

RDAY



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 1983

BROADCASTING STATION LICENSE RECORD

AM

KDAY (4-16, EFF. 5-1-46)

X KOWL (11-1-46) 56)

X KXAR

Date first licensed 7-14-48

Call letters

ROLLINS BROADCASTING OF DELAWARE, INC. (AL 4-27-73 EFF: 4-30-73)
X CONTINENTAL BROADCASTING OF CALIFORNIA, INC. (BAL 4-25-62 EFF: 5-9-62)

X RADIO CALIFORNIA, INCORPORATED (BAFL 4-17-57; EFF: 5-31-57)

X KOWL BROADCASTING COMPANY (AL 2-18-53 - EFF: 3-16-53)

X K O W L, INC. (AP 3-24-48 Eff: 5-21-48)

Name of licensee X ARTHUR H. CROGHAN

1700 N. Alvarado St. at Effie St., Los Angeles, California (BMP 8-28-68)
X Alvarado and Effie Streets, Los Angeles, Calif. (BMP 4-19-66)

X Between Soto St. and Mission Rd. at Selig Place, Los Angeles, Calif. (BP-7 5-13-64)

X 11600 Palms Blvd., Los Angeles 66, California (Ltr. 1-8-60 Redescr.)

X 3470 McLaughlin Ave., West Los Angeles (redescription ltr. dtd. 4-21-54)

Transmitter location X 1381 ft. W. of Sawtelle Blvd. and 1020 ft. N. of Charnock Rd. Los Angeles, Calif. (MP 12-27-46)
Same as transmitter

90026 X 1700 N. Alvarado St., Los Angeles, Calif. (Ltr. 3-6-68 (Lic. 7-14-48)

X 1532 - 3rd St., Santa Monica, Calif. (BS 4-25-66)

X 11600 Palms Blvd., Los Angeles 66, California (Ltr. 1-8-60) (Redescription)

X 3470 McLaughlin Ave., West Los Angeles, California (Let. of 3-25-57) Lic. 3-1-54

X Kabat-Kaiser Institute, 1815 Ocean Front, Santa Monica, Calif. (CP 11-12-54)

X The Santa Monica Ambassador Hotel, Pico Blvd. at Ocean (ltr. 3-10-47)

X Hotel Chase, Ocean Front, Santa Monica, California (MP 12-27-46)

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
85-P-4236	9-30-46	1580	5kw	Daytime	
	Letter 10-8-46 - CP for new station granted subject to filing MP for T site and antenna				
85-P-4236	12-27-46	1580	5kw	Daytime	2-27 8-27-47
MP-2310	Mod. of C.P. (4236) for approval antenna and T site and change studio location				
85-P-55	3-24-48	Voluntary Assignment of construction permit to KOWL, Inc.			
85-P-55	5-21-48				
85-P-2387	7-14-48	1580	5kw	Daytime	7-14 5-1-51
85-P-2459	Lic. to cover CP (4236) as mod) for a new station and determine opr. power by direct method.				
85-P-842	3-20-50	Vol. acquisition of control of Lic. Corp. thru sale of 500 shares of common stock from Gene Antry to A. H. Croghan.			
85-P-842	5-21-50				
85-P-1983	4-25-51	1580	5kw	Daytime	5-1 5-1-54
85-P-1498	2-18-53	Vol. assignment of license to KOWL BROADCASTING COMPANY			
85-P-1498	3-16-53				
85-P-8866	11-12-53	1580	10kw	Day	1-12-54 7-12-54
	CP increase power & install new trans. (COND'L CLAUSE) 54				
85-P-5212	3-1-54	1580	10kw	Day	3-1 5-1-54
	(COND'L CLAUSE)				
	Lic. cover CP (BP-8866) for incr. in power and installation new T				
85-P-9167	3-3-54	1580	5kw	Aux.	5-3 11-3-54
	(COND'L CLAUSE)				
	C.P. use old main T as an auxiliary				
85-P-1985	4-21-54	1580	10kw	Daytime	5-1 12-1-56
85-P-5348	7-15-54	License to use old main transmitter as AUX. (Cover CP BP-9167) 7-15-54			
	12-1-56				
85-P-10338	10-10-56	1580kc	50kw -DR	Day	12-10-56 6-10-57
	CP to increase power, install directional antenna (DA-D) and install new transmitter, and make changes in antenna and ground system.				

