

KEGG

PRODUCT OF

Remington-Brand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHED EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/3

Form BC 126

June 1954 #4593

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-14-67

Call letters K E G G

Station location Daingerfield, Texas

COMMERCIAL BROADCASTING CORPORATION (a1 2-24-78 EFF: 3-30-78)
xGARY L. ACKER TR/AS KEGG BROADCASTING COMPANY (AL 7-31-74 EFF: 8-14-74)

Name of licensee x BEAMON ADVERTISING, INCORPORATED

Transmitter location On Hwy. 49, 0.1 mile E. of city limits of Daingerfield, Texas (BP 11-24-65)

75637

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-14359	11-24-65	1560kc	1kw-DA-D	Day	1-24 7-24-66
		CP for a new standard broadcast station(Cond'			
BP-14359 (1)	3-17-66	Mod. of	CP(BP-14,359)	to	assign Call Letters.
BTC-5083	5-13-66	Voluntary relinquishment of negative control of permittee corp. by Charles W. Monk thru transfer of stock to Gerald Brogotti, A. C. Anderson, T. R. Florey, Jr. and W. L. Means.			
BMP-11,832 (2)	7-21-66	Mod. of	CP(BP-14,359)	for ext. of completion date to	1-24-67
BL-11,526	2-14-67	1560kc	1kw-DA-D	Day	2-14 2-14-68
		Lic to cover CP (BP-14,359 as mod) which auth a new standard broadcast station specify type trans AEL AM-1KA.			
BR-4593(L)	7-31-68	RENEWAL			8-1-71
EFF:	8-1-68				
BP-18,600	5-11-70	1560kc	1kw	Day	1-11-71
		CP to change from DA-Day to Non-directional antenna.			
BTC-6246	8-24-70	VOL. TC			
BL-12,711(L)	8-28-70	Lic. (BP-18,600) for changes			8-1-71
BR-4593(S)	2-8-72	RENEWAL			8-1-74
EBSA	6-12-72				
BR-4593(S)	7-31-74	Renewal of License			8-1-77
BTC-7469	7-31-74	VOL. TC	EFF:	8-14-74	
BAL-7870	7-31-74	VOL. AL	EFF:	8-14-74	
TELEGRAM	9-24-74	PSA	280w		
BR-4593(L)	8-4-77	RENEWAL			8-1-80
BAL-9240	2-24-78	VOL. AL	EFF:	3-30-78	
BR 800401	WA 7-18-80	(L)	RENEWAL		
					8-1-83

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters new K E G G

~~CHARLES W. MONK AND CHESLEY BEAVER d/b as~~
 Name BEAMON BROADCASTING COMPANY BEAMON ADVERTISING, INCORPORATED
DAINGERFIELD, TEXAS (P.O. Box 715, Daingerfield, Texas) (5-14-62)

File No.	Dated	Application for	Nature	Date
BP-14,359	9-8-60	Charles Monk, pres., Box 782, Mt. Pleasant, Texas Application for	GRANTED	11-24-65
Rec'd	9-9-60	Construction Permit for a new standard broadcast station to be operated on:	Cond'l res: Phase Mon.,	
Filed	9-9-60	Frequency - 1560kc Power - 1kw-DA-D Hours of operation - Daytime Trans. location - On Hwy. 49; 0.1 mile East of city limits of Daingerfield, Texas Studio location - Same as transmitter	Field meas. equip., DA & non-DA proof. Pre-sunrise operation Any lic. issued upon completion of the construction.	
AMENDMENT	5-11-62	Atty.- Eugene L. Burke	After Hearing	
R & F	5-14-62	Eng.- Merle Saxon, Lufkin, Texas AMENDED to change applicant name to "Beamon Advertising, Incorporated"	Socket No. 14964 Order Issued.	
AMENDMENT	5-19-62	AMENDED to change type transmitter (RCA BTA 1R1)		
R & F	5-22-62			
AMENDMENT	11-29-63	AMENDED to move antenna system 86 feet		
Rec'd	12-3-63			
Filed (order)	1-23-64			
SEE CARD # 2 FOR AMENDMENT				

Gateo-BC-1T RCA BTA 1R1

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters ~~.....~~ **K E G G**Name **BEAMON ADVERTISING, INCORPORATED**
DAINGERFIELD, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,359 AMENDMENT Rec'd Filed (ORDER)	CON'T 1-20-64 1-30-64 2-7-64	AMENDED to make changes in officers	GRANTED	11-24-65
BTC-5083 R & F (Form 316)	4-25-66 4-27-66	Voluntary relinquishment of negative control of permittee corp. by Charles W. Monk thru transfer of stock to Gerald Brogoitti, A.C. Anderson, T.R. Florey, Jr. and W.L. Means Atty - Eugene L. Burke	GRANTED	5-13-66
BMP-11,832 R & F	6-28-66 6-30-66	Modification of CP(BP-14,359 which authorized a new standard broadcast station) for extension of completion date from 7-24-66 to 1-24-67. Atty - Eugene L. Burke	GRANTED to	7-21-66 1-24-67

