


1210

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

n -s-
B4-3-940

2 BROADCASTING STATION LICENSE RECORD

Date first licensed 10-12-37

Call letters K E L O (10-15-36)
X K G S S
LOCATION: SIOUX FALLS, SOUTH DAKOTA

Name of licensee MIDCONTINENT BROADCASTING CO. (AL 8-23-46, EFF: 9-19-46)
X SIOUX FALLS BROADCAST ASSOCIATION, INC.

Transmitter location Approx. 8 mi. SE of Sioux Falls, South Dakota. (CP 4-30-47)
X Highway #16, West of Sioux Falls, South Dakota (Lic. 2-5-45) not a move -
X NE 1/4 of the NW 1/4 of Sec. 24, Twp. 101 Range 50 W, (Lic. 10-12-37) change in
Three miles West of Sioux Falls, South Dakota (C.P. & MP 5-4-37) designation only

59102

Main studio location 13th and Phillips, Sioux Falls, South Dakota (Ltr. 5-25-49)
X Phillips Avenue at Eighth, Sioux Falls, South Dakota (Ltr. 5-7-47)
X 203 North Phillips Avenue, Sioux Falls, South Dakota. (CP 4-30-47)
X Phillips Avenue at Eighth, Sioux Falls, South Dakota (ltr. 5-7-47)
X 317 S. Phillips Ave., Sioux Falls, S. D. (Lic. 10-12-37)
319 South Phillips Avenue, Sioux Falls, South Dakota (CP & MP 5-4-37)

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	Period	
					From	To
Letter	9-22-36	1200	100w	U	Subj. R. 131, 132	
B4-P-696	Eff. 10-20-36	& 139	Trans. site to be deter.			
C.P. for new station at Sioux Falls, South Dakota.						
B4-P-696	5-4-37	1200	100w	U	7-4	1-4-38
B4-MP-458	C.P. for new station.					
	Mod. C.P. for approval of trans. site & antenna.					
	Use present antenna of Station KSOO when					
	that station discontinues its use.					
B4-L-687	10-12-37	1200	100w	U	10-12	6-1-38
Lic. to cover C.P. for new station						
B4-R-940	5-11-38	1200	100w	U	6-1	12-1-38
B4-R-940	11-21-38	1200	100w	U	12-1	6-1-39
B4-P-2308	1-24-39	1200	100w, 250w-LS	U	3-24	9-24-39
C.P. increase power and install new trans.						
B4-L-917	3-13-39	1200	100w, 250w-IS	U	3-13	6-1-39
Lic. to cover C.P. to incr. power; new trans.						
B4-R-940	5-8-39	1200	100, 250w-LS	U	6-1	12-1-39
B4-ML-720	9-6-39	1200	250w	U	9-6	12-1-39
Mod. License to incr. night power						
B4-R-940	11-7-39	1200	250w	U	12-1	10-1-40
B4-S-940	2/23/40	1200	250w	U	3/1	8/1/40
Order	6/12/40	Extension of license			8/1	10/1/40
Order	9/16/40	Extension of license			10/1	3/29/41
B4-Z-566	11-28-40	1200	250w	U	11-28	3-29-41
Determine operating power by direct method.						
RELOCATION						
B4-R-940	3-21-41	1230	250w	U	3-29	10-1-41
B4-R-940	9-23-41	1230	250w	U	10-1	10-1-42
B4-R-940	9-22-42	1230	250w	U	10-1	2-1-43
B4-R-940	11-6-42	1230	250w	U	12-1	2-1-43
Mod. of license in accordance with Order #107						
B4-R-940	1-19-43	1230	250w	U	2-1	2-1-45
B4-P-3619	7-18-44	C.P. install new antenna and make			9-18	3-18-45
changes in ground system (Cond'l Clause)						