B.S. #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KDAY

RADIO CALIFORNIA, INCORPORATED

Name of licensee XKOWL BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
TELEGRAM	11-30-56	Action on renewal deferred 11-28-56 and continued operation authorized until final determination on renewal applic.				
HR-1983	1-17-57	1580	10kw	Day	1-17	12-1-59
-----	-----	Aug	5kw	-----	-----	-----
BA PL-124	4-17-57	Voluntary assignment of license and construction permit to:				
EFF: 5-31-57		Radio California, Incorporated.				
BMP-7668	7-23-57	1580	5kw	Day	Mod. of CP(BP-10338) for extension of completion date to 10-10-57 under change of applicant to Radio California, Incorporated.	
BMP-7858 (1)	9-25-57	Modification of construction permit (EP-10,338, as Mod.) for extension of completion date to 12-10-57				
BMP-7858	9-25-57	Modification of CP-10338, as Mod. for extension of completion date to 12-10-57 Superseding authorization on correct form				
BMP-7952 (2)	12-10-57	Mod. of CP (BP-10,338, as modified) for extension of completion date to 6-10-58				
BMP-8134 (3)	6-3-58	Mod. of CP(BP-10,338) for extension of completion date to 12-10-58.				
BMP-8144	9-3-58	1580kc	50kw-DA	Day	11-3	5-3-59
		Mod. of CP(BP-10,338 as mod., which authorized increase power, install new transmitter (RCA BTA-500 install directional antenna (DA-D) and make change in antenna and ground system) to make changes in directional antenna pattern.				
Letter	11-13-58	Cancellation of license for auxiliary transmitter.				
BMP-8194 (1)	5-14-59	Mod of CP(BMP-8144) for extension of completion date to 6-3-59				
BTC-3133	7-15-59	Voluntary transfer of control of licensee corporation from Gothen Broadcasting Corporation to John D. Keating.				
Eff: 10-24-59						

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
TELEGRAM	11-30-56	Action on renewal deferred 11-28-56 and continued operation authorized until final determination on renewal applic.			
BR-1983	1-17-57	1580	10kw	Day	1-17 12-1-59
---	---	Aug	5kw	---	---
BAPL-124	4-17-57	Voluntary assignment of license and construction permit to:			
EFF:	5-31-57	Radio California, Incorporated.			
BMP-7668	7-23-57	1580	5kw	DAY	DA
		Mod. of CP(BP-10338) for extension of completion date to 10-10-57 and to change name of applicant to Radio California, Incorporated.			
BMP-7858 (1)	9-25-57 (BP-10,338, as Mod.)	Modification of construction permit for extension of completion date to 12-10-57			
BMP-7858	9-25-57	Modification of CP-10338, as Mod. for extension of completion date to 12-10-57 Superseding authorization of correct form.			
BMP-7952 (2)	12-10-57	Mod. of CP (BP-10,338, as modified) for extension of completion date to 6-10-58			
BMP-8134 (3)	6-3-58	Mod. of CP(BP-10,338) for extension of completion date to 12-10-58.			
BMP-8144	9-3-58	1580kc	50kw	DA Day	11-3 5-3-59
	Mod. of CP(BP-10,338 as mod., which authorized increase power, install new transmitter (RCA 37A-500 install directional antenna (DA-D) and make change in antenna and ground system) to make changes in directional antenna pattern.				
Letter	11-13-58	Cancellation of license for auxiliary transmitter.			
BMP-8494 (1)	5-14-59	Mod of CP(BMP-8144) for extension of completion date to 6-3-59			
BTC-3133 Eff:	7-15-59 10-24-59	Voluntary transfer of control of licensee corporation from Gotham Broadcasting Corporation to John D. Keating.			

