

532A



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,190,122

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-18-51

Call letters K D L A

Location: DeRidder, Louisiana

CENTURY BROADCASTING COMPANY (VOL. AL 7-29-70
EFF: 8-4-70)*CYRIL W. REDDOCH, RALPH L. HOOKS AND C. WINSETT REDDOCH dba SABINE BROADCASTING
COMPANY (AL 9-19-66 :EFF:9-20-66)Name of licensee *JOHN B. McGRATH and CYRIL W. REDDOCH, A Partnership d/b as
SABINE BROADCASTING COMPANYTransmitter location* 1574 ft. E. of US Hwy. 171, 2.2 mi. N. of center of DeRidder, La. (redescrip
2.7 miles north on U.S. Highway 171, DeRidder, La. (MP 9-22-50) L 1-18-51

Same as transmitter (BS 5-13-71)

(Per. let. 12-23-57)

* Corner First and Washington Streets, DeRidder, Louisiana (Correction) & RC /

Main studio location * Cor. of 1st at Jefferson, DeRidder, La. (MP 9-22-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7652	5-12-50	1010	1kw	Daytime	
	Ltr. 5-18-50.	CP for a new station granted subj. to filing MP for approval of site and antenna.			
BP-7652	9-22-50	1010	1kw	Daytime	11-22 5-22-51
BMP-5258	MP(7652)	for approval of ant. & T & S sites Blanketing Clause			
BL-4282	1-18-51	1010	1kw	Daytime	1-18 5-1-51
	lic. cover CP(7652), a mod. which auth. new stn. station(BL 4282)				
BR-2574	4-25-51	1010	1kw	Daytime	5-1 5-1-54
BRC-260	1-8-54	Mod. of lic. to operate trans. by R.O. from Corner of First at Jefferson, DeRidder, La.			
BR-2574	4-7-54	1010	1kw	Daytime	5-1 6-1-55
BR-2574	5-4-55	Renewal of license			6-1 6-1-58
BP-11,610	10-25-57	1010kc	1kw	Daytime	12-25 6-25-58
	construction permit to install a new transmitter				
BL-8017	1-22-58	License to cover CP(BP-11,610) which authorized installation of a new transmitter.			
BR-2574	5-7-58	1010	1kw	D	6-1 6-1-61
BP-14151	6-2-60	1010	1kw	Day	8-2 2-2-61
	CP to install new type transmitter (GATES BC-1T)				
BL-8039	9-12-60	Lic. to cover cp (BP-14,151) which auth. installation of a new transmitter.			
	6-2-61	Comm. deferred action on renewal pending further consideration.			
BR-2574	7-12-61	1010kc	1kw	Day	7-12 6-1-64
BR-2574	7-12-61	Superseding Authorization correction of Studio and remote control location.			
		1010kc	1kw	Day	7-12 6-1-64
BR-2574	5-7-64	1010kc	1kw	Day	6-1 6-1-67
BS-2574	8-21-64	Mod. of license to change the geographic coordinates (Memo).			
(1)					
BZ-5526	6-10-65	Authority to determine operating power by direct measurement of antenna power			
(2)					

Form BC 126

June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K.D.L.A.

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BAL-5847 EFF:	9-19-66 9-20-66	Voluntary assignment of license to Cyril W. Reddock, Ralph L. Hooks and C. Winslett Reddock dba SABINE BROADCASTING COMPANY			
BZ-6189	1-27-67	1010kc	1kw	Day RC	1-27 6-1-67
		Auth to determine operating power by direct measurement of antenna power			
BR-2574	5-22-67	Renewal of License Renewal of NDEA			6-1 6-1-70
BR-2574	7-29-70	RENEWAL OF LICENSE & NDEA			6-1-73
BAL-6368 BR-2574(L)	7-29-70 5-13-71	VOL. AL AL chg.	EFF: 8-4-70 studio	RC locations	6-1-73
ERSA	5-25-72				
BR-2574(S)	5-31-73	RENEWAL			6-1-76
BR-2574(L)	5-27-76	RENEWAL			6-1-79
BR790123UF(S)	5-31-79	Renewal			6-1-82
BP-791029AI	4-30-80	1010kHz	1kw Day		4-30-81
		CP to make chg. in ant. system (Incr. hght).			