Form BC-126

June 1954

Card 4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **KELO**

Name of licensee **MIDCONTINENT BROADCASTING COMPANY**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-940	3-7-56	1320	5kw, DA-N	U	4-1 - 4-1-59
BP-10480	6-7-56	1320	5kw, DA-N	U	8-7-56 2-7-57
GP to install a new combined AM-TV tower (Inc. Ht.) (COND'L CLAUSE)					
BMP-7425 (1)	11-9-56	Mod. of CP(10480) to make changes in description of non-directional antenna.			
BL-6408	9-10-57	1320kc	5kw-DA-N, U	U	9-10 4-1-59
License to cover construction permit (BP-10,480, as Mod.) which authorized installation of new combined AM-TV tower (increase height).					
BTC-2707 EFF:	1-30-58 2-15-58	Voluntary transfer of control of licensee corporation from Edmond R. Ruben, Joseph L. Floyd and N.L. Bentson to Edmond R. Ruben, N.L. Bentson, Joseph L. Floyd and Leon M. Goldfarb, Wting Trustees.			
SBS-940	6-24-58	Mod. of license to change description of non-directional antenna.			
BR-940 ^a	3-4-59	1320kc	5kw-DA-N, U	U	4-1 4-1-62
	3-28-62	Commission deferred action on renewal pending further consideration.			
BR-940	6-8-62	1320kc	5kw DA-N	Unl	6-8 4-1-65
BR-940	3-4-65	RENEWAL OF LICENSE			4-1 4-1-68
TELEGRAM	12-12-67	PSA	5000w		
BR-940(S)	3-27-68	Renewal of license			4-1-71
BR-940(S)	8-13-71		RENEWAL		4-1-74
FBSA	5-22-72				
BR-940(L)	7-31-74	RENEWAL			4-1-77
BR-940(S)	3-22-77	Renewal of License			4-1-80
BR 791129	VP 3-25-80	RENEWAL (S)			4-1-83

B-S

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KELO

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From-	To-
B4-3-940	1-25-45	Extension of license			2-1	4-1-45
B4-L-1854	2-5-45	1230	250w	U	2-5	4-1-45
B4-2-1657		(Cond'l Clause)				
	Lic. cover CP 3619 for installation of new antenna and determine operating power by direct measurement					
B4-S-940	3-27-45	Extension of License			4-1	6-1-45
B4-S-940	5-22-45	Extension of License			6-1	8-1-45
B4-S-940	7-24-45	Extension of License			8-1-	10-1-45
B4-S-940	9-25-45	Extension of License			10-1	12-1-45
	XXXXXX	Order 107A				
	11-9-45	1230	250w	U	11-9	3-25-46
	Renewal of license of K300 denied but licensee permitted to operate both stations by special temporary authorization (See K300)					
	3-20-46	1230	250w	U	3-25	6-1-46
	Special temporary authorization (See K300)					
B4-TC-475	5-24-46	Transfer of control of licensee corp. from Joseph Henkin, Deceased TO Morton H. Henkin and Ruth J. Henkin, Executors of the Estate of Joseph Henkin, Deceased.				
EFF: 5-27-46						
	5-29-46	1230	250w	U	6-1	8-1-46
	Special temporary authorization (See K300)					
B4-AL-529	8-23-46	Voluntary assignment of STA to MIDCONTINENT BROADCASTING CO.				
EFF: 9-19-46						
	7-25-46	1230	250w	U	8-1	10-1-46
	Special temporary authorization (See K300)					
	9-19-46	1230	250w	U	10-1	12-1-46
	Special temporary authorization (See K300)					
B4-S-940	1-22-47	Extension of license			2-1	4-1-47

CANCELLED

B.S.

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call lettersK.E.L.O.....

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From-	To-
	11-29-46 Special temporary authorization	1230	250w	U	12-1	2-1-47
	1-23-47 Special temporary authorization	1230	250w	U	2-1	4-1-47
B4-R-940	2-14-47	1230	250w	U	2-14	2-1-49
BS-940	6-9-47 Lic. to change trans.	1230	250w	U	6-9	2-1-49 Location description.
BP-5643 CP to change freq., increase power, install new T and S sites.	4-30-47	1320	5kw*-5kw-LS	U	6-30	12-30-47 new T and *DA
BMP-3353	12-3-47	Mod. CP (5643)				for ext. of completion date. 6-30 1-30-48
BMP-3507	1-12-48	Mod. CP (5643 as mod.)				for extension of completion date. 6-30 3-1-48
BMP-3616	2-13-48	Mod. CP (5643 as mod)				for ext. of completion date. 6-30 5-1-48
BMP-3783	4-16-48	Mod. CP (5643 as mod)				for ext. of completion date. 6-30 6-1-48
BMP-3829	9-8-48	Mod. CP (5643 as mod) to patterns.				change DA (COND. CLAUSE) 6-30 6-1-48
BL-3145	11-1-48 Lic. to cover CP increase power, install new T and studio sites.	1320	5kw-DA-N	U	11-1	11-1-51 change freq. change T &
BR-940	10-10-51	1320	5kw-DA-N	U	11-1	4-1-53
BTC-1279 Eff.	4-18-52 4-28-52	Transfer of control of licensee corp. FROM Sam Fantle, Jr. to Edmond R. Ruben, N.L. Bentson and Joseph L. Floyd				
BR-940	3-4-53	1320	5kw-DA-N	U	4-1	4-1-56
BP-8767	4-23-53 CP to install new antenna for non- and mount TV antenna above & change location (Coordinates only) (Cond'l	1320	5kw-DA-N	U	6-23-53	12-23-53 DA operation & change trans. CLAUSE)
BL-5140	1-6-54 Lic. cover CP(8767) install new and mount TV antenna above.	1320kc	5kw(DA-N)	U	1-6-54	4-1-56 for Non-DA

