

KEEN



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE RECORD

Date first licensed 8-21-47

Call letters K.E.F.N.

Location: San Jose, California

UNITED BROADCASTING COMPANY (AL 4-13-49; EFF: 4-14-49)

\* UNITED BROADCASTING COMPANY, A Co-Partnership composed of GEORGE

Name of licensee MARDIKIAN, GEORGE SNELL, BARNARD FLOYD FARR, S.A. MELNICOE and ALFRED ARAM

Oakland Hwy. at Wayne Avenue, San Jose, California (MP 1-8-57) L 9-19-57

x Wayne Ave. &amp; Milpitas Hwy. N. of San Jose, California (Lic 8-21-47)

x The junction of the San Jose-Milpitas Highway & Wayne Avenue,  
directly north of San Jose, Calif. (MP 2-19-47)Transmitter location x Near San Jose, California (CP 12-6-46)  
See Card #2

xl 245 Winchester Boulevard, San Jose, Calif. (BS 2-1-74)

x Oakland Hwy. at Wayne Ave., San Jose, Calif. (Ltr. dtd. 6-17-57) (L 9-19-57)

x Hotel DeAnza, San Jose, California (MP 1-8-57)

x Wayne Ave. and Milpitas Highway, North of San Jose, Calif. (ML 9-19-50)

x DeAnza Hotel, Notre Dame Ave. &amp; Santa Clara St., San Jose, Calif. (Lic. 8-21-47)

x The junction of the San Jose-Milpitas Highway & Wayne Avenue,  
directly north of San Jose, Calif. (MP 2-19-47)

Main studio location x Notre Dame Ave. Near Santa Clara St., San Jose, Calif. (CP 12-6-46)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period	
				Div.	From	To
B5-P-4061	12-6-46	1370	1kw*	U	2-6	8-6-47
	CP for new station			*DA		
BMP-2472	2-19-47	Mod. CP(4061) for approval antenna, change type T and T and S sites.				2-6 8-6-47
Letter	6-30-47	SA to operate with main studio at De Anza Hotel, Notre Dame Avenue and Santa Clara Streets San Jose, Calif. from 6-30-47 to 6-29-47.				
BMP-2902	7-16-47	1370	1kw*	U	2-6	8-6-47
	Mod. CP (4061 as mod.) to change studio location.			*DA-1		
L-2526	8-21-47	1370	1kw-DA	U	8-21	11-1-47
Z-2346	Lic. to cover CP (4061 as mod.) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)					
BR-1602	10-30-47	1370	1kw*	U	11-1	11-1-50
			*DA			
BAL-772	4-13-49	Vol. assignment of Lic. to United Broadcasting Company				
EFF:	4-14-49					
BML-1447	9-19-50	1370	1kw-DA	U	9-19	11-1-50
	Mod. lic. to chg. studio location (waiver				3.30(a)	
BS-1602	10-23-50	Extension of license			11-1	3-1-51
BS-1602	2-28-51	Extension of license			3-1	6-1-51
BR-1602	5-23-51	1370	1kw*	U	5-23	11-1-53
			*DA			
<del>BR-1602</del>	10-7-53	Renewal of License			11-1	12-1-53
BR-1602	11-18-53	RENEWAL OF LICENSE			12-1-53	12-1-56
BP-9255	4-25-56	1370	*1kw, 5kw*LS, DA-2	U	6-25	12-25-56
	CP to increase daytime power and install a new transmitter. (COND'L CLAUSE)					
BMP-7443 (1)	11-27-56	Mod. of CP(9255) for extension of completion date to 4-25-57.				
BR-1602	11-28-56	RENEWAL OF LICENSE			12-1	12-1-59

