



U.S. GOVERNMENT PRINTING OFFICE

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-29-48

Call letters K D S X

Station Location: Denison, Texas

Denison-Sherman, Texas

K D S X, INC. (AL 5-13-54, Eff. 6-1-54)

x B.V. HARRISON, JR. and L.L. HENDRICK, A Partnership,

d/b as RADIO STATION KD3X (APL 5-1-52, Eff. 5-26-52)

x GRAYSON BROADCASTING CORPORATION

Name of licensee

Transmitter location 5 mi. S of Denison, Texas (CP 10-17-51) (Lic. 10-1-52)
x On. U. S. Highway 75, 1.8 miles N. of city limits of Denison, Texas
(CP & MP 8-16-48) (Lic. 11-29-48)

Main studio location 5 mi. S of Denison, Texas (Let. of 7-30-56)
x 117 South Burnett, Denison, Texas (CP & MP 8-16-48) (Lic. 11-29-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-5786	4-29-48	1220	1kw	Daytime	
	Ltr. 5-5-48. CP for new station subj. filing MP for approval T site and antenna. (COND. CL.)				
BP-5786	8-16-48	1220	1kw	Daytime	10-16 4-16-49
IMP-4012	Mod. CP (5786) change type T, approval antenna & T site, and specify studio sites. (COND. CLAUSE)				
BL-3369	11-29-48	1220	1kw	Daytime	11-29 5-1-51
	Lic. to cover CP (5786 as mod) for a new station.				
BR-2160	4-12-51	1220	1 kw	Daytime	5-1-51 to 5-1-54
BP-7924	10-17-51	950	500w	U	10-17-51 4-17-52
	*DA-2 (COND. CL. 1038)				
	CP chg. freq., power, hrs. oper., install DA for day and night use, and chg. T location.				
BNP-5762	2-13-52	Mod. CP 7924 to make chgs. in DA-2 and extend C&C dates (COND'L CLAUSE)			4-13 10-13-52
BAPL-77	5-1-52	Vol. assignment of license and construction permit to B.V. MACDON, JR. and L.L. HANDRICK, A Partnership, d/b as RADIO STATION KDSX			
	Eff. 5-26-52				
BL-4764	10-6-52	950	500w	DA-2 U	10-6-52 8-1-53
	License to cover CP (BP-7924, as mod) which auth. change in frequency, decrease in day power, change hours of operation, install DA for day and night use (DA-2) and change transmitter location.				
BR-2160	7-29-53	RENEWAL OF LICENSE			8-1-53 8-1-56
BS-2160	10-28-53	Mod. of License to add condition (1) re field measuring equipment.			
BAL-1764	5-13-54	Vol. assignment of license to KDSX, INC.			
	Eff. 6-1-54				
BL-1587	7-7-54	950	500w	DA-2 U	7-7 8-1-56
	Mod. lic. to chg. station location and convert obstruction marking specifications				
BR-2160	7-7-54	RENEWAL OF LICENSE			
BS-2160	12-10-57	Mod. of license (as per Memo) specifying that antenna base currents be read at least once weekly for each pattern.			
	(1)				

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BS-2160 (1)	8-31-59	Mod. of license to change description of antenna (Memo).			
BS-2160 (2)	5-31-62	Mod. of license to redescribe the monitor point in the direction of 264°			
BR-2160	7-6-62	950kc 500w DA-2	Unl		8-1 8-1-65
BR-2160	7-2-65	Renewal of license			8-1 8-1-65
BS-2160 (Memo)	2-1-68	Mod. of lic. to change directional Ant. System. 950kc 500w-DA-2	Unl.		2-1 8-1-68
BR-2160(S)	7-29-68	RENEWAL & NDEA			8-1-71
BR-2160(L)	7-29-71	RENEWAL MAIN-AUX.&NDEA			8-1-74
BR-2160(L)	7-31-74	RENEWAL OF MAIN & AUX.			8-1-77
BR-2160(S)	8-18-77	Renewal of Main & Aux.			8-1-80
BR 800401 J2	7-18-80	(S) RENEWAL MAIN & AUX.			8-1-83

APPLICATION RECORD - BROADCASTING

 Call K D S X
 Letters New

GRAYSON BROADCASTING CORPORATION

Name BURTON V. HAMMOND, JR.