APPLICATION RECORD - BROADCASTING

K E L O (10-15-36)

Call x K G S S
Letters x NEWName SIoux FALLS BROADCAST ASSOCIATION, INC.P. O. CARPENTER HOTEL, Sioux Falls, S. D.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-696	7-29-35.	C.P. for new station to be operated on: Frequency - 1200 kc Power - 100 w, Time - Unlimited. Studio-Carpenter Hotel, Sioux Falls, S.D. Trans.-To be determined, Sioux Falls, S.D.	Examiner's Report 1-262 GRANTED Min. 9-22-36 Effective 10-20-36 1200 kc. 100w U Subj. R. 131, 132, 139 Trans. site to be deter. Letter written Issued with MP-468 5-4-37	
B4-MP-458	12-31-36	Modification of construction permit (B4-P-696) to make changes in authorized equipment, for approval of transmitter site 3 Miles West of Sioux Falls, South Dakota approval of antenna, and change studio site from Carpenter Hotel, Sioux Falls, S.D. to 319 South Phillips Ave., Sioux Falls, South Dakota	Granted	5-4-37
Amended	4-3-37	AMENDED: equip. changes.		

APPLICATION RECORD - BROADCASTING

Call

Letters KELO

Name

SIoux FALLS BROADCAST ASSOCIATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-L-687	9-7-37	License to cover C.P.(B4-P-696) as modified, for new station.	Granted	10-12-37
B4-R-940	3-31-38	Renewal of license	Granted	5-11-38
B4-R-940 Resubmitted	9-23-38 10-20-38	Renewal of license (Sec 7-17a & 19a)-	Returned	10-11-38
B4-P-2305	11-20-38	C.F. to install new transmitter and increase power from 100w to 100w:250w-L3.	Granted	1-24-39
B4-L-917	2-17-39	License to cover C.P.(B4-P-2305) for new trans. and increase in power.	Granted	3-13-39
B4-R-940	3-28-39	Renewal of license	Granted	5-8-39

APPLICATION RECORD—BROADCASTING

73.

Call letters K.S.L.O.Name SIoux FALLS BROADCAST ASSOCIATION, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-ML-720 Resubmitted	7-18-39 7-18-39	Modification of license to increase power from 100w;250w-LS to 250watts day & night.	Returned Jawed. Granted	7-24-39 9-6-39
B4-R-940	9-18-39	Renewal of license	Granted	11-7-39
B4-R-940	5/24/40	Renewal of license 1230 kc, 250w, U	Granted	7-21-40
B4-2-566 Rec'd	10-29-40 10-31-40	Authority to determine operating power by direct measurement of antenna power.	Granted	11-28-40
B4-R-940	7-25-41	Renewal of license and Form 335	Granted	9-23-41
B4-R-940	7-8-42	Renewal of license and Forms 335 Filed by George S. Smith atty.	Granted	9-22-42

4.

