

X C V R



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-10-46

Call letters KCVR

Location: Lodi, California

George Snell, B. Floyd Farr; and Haig G. Mardikian and
 Anita Naz Mardikian, executors of the Estate of George H.
 Mardikian (deceased) dba KCVR RADIO AL 7-26-78 EFF: 11-16-77)

*GEORGE SNELL, B. FLOYD FARR AND GEORGE MARDIKIAN d/b as KCVR RADIO (AL 7-13-60) EFF: 8-18-60
 *LLOYD BURLINGHAM (AL-7-23-58 EFF: 8-12-58)

Name of licensee X HERBERT W. BROWN and DAVID A. BROWN d/b as CENTRAL VALLEY RADIO

1.8 mi. NW of Lodi, at Lower Sacramento Rd. and Woodbridge Rd. Lodi, Calif. (BS 7-9-62)

Transmitter location X APPROX. 1.8 miles N.W. of Center of City, Lodi, Calif. (MP 5-27-46)
 (Lic. 9-10-46)

95240 Same as transmitter.

Studio location X APPROX. 1.8 miles N.W. of Center of City, Lodi, Calif. (MP 5-27-46)

(Lic. 9-10-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B5-F-3693	3-27-46	1570	250w	Daytime	
	C.P. for new station granted subject to filing MP for approved equipment				
	not issued				
B5-P-3693	5-27-46	1570	250w	Daytime	7-27 1-27-46
B5-MP-1898	(Mod. of C.P. P-3693 for change in type of transmitter and changes in antenna (Conditional Clause)				
5-L-2002	9-10-46	1570	250w	Daytime	9-10 5-1-48
5-Z-1827	Lic. cover CP (3693 as mod.) for new station & determine operating power by direct method (Conditional Clause)				
BS-1278	10-7-46	1570	250w	Daytime	10-7 5-1-48
	Mod. Lic. to delete waiver 3.55(b) from cond'l. clause (Conditional Clause)				
BR-1278	4-27-48	1570	250w	Daytime	5-1 5-1-51
MP-5979	9-16-48	1570	1kw	Daytime	11-16 5-16-49
	CP to increase power and install a new transmitter. (COND. CLAUSE)				
BL-3379	12-2-48	1570	1kw	Daytime	12-2 5-1-51
	Lic. to cover CP (5979) to increase power and install new transmitter and make changes in ground system. (COND. CLAUSE)				
BR-1278	4-25-51	1570	1kw	Daytime	5-1 5-1-54
BR-1278	4-7-54	RENEWAL OF LICENSE			5-1 12-1-56
BR-1278	11-8-56	Renewal of license			12-1 12-1-59
AL-3078	7-23-58	Voluntary assignment of license to Lloyd Burlingham.			
	8-12-58				
BR-1278	11-27-59	1570kc	1kw	Daytime	12-1 12-1-62
BR-1278	3-8-60	Authority to determine operating power by direct measurement of antenna power.			
BR-1278	11-27-59	1570kc	1kw	Daytime	12-1 12-1-62
	Superseding authorization correcting sunset hrs. for June from 7:00 pm to 7:30 pm.				
BAL-3901	7-13-60	Voluntary assignment of license to Georg Snell, B. Floyd Farr & George Mardikian			
EFF:	8-18-60	d/b as KCVR RADIO			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KCVR

