

K D I A



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



AM KDIA (6-30-69)  
X KWBR Eff.

SEE CARD #2 FOR NAME  
EFF: 6-30-69

Date First

Licensed 3-10-28  
x SOMERLING BROADCASTING CORPORATION (AL 6-27-69)

Call 9-10-45, 7-21-4  
Letters x KIS

x KDIA, INC. (ML-12-10-59)

Station location: Oakland,  
California

x KWBR, INC. (AL 7-15-59 Eff: 7-16-59)

x E.N. WARNER AND FIRST WESTERN BANK AND TRUST COMPANY, AS TRUSTEE (AL-11-12-58 EFF: 5-27-58)

x E. N. WARNER, INDIVIDUALLY AND AS ADMINISTRATOR OF THE ESTATE OF S. W. WARNER, DECEASED

Name of Licensee: x S.W. Warner & E.N. Warner d/b as Warner Bros. (AL 7-18-55 EFF: 6-2-55)  
x Warner Bros.

~~xx 227 22nd St., Oakland, California (CP 10-1-57) Aux. trans. Same as Main~~

x 0.41 mi. W. of Toll Station on Oakland Bay Bridge, Oakland, Calif. (EP 11-7-56)

x 327 22nd St., Oakland, California (Ltr. 2-13-51) 7B57

Transmitter Location: x 323-327 21st Street, Oakland, California (MOD.C.P. 11-10-36) Lic. 4-2-37

x 2201 Telegraph Ave., Oakland, Calif.

Same as Transmitter  
xxx 327 22nd St., Oakland, California (Ltr. 2-13-51)  
x 323-327 21st Street, Oakland, California (Mod.C.P. 11-10-36). Lic. 4-2-37  
x 2201 Telegraph Ave., Oakland, Calif. (1-31-29)

ZIP 94606

Main Studio

Location:



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
5-R-B-32	P. 4-26-27	1200	250	-	not stated	
"	6-1-27	1220	250	KZM	6-1	7-31-27
	Effective date of previous license			deferred		
				by G.O. 13 to	8-15	8-15-27
5-R-B-32	8-8-27			letter of extension	8-15	10-15-27
	extended by G.O. 18				10-15	11-1-27
5-R-B-32	10-24-27			letter of extension	11-1	1-1-28
	extended by G.O. 21				1-1	2-1-28
"	" " 22				2-1	3-1-28
"	" " 23			KRE	3-1	4-1-28
"	" " 25			KZM	4-1	5-1-28
"	" " 27				5-1	6-1-28
"	" " 33				6-1	8-1-28
"	" " 35				8-1	9-1-28
"	" " 38				9-1	10-1-28
"	" " 44				10-1	11-11-28
Allocation	1-11-28	1440	250	D		
5-R-B-32	11-5-28	1440	250	D	11-11	1-31-29
5-R-B-32	1-18-29	1440	250	D	1-31	4-30-29
5-R-B-32	4-9-29	1440	250	D	4-30	7-31-29
5-R-B-32	license extended by G.O. 69				7-31	10-31-29
5-R-B-32	10-12-29	1440	250	D	10-31	1-31-30
5-R-B-32	1-7-30	1440	250	D	1-31	4-30-30
5-R-B-32	4-5-30	1440	250	D	4-30	9-31-30
5-R-B-32	7-7-30	1440	250	Daytime	7-31	10-31-30
5-R-B-32	10-6-30	1440	250	Daytime	10-31	1-31-31
G.O. 103	1-20-31	Extension of License			1-31	4-30-31
5-R-B-32	5-20-31	1440	250	Daytime	4-30	11-1-31
5-R-B-32	10-16-31	1440	250	Daytime	11-1	5-1-32
5-R-B-2485	3-18-32	Changes in equipment			4-18	7-18-32
5-R-B-32	4-15-32	1440	250	Day	5-1	11-1-32
5-R-B-859	8-18-32	1440 (equip)	250	Day	8-18	11-1-32
5-R-B-32	10-11-32	1440	250	Day	11-1	5-1-33
5-R-B-32	4-18-33	1440	250	Day	5-1	11-1-33
5-R-B-32	10-6-33	1440	250	Day	11-1	5-1-34
5-R-B-32	4-13-34	1440	250	Day	5-1	11-1-34
FEDERAL COMMUNICATIONS COMMISSION						
5-R-32	10-16-34	1440	250	Daytime	11-1	5-1-35



BROADCASTING STATION LICENSE RECORD

Date First  
Licensed.....

Call Letters  
K D I A  
K E W B R  
x K I S

Name of Licensee: VIACOM BROADCASTING INC. (AL: 11-6-79 EFF:  
x S.W. Warner & E.N. Warner d/b as Warner Bros.  
x Warner Bros.

Transmitter

Location: 2201 Telegraph Ave., Oakland, Calif. (See Card #1.)

Main Studio

Location: 201 TELEGRAPH Ave., Oakland, Calif. (1-31-29) (See Card #1.)

