

KEEP



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1336193

June 1954

AM

## BROADCASTING STATION LICENSE RECORD

Date first licensed 12-11-57 Call letters K E A PH B C BROADCASTERS, INC. (AL 2-24-67 Consum-16-67) EFF: 5-1-67 Station location Fresno, California

x KEAP BROADCASTING COMPANY, INC. (AL 5-7-58) EFF: 6-16-58

xB. L. Golden, tr/as Radio Fresno (BMP-7844)

Name of licensee x B. L. GOLDEN305 North Valentine<sup>Ave</sup>, Fresno, California (Ltr. 5-22-60) (Redescription)....  
x 295 North Valentine, Fresno, California (BMP-7844)Transmitter location x Valentine & Nielsen Aves., Fresno, California (CP 7-25-57)

Same as transmitter (Ltr. 1-12-70)

x 3324 N. Blackstone, Fresno, California (BRC-2-11-60)

x 305 North Valentine, Fresno, California (Ltr. 5-22-60)

x 2344 South Railroad Avenue, Fresno, California (BRC-1223)

x 295 North Valentine, Fresno, California (BMP-7844)

Main studio location x Valentine & Nielsen Aves., Fresno, California (CP 7-25-57)

74 93725

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10085	7-25-57	980kc	500w	Day	9-25-57 3-25-58
CP for a new standard broadcast station					
BMP-7844 (1)	9-13-57	Modification of construction permit (BP-10,085) to change type transmitter, make changes in ground system and change name of permittee			
BL-6863	12-11-57	980kc	500w	Day	12-11 12-1-59
License to cover construction permit (BP-10,085, as mod.) which authorized a new standard broadcast station					
BRC-1223 (1)	12-16-57	Mod. of license to change studio location and operate transmitter by remote control from 2344 South Railroad Avenue, Fresno, California			
BAL-3004	5-7-58	Voluntary assignment of license to			
EFF: 6-16-58	KEAP Broadcasting Company, Inc. - - - -				
BR-3503	11-27-59	980kc	500w	Day	12-1 12-1-62
BR-1716	1-11-60	Mod. of lic. to chg. studio loc. to 3324 N. Blackstone, Fresno, Calif. & operate trans by remote control from studio loc.			
BR-3503	11-28-62	980kc	500w	Day	12-1 12-1-65
BR-3503	11-28-62	This authorization supersedes authorization as of the same date.			
BR-3503	11-5-65	Renewal of License			12-1 12-1-68
BR-5834 (1)	1-20-66	Auth. to determine operating power by direct meas. of antenna power.			
BAL-5963	2-24-67	Voluntary assignment of license to			
Consummated 3-16-67	H B C BROADCASTERS, INC.				
EFF: 5-1-67					
TELEGRAM	10-17-67	PSA	500w	-----	
BR-3503(L)	11-29-68	Renewal of License			12-1 12-1-71
BS-3503(1)	11-1-70	ML chg. studio & delete RC			
BR-3503(L)	12-30-71	Renewal of License			12-1-74
EBSA	6-12-72				
BR-3503(S)	11-22-74	RENEWAL			12-1-77
BR-3503	6-25-79 (S)	RENEWAL			12-1-80

#2

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters .. K E A P .....

Station Location .....

Name .....

Transmitter Location .....

Main studio location .....

Authorization Record

File No.	Granted	Facilities	Expires
BR 800804UG(L)	11-24-80	Renewal of License	12-1-83

APPLICATION RECORD - BROADCASTING

Call KEAP  
Letters ~~KEW~~

Name B. L. GOLDEN

~~PO-1838 ETLER AVE., FRESNO, CALIF.~~

~~1028 Brown Avenue,~~ 295 No. Valentine

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,085 Rec'd Filed	9-10-55 9-12-55 9-12-55	<p>Construction permit for a new standard broadcast station to be operated on: Frequency: 980kc Power: 500w Hours of Operation: Daytime Trans. Location: Valentine &amp; Nielsen Ave. Fresno, Calif. Studio Location: Same</p> <p>Elbert H. Dean, Engr., Fresno, Calif.</p>	GRANTED After Hearing. Decision & Order issued Docket No. 11652	7-25-57
BMP-7844 Rec'd Filed	8-22-57 9-5-57 9-5-57	<p>Modification of Construction permit (BP-10,085 which authorized a new standard broadcast station) to change type transmitter to (RCA BTA-500MX) make changes in ground system and change name of permittee to B. L. Golden tr/as Radio Fresno. Atty: Sylvia D. Kessler</p>	GRANTED	9-13-57

GATES BC-500GY

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

KEAP BROADCASTING COMPANY, INC.