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BS-1278	7-9-62	1570kc	1kw	Day	7-9 12-1-62
	Mod. of license to change studio and transmitter loc. (Re-description)				
BS-1278	7-9-62	1570kc	1kw	Day	7-9 12-1-62
	Superseding authorization to correct the antenna system and coordinates of the tower.				
	11-28-62	Commission deferred action on renewal pending further consideration.			
BP-14792	3-13-63	1570kc	5kw-DA-D	Day	5-13 11-13-63
	CP to increase power to 5kw; install new transmitter (RCA BTA-5T) and install directional antenna system (DA-D) (Cond'1).				
Ltr. dated Sect. 3.48 (a)(4)	6-19-63 & 3-29-63	rec'd 6-24-63 giving notification per Sect. 3.48 (a)(4) that a Gates BC-5P-2 trans. to be installed. Renewal of license			
BR-1278					3-29-63 12-1-65
BMP-11083 (1)	12-10-63	Mod. of CP (BP-14,792) for completion date to 1-1-64.			extension of
BL-10,443	6-29-64	1570kc	5kw-DA-D	Day	6-29 12-1-65
	Lic to cover CP (BP-14,792 as mod) which auth incr power, install DA-D and new trans; specify type trans as Gates BC-5P/2.				
BR-1278	11-15-65	Renewal of License			12-1 12-1-68
BR-1278 (L)	11-26-68	1570kc	5kw DA-D	Day	12-1-71
	(Renewal)				
BS-1278(1)	4-10-69	Mod. of lic. to change no. and Type Element. (Memo)			
Comtel	12-17-70	PSA	125w		
BR-1278(L)	12-13-71	RENEWAL			12-1-74
EBSA	6-12-72				
BR-1278(L)	11-18-74	Renewal of License			12-1-77
BS-1278(L)	5-17-76	Mod. of lic. to auth. field intensity at MP's on monthly basis in lieu of the weekly requirement			present

#3

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K C V R

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-1278(S)	2-17-78	Renewal	of License		12-1-80
BAL-9321	4-26-78	INVOL	AL EFF:	11-16-77	-----
BS-1278(L)	7-10-78	Redescription of monitor points and readjustment of directional antenna system			12-1-80
BS-1278(L)	7-10-78	Superseded to correct Monitor Point Values			12-1-80

BR-8008012R (S)	11-17-80	Renewal	of License		12-1-83

APPLICATION RECORD - BROADCASTING

 Call K C V R
 Letters x NEW

 Name HERBERT W. BROWN and DAVID A. BROWN, d/b as CENTRAL VALLEY RADIO
P.O. P.O. Box 600, Lodi, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-3693	9-9-44	C.P. for a new standard broadcast station to	Docket No. 6726 GRANTED WITHOUT HEARING 3-27-46 subject to filing MF for specifying approved equipment Issued with MF-1898)	
Rec'd	9-15-44	be operated on:		
Filed	9-15-44	Frequency: 1600 -kc 1570 kc		
		Power: 250 watts		
		Hours: unlimited -time Daytime		
		Studio - City-improvement -Bldg., Lodi, Calif.		
		Trans. - Lodi, Calif.		
Amended	3-10-45	RE: To change studio location from City Improve-		
Rec'd	3-21-45	ment Bldg., Lodi, Calif., to transmitter location.		
Filed	3-28-45	Lodi, Calif.		
Amended	4-30-45	RE: To change frequency from 1600 to 1570 kc		
Rec'd	5-15-45	and hours of operation from unlimited time to		
Filed	5-23-45	daytime. (Filed by Wheat & May, Attys.)		
Amended	10-1-45	AMENDED re changes in transmitting equipment		
Rec'd	10-4-45	and antenna		
Filed	10-4-45			
AMENDED	1-2-46	AMENDED re antenna changes		
Rec'd	1-7-46			
Filed	1-7-46			

COMPOSITE

Engineer: Robt. L. Weeks,
Sacramento, Calif.

APPLICATION RECORD - BROADCASTING

Call

Letters K C V RName Herbert W. Brown and David A. Brown, d/b as Central Valley Radio

File No.	Dated	Application for	Action	
			Nature	Date
BS-LF-1898 Rec'd Filed	4-12-46 4-22-46 4-22-46	Mod. of C.P. (BS-P-3693, which authorized a new standard broadcast station) to change proposed type of transmitter (Raytheon Mfg. Co. RA-250) and make changes in antenna. (Filed by Omar L. Crook, Atty.)	GRANTED (Conditional re waiver 3.55(b) and 3.60) (Min. 6-3-46)	CA 5-27-46
BS-L-2002 Rec'd Filed	7-19-46 7-22-46 7-22-46	License to cover C.P. (BS-P-3693, as mod.,) which authorized a new standard broadcast station and	GRANTED Conditional re waiver 3.55(b) and 3.60	9-10-46
BS-2-1807 Rec'd Filed	7-19-46 7-22-46 7-22-46	Authority to determine operating power by direct measurement of antenna power. (Omar L. Crook, Atty)		

APPLICATION RECORD - BROADCASTING

#3

Call

Letters K C V RName Herbert W. Brown and David A. Brown d/b as Central Valley Radio