FRC-65



CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
B5-R-32	4-16-35	1440	250w	Daytime	5-1	11-1-35	
B5-R-32	10-8-35	1440	250w	Daytime	11-1	5-1-36	
B5-R-32	4-7-36	1440	250w	Daytime	5-1	11-1-36	
B5-P-1378	10-7-36	Install	new transmitter		12-7	6-7-37	
B5-R-32	10-13-36	1440	250w	Daytime	11-1	5-1-37	
B5-P-1451	11-10-36	Mod. C.P. 1378 to move trans. & studio install vertical antenna			12-7	6-7-37	
B5-P-1451	11-10-36	Superseding authorization issued as a construction permit					
B5-L-490	1-5-37	1440	250w	D	1-5	5-1-37	
		Lic. to cover C.P. for new transmitter.					
B5-ML-131	4-2-37	1280	250w	U	4-2	10-1-37	
B5-L-563		Lic. to cover C.P. to move trans.; new antenna and to comply with R.131 on Mod. Lic. granted to change frequency power and hours of operation					
B5-R-32	9-14-37	1280	250w	U	10-1	4-1-38	
B5-R-32	3-9-38	1280	250w	U	4-1	10-1-38	
B5-R-32	9-13-38	1280	250w	U	10-1	4-1-39	
B5-R-32	3-6-39	1280	250w	U	4-1	10-1-39	
B5-R-32	9-6-39	1280	250w	U	10-1	6-1-40	
B5-2-271	12-27-39	1280	250w	U	12-27	6-1-40	
		Mod. license for direct measurement					
B5-R-32	5-7-40	1280	250w	U	6-1	8-1-40	
Order	6/12/40	Extension of License			8/1	10/1/40	
Order	9/10/40	Extension of License			10/1	3/29/41	
B5-P-2826	10-31-40	1280	1kw	U	12-31	6-30-41	
		C.P. install new trans. make chgs. in antenna and incr. power.					
B5-MP-1140	1-16-41	1280	1kw	U	12-31	6-30-41	
		Mod. of C.P. 2826 for changes in type of T					
NARBA REALLOCATION							
B5-R-32	3-24-41	1310	250w	U	3-29	6-1-42	
B5-P-2826	4-1-41	Mod. of CP to increase power from 250w to 1kw under NARBA **					



## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

KJBR  
Call letters XKLS

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From—	To—	
B5-L-1379	5-8-41	1310	1kw	U	5-8	6-1-42	
B5-Z-810	Lic. to cover C.P.2826 as mod. for increase in power, new T and changes in antenna. Also determine operating power by direct method						
B5-R-32	5-19-42	1310	1kw	U	6-1	10-1-42	
B5-S-32	9-22-42	Extension of license				10-1	11-1-42
B5-R-32	10-6-42	1310	1kw	U	10-6	10-1-44	
B5-S-32	11-6-42	1310	1kw	U	12-1	10-1-44	
	Mod. of license in accordance with Order #107						
B5-R-32	9-26-44	1310	1kw	U	10-1	11-1-45	
B5-S-32	7-10-45	1310	1kw	U	10-1	11-1-45	
	Mod.Lic.-Order 107-A						
B5-S-32	10-24-45	Extension of license				11-1	1-1-46
B5-S-32	12-19-45	Extension of license				1-1	3-1-46
B5-S-32	2-20-46	Extension of license				3-1	5-1-46
B5-R-32	4-10-46	1310	1kw	U	4-10	11-1-48	
BR-32	10-20-48	1310	1kw	U	11-1	11-1-51	
BZ-3101	10-31-49	1310	1kw	Un	10-31	11-1-51	
	Determine opr. power by direct method.						
BR-32	10-25-51	1310	1kw	U	11-1	12-1-53	
BR-32	11-4-53	RENEWAL OF LICENSE				12-1-53	12-1-56
BAL-2077	7-18-55	Invol. assignment of license to E. N. Warner, individually and as Executor					
EFF:	6-2-55						
BP-10655	11-7-56	1310kc	1kw	U	1-7-57	7-7-57	
	CP to change antenna-transmitter location, make changes in antenna and ground system, and install a new transmitter, and opr. trans. by remote control from studio location. (cond'l)						
BR-32	11-28-56	1310kc	1kw	U	12-1	12-1-59	
BL-6638	7-8-57	1310kc	1kw	U	7-8	12-1-59	
	Lic. to cover CP (BP-10,655) which auth. change antenna-trans. location, make changes in antenna (inc. hgt) make changes in ground system; op. trans. by R. C. & install new transmitter (GATES BC-LJ)						



Form BC-126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters <sup>EDT</sup>  
KWBR .....

Station location .....