Call
Letters KELOName SIOUX FALLS BROADCAST ASSOCIATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-940	11-25-42	Renewal of license Filed by George S. Smith Atty.	Granted	1-19-43
B4-P-3619 Rec'd Filed Amended Rec'd & Filed	5-15-44 5-19-44 5-19-44 6-22-44 6-27-44	Construction Permit to install new antenna. (Filed by Geo. S. Smith, Atty.) RE: to make change in ground system	Granted	7-18-44 Subj.action taken herein is without prejudice to determination of the issues in the hearing on the petition and appl. for renewal of license of Sta.KS00, Docket #6515 pursuant to the multiple ownership rule, Sec.3.35
B4-R-940 Rec'd	11-25-44 11-30-44	Renewal of license Filed by George S. Smith atty. Photos filed 12-31-44		
B4-R-940 Rec'd	11-1-46 11-14-46	Amend. to renewal of license Amend. filed 11-25-46 Par. 10(d) Amend. filed 1-22-47	GRANTED	2-14-47

APPLICATION RECORD—BROADCASTING

Call letters KELOName SIoux FALLS BROADCAST ASSOCIATION, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-L-1854 Rec'd Filed	1-4-45 1-10-45 1-10-45	License to cover C.P. (B4-P-3619), which authorized installation of a new antenna, and Authority to determine operating power by direct measurement of antenna power.	Granted without prejudice to determination of the issues in the hearing on the petition and appl. for renewal of license of station KSOO, Dock. 6615 pursuant Sec. 3.35	2-5-45
B4-Z-1657 Rec'd Filed	1-4-45 1-10-45 1-10-45			
B4-TC-475 Rec'd Filed	11-14-45 11-19-45 2-18-46	Involuntary Transfer of Control of licensee corporation from Joseph Henkin, Deceased, to MORTON H. HENKIN and RUTH J. HENKIN, EXECUTORS OF THE ESTATE OF JOSEPH HENKIN, DECEASED (102 shares common stock - 51% outstanding) (335s filed) (Filed by Harold G. Cowgill, Atty.)	GRANTED EFF:	5-24-46 6-27-46

APPLICATION RECORD - BROADCASTING

#6

Call

Letters KELO

MIDCONTINENT BROADCASTING CO.

Name xSIOUX FALLS BROADCAST ASSOCIATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B4-AL-529 Rec'd Filed	3-4-46 3-15-46 3-15-46	Voluntary Assignment of License to MIDCONTINENT BROADCASTING CO. (335s filed) (Filed by Geo. S. Smith, Atty. for assignor; Daw, Lohnes & Albertson, Attys. for assignee)	GRANTED EFF: 9-19-46	8-23-46
RP-5643 Rec'd Filed	1-16-47 1-21-47 1-21-47	Construction permit to change frequency from 1230 to 1320kc, increase power from 250w to 5kw, install new transmitter (RCA BTA-5F) and directional antenna for night use (DA-N) and change transmitter and studio locations from Highway #16, West of Sioux Falls, South Dakota and 317 S. Phillips Ave., Sioux Falls, South Dakota to Approx. 8 miles Southeast City of Sioux Falls, South Dakota and 203 North Phillips Ave., Sioux Falls, South Dakota respectively. (Filed by Clair L. Stout, Atty.) (Ring, Engr.)	GRANTED	4-30-47

#7

Call
Letters KELOName MIDCONTINENT BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BP-5643 Con't. AMENDED Rec'd. Filed	from card #6 2-27-47 2-27-47 3-26-47	AMENDED to modify directional antenna pattern		
BMP-3353 Rec'd Filed	11-17-47 11-20-47 11-20-47	Mod. of C.P. (BP-5643, which authorized to change frequency, increase power, install new transmitter and directional antenna of night use and change transmitter and studio locations) for extension of completion date from: 12-30-47 to: 1-30-48 (Clair L. Stout, Atty.)	GRANTED	12-3-47

APPLICATION RECORD - BROADCASTING

#8

Call
Letters K E L OName MIDCONTINENT BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3507 Rec'd Filed	12-26-47 12-30-47 12-30-47	Mod. of C.P. (BP-5643/ ^{as mod.} which authorized to change frequency, increase power, install new transmitter and directional antenna of night use and change transmitter and studio locations) for extension of completion date from: 1-30-48 to: 3-1-48. (Clair L. Stout, Atty.)	GRANTED	1-12-47
BMP-3616 Rec'd Filed	2-4-48 2-9-48 2-9-48	Mod. of C.P. (BP-5643, as mod., which authorized change frequency, increase power, install new transmitter and directional antenna of night use and change transmitter and studio locations) for extension of completion date from: 3-1-48 to: 5-1-48. (Clair L. Stout, Atty.)	GRANTED	2-13-48