APPLICATION RECORD - BROADCASTING

Name JOHN B. McCARY and CYRIL W. RENDDOCH, A Partnership
 d/b as SABINE BROADCASTING COMPANY
 (PO Box 205 Atmore, Alabama)

Call Letters K D L A
 x New

File No.	Dated	Application for	Action	
			Nature	Date
BP-7562	2-24-50	Construction permit for a new standard broadcast station to be operated on Frequency: 1010kc. Power: 1kw Hours of operation: Daytime Trans. location: To be determined- DeRidder, Louisiana Studio location: To be determined- DeRidder, Louisiana C. Robert Mathis, Atty.	GRANTED	5-12-50
Rec'd	3-2-50		subj. to filing MP for	
Filed	3-2-50		approval of site and	
			Ltr.	5-18-50
			Issued with	MP-5258
		PETITION filed 5-23-50 by Fly, Fitts and Shuebruk on behalf of Baylor University at Corpus Christi, Texas (KWBU) for reconsideration of the grant and designate application for hearing.		

Gates BC-1E

APPLICATION RECORD - BROADCASTING

Name JOHN E. McCRARY and CYRIL W. REDDOCH, A Partnership
d/b as SABLE BROADCASTING COMPANY

Call Letters K D L A

File No.	Dated	Application for	Action	
			Nature	Date
EP-5258 Rec'd Filed	7-25-50 7-27-50 7-27-50	Modification of construction permit (EP-7562, which authorized a new standard broadcast station) for approval of antenna and transmitter location as 2.7 miles North on US Highway #171, DeRidder, Louisiana and specify studio location as Corner of First at Jefferson DeRidder, Louisiana. C. Robert Mathis, Atty.	GRANTED Blanketing Clause	9-22-50
EL-4282 Rec'd Filed	10-31-50 11-6-50 11-6-50	License to cover construction permit (EP-7562, as modified) which authorized a new standard broadcast station.	GRANTED re blanketing	1-18-51
BR-2574 Rec'd	2-24-51 3-5-51	Renewal of license	GRANTED	4-25-51

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Name JOHN B. MCCRARY AND CYRIL W. REDDOCH, A PARTNERSHIP d b
as SABINE BROADCASTING COMPANY

Letters K.D.L.A.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-260 Rec'd Filed	12-14-53 12-16-53 12-16-53	Modification of license to operate transmitter by Remote Control from Corner of First at Jefferson, De Ridder, Louisiana.	GRANTED	1-8-54
BR-2574 Rec'd Filed	1-27-54 1-29-54 1-29-54	Renewal of License	Granted	4-7-54
BR-2574 Rec'd Filed	2-25-55 2-28-55 2-28-55	Renewal of License	GRANTED	5-4-55
BP-II-610 Rec'd Resub. Rec'd & filed	10-1-57 10-4-57 10-14-57 10-15-57	Construction permit to install a new transmitter (COLLINS 20V).	Application returned 10-9-57 signed by gen. manager. GRANTED	10-25-57

APPLICATION RECORD - BROADCASTING

Call
Letters K.L.L.A.

Name JOHN B. MCCRARY AND CYRIL N. RENDICH, D/B AS
SABINE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-6917 Rec'd Filed	11-22-57 11-25-57 11-25-57	* License to cover construction permit BP-11,610 which authorized installation of a new transmitter (COLLINS 30V).	GRANTED	1-23-58
BR-2574 Rec'd Filed	1-27-58 1-29-58 1-29-58	Renewal of license.	GRANTED	5-7-58
BP-14151 Rec'd Resubmitted R & F	4-29-60 8-2-60 8-13-60 8-16-60	Construction Permit to install new type transmitter (Cates-BC-IT)	GRANTED not subject to offer of equal partnership	6-17-60
BL-8039 R & F	7-19-60 7-20-60	License to cover C.P. (BP-14151) which auth. installation of new type transmitter.	GRANTED GRANTED	6-2-60 9-12-60
BR-2574 Rec'd Filed	2-24-61 2-27-61 2-27-61	Renewal of license	GRANTED	7-12-61 7-12-61

APPLICATION RECORD - BROADCASTING

Call

LettersK.D.L.A.....