Card #4

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11497	10-1-57	1310kc	500w	AUX.	12-1 6-1-58
	Construction permit to install old main transmitter as auxiliary transmitter (RCA 1-K) and reduce power to 500 watts.				
BL-6821	12-18-57	1310kc	500w	Aux.	12-18 12-1-59
	License to cover CP (BP-11,497) which authorized installation of old Main transmitter at present Studio Location of Main Transmitter, for Auxiliary purposes only.				
BAL-3123	11-12-58	Voluntary assignment of license to E.N. Warner and First Western Bank and Trust Company, As Trustee.			
EFF:	5-27-58				
BZ-4093 (1)	2-18-59	Authority to determine operating power by direct measurement of antenna power. (MAIN)			
BAL-3514	7-15-59	Voluntary assignment of license to KWBR, INC.			
EFF:	7-16-59				
BR-32 AUX	11-12-59	1310	1kw 500w	U AUX	12-1 12-1-62 12-1-62
BML-1863 (1)	12-10-59	Mod. of license to change licensee name to KDIA, INC. (Main & Aux.)			
BZ-4675 (Main)	6-21-62	1310kc	1kw	U	6-21 12-1-62
	Authority to determine operating power by direct measurement of antenna power. (COND'L)				
BR-32AUX	11-1-65	1310kc	500w	AUX	12-1 12-1-65
	Renewal of License Main to 12-1-65				
BP-13723	9-20-63	1310kc	5kw-DA-1	U	11-20 5-20-64
	CP to increase power to 5kw, install DA night and day(DA-1), make changes in ground system, install a new trans. (BAUER FB 5000C) and delete remote control oper. of trans. (Cond'l).				
BTC-4426 EFF:	12-13-63 12-20-63	Voluntary transfer of control of license corporation from Richard Goodman, Mason A. Loundy and Egmont Sonderling to WOPA, INC.			
BMP-1121 (1)	4-24-64	Mod. of CP(BP-13,723) for extension of completion date to 11-20-64.			



Form BC 126  
June 1954

85

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K D I A

Station location .....

Name of licensee KDIA, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMP-11368 (2)	12-8-64	Mod. of CP(BP-13,723, which auth incr. power to 5kw, install DA night & day (DA-1) make chngs. in ground system, install new trans. and delete remote control) for extension of completion date to 5-20-65			
BL-10,932  (Cond'l)	6-30-65  EFF: 12-1-65	1310kc	5kw-DA-1	U	6-30 12-1-65 Lic to cover CP(BP-13,723 as mod) which auth incr power to 5kw install DA night & day (DA-1) make chgs in gr sys install new trans and delete RC operation of trans; specify type trans as (Bauer FB 5000J) studio loc changed to trans site
BL-11,064 EFF: 12-1-65	11-3-65	1310kc	1kw-DA-1	Aux	12-1 12-1-68 Lic to use old main trans (Gates BC-1J) at main transmitter loc to be operated on 1310kc, 1kw DA-1 for Aux purp only.
BR-32	11-5-65	RENEWAL OF LICENSE (MAIN)			12-1 12-1-68
BTC-5296	4-19-67	Voluntary relinquishment of positive control of Sonderling Broadcasting Corporation (parent corp, of lic. corp) by Richard Goodman thru sale of stock to the general public.			
BR-32	11-26-68	RENEWAL OF LICENSE (S)Main (L)Aux.			12-1 12-1-71
BTC-5950	5-23-69	Vol. TC			
BAL-6685 EFF: 6-30-69	6-27-69	Vol. AL			
BS-32(L)	7-2-69	Mod. of license to change operating specifications and to change the value of the monitor point on the 115° radial. (Memo).			
BR-32(S)	11-26-71	Renewal Of Main & Aux			12-1-74
EBSA	5-22-72				
BR-32(L)	11-29-74	RENEWAL (MAIN & AUX.)			12-1-77
BAL780724EN	11-6-79	VOL. AL	EFF:		(Comm. Agenda)



**BROADCASTING STATION HISTORY RECORD**

CARD # 6

First licensed .....

Call Letters .....K. D. I. A....

Station Location .....

SEE CARD # 2

Name .....

Transmitter Location .....

Main studio location .....



## Authorization Record

File No.	Granted	Facilities	Expires
BR 32 (L)	11-14-79	RENEWAL OF LICENSE	12 1 80



## STATION APPLICATION RECORD

no. 1

K D I A

APPLICANT: Warner Bros. CALL LETTERS: X KLS

ADDRESS: Telegraph Av., Oakland, Calif. FILE NO: 5-S-B-32 DATED: 4-6-27

Present

Assignment: 1200 kc. 250 w. ACTION: T.P. 4-26-27; 1200 kc. 250w.

Requested: same Lic. 6-1-27; 1200 kc. 250 w. + KZM

APPLICANT: Warner Bros. CALL LETTERS: KLS

ADDRESS: Telegraph Ave., Oakland, Calif. FILE NO: 5-S-B-32 DATED: 2-27

Present

Assignment: 1220 kc. 250w. + KZM ACTION: 8-8-27 letter of ext.

Requested: same 8-15 to 10-15-27

APPLICANT: Warner Bros. CALL LETTERS: KLS

ADDRESS: Telegraph Ave., Oakland, Calif. FILE NO: 5-S-B-32 DATED: 10-3-27

Present

Assignment: 1220 kc. 250 w. + KZM ACTION: 10-24-27 letter of ext.