APPLICATION RECORD - BROADCASTING

Call
Letters KELOName MIDCONTINENT BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3783	4-6-48	Mod. of C.P. (BP-5643, as mod., which authorized change frequency, increase power, install new transmitter and directional antenna of night use and change transmitter and studio locations) for extension of completion date from: 5-1-48 to: 6-1-48. (Francis X. McDonough, Atty.)	GRANTED	4-16-48
Rec'd	4-9-48			
Filed	4-9-48			

APPLICATION RECORD - BROADCASTING

Call
Letters KELOName MIDCONTINENT BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3829 Rec'd Filed	4-17-48 4-19-48 4-19-48	Mod. of C.P. (BP-5643, as mod., which authorized change in frequency, increase in power, install new transmitter and directional antenna for night use and change transmitter and studio locations) to make changes in directional antenna pattern. (Francis X. McDonough, Atty. A. D. Ring, Engr.) AMENDED re changes in DA pattern	GRANTED subj. to cond. that field measuring equipment is available at all times and after commencement of opr. field intensity at each monitoring point be measured at least once every 7 days & an appropriate record kept of all measurements so made.	9-8-48
AMENDED Rec'd Filed	5-11-48 5-13-48 5-13-48			
BL-3145 Rec'd Filed	4-27-48 4-29-48 4-29-48	License to cover C.P. (BP-5643, as mod.,) which authorized change in frequency, increase in power, install new transmitter and change transmitter and studio locations. (Francis X. McDonough, Atty.)	GRANTED subj. to cond. that field measuring equip, is available at all times & after commencement of oper., filed intensity at each of the monitoring points shall be measured at least once every 7 days & an appropriate record kept of all measurements so made.	11-1-48

Name MIDCONTINENT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-8767 Rec'd Filed	2-5-53 2-18-53 2-18-53	Construction permit to install a new antenna for non-directional operation and mount TV antenna above and change transmitter location (coordinates only). Francis X. McDonough, Atty. A. D. Ring, Engr.	GRANTED re field measuring and during installation power to be determined by indirect method. Upon completion field intensity measurements & common point impedance readings to be submitted.	4-23-53
BL-5140 Rec'd Filed	9-30-53 10-16-53 10-16-53	License to cover construction permit (BP-8767) which auth. installation of a new antenna for non-directional operation and mount TV antenna above. Dow, Lohnes & Albertson, Attys. A. D. Ring & Associates, Engr.	GRANTED	1-6-54

APPLICATION RECORD - BROADCASTING

#11

Call
Letters K E L O Name MIDCONTINENT BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BR-940 Rec'd Filed	6-11-51 6-26-51 6-26-51	Renewal of license Filed by Francis X. McDonough atty.	Granted	10-10-51
BTC-1279 Rec'd Filed	3-7-52 3-14-52 3-14-52	Voluntary transfer of control of licensee corporation from Sam Fantle, Jr., to Edmond R. Ruben, N. L. Bentson and Joseph L. Floyd (2159 shares).	GRANTED Eff.	4-18-52 4-28-52
BR-940 Rec'd Filed	12-20-52 1-2-53 1-2-53	Renewal of License Filed by Francis X. McDonough, Atty.	GRANTED	3-4-53

#12

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters KELO

Name MIDCONTINENT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-940 Recd Filed	12-21-55 1-5-56 1-5-56	Renewal of license Francis X. McDonough, Atty	GRANTED	3-7-56
BP-10,480 Rec'd Filed	3-26-56 3-29-56 3-29-56	Construction permit to install a new combined AM-TV tower (increase height). Dow, Lohnes and Albertson, Attys. A.D. Ring, Engr.	GRANTED	6-7-56 Subj. (1) during installation power determined indirect method and DA maintained values on lic. Upon completion field intensity meas. at minimum three points on each radial and submitted to Comm. with results of common point resistance meas. (2) permanent remote ant. ammeters installed for purpose of continuously monitoring current flow in several sections of tower (3) re current distribution meas. and (4) re field intensity meas.