Call

Letters K.E.A.P.Name X B.L. GOLDEN tr/as RADIO FRESNO

File No.	Dated	Application for	Action	
			Nature	Date
BL-6863 R. & F.	10-7-57 10-11-57	License to cover construction permit (BP-10,085 as mod.) which auth. a new standard broadcast station.  Sylvia D. Kessler, Atty.	GRANTED	12-11-57
BRC-1223 Rec'd Filed	12-9-57 12-11-57 12-11-57	Modification of license to <del>change</del> studio location and operate transmitter by remote control from 2344 South Railroad Avenue, Fresno, California	GRANTED	12-16-57
BAL-3004 Rec'd Filed	4-3-58 4-4-58 4-4-58	Voluntary assignment of license to KEAP Broadcasting Company, Inc.	GRANTED EFF:	5-7-58 6-16-58
BR-3503 Rec'd & Filed	8-28-59 9-3-59	Renewal of license	GRANTED	11-27-59



Aug. 1955

#3

Call

Letters K.E.A.F.Name KETAP BROADCASTING COMPANY, INC.  
Fresno, California

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1716 Rec'd Filed	8-3-60 8-5-60 8-5-60	Modification of license to change studio location from 305 N. Valentine, Fresno, Calif., to 3324 N. Blackstone, Fresno, Calif. and operate transmitter by remote control from studio location.	GRANTED	8-11-60
<del>BR-3503</del> R.&F.	<del>8-31-62</del> 9-4-62	<del>Renewal of License</del>	<del>GRANTED</del>	<del>11-28-62</del>
BR-3503 R & F	8-31-65 9-2-65	Renewal of license	GRANTED	11-5-65
BZ-5834 Rec'd Filed	10/28/65 10/29/65 11/1/65	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-20-66
<del>BAL-5963</del> R & F	<del>1-16-67</del> 1-17-67	<del>Voluntary assignment of license to H B C BROADCASTERS, INC.</del>	<del>GRANTED</del> Consummated	<del>2-24-67</del> 3-16-67
		Atty - John P. Southmayd F.C.C. WASHINGTON, D.C.	EFF:	5-1-67

APPLICATION RECORD - BROADCASTING

Call  
Letters KEAP

Name H. B. G. BROADCASTERS, INC.  
Fresno, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-3503 R & F #460084 \$75 SEP 22 1968	9/16/68 9/19/68 9/19/68	Renewal of license  Atty: John P. Southmayd,	GRANTED	11-29-68
9-24-69. BY Memorandum Opinion and Order. ORDERED to pay \$100 Forfeiture.				
BR-3503 R & F P.N. PRESS SEP 7 1971	8-27-71 8-30-71 8-30-71	Renewal of License  Atty: John P. Southmayd (Fisher, Wayland, etc.) AMENDED 12-9-71 re: programming	GRANTED	12-30-71
BR-3503 R & F PN PRESS	7-30-74 8-2-74 8-2-74	Renewal of License  Atty: John P. Southmayd	GRANTED	11-22-74
BR-3503 R & F PN Recd. PRESS AUG 23 1977	7-30-77 8-3-77	RENEWAL OF LICENSE	GRANTED	6-25-1979

Name: H B C BROADCASTERS, INC.

Station Location: FRESNO, CALIFORNIA

File No.	Date	Description	Action and Date
BR 800804 UG PRESS	AUG 18 1980	RENEWAL OF LICENSE AMENDED 3-31-81 re: ascert. of comm. needs & problems	GRANTED 11-24-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