Requested: same 11-1 1-1-28



APPLICANT: Warner Bros. CALL LETTERS: KLS  
 ADDRESS: Telegraph Ave., Oakland, Calif. FILE NO: 5-R-B-32 DATED: 1-14-28  
 Present  
 Assignment: 1230 kc 250 w. + KJBS at 11-10-28 ACTION: lic. 11-5-28; 1440 kc.  
 250 w. day hrs only G.O.41  
 Requested: renewal

APPLICANT: Warner Bros. CALL LETTERS: KLS  
 ADDRESS: Telegraph Ave., Oakland Calif. FILE NO: 5-R-B-32 DATED: 12-10-28  
 Present  
 Assignment: 1440 kc. 250 w. day hrs only G.O. 41 ACTION: lic. 1-12-29; 1440 kc.  
 250 w. da y hrs G.O.41  
 Requested: same 1-31 4-30-29

APPLICANT: S.W. Warner and E.N. Warner d/b as Warner Bros. CALL LETTERS: KLS  
 ADDRESS: 2201 Telegraph Av ., Oakland, Calif. FILE NO: 5-M-B-322 DATED: 5-2-29  
 Present  
 Assignment: 1440 kc. 250 w. day G.O.41 ACTION: Withdrawn by applicant.  
 See notice dated 7/22/29  
 Requested: 1110 kc . 250 w. same time



## STATION APPLICATION RECORD

No. 3.

APPLICANT: S. W. WARNER &amp; E. N. WARNER d/b as WARNER BROS. CALL LETTERS: KLS.

ADDRESS: 2201 Telegraph Ave., Oakland, Calif. FILE NO: 5-R-B-32 DATED: 3/23/29

Present

Assignment: 1440 kc. 250 w. Daytime ACTION: Lic. 4/9/29. 1440 kc. 250 w. Daytime. Period 4/30 to 7/31/29.

Requested: Renewal.

APPLICANT: S. W. Warner &amp; E. N. Warner D/B as WARNER BROTHERS CALL LETTERS: KLS

ADDRESS: 2201 Telegraph Ave., Oakland, Calif. FILE NO: 5-R-B-32 DATED: 6/3/29

Present

Assignment: 1440 kc. 250 W. Daytime ACTION: Ext. by Gen. Order 69  
7/31/29 to 10/31/29Requested: Renewal

APPLICANT: S. W. Warner &amp; E. N. Warner D/B as WARNER BROTHERS CALL LETTERS: KLS

ADDRESS: 2201 Telegraph Ave., Oakland, Calif. FILE NO: 5-F-B-13 DATED: 8/28/29

Present

Assignment: 1440 kc. 250 W. Daytime ACTION: Approved Min. 10/7/29  
Issued 10/11/29Requested: Authority to install  
Automatic Frequency Control.



## STATION APPLICATION RECORD

APPLICANT: S. W. WARNER & E. N. WARNER, D/B as WARNER BROS. CALL LETTERS: KLS

ADDRESS: 2201 Telegraph Ave., Oakland, California FILE NO: 5-R-B-32 DATED 9/30/29

Present

Assignment: 1440 kc. 250 w. Daytime - G.O. #41

Lic. 10-12-29,  
ACTION: 1440 kc. 250 w. Daytime -  
G.O. #41, Per. 10-31-29 to 1-31-30

Requested: Renewal

APPLICANT: S. W. WARNER & E. N. WARNER, D/B as WARNER BROTHERS CALL LETTERS: KLS

ADDRESS: 2201 Telegraph Ave., Oakland, California FILE NO: 5-M-B-476 DATED: 12-4-29

Present

Assignment: 1440 kc. 250 W. Daytime (G.O. #41)

Dismissed at request of Applicant.  
ACTION: See PRC letter 3-25-30.

Requested: Unlimited

APPLICANT: S.W. Warner & E. N. Warner, D/B as WARNER BROS. CALL LETTERS: KLS

ADDRESS: 2201 Telegraph Ave., Oakland, Calif. FILE NO: 5-R-B-32 DATED: 12/21/29

Present

Assignment: 1440 Kc. 250 w. Daytime

Renewal license 1-7-30.  
ACTION: Period 1-31 to 4-30-30.

Requested: Renewal



## STATION APPLICATION RECORD

/ 5

APPLICANT: S. W. Warner &amp; E. N. Warner d/b as Warner Bros. CALL LETTERS: KLS

ADDRESS: 2201 Telegraph Ave., Oakland, Calif. FILE NO: 5-R-B-32 DATED: 5-17-30

Present Assignment: 1440 Kc. 250 Kc. Daytime G.O. 41 ACTION: Renewal Lic. 4-5-30 Per: 4-30 to 7-31-30

Requested: Renewal

APPLICANT: Same CALL LETTERS: KLS

ADDRESS: Same FILE NO: 5-M-B-599 DATED: 5/26/30

Present Assignment: 1440 kc. 250 W. Daytime ACTION: Retired to closed files at request of Applicant. Letter of July 12, 1930.

Requested: 930 kc. and share with KFWI

APPLICANT: Same CALL LETTERS: KLS

ADDRESS: Same FILE NO: 5-M-B-32 DATED: 6/17/30

Present Assignment: 1440 Kc. 250 W. Daytime G.O. 41 ACTION: Renewal License 7-7-30 Per: 7-31 to 10-31-30

Requested: Renewal



## STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: .....

ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: .....

ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: .....

ACTION: .....

Requested: .....



Call  
Letters KISName S.W. Warner & E.H. Warner d/b as WARNER BROS.

