3-19-73		MUTUALLY CONTINGENT ON GRANT OF BTC-7086, APH-535		
		and BTC-7085, ALH-1812		
		AMENDED 9-6-73 - statement re consideration of		
		FM CP(none) re pledge agreement(not attached		
		as stated); financial data & re public survey		
		NOTED: Profit & Loss statement not attached		
		as stated (ATTY WAS CALLED)		
		(SEE OVER)		

RE: BAPL-431 - LTR from Cert. Accountants filed 12-17-73
re purchase price

APPLICATION RECORD - BROADCASTING

1310kHz

Call
Letters K E Z M

MEDIA 1, Inc.

Name x KIKS RADIO, INC.
Sulphur, La.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7948 R & F FEE PD: \$400 #521875 CODE 047 (INCLUDES FM FEB 11 1976 PN filed	1-14-76 1-19-76 #521875 KSNS) 2/18/76	Voluntary transfer of control of lic corp from Murphy E. Carter to L. Russell Keene, II Atty - Fletcher, Heald etc (R. Rawson) AMENDED 4-7-76 - show officers etc after TC; financial data; pledge of stock & re survey	GRANTED EFF: FEE REQ: pd	5/6/76 6/2/76 7/19/76 W 592366
BR-3212 R & F PN Recd. PRESS	1-20-76 2-2-76 " 4/1976 MMK	RENEWAL OF LICENSE V.J. Curtis, Jr., Atty. (Fletcher & Hildreth)	GRANTED	5-27-76
BML-2602 R & F \$100-594315 AC-001	7-15-76 7-19-76 7-19-76	Mod. of lic. to chg. corporate name to MEDIA 1, Inc.	GRANTED	9/10/76

#8

1310khz

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call

Letters K E Z MName MEDIA 1, INC.
SULPHUR, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR 790201 YO PRESS MAR 19 1979		RENEWAL OF LICENSE R.J. Rawson, Atty.	GRANTED	5-18-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