APPLICATION RECORD - BROADCASTING

Call Letters KEGG

Name BEAMON ADVERTISING, INCORPORATED
Daingerfield, Texas 75638

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,526 R & F	12/6/66 12/12/66	Lic. to cover CP (BP-14,359 as mod.) which auth. a new standard broadcast station, specify type trans. AEL AM-1Ka. Atty: E. L. Burke ENGR: M. Saxon, Lufkin, Texas	GRANTED	2-14-67
BR-4593 R & F	10-26-67 10-30-67	Renewal of license (SHORT TERM) Atty- Eugene L. Burke	GRANTED EFF:	7-31-68 8-1-68
BP-18,600 Rec'd #445807 \$75 Resub. PRESS: APR 10 1970	7-19-68 7-22-68 7-22-68 6-20-69	CP to change from 1560kc lkw DA-D Day to 1560kc lkw Day. atty-Eugene L. Burke engr-Joel E. Wharton, Bossier City, La. Req. waiver of Sect. 1.571 Note 2 of the Rules.	Returned per Sec	8-15-68 1.571 Note 2 5-11-70

APPLICATION RECORD - BROADCASTING

Call
Letters KEGG

Name BEACON ADVERTISING, INCORPORATED
Dangerfield, Texas 75638

File No.	Dated	Application for	Action	
			Nature	Date
BTC-62h6 R & F FEE PD: \$100 REFUND \$25 - Pub. notice MAY 4 1970	3-31-70 4-3-70 -#590719 Overpayment filed 4-30-70	Voluntary transfer of control of lic corp from C.L. Brogoitti, A.C. Anderson and Bascom Perkins to James Don Taylor (70%) and Rural C. Taylor (21%)	GRANTED	8-24-70
BL-12,711 R & F #618631 \$30. TTA PRESS	7-15-70 7-27-70 7-27-70 6-5-70 AUG 14 1970	Lic. (BP-18,600) for changes.	GRANTED	8-28-70
BR-4593 R & F PN Recd. PRESS JUN 1 1971	4-29-71 5-4-71	RENEWAL OF LICENSE AMENDED 8-2-71 re: employment policy AMENDED 7-22-71 re: programming employment policy	GRANTED	2-8-72

CONTACT: Jay Harrison
East Highway 49
Daingerfield, Texas 75638
Telephone: Area Code 214 Local No. 645-2234

re: BL-12,711- Amended: 8-18-70 Engr., Sect. II-A (new 302)

APPLICATION RECORD - BROADCASTING

Call
Letters KEGG

Name BEAMON ADVERTISING, INCORPORATED
Daingerfield, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6752 Rec'd NOTICE SENT FEE NECESSARY FILED FEE PD: \$1000 #023826 CODE 047 JAN 5 1972	9-19-71 10-12-71 10-14-71 12-8-71	Voluntary transfer of control of lic corp from James Don Taylor to John G. Logan (SEE OVER) Atty - Jason Shrinky (ltr 4-26-72)	DISMISSED Req. of atty	5-8-72
BAL-7870 Rec'd FEE PD: \$1000 #169268 CODE 047 Pub. notice filed FILED MAY 11 1973	4-16-73 3-30-73 4-5-73 4-9-73	Voluntary assignment of license to GARY L. ACKER tr/as KEGG BROADCASTING COMPANY (SEE OVER) AMENDED 4-19-73 to reflect pending AL/for WINN (assignee) AMENDED 7-11-73 - legal data re pr of atty; security agreement; financial data(assignor)	GRANTED GRANT FEE: \$700.00 EFF: 8-14-74 7871 048 PD 8-25-74 W 338320	7-31-74

RE: BTC-6752 - NOTED: Table I fails to show home address
Par. 19, Sec. II incorrect - See Table II

TR WRITTEN 4-10-73 - pages ret'd to be signed & dated.

ABOVE FILED 4-9-73 (applic. accepted for filing - BAL-7870)

APPLICATION RECORD - BROADCASTING

1560 kc

Call
Letters K.E.G.G.

COMMERCIAL BROADCASTING CORPORATION
xGARY L. ACKER TR/AS KEGG BROADCASTING COMPANY

Name xBEAMON ADVERTISING, INCORPORATED
DINGERFIELD, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-4593 R & F PN Recd. PRESS	4-22-74 4-29-74 " MAY 6 1974	RENEWAL OF LICENSE AMENDED 7-2-74 re: composition of area	GRANTED	7-31-74
BTC-7469 R & F FEE PD: \$1000 #322024 CODE 047 JUL 13 1974	6-19-74 7-2-74	Voluntary transfer of control of lic corp from James Don Taylor to A.C. Anderson and G.L. Brogioitti (see over)	GRANTED NO GRANT EFF:	7-31-74 FEE REQUIRE 8-14-74
BR-4593 R & F PN Recd. PRESS	3-17-77 3-21-77 " MAR 29 1977	RENEWAL OF LICENSE AMENDED 7-11-77 re: business interests	GRANTED	8-4-77
BAL-9240 Rec'd e.c.c. FORM 314 JAN 1 1978 FILED	12-5-77 12-20-77 2-7-78	Voluntary assignment of license to COMMERCIAL BROADCASTING CORPORATION (SEE OVER)	GRANTED EFF:	2-24-78 3-30-78

#7

1560 KHz

APPLICATION RECORD-BROADCASTING

Call Letters: K E G G

Name: COMMERCIAL BROADCASTING CORPORATION

Station Location: Daingerfield, TX

File No.	Date	Description	Action and Date
BR800401WA PRESS	APR 29 1980	Renewal of License	GRANTED 7-18-80

RE: BTC-7469 - no exhibits filed with applic. (power of atty with pending BAL-7870 - per Dick Wyckoff)

RE: BAL - - Mr. Aaron Durham (pres of assignee) called 1-13-78 - states no Certificate issued in Texas & Articles as filed are certified (signed by Deputy Dirctr, Corp. Divis: BAL-9240 AMENDED 2-7-78 re: Sec. IV-A, program info.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