File No.	Date d Received	Application for	Action	
			Nature	Date
5-R-B-32	9-11-30	Renewal of lic.	Granted	10-21-30
5-R-B-32	12-30-30	Renewal of license	G.O. 103 Granted	1-20-31 4-24-31
5-R-B-32	8-25-31	Renewal of License	Granted	10-16-31
5-P-B-2485	2-13-32	changes in equipment.	Granted	3-18-32
5-R-B-32	3-29-32	Renewal of license.	Granted	4-15-32
5-L-B-859	7-21-32	License to cover 5-P-B-2485.	Granted	8-18-32
5-R-B-32	8-27-32	Renewal of license	Granted	10-11-32
5-R-B-32 Resubmitted	2-27-33	Renewal of license (Signature, 16(d))	<del>Returned</del> Granted	<del>3-15-33</del> 4-18-33



# 7

Call

Letters

K L S

Name S.W. Warner & E.N. Warner d/b as WARNER BROS.

File No.	Dated	Application for	Action	
			Nature	Date
5-R-B-32	8-22-33	Renewal of License	Granted	10-6-33
5-R-B-32	2-23-34	Renewal of License	Granted	4-13-34
5-ML-B-1399	7-7-34	Modification of license to change time from Daytime to Unlimited	Dismissed at request of applicant	ORDER - Min. 1-13-35
55-R-32	8-22-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	10-16-34
B5-P-261	11-27-34	Construction permit to make changes in equipment and increase power from 250w to 500w, also hours of operation from daytime to unlimited	Dismissed at Req. of Applicant	Order-Min. 2-12-35
B5-ML-131	1-26-35	Mod. of License to change freq. from 1440kc to 1280 kc, power from 250w-LN to 250w-day and night, hrs. of oper from Daytime to Unlimited.	Ex. Report 1-124 11-17-36 Subject to R.131. On 12-8-36 to 12-8-36. Issued with L-563 on	1-124 GRANTED Eff. 12-1-36 Eff. date ext. 4-2-37



Call  
Letters

K L S

Name Warner Brothers, S.W. Warner, E. N. Warner

File No.	Dated	Application for	Action	
			Nature	Date
B5-R-32	2-20-35	Renewal of license	Granted	4-16-35
B5-R-32	8-31-35	Renewal of license	Granted	10-8-35
B5-R-32	2-20-36	Renewal of License ( <del>Section 13(b)</del> )	<del>Returned</del>	<del>3-3-36</del>
<del>Resubmitted</del>	<del>3-11-36</del>	<del>" " "</del>	Granted	4-7-36
B5-R-32	8-26-36	Renewal of license	Granted	10-13-36
B5-P-1378	9-8-36	C.P. to install new transmitter	Granted	10-7-36
B5-P-1451	9-29-36	C.P. install vertical antenna, and move studio & trans. from 2201 Telegraph Ave., Oakland, Calif. to 323-327 21st St., Oakland, Calif.	Granted	11-10-36 <del>as a Modified C.P.</del> Superseding <u>C.P.</u> issued



# 9

## APPLICATION RECORD—BROADCASTING

Call letters K L SName S. W. Warner & E.N. Warner, d/b as Warner Bros.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			Nature	Date
B5-L-490	12-10-36	License to cover C.P. (B5-P-1378) for new trans,	Granted	1-5-37
B5-R-32	2-20-37	Renewal of license	Granted	4-9-37 but not issued in view of Com. Action on B5-ML-131
B5-L-563	3-11-37	License to cover construction permit (B5-P-1451) for a new antenna and move of transmitter and studio.	granted	4-2-37
B5-R-32	7-29-37	Renewal of license	Granted	9-14-37
B5-R-32	1-22-38	Renewal of license	Granted	3-9-38



## APPLICATION RECORD - BROADCASTING

#10

Call

Letters K L SName S. W. WARNER & E. N. WARNER, d/b as WARNER BROTHERS

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-2128	4-23-38	Construction permit to install a new transmitter and increase power from 250w to 500w.	Ex. Rept. I-732 DENIED Effective 2-6-39	Dock. 5209 Min. 1-30-39
B5-R-32	7-29-38	Renewal of license	Granted	9-13-38
B5-R-32	1-16-39	Renewal of license	Granted	3-6-39
B5-R-32	7-26-39	Renewal of license	Granted	9-6-39
B5-Z-271	12-5-39	Authority to determine operating power by direct measurement of antenna power.	Granted	12-27-39



## APPLICATION RECORD - BROADCASTING

#11

Call

Letters K L SName S.W. WARNER & E.M. WARNER, d/b as WARNER BROTHERS

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-2826	12-8-39	C.P. to increase power from 250 watts to 1kw, install new trans., and make changes in antenna.	Granted	10-31-40
Amended	4-15-40	RE: to request Class III-B Station		
B 5-R-32	3-23-40	Renewal of license	Granted	5-7-40
B5-R-32	5-22-40	Renewal of license 1310kc, 250w, U	Granted	3-24-41
B5-MP-1140 Rec'd.	12-21-40 12-26-40	Modification of construction permit (B5-P-2826) to install new transmitter.	Granted	1-16-41



## APPLICATION RECORD - BROADCASTING

Call  
Letters K L SName S. W. WARNER & E. N. WARNER d/b as WARNER BROTHERS

File No.	Dated	Application for	Action	
			Nature	Date
B5-L-1379 Rec'd	3-27-41 3-31-41	License to cover C.P. (B5-P-2826) as modified for installation of new transmitter, changes in antenna and increase in power.	Granted	5-8-41
B5-Z-810 Rec'd	3-27-41 3-31-41	Authority to <del>install</del> determine operating power by direct measurement of antenna power.	Granted	5-8-41
B5-R-32	3-26-42	Renewal of license Forms 335 mailed with ack. card.	Granted	5-19-42
B5-R-32 Rec'd.	7-10-42 7-18-42	Renewal of license and Form 335	Granted	10-6-42