Form BC-126

June 1954

# BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed .....

Call letters KEEN .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location 1245 South Winchester Blvd., San Jose, California (Ltr. 7-26-79) .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-7499 (2)	1-8-57	Mod. of	CP(9255)	as mod.,	to change type transmitter.
BMP-7615 (3)	4-17-57	Mod. of	CP(9255, as mod.)	for extension	of completion date to 6-30-57.
BL-6849	9-19-57	1370kc	1kw-5kw-LS DA-2	Un.	9-19 12-1-59
License to cover CP (BP-9255, as Mod.) which authorized increase daytime power and install new transmitter					
BR-1602	11-4-59	Renewal of license			12-1 12-1-62
BR-1602	11-8-62	Renewal of license			12-1 12-1-65
BP-14842 (Cond'1)	3-20-63	1370kc	5kw-DA-2 U		5-20 11-20-63
CP to increase nighttime power to 5kw; make changes in directional antenna system (add 1 tower)					
BMP-11060 (1)	12-6-63	Mod. of	CP(BP-14,842)	for extension of	completion date to 5-1-64.
BMP-11231 (2)	6-10-64	Mod. of	CP(BP-14,842 as mod)	for extension of	completion date to 8-1-64.
BL-10625	8-26-64	1370kc	5kw-DA-2 U		8-26 12-1-65
Lic to cover CP (BP-14,842) which auth incr nighttime power and make changes in DA-System.					
BR-1602	11-2-66	Renewal of License			11-2 12-1-67
BR-1602	12-18-67	1370kc	5kw-DA-2 Unl.		12-18 12-1-68
Renewal of NDEA					
BR-1602(L)	3-28-69	Renewal of License&NDEA			3-28 12-1-71
BS-1602(1)	9-5-69	Mod. of lic. to redescribe monitor point in the direction of 65° (Memo).			
BRC-3415 (2)	5-11-70	Mod. of lic. to operate by remote control			
EBSA	5-25-72				
BR-1602(4)	10-16-72	Renewal of license			12-1-74
BS-1602 (1)	2-1-74	ML Change SL & RC			
Contel	17-8-74	Antenna monitor: Potomac Inst. AM-19(204)			
BR-1602 (L)	8-24-76	Renewal			12-1-77

BC-126  
June 1975

## BROADCASTING STATION LICENSE RECORD

#3

Date first licensed .....

Call letters K E E N

Station location San Jose, CA

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1602 (S)	3-15-78	Renewal			12-1-80
Ltr. Recd	7-26-79	Chg. SL:	1245 South Winchester Blvd. San Jose, California		
COMTEL	5-9-80	AUTH. & TERMS COMTEL 9-20-79 EXT. THRU 7-5-80. CONCURRENT AUTH. GR. OPERATE WITH 115° MONITOR POINT VAL- UE AT VARIANCE. THIS AUTH. EXPIRES 7-5-80.			
COMTEL	7-14-80	AUTH. & TERMS COMTEL 5-9-80 EXT. THRU 10-1-80.			
COMTEL	10-2-80	AUTH. & TERMS COMTEL 5-9-80 EXT. THRU 11-1-80.			

## APPLICATION RECORD - BROADCASTING

Call K E E NLetters NoneName UNITED BROADCASTING COMPANY, A Co-Partnership composed of GEORGE MARDIKIAN,  
GEORGE SNELL, BARNARD FLOYD FARR, S. A. MELNICOE AND ALFRED ARAM(P.O. 491-South-16th-St., San Jose, Calif)

Hotel De Anza(Let-2-24-47)

Application for

ActionFile No.DatedNatureDate

BS-P-4061

8-22-45

Construction Permit for a new Standard

Docket No. 6930

Recd.

9-28-45

Broadcast Station to be operated on:

GRANTED AFTER HEARING

Filed

10-11-45

Frequency:--~~1380-kc~~ 1370 kc

Order No. B-284

Power: 250w lkw - DA

12-6-46

Hours of Operation: Unlimited time

Trans. Location: ~~to-be-determined~~, San Jose,  
Calif.Studio Location: ~~to-be-determined~~, San Jose,  
Calif.

(Filed by W. G. Herron, Consultant)

AMENDED

Recd.

12-26-45

AMENDED to change frequency from 1380 to  
1370kc, power from 250w to lkw, change type  
of transmitter, install DA for day & night  
use, specify transmitter site as near San  
Jose, Calif. and studio location as Notre  
Dame Ave., near Santa Clara St., San Jose,  
Calif.

Filed

12-27-45

RCA BTA 250-L 1 L

Ron Oakley, Long Beach, Calif., Engr.