CYRIL W. REDDOCH, RALPH L. HOOKS AND C. WINSETT REDDOCH dba SABINE BROADCASTING

Name JOHN B. McCRARY AND CYRIL W. REDDOCH, A PARTNERSHIP, d/b as COMPANY
SABINE BROADCASTING COMPANY, DeRIDDER, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2574 Rec'd Filed	2-6-64 2-7-64 2-7-64	Renewal of license	GRANTED	5-7-64
BZ-5526 R & F	2-25-65 2-26-65	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-10-65
BAL-5847 Rec'd Filed	7-8-66 7-13-66 7-29-66	Voluntary assignment of license to Cyril W. Reddoch, Ralph L. Hooks and C. Winsett Reddoch dba SABINE BROADCASTING COMPANY	GRANTED EFF:	9-19-66 9-20-66
BZ-6189 R & F	9/6/66 9/8/66	Auth. to determine operating power by direct meas. of antenna power. Engr: Manly St. Jean, Largo, Fla.	GRANTED	1-27-67
AMENDMENT R & F	1-6-67 1-9-67	Amended to change applicant's name to Cyril W. Reddoch, Ralph L. Hooks And C. Winsett Reddoch, d/b as Sabine Broadcasting Company. (per BAL-5847 gr 9-19-66)		

APPLICATION RECORD - BROADCASTING

FORM BC-121
Aug. 1955Call
Letters K D L A

CENTURY BROADCASTING COMPANY

Name CYRIL W. REDDOCH, RALPH L. HOOKS AND C. WINSETT REDDOCH d/b as SABINE BROADCASTING
DeRidder, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-2574 R & F	2-23-67 2-27-67	Renewal of License	GRANTED	5-22-67
BAL-3868 R & F FYE PD: \$75 -#581297 (ALSO SEE: KDIA-FM #2-1570 KSTV, KHEB & fm KWMM	2-24-70 2-27-70	Voluntary assignment of license to CENTURY BROADCASTING COMPANY	GRANTED	7-29-70
		AMENDED 6-18-70 - fin. data & re comm. spot / announcements	EFF:	8-4-70
BR-2574 R & F \$59633 (75 (\$100 sub.) FN PRESS MAR 27 1970	2-19-70 2-24-70 2-24-70	Renewal of license Amended 4-15-70 re: commercial matter	GRANTED	7-29-70

APPLICATION RECORD - BROADCASTING

Call
Letters K D L A

Name CENTURY BROADCASTING COMPANY
DeRIDDER, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2574 R & F PN Recd. PRESS MAR 1 1977	2-12-73 2-14-73 "	RENEWAL OF LICENSE AMENDED 4-27-73 re: ascert. of comm. needs; commercial policy	GRANTED	5-31-73
BR-2574 R & F PN Recd. PRESS APR 12 1976	1-23-76 1-28-76 " APR 12 1976	RENEWAL OF LICENSE AMENDED 5-7-76 re: commercial practices & EEO (SEE KDBS for petition) AMENDED 6-17-76 re: EEO <u>AMENDED 4-12-77 re: commercial matter</u>	GRANTED	5-27-76
BR 790123 UF PRESS MAR 26 1979		RENEWAL OF LICENSE	GRANTED	5-31-79

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters K D L AName CENTURY BROADCASTING COMPANY
DeRidder, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BP 791029AI PRESS (O)	NOV 15 1979	CP make chgs in ant system (incr hght)	GRANTED	4-30-80
BL-801103AD R & F PRESS	11-3-80 NOV 14 1980	Lic. to cover (BP-791029AI) for changes. Atty: --		ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