## APPLICATION RECORD—BROADCASTING

#13

KMBR Cr. 7-10-45,

Eff. 9-10-45

Call letters X K L SName S. W. WARNER & E. N. WARNER d/b as WARNER BROTHERS

FILE NO.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-R-32 Rec'd	6-26-44 6-28-44	Renewal of license (Filed on obsolete form)	<del>Ret'd</del>	<del>7-9-44</del>
B5-R-32 Resubmitted	7-24-44 7-28-44	Renewal of license and Forms 303-A	Granted	9-26-44
B5-R-32 Rec'd Resub.	8-25-45 8-27-45 9-21-45	Renewal of license (Per 17b & 8 add'l photos)	<del>Ret'd</del>	<del>9-11-45</del>
			Granted	4-10-46
BR-32 Rec'd	8-24-48 8-26-48	Renewal of License	GRANTED	10-20-48
BZ-3101 Rec'd Filed	10-17-49 10-19-49 10-19-49.	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-31-49



## APPLICATION RECORD - BROADCASTING

S. W. Warner and E. N. Warner

Call

K W B R

Name

d/b as Warner Bros.

Letters

File No.	Dated	Application for	Action	
			Nature	Date
BP-7709	6-12-50	Construction permit to increase the day-time power from 1kw to 5kw and install a new transmitter (Gates BC-5B).  John P. Southmayd, Atty. Edward F. Lorentz, Engr. (Commercial Radio Equipment Co.)	DOCKET NO. 3893	
Rec'd	6-14-50		DENIED AFTER HEARING	
Filed	6-14-50		8-10-53	ORDER ISSUED



## APPLICATION RECORD - BROADCASTING

INDIVIDUALLY AND AS ADMINISTRATOR OF THE ESTATE OF <sup>Call</sup> ~~Warner~~ <sup>Setters</sup> ... K.M.B.R.Name E. N. WARNER/S.W. WARNER c/b as WARNER BROS.

File No.	Dated	Application for	Action	
			Nature	Date
BR-32 Rec'd	7-18-51 7-25-51	Renewal of license Filed by John P. Southmayd, atty.	Granted	10-25-51
BR-32 Rec'd Filed	8-28-53 8-31-53 8-31-53	Renewal of license	GRANTED	11-4-53
BAI-2077 Rec'd Filed	7-7-55 7-11-55 7-11-55	Involuntary assignment of license to E. N. Warner, Individually and as Administrator of the Estate of S. W. Warner, deceased.	GRANTED EPF:	7-18-55 6-2-55



Aug. 1955

Call

Letters K M B RName E.N. WARNER, Individually and as Administrator of the estate  
of S.W. Warner, deceased

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,655	6-15-56	Construction permit to change antenna-trans. location from 327 22nd St., Oakland, Calif. to 0.41 miles W of Toll Station on Oakland Bay Bridge, Oakland, Calif., make changes in antenna (increase height) and ground system; operate transmitter by remote control from 327 22nd St. Oakland, Calif. (studio location) and install new transmitter (Gates BC 1J)	GRANTED	11-7-56
Rec'd	6-18-56		Cond'l, before prog. tests are authorized sufficient proof to be submitted to show antenna does not radiate more than existing antenna during night opr.; permittee shall assume responsibility for in- stallation of suitable filter circuits.	
Filed	6-18-56			
Amended	9-8-56	Amended to make changes in antenna (decrease hgt.) & ground system.		
Rec'd	9-12-56	Atty. - John P. Southmayd		
Filed	9-12-56	Engr. - Dawkins Espy, Los Angeles, Calif		
BR-32	8-2-56	Renewal of license		
Rec'd	8-8-56	John P. Southmayd, Atty.	GRANTED	11-28-56
Filed	8-8-56			



FORM BC-121  
FORMERLY FORM A-170

## APPLICATION RECORD - BROADCASTING

Call  
Letters K W B R

Name E. N. WARNER, INDIVIDUALLY AND AS ADMINISTRATOR OF THE ESTATE  
OF S. W. WARNER, DECEASED

File No.	Dated	Application for	Action	
			Nature	Date
BL-6638 Rec'd Filed	5-8-57 5-9-57 5-9-57	License to cover Construction permit BP-10,655 which authorized to change antenna-transmitter location, make changes in antenna (increase height) make changes in ground system; operate transmitter by remote control from studio location and install new transmitter (Gates BC 1J). <u>Atty: John P. Southmayd</u>	GRANTED	7-8-57
BP-11,497 Rec'd Filed	8-16-57 8-19-57 8-19-57	Construction permit to install old main transmitter (RCA 1K) as an Auxiliary trans., at 327-22nd Street, Oakland, California (studio location) to be operated on 1310kc, <del>1kw</del> , <sup>500w</sup> for auxiliary purposes only and utilizing a rooftop antenna system. <u>Atty's: Fisher, Wayland, Duvall and Southmayd</u>	GRANTED	10-1-57
Amended Rec'd Filed	9-24-57 9-27-57 9-27-57	Amended to reduce power to 500w.		