## APPLICATION RECORD - BROADCASTING

#2

Call  
Letters K E E NName UNITED BROADCASTING COMPANY, A Co-Partnership composed of GEORGE MARDIKIAN,  
GEORGE SNELL, BARNARD FLOYD FARR, S. A. MELNICOE AND ALFRED ARAM.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2472 Rec'd Filed	1-10-47 1-13-47 1-13-47	Mod. of C. P. (B5-P-4061, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Raytheon RA-1000), to change transmitter location from Near San Jose, Calif. <u>to</u> the junction of the San Jose-Milpitas highway and Wayne Avenue, directly north of San Jose, Calif. and to change studio location from Notre Dame Ave., near Santa Clara St., San Jose, Calif. <u>to</u> the junction of the San Jose-Milpitas highway and Wayne Avenue, directly north of San Jose, Calif. (Robert E. Ritchie, Engr.; Norman E. Jorgensen, Atty.)	GRANTED	2-19-47

## APPLICATION RECORD - BROADCASTING

#3  
 Name UNITED BROADCASTING COMPANY, A Co-Partnership composed  
 of George Mardikian, George Snell, Barnard Floyd Farr.  
 S. A. Heinicke and Alfred Aram.

Call  
 Letters KEEN

File No.	Dated	Application for	Action	
			Nature	Date
BL-2526 Rec'd Filed	6-9-47 6-18-47 6-18-47	License to cover C.P. (B5-P-4061, as mod.,) which authorized a new standard broadcast station.	GRANTED re waivers 3.55(b) and 3.60	8-21-47
BZ-2346 Rec'd Filed	6-9-47 6-18-47 6-18-47	and Authority to determine operating power by direct measurement of antenna power.		
BMP-2902 Rec'd Filed	6-27-47 6-30-47 6-30-47	Mod. of C.P. (B5-P-4061, as mod., which auth- orized a new standard broadcast station) to change studio location from The junction of the San Jose-Milpitas highway & Wayne Ave., directly north of San Jose, Calif., <u>TO</u> DeAnza Hotel, Notre Dame Ave. & Santa Clara Street, San Jose, Calif.  (Norman E. Jorgensen, Atty.)	GRANTED	7-16-47

## APPLICATION RECORD - BROADCASTING

#4

x UNITED BROADCASTING COMPANY (AL 4-13-49)  
 UNITED BROADCASTING COMPANY, A Co-Partnership composed  
 of George Mardikian, George Snell, Barnard Floyd Farr

Call

Letters K E E N

Name \_\_\_\_\_

File No.	Dated	Application for	Action	
			Nature	Date
BR- 1602 Rec'd	8-27-47 9-2-47	Renewal of license	Granted	10-30-47
BAL-772 Rec'd Filed	9-3-48 9-9-48 9-9-48	Voluntary Assignment of License from United Broadcasting Company, A Co-Partnership composed of George Mardikian, George Snell, Barnard Floyd Farr, S.A. Melhicee and Alfred Aram <u>to</u> United Broadcasting Company.  (Filed by Courtney, Krieger and Jorgensen, Atty.)	GRANTED EFF:	4-13-49 4-14-49
BML-1447 Rec'd Filed	8-18-50 8-23-50 8-23-50	Modification of license to change the main studio location from DeAnza Hotel, Notre Dame Ave. & Santa Clara St., San Jose, California <u>to</u> Wayne Avenue and Milpitas Highway, North of San Jose, California. Norman E. Jorgensen, Atty.	GRANTED Waiver	9-19-50 3.30(a)

## APPLICATION RECORD - BROADCASTING

Call  
Letters KEENName UNITED BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1602 Rec'd	8-26-50 8-28-50	Renewal of license Filed by Norman E. Jorgensen atty.	GRANTED	5-23-51
BR-1602 Rec'd Filed	7-30-53 7-31-53 7-31-53	Renewal of License Filed by Norman E. Jorgensen, Atty.	GRANTED	10-7-53
BR-1602 Rec'd Filed	10-20-53 10-23-53 10-23-53	Renewal of License Filed by Norman E. Jorgensen, Atty.	GRANTED	11-18-53
BR-1602 Rec'd Filed	8-9-56 8-13-56 8-13-56	Renewal of License	GRANTED	11-28-56