(PO 1626 West Chesnut Street, Denison, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
BP-5786	1-27-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1220kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-In or near Denison, Texas Studio location: To be determined-Denison, Texas (Frank U. Fletcher, Atty.)	Docket #	8177
Rec'd	2-6-47		Granted	4-29-48
Filed	2-6-47		after being removed from hearing docket; subj. to filing MP for approval of site and antenna and to further cond. that Mr. Burton V. Hammond, Jr., sever his association with Sta. KRRV.	
			Ltr.	4-5-48
AMENDED	10-2-47	AMENDED to change name of applicant from Burton V. Hammond, Jr. to Grayson Broadcasting Corporation.		
Recd.	10-7-47			
Filed	10-10-47		Issued with Mp 4012	

Transmitter-Western Electric 443-A1

A. Earl Cullum, Engr.
Dallas, Texas

APPLICATION RECORD - BROADCASTING

2

Call
Letters K D S XName GRAYSON BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4012	5-10-48	Mod. of C.P. (EP-5786, which authorized a new standard broadcast station) for approval of antenna and transmitter location as On U.S. 75, approximately 1.8 miles north of the city limits of Denison, Texas and to specify studio location as 117 South Burnett, Denison, Texas Frank U. Fletcher, Atty. A. Earl Cullum, Jr., Engr.	GRANTED	8-16-48
Rec'd	6-28-48		subj. to cond that	
Filed	6-28-48		xxxxxx Mr. Burton V. Hammond, Jr., sever his association with Sta. KPRV, Denison, Texas.	
AMENDED	7-15-48	AMENDED to change type transmitter. (RAYTHEON RA-1000).		
Recd.	7-19-48			
Filed	7-19-48			

APPLICATION RECORD - BROADCASTING

#3

Call
Letters **K D S X**Name **GRAYSON BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
BL-3369 Rec'd Filed	9-15-48 9-22-48 9-22-48	License to cover C.P. (BP-5786, as mod.,) which authorized a new standard broadcast station. (Frank U. Fletcher, Atty.)	GRANTED	11-29-48
BP-7924 Rec'd Filed	12-5-50 12-7-50 12-7-50	Construction permit to change frequency from 1220kc to 950kc, decrease daytime power and change hours of operation from 1kw Daytime to 500w Unlimited, install directional antenna for day and night (DA-2) and change transmitter location from On U.S.Hwy. 75, 1.8 miles north of city limits of Denison, Texas to 5 miles south of Denison, Texas. Frank U. Fletcher, Atty. A. Earl Cullum, Jr., Engr. Dallas, Texas. (SEE AMENDMENT ON CARD #3a)	GRANTED	10-17-51 Cond'l re installation phase monitor; availability field mens.equip.; and DA-non-DA proof

APPLICATION RECORD - BROADCASTING

Call
Letters K D D KName GRAYSON BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-7924 (Continued from Card #3).				
AMENDED	4-21-51	AMENDED to make changes in nighttime	See Card #3 for action	
Rec'd	4-23-51	directional antenna system.		
Filed	4-23-51.			
PET. FILED 11-7-51 BY WOZENCRAFT FOR KPRC FOR RECONSIDERATION & DESIGNATE APPLICATION FOR HEARING - LTR. 11-9-51.				

APPLICATION RECORD - BROADCASTING

#4
 B.V. HAMMOND, JR. and L.L. HENDRICK, A Partnership, d/b
 as RADIO STATION KDSX (AL 5-1-52) Eff.
 Name x GRAYSON BROADCASTING CORPORATION

Call
 Letters K D S X

File No.	Dated	Application for	Action	
			Nature	Date
BR-2160 Rec'd	2-19-51 2-23-51	Renewal of license, filed by Frank U. Fletcher, Attn'y.	GRANTED	4-12-51
BMP-5762 Rec'd Filed	11-30-51 12-3-51 12-3-51	Modification of construction permit (BP-7924 which auth. change frequency, power, hours of operation, transmitter location and install DA-2) to make changes in the nighttime DA. pattern Frank U. Fletcher, Atty.	GRANTED	2-13-52 and extended CAC dates Cond'l re phase monitor; field meas. equip.; and DA-non-DA proof
BAPL-77 Rec'd Filed	3-28-52 4-17-52 4-17-52	Voluntary assignment of license and con- struction permit to B. V. Hammond, Jr. and L. L. Hendrick, a Partnership d/b as Radio Station K D S X . Frank U. Fletcher, Atty.	GRANTED Eff.	5-1-52 5-26-52

FORMERLY FCC FORM 94 K D S X, INC. (AL 5-13-54, Eff.