File No.	Dated	Application for	Action	
			Nature	Date
BP-5979 Recd. Filed	1-25-47 2-7-47 2-7-47	Construction Permit to increase power from 250w to 1kw and install new transmitter. (Raytheon RA-1000) (Omar L. Crook, Atty.)	Docket # 8421 GRANTED (re blanketing clause) after hearing. DECISION AND ORDER ISSUED.	9-16-48
AMENDED Recd. Filed	4-27-48 5-4-48 5-6-48	AMENDED re changes in ground system		
BL-3379 Rec'd Filed	9-24-48 9-27-48 9-27-48	License to cover C. P. (BP-5979) which authorized increase in power and installation of new transmitter, and make changes in ground system. (Omar L. Crook, Atty.)	GRANTED re blanketing clause	12-2-48

APPLICATION RECORD - BROADCASTING

Card #4

Call

Letters K.C.V.R.

Name Herbert W. Brown and David A. Brown d/b as Central Valley Radio

File No.	Dated	Application for	Action	
			Nature	Date
BR-1278 Recd.	2-25-48 2-27-48	Renewal of license	GRANTED	4-27-48
BR-1278 Rec'd	2-23-51 2-26-51	Renewal of license	GRANTED	4-25-51
BR-1278 Rec'd Filed	1-15-54 1-25-54 1-25-54	Renewal of License	GRANTED	4-7-54
BR-1278 Recd Filed	8-21-56 8-27-56 8-27-56	Renewal of license	GRANTED	11-8-56

APPLICATION RECORD - BROADCASTING

Call
Letters K C V RName HERBERT W. BROWN AND DAVID A. BROWN d/b as CENTRAL
VALLEY RADIO Lodi, California

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3078 Rec'd. Filed	6-10-58 6-18-58 6-18-58	Voluntary assignment of license to Lloyd Burlingham.	GRANTED EFF:	7-23-58 8-12-58
BR-1278 Rec'd&Filed	8-31-59 9-2-59	Renewal of license	GRANTED	11-27-59
BZ-4250 Rec'd Filed	2-12-60 2-15-60 2-15-60	Authority to determine operating power by direct measurement of antenna power. May, Shannon and Morley, Attys.	GRANTED	3-8-60

APPLICATION RECORD - BROADCASTING

Call
Letters K C V RName LLOYD BURLINGHAM
LODI, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,141 Rec'd Filed	5-12-60 5-13-60 5-13-60	Construction Permit to change frequency from 1570kc <u>to</u> 1590kc; change hours of operation from Daytime <u>to</u> Unlimited using power of 1kw; change antenna-transmitter location from Approx. 1.8 mi. NW of center of Lodi, California <u>to</u> 0.25 mi. south Hwy. 12 on lower Sacramento Road, Lodi, California; change studio location from Approx. 1.8 mi. NW of center of Lodi, California <u>to</u> To be determined, Lodi, California; install directional antenna system (DA-1) Atty.- Norman Jorgensen Eng.- Clyde M. Bond, Menlo Park, Calif.	DISMISSED Req. of applicant	11-30-60

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters K C V R

GEORGE SNELL, B. FLOYD FARR AND GEORGE MARDIKIAN d/b as KCVR RADIO

Name ALLOYD BURLINGHAM
LODI, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3901 Rec'd Filed	5-25-60 5-26-60 5-26-60	Voluntary assignment of license to George Snell, B. Floyd Farr and George Mardikian d/b as KCVR Radio. Lester W. Spillane, Atty. for Assignor Norman E. Jorgensen, Atty. for Assignee	GRANTED EFF:	7-13-60 8-18-60
BP-14,792 Rec'd Filed	4-17-61 4-19-61 4-19-61	CP to increase power from 1kw to 5kw; install new transmitter (RCA-BTA-5T) and install directional antenna system (DA-D) Atty. Krieger & Jorgensen Eng.- Clyde H. Bond, Menlo Park, Calif.	GRANTED Cond'l re: Field meas. equip., DA & complete non-DA proof. Permittee shall accept any interference.	3-13-63 Phase Mon.,
BR-1028 Rec'd & Filed	9-8-62 9-11-62 9-11-62	RENEWAL OF LICENSE	GRANTED	3-29-63

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters H.F.V.A.