APPLICATION RECORD - BROADCASTING

Call  
 Letters KEEN

Name UNITED BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-9255 Rec'd Filed	4-1-54 4-7-54 4-7-54	Construction permit to increase daytime power from 1kw to 5kw and install a new transmitter (Collins 21E).  Krieger & Jorgensen, Attys. Grant R. Wrathall, Engr.	GRANTED Cond'l re properly designed phase monitor installed; and in addition to the required proof of performance on daytime DA system, field intensity readings at each present nighttime monitoring points shall also be submitted.	4-25-56
<p><u>PROTEST AND PETITION OF RADIO MODESTO, INC. (KMOD) FOR REHEARING FILED 5-28-56 by A. Haley</u></p> <p><u>OPPOSITION TO ABOVE PROTEST FILED 6-5-56 by Jorgensen for KEEN</u></p> <p><u>REPLY TO "OPPOSITION TO PROTEST OF RADIO MODESTO, INC." filed 6-11-56 by Haley for KMOD</u></p> <p><u>MOTION TO STRIKE REPLY, AND OPPOSITION TO REPLY OF RADIO MODESTO, INC. filed 6-14-56 by Jorgensen for KEEN</u></p> <p><u>OPPOSITION TO ABOVE "MOTION TO STRICKE REPLY ETC." filed 6-20-56 by Doty and Haley for KMOD</u></p> <p>PROTEST AND PETITION DISMISSED; MEMORANDUM OPINION AND ORDER #33200 ADOPTED JUNE 27, 1956</p>				

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters K. E. E. N.Name UNITED BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7443 Rec'd Filed	11-7-56 11-9-56 11-9-56	Modification of construction permit (BP-9255, which authorized increasing daytime power and installation of a new transmitter) for extension of completion date from 12-25-56 to <u>6-25-57</u> .  Norman E. Jorgensen, Atty.	GRANTED Extended to	11-27-56 4-25-57
BMP-7499 Rec'd Filed	12-12-56 12-17-56 12-17-56	Modification of construction permit (BP-9255, as mod., which authorized increasing daytime power and installation of a new transmitter) to change type transmitter (RCA BTA-5H).  Norman E. Jorgensen, Atty.	GRANTED	1-8-57
BMP-7615 Rec'd Filed	4-3-57 4-5-57 4-5-57	Modification of construction permit (BP-9255 <sup>as mod.</sup> , which authorized increasing daytime power and installation of a new transmitter) for extension of completion date from 4-25-57 to 6-30-57.  Norman E. Jorgensen, Atty.	GRANTED	4-17-57

APPLICATION RECORD - BROADCASTING

Call  
Letters .....K.E.E.N.....

Name UNITED BROADCASTING COMPANY  
San Jose, California

File No.	Dated	Application for	Action	
			Nature	Date
BL-6649 Rec'd Filed	5-6-57 5-10-57 5-10-57	License to cover Construction Permit (BP-9255 as mod., which authorized increase daytime power and install new transmitter (RCA BTA-5H). Atty: Norman E. Jorgensen.	GRANTED	9-19-57
BR-1602 Rec'd&Filed	8-18-59 9-2-59	Renewal of license Krieger & Jorgensen, Attys.	GRANTED	<del>11-4-59</del> 11-4-59
BP-14,842 Rec'd Filed  AMENDMENT R & F	5-9-61 5-10-61 5-10-61  9-10-62 9-11-62	CP to increase nighttime power from 1kw to 5kw; make change in directional antenna system (add 1 tower) Requests waiver of Sec. 3.28(c) of the Rules Atty. Krieger & Jorgensen Eng.- Clyde H. Bond, Menlo Park, Calif. AMENDED to make changes in nighttime DA pattern	GRANTED	3-20-63 Phase Mon., Field meas. equip., DA & non-DA proof Pre-sunrise operation. This auth. is without prejudice to whatever action the Comm. may deem necessary as a re- sult of a final determi- nation regarding the pending renewal applic. (BR-1278-KCVR)&BRH-1028

## APPLICATION RECORD - BROADCASTING

Call  
Letters K E E N

#9

Name UNITED BROADCASTING COMPANYSAN JOSE, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1602 Rec'd Filed	8-20-62 8-24-62 8-24-62	Renewal of license  Norman E. Jorgensen, Atty.	GRANTED	11-8-62
BMP-11,060 R & F	10-10-63 10-11-63	Mod. of CP (BP-14,842 which auth chgs in night power, & DA sys) for ext. of completion date from 11-20-63 to 5-1-64. Atty: Krieger & Jorgensen	GRANTED to	12-6-63 5-1-64
BMP-11,231 R & F	4-24-64 4-28-64	Mod. of CP (BP-14,842 as mod which auth chgs in night power & DA sys) for ext. of completion date from 5-1-64 to 6-1-64. Atty: Krieger & Jorgensen	GRANTED to	6-10-64 8-1-64
BL-10,625 R. & F.	5-12-64 5-15-64	Lic to cover CP (BP-14,842) which auth incr nighttime power and make changes in DA-System. Atty- Krieger & Jorgensen	GRANTED	8-26-64