Name X B. V. HAMMOND, JR. AND L. L. HENDRICK, A Partnership,

Call

Letters

K D S X

d/b as RADIO STATION KDSX

File No.	Dated	Application for	Action	
			Nature	Date
BL-4764 Rec'd Filed	7-31-52 8-1-52 8-1-52	License to cover construction permit (BP-7924, as modified) which authorized change in freq., decrease in daytime power, change in hours of operation from daytime to unlimited, install. of directional antenna for day and night use and change in transmitter location. Frank U. Fletcher, atty.	GRANTED	10-6-52
BR-2160 Rec'd Filed	5-16-53 5-19-53 5-19-53	Renewal of License Filed by Frank U. Fletcher, Atty.	GRANTED	7-29-53
BAL-1764 Rec'd Filed	4-3-54 4-8-54 4-8-54	Voluntary assignment of license to KKKK, INC. Frank U. Fletcher, Atty.	GRANTED Eff.	5-13-54 6-1-54

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters K D S XName K D S X, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1587 Rec'd Filed	6-11-54 6-14-54 6-14-54	Modification of license to change station location from Denison, Texas to Denison-Sherman, Texas.	GRANTED	7-7-54
BR-2160 Rec'd Filed	4-25-56 5-1-56 5-1-56	<u>Spearman and Roberson, Attys. (John C. Spearman)</u> Renewal of license Frank U. Fletcher, Atty.	GRANTED	7-7-56
BR-2160 Rec'd & Filed	4-20-59 5-4-59	Renewal of license Richard Hildreth, Atty.	GRANTED	7-2-59
BR-2160 Rec'd Filed	3-24-62 4-26-62 4-26-62	Renewal of License. Russell Rowell, Atty.	GRANTED	7-6-62

AUG. 1955

APPLICATION RECORD - BROADCASTING

Name KDSX, INC.
DENISON-SHERMAN, TEXAS

Aug. 1955

APPLICATION RECORD - BROADCASTING

950khz.

Call
Letters **KDSX**Name **KDSX, INC.**
DENISON-SHERMAN, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2100	4-30-74	Renewal of License(Main & Auxiliary)	GRANTED	7-31-74
R & F	5-3-74			
PN PRESS	5-3-74	Atty: M. Scott Johnson(Fletcher,Heald etc.)		
MAY 24 1974				
BR-8229	12-13-76	Voluntary transfer of control of the corp	GRANTED	2/24/77
B & F	12-14-76	from F.V. Diamond, Jr. and Lester L. Benbrick	BFF:	3/1/77
FILE NO: 8400 847011		to Graham County Broadcasting, Inc.		
STATE CHG(12-15-76)				
EXCHANGED TO	JAN 1 1977	Atty for transferor - Weston, Garfield		
PN filed	1/13/77	Atty for transferee - Fletcher, Heald etc		
		AMENDED 12-27-76 - financial data		
		AMENDED 2-14-77 re agreement; financial statement		
		AMENDED 2-18-77 - ltr re loan		
F. C. C. - WASHINGTON, D. C.				

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters KDSXName KDSX, INC.
Denison-Sherman, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BR-2160	3-28-77	RENEWAL OF LICENSE (MAIN & AUXILIARY)		
R & F	3-30-77			
P.N.	3-30-77	Atty. Jason L. Shrinsky (Stambler & Shrinsky, P. C.)		
PRESS	APR 22 1977	AMENDED 7-22-77 re: ascert. of comm. needs	GRANTED	8-18-77
BTC-8374	6/11/77	Voluntary transfer of control of lic corp	GRANTED	7/7/77
R & F	6/14/77	from Grayson County Broadcasters, Inc. (100%) to	EFF:	8/4/77
Also see KDSX-FM		Radiozark Enterprises, Inc.		
FORM 316	JUL 1 1977	Atty - Stambler & Shrinsky, P.C.		
BR800401J2		Renewal of License	GRANTED	7-18-80
PRESS	MAY 05 1980	Atty.: Bruce A. Eisen		

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....K.D.C.Z

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BF-8415	3-4-52	New	James C. Wright, Jr. & Gilbert Webb d/b as Sports Kingdom Weatherford, Texas	OP for a new station. 1220kc 250w Day	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