FARR

Name GEORGE SHELL, B. FLOYD/AND GEORGE KANDIRIAN D/B AS KCVR RADIO
LCUI, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BRP-11,043 R. & F.	11-4-63 11-6-63	Mod. of Gr (BR-14,792 which auth increase power, install DA-D & new trans, for ext. of completion date from 11-13-63 to 12-4-63. Atty: Krieger & Jorgensen	GRANTED to	12-10-63 1-1-64
BL-10,043 R. & F.	11-27-63 12-2-63	Lic to cover CP(BP-14,792 as mod) which auth incr power, install DA-D and new trans; specify type trans as Gates BC-5P-2. Atty- Krieger & Jorgensen	GRANTED	6-29-64
BR-1278 R & F	8-18-65 9-9-65	Renewal of license Attys. Krieger & Jorgensen	GRANTED	11-15-65
BR-1278 R. & F.	8-7-68 8-26-68 8-26-68	RENEWAL OF LICENSE ATTYS-Krieger & Jorgensen(Robert A. Woods) AMENDED 10-3-68 re: Foreign language programming (AM & FM)	GRANTED	11-26-68

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K C V RName GEORGE SNELL, B. FLOYD FARR & GEORGE MARDIKIAN, D/B AS KCVR RADIO
LODI, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
4-29-71		Annual filing fee \$50.40 paid 11-30-70. #646628.		
BR-1278 R & F P.N. PRESS SEP 7 1971	8-23-71 8-27-71 8-27-71	Renewal of License Atty: Norman E. Jorgensen AMENDED 9-27-71 re: business interest AMENDED 12-2-71 re: prog; emp. policy	GRANTED	12-13-71
BR-1278 R & F PN Recd. PRESS AUG 8 1974	7-22-74 7-31-74 "	RENEWAL OF LICENSE Norman E. Jorgensen, Atty.	GRANTED	11-18-74
BR-1278 R & F PN Recd. PRESS AUG 17 1977	7-26-77 7-29-77 "	RENEWAL OF LICENSE AMENDED 8-18-77 re: programming	GRANTED	2-17-78

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

George Snell, B. Floyd Farr; and Haig G. Mardikian and
Aaita Naz Mardikian, Executors of the Estate of George M.
Mardikian (deceased), dba KCVR RADIOCall
Letters K C V RName George Snell, B. Floyd Farr & George Mardikian, dba KCVR RADIO
Lodi, California

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9321 REC'D FORM 316 (ALSO SEE KWIN(fm)) FILED SEP 22 1980	2-21-78 3-16-78 3-29-78	Involuntary assignment of license to George Snell, B. Floyd Farr; and Haig G. Mardikian and Aaita Naz Mardikian, Executors of the Estate of George M. Mardikian, (deceased) dba KCVR RADIO (over) Atty - John G. Johnson (Jorgensen, Johnson, etc)	GRANTED EFF:	4-26-78 11-16-77
BR800801ZR PRESS SEP 22 1980		Renewal of License Atty.: John G. Johnson, Jr.	Granted	11-17-80

BAL-9321 Amended 3-2⁹-78 re: ^(Mrs. testamentary) Court appointment of execu-
tors.

APPLICATION RECORD-BROADCASTING

Call Letters: KCVR

Name: GEORGE SNELL, B. FLOYD FARR AND HAIG G. MARDIKIAN AND ANITA NAZ MARDIKIAN,
EXECUTORS OF THE ESTATE OF GEORGE M. MARDIKIAN (DECEASED DBA KCVR RADIO

Station Location:

File No.	Date	Description	Action and Date
BAL810225EM Form 314 PRESS MAR 5 1981 Also see KWLN(fm) PN FILED 3-24-81	MAR 5 1981	Vol AL to George D. Snell, Jr. Stephen P. Snell, Christopher R. Snell and Jonathan H. Snell, t/a Snell Brothers Partnership, B. Floyd Farr, Haig Mardikian and Anita Naz Mardikian, Co-Executors of the Estate of George Mardikian, Deceased dba KCVR Radio Atty John G. Johnson, Jr.	ISSUED EFF: 6-1-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