FORM BC-121  
AUG. 1955

#10

# APPLICATION RECORD - BROADCASTING

Call Letters ..... **K E E N**

Name **UNITED BROADCASTING COMPANY**  
**San Jose, California**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1602 Rec'd Filed	8-18-65 8-26-65 8-26-65	Renewal of license  Atty- Krieger & Jorgensen	GRANTED Short Term to	11-2-66 12-1-67
BR-1602 R & F	8-17-67 8-23-67	Renewal of license (SHORT TERM) Atty- Robert A. Woods (Krieger & Jorgensen)	GRANTED	12-18-67
<b>SEP 12 1967</b>				
BR-1602 R & F #453263 \$75 <del>6666</del> <b>SEP 12 1968</b>	8/6/68 8/22/68 8/22/68	Renewal of license  Atty: Robert A. Woods	GRANTED	3-28-69
BAC-3415 R & F #579284 \$30	2-17-70 2-19-70 2-19-70	Mod. of lic. to operate transmitter by remote control from Hotel DeAnza, San Jose, California.  Atty: Norman E. Jorgensen	GRANTED	5-11-70
4-29-71 Annual filing fee \$192.00 paid 11-30-70. #646626.				

Form BC-121  
September 1969  
12-47

## APPLICATION RECORD - BROADCASTING

Call  
Letters KEEN

Name UNITED BROADCASTING COMPANY  
SAN JOSE, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1602 R & F PN Recd. PRESS AUG 31 1971	8-10-71 8-23-71 "	RENEWAL OF LICENSE N.E. Jorgensen, Atty AMENDED 8-31-71 re: engineering report AMENDED 9-27-71 re: business statement AMENDED 12-3-71 re: engineering data AMENDED 12-13-71 re: programming; comm. policy; employment policy AMENDED 1-17-72 re: employment policy AMENDED 3-27-72 re: programming AMENDED 4-3-72 re: engineering report	GRANTED	10-15-72
BR-1602 R & F PN Recd. PRESS AUG 8 1974	7-18-74 7-31-74 "	RENEWAL OF LICENSE N.E. Jorgensen, Atty. AMENDED 9-19-74 re: notice of EEO complaint AMENDED 10-3-74 re: programming AMENDED 10-8-74 re: copies of motions & briefs concerning the class action complaint vs KEEN and other San Jose stations PETITION TO DENY filed 10-31-74 by Hugh L. Johnson, Chairman of the Committee for Black People in the Media and Petitioner, Chicano Employment Committee (over)	GRANTED	8-24-76 Cond'l re anti-trust action.

BR-1602) AMENDED 11-12-74 re: copies of a Motion to Dismiss and Reply Memorandum concerning the class action complaint vs. KEEN and other San Jose stations.

OPPOSITION TO PETITION TO DENY APPLICATION FOR RENEWAL OF LICENSE OF STANDARD BROADCAST STATION KEEN, SAN JOSE, CALIFORNIA filed 1-10-75 by Norman E. Jorgensen, counsel for United Broadcasting Company

AMENDED 3-11-75 re: answer to EEO complaint

AMENDED 7-8-75 re: EEO

MEMORANDUM OPINION & ORDER 7-22-75 Petition to Deny filed by Hugh L. Johnson et al DENIED

AMENDED 1-8-76 re: programming

MOTION FOR LEAVE TO AMEND filed 4-23-76 by Norman E. Jorgensen, Counsel on behalf of United B/Casting Co.

#12

1370 khz.

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... K E E N .....Name UNITED BROADCASTING COMPANY  
San Jose, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-1602 R & F P.N. PRESS	7-26-77	RENEWAL OF LICENSE	GRANTED cond'l	3-15-78 re: EEO
	7-29-77	Atty. Carl W. Northrop (Jorgensen, Johnson & Northrop)		
	7-29-77			
	<b>AUG 18 1977</b>			
	11-21-77	UNITED BROADCASTING COMPANY'S OPPOSITION TO PETITION TO DENY RENEWAL OF BROADCAST LICENSES by United Broadcasting Company		
BR 800801 U PRESS	O SEP 2 1980	RENEWAL OF LICENSE John G. Johnson, Jr., Atty.	Granted	11-24-80

BT - 10-31-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