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters K.E.L.O.Name MIDCONTINENT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7425 Rec'd Filed	10-27-56 10-31-56 10-31-56	Modification of construction permit (BP-10,480 which auth. installation of a new combined AM-TV tower) to make changes in the new tower. Atty. - Dow, Lohnes & Albertson Engr. - Stephen W. Kershner	GRANTED	11-9-56
BL-6408 Rec'd Filed	10-27-56 10-31-56 10-31-56	License to cover Construction Permit (BP-10,480 as mod.) which authorized to install a new combined AM-TV Tower (increase height) Dow, Lohnes and Albertson, Atty's.	GRANTED	9-10-57
BTC-2707 Rec'd Filed	1-15-58 1-20-58 1-20-58	Voluntary transfer of control of licensee corporation from Edmond R. Ruben, Joseph L. Floyd and N. L. Bentson to Edmond R. Ruben, N. L. Bentson, Joseph L. Floyd & Leon M. Goldfarb, Voting Trustees. Francis X. McDonough, Atty. F. C. C. - WASHINGTON, D. C.	GRANTED EFF:	1-30-58 2-15-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

#14

Call

Letters KELOName MIDCONTINENT BROADCASTING CO. (Per Articles)Name MIDCONTINENT BROADCASTING COMPANY

SIOUX FALLS, SOUTH DAKOTA

File No.	Dated	Application for	Action	
			Nature	Date
BR-940 Rec'd Filed	12-24-58 1-5-59 1-5-59	Renewal of license Dow, Lohnes & Albertson, Attys.	GRANTED	3-4-59
BR-940 Rec'd Filed	12-18-61 1-2-62 1-2-62	Renewal of license	GRANTED	6-8-62
BR-940 R & F	12/10/64 1/4/65	Renewal of license Atty. Dow, Lohnes & Albertson	GRANTED	3-4-65
BR-940 R & F	12/11/67 1/2/68	RENEWAL OF LICENSE Atty: Chas. J. McKerns	GRANTED	3-29-68
FEB 1 1968				

APPLICATION RECORD - BROADCASTING

Call
Letters K..E..L..O.....Name MIDCONTINENT BROADCASTING CO.
SIOUX FALLS, SOUTH DAKOTA

File No.	Dated	Application for	Action	
			Nature	Date
BR-940	12-23-70	RENEWAL OF LICENSE	GRANTED	8-13-71
R & F L PN Recd. PRESS FEB 16 1971	1-4-71	Chas. J. McKerns, Atty. (Dow, Lohnes, Albertson)		
	"	AMENDED 3-30-71 re: employment program		
		REPLY TO PETITION TO DENY (filed by TV Signal Company of Aberdeen) filed by Charles J. McKerns on behalf of Midcontinent Broadcasting Company		
		SUPPLEMENT TO PETITION TO DENY filed 4-19-71 by TV Signal Company of Aberdeen		
		REPLY TO THE OPPOSITION OF MIDCONTINENT BROADCASTING COMPANY TO TV SIGNAL'S PETITION TO DENY filed 4-22-71 by Roger E. Zylstra on behalf of TV Signal Company of Aberdeen		
		SUPPLEMENT TO REPLY TO PETITION TO DENY, AND MOTION TO STRIKE PORTION OF "SUPPLEMENT TO PETITION TO DENY" AND "REPLY" filed 4-29-71 by Charles J. McKerns on behalf of Midcontinent Broadcasting Co.		
		PETITION FOR WAIVER TO ACCEPT SUPPLEMENTAL PLEADING filed 4-29-71 by Charles J. McKerns on behalf of Midcontinent Broadcasting Co.		
		AMENDED 7-16-71 re: business interests		

APPLICATION RECORD - BROADCASTING

Call
Letters K E L O

Name MIDCONTINENT BROADCASTING CO.
Sioux Falls, South Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BR-940 R & F P.N. PRESS	12-29-73 1-2-74 1-2-74 29 JAN 1974	Renewal of License Atty.: Charles J. McKerns AMENDED 1-11-74 re: other business interests	GRANTED	7-31-74
NBR-940 R & F P.N. PRESS	12-1-76 12-1-76 12-1-76 JAN 31 1977	RENEWAL OF LICENSE Atty. L. Adrian Roberts (Dow, Lohnes & Albertson)	Granted	3-22-77
BR 791129 PRESS	VP JAN 30 1980	RENEWAL OF LICENSE L. Adrian Roberts, Atty.	GRANTED	3-25-80

B2-9-25-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