APPLICATION RECORD - BROADCASTING

Call KDIA  
 Letters KKWBH

Name E. N. WARNER, INDIVIDUALLY AND AS ADMINISTRATOR OF THE  
 ESTATE OF S. W. WARNER, DECEASED

File No.	Dated	Application for	Action	
			Nature	Date
BL-6821 Rec'd Filed	9-24-57 9-27-57 9-27-57	License to cover Construction Permit BP-11,497 which authorized installation of old main transmitter (RCA 1K) as an auxiliary transmitter at 327-22nd Street, Oakland, California, (studio location) to be operated on 1310kc, 500w, for auxiliary purposes only and utilizing a rooftop antenna system. Atty's: Fisher, Warland, Duvall and Southmayd	GRANTED	12-18-57
BAL-3123 Rec'd Resubmitted Rec'd.&Filed	4-10-58 4-14-58 7-25-58 7-30-58	Voluntary assignment of license to E. N. Warner and First Western Bank and Trust Company, as Trustee.	<del>RETURNED</del> <del>Filed on wrong form</del> GRANTED EFF:	5-1-58--Re: 11-12-58 5-27-58
BZ-4093 Rec'd Filed	11-21-58 11-24-58 11-24-58	Authority to determine operating power by direct measurement of antenna power. (Main Transmitter)	GRANTED	2-18-59

John P. Southmayd, Atty.  
 A. E. Towne Associates Inc., Engrs.  
 F.C.C. - WASHINGTON, D. C.  
 San Francisco, Calif.



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call K D I A  
Letters K W B RName E. N. WARNER AND FIRST WESTERN BANK AND TRUST COMPANY, AS TRUSTEE

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3514 Rec'd. Filed	6-11-59	Voluntary assignment of license to; Richard-	GRANTED EFF:	7-15-59
	6-17-59	--Goodman, Mason - A. Lounsbury and Egmont Soderling.		7-16-59
	6-17-59	Fisher, Wayland, Davall & Southmayd, Attys. for Assignor A. Harry Becker, Atty. for Assignee		
Amended Rec'd Filed	6-29-59	Amended to change assignee to KWBR, INC.		
	7-6-59			
	7-6-59	A, Harry Becker, Atty.		
BR-32 Rec'd & Filed	9-11-59	Renewal of license. (Main & Auxiliary)	GRANTED	11-12-59
	9-17-59	A. Harry Becker, Atty.		



## APPLICATION RECORD - BROADCASTING

AUG 1955

KDIA, INC.

Call  
Letters K D I AName X KWBR, INC.  
OAKLAND, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,723 Rec'd Resub R & F AMENDMENT R & F	11-2-59	Construction permit to increase power from 1kw to 5kw; install directional antenna night and day (DA-1); make changes in ground system; install a new transmitter (BAUER FB 5000C) and delete remote control oper. of trans. AMENDED to make changes in DA pattern (MEOV) Atty. - A. Harry Becker Engr. - A.E. Towne & Assoc., San Francisco, Cal.	<del>REC'D</del>	<del>11-2-59</del>
	11-4-59		<del>Filed in wr. name.</del>	
	12-10-59		GRANTED	9-20-63
	12-11-59		Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof; responsible for equip. to protect KSAY & other stations	
	8-24-61			
9-5-61				
-----				
BML-1863 Rec'd Filed	12-3-59	Modification of license to change licensee name to KDIA, INC. (Main & Aux.)  A. Harry Becker, Atty.	GRANTED	12-10-59
	12-4-59			
	12-4-59			



## APPLICATION RECORD - BROADCASTING

Call  
Letters K D I AName K D I A, INC.  
Oakland, California

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4675 R. & F.	4-27-62 4-30-62	Authority to determine operating power by direct measurement of antenna power. Atty- A. HARRY BECKER	GRANTED Cond'1	6-21-62
BR-32 Rec'd & Filed	8-29-62 9-5-62 9-5-62	Renewal of license (Main & Auxiliary)	GRANTED	11-8-62
STC-4526 R. & F.	11-27-63 12-2-63	Voluntary transfer of control of license corporation from Richard Goodman, Mason A. Loundy and Egmont Sonderling to WOPA, INC. Atty- A. Harry Becker	GRANTED EFF:	12-13-63 12-20-63
BMP-11,211 R & F	3-18-64 3-20-64	Mod. of CP (BP-13,723 which auth incr power, chg ground-sys, delete RC, Install DA night & day and install new trans) for ext. of completion date from 5-20-64 to <u>11-20-64</u> . Atty: A. H. Becker	GRANTED E8	11-20-64



FORM BC-121  
Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters K D I AName KDIA, INC.  
Oakland, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,368 R. & F.	10-17-64 10-20-64	Mod. of C.P. (BP-13,723, which auth. incr. power, changes ground system, delete remote control, install new trans, install DA high & day /) for extension of completion date from 11-20-64 to 5-20-65.  A. Harry Becker, Atty.	GRANTED to	12-8-64 5-20-65
BL-10,932 Rec'd Filed	3-25-65 3-30-65 3-30-65	License to cover CP (BP-13,723 as modified) which authorized increase power to 5kw, install DA night and day (DA-1) make changes in ground system, install new transmitter and delete remote control operation of transmitter; specify type transmitter as (Bauer FB 5000J); studio location changed to transmitter site.	GRANTED	6-30-65 Cond'l re: Licensee shall assume responsibility for the installation and adjustment of suitable filter circuits



#23

FORM BC-121  
AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters K D I AName KDIA, INC.  
Oakland, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BR-32 R & F	8-23-65 9-1-65	Renewal of license  Atty- A. Harry Becker	GRANTED	11-5-65
BL-11,064 R & F	7/20/65 7/23/65	License to use old transmitter (Gates BC-1J) at main trans. loc. to be operated on 1310kc 1kwDA for auxiliary purposes only. (Aux.) Atty: A. Harry Becker	GRANTED EFF: 12-1-65	11-3-65
BTC-5296 Rec'd Filed (Form 316)	3-20-67 3-22-67 3-29-67	Voluntary relinquishment of positive control of Sonderling Broadcasting Corporation (parent corp. of lic. corp) by Richard Goodman thru sale of stock to the general public  Atty - A. Harry Becker	GRANTED	4-19-67
BR-32 R & F #456011 \$105 PRESS:	8-24-68 9-3-68 9-3-68	Renewal of License (Main and Auxiliary)  Atty.: <u>Becker &amp; Silberberg</u>	GRANTED	11-26-68

SEP 24 1968



FORM BC-121 #24  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1310kc

Call  
Letters K D I A

SONDERLING BROADCASTING CORPORATION

Name xKDIA, INC.  
Oakland, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5950 R & F FEE PD: \$30 (Form 316) (ALSO SEE: BAL-6663)	5-15-69 5-16-69	Vol. transfer of control of lic. corp. from Sonderling Broadcasting Corporation (An Ill. corp) to Sonderling Broadcasting Corporation (A Del. corp)  Atty -A. Harry Becker	GRANTED EFF: 5-29-69 3pm	5-23-69
BAL-5685 R & F FEE PD: \$30 #521978 (Form 316 - also see WOL, WMOD ETC)	6-13-69 6-13-69	Vol. assignment of license to SONDERLING BROADCASTING CORPORATION  Atty - A. Harry Becker	GRANTED EFF:	6-27-69 6-30-69
BR-32 R & F PN Recd. PRESS	8-15-71 9-1-71 "	RENEWAL OF LICENSE (MAIN and AUXILIARY) A. Harry Becker, Atty	GRANTED	11-26-71

SEP 17 1971



APPLICATION RECORD - BROADCASTING

1310 khz

Call Letters K D I A

VIACOM BROADCASTING INC.

Name x SONDERLING BROADCASTING CORPORATION  
OAKLAND, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-32 R & F P.N. PRESS	7-19-74 8-1-74 8-1-74 <b>SEP 4 1974</b>	Renewal of License (Main & Auxiliary)  Atty.: A. Harry Becker AMENDED 10-30-74 re: EEO	GRANTED	11-29-74
BR-32 R & F P.N. PRESS	7-26-77 7-28-77 7-28-77 <b>AUG 22 1977</b> 12-2-77	RENEWAL OF LICENSE (MAIN & AUXILIARY)  Atty. A. Harry Becker  OPPOSITION TO INFORMAL PETITION TO DENY RENEWAL OF BROADCAST LICENSE by Sonderling Broadcasting Corporation	GRANTED	11-14-79
BAL 780724EN R & F ALSO SEE WOFA ETC (FORM 3114) PN filed	7-21-78 7-21-78 <b>AUG 29 1978</b> 8-25-78	Vol AL to VIACOM BROADCASTING INC. (over)  Atty for assignor - Fly, Shuebruk etc for assignee - G. Shapiro (Arent, Fox)	GRANTED EFF: (Comm. Mem. Opin & Order	11-6-79

B2-4-24-79



BAL780724EN Amended 11-14-78 re: supplement of  
Bal. sheet; annexed to Agree. & plan of merger; re: for  
Petition to Deny filed 11-3-78 and pending applications  
AMENDED 11-22-78 re: Bal sheet as of 9-78  
AMENDED 1-17-79 re: chgs. Exh. E Ralph M. Baruch-Chief  
Ex. Off. and Chairman of Bd.; Terrence Elkes-Pres.;  
Kenneth Gorman-Sen. V-Pres.; other chgs. in actual stock  
holders of Viacom and delete Tandem and T.A.T. Comm. Co.  
from Ex. E-4; bank ltr. from Morgan Guaranty Trust Co.  
for necess. funds to consummate appl; EECOP and prog. da-  
ta  
AMENDED 2-8-79 re: Programming data  
AMENDED 4-3-79 re: legal data - stock  
AMENDED 7-2-79 re: no. of shares of stock owned by  
non-citizens; & B/c int. of Viacom holders  
AMENDED 7-12-79 re: Cert. Auth tdb in Cal.



Name: VIACOM BROADCASTING, INC.

Station Location: OAKLAND, CALIFORNIA

File No.	Date	Description	Action and Date
BR 800725 UD PRESS	AUG 22 1980	RENEWAL OF LICENSE (MAIN & AUXILIARY)	By 11-28-80 ISSUED



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