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KDAY

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-7510	11-19-59	1580kc	50kw-DA-Day		11-19 12-1-59
	Lic. to cover CP (BP-10,738 as mod.) which auth. an incr. in power, installation of directional antenna and ground system.				
BR-1983	11-18-59	Renewal	of license		12-1 12-1-62
BL-7893	7-20-60	1580kc	10kw-DA-D Day		7-20 12-1-62
	Lic. to use old main trans. at 11000 Palms Blvd., Los Angeles, Calif. to be used for aux. purposes only and using directional ant. system.				
BAI-4471	4-25-62	Voluntary assignment of license to Continental Broadcasting of California, Inc.			
EFF:	5-9-62				
BR-1983	11-28-62	1580kc	50kw DA-Day		12-1 12-1-65
AUX			10kw-DA-D AUX		
BP-15963	5-13-64	1580kc	10kw-50kw DA-2	U	7-13 1-13-65
	CP to change hours of operation to Unlimited using power of 10kw-50kw LS and change to DA-2 (Cond'1).				
BMP-11426 (1)	2-5-65	Mod. of CP(BP-15,963) for extension of completion date to 8-13-65.			
BMP-11,561 (2)	7-10-65	Mod. of CP(BP-15,963) as mod. for ext. of completion date to 2-13-66.			
BR-1983	11-15-65	1580kc.	50kw	Day	12-1 12-1-68
AUX			10kw	to	12-1-68
BMP-11,686 (3)	2-10-66	Mod. of CP (BP-15,963, as mod.) for ext. of completion date to 8-13-66.			
BMP-11408	4-19-66	1580kc	50kw-DA-2	Unl	7-13 8-13-66
	Mod. of CP(BP-15,963) to increase nighttime power, change antenna-trans. loc. and make changes in the directional antenna system (Cond'1)				
BS-1983	4-25-66	Mod. of Lic. to chg. studio loc. Main (1) & Aux. (1)			
BMP-11,854 (1)	8-5-66	Mod. of CP(BP-15,963 as mod.) for ext. of completion date to 2-13-67			

Form BC 126
June 1954

#14

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KDAY

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMP-11408	4-25-66	Superseding auth. correcting the directional antenna system.			
BMP-11,970 (2)	1-23-67	Mod. of CP(BP-15,963 as mod) for ext. of completion date to 7-20-67			
BMP-11,408 (3)	5-18-67	Mod. of CP(BP-15,963 as mod) to chg. obstruction marking (Memo)			
BMP-12,090 (4)	7-11-67	Mod. of CP(BP-15,963) for ext. of completion date 11-10-67			
BMP-12,216 (5)	11-15-67	Mod. of CP (BP-15,963, as mod.) for ext. of completion date to 2-9-68			
BMP-12295 (6)	2-14-68	Mod. of CP(BP-15963) for ext. of completion date to 5-9-68.			
Ltr.	3-5-68	Studios now at 1700 N. Alvarado St., Los Angeles, Calif. 90026			
BMP-12399(7)	5-16-68	MP(BP-15,963) ext. time 11-9-68			
BMP-12,477 (L) (Cond 1)	8-28-68	Mod. of CP (BP-15,963 as mod.) to chg. nighttime DA pattern. Operation using 10kw Day and night DA only; on temp. basis expires 11-28-68.			
BP-18352	11-1-68	1580kc	10kw	DA-2 Aux.	7-1-69
		CP to install former main trans. — to be oper. on 1580kc 10kw, DA-2, for aux. purposes only.			
Tele.	3-26-69	STA operate site BMP-12477 using 10kw U. expires 6-27-69.			
BR-1983(S)	4-14-71	RENEWAL			12-1-71
BR-1983(S)	4-14-71	Superseding auth. to show the correct expiration date. 12-1-71			
BL-12,763(L)	12-1-71	1580kc	50kw	DA-2 U	12-1-74
		Lic. (BP-15963 as mod.) for changes.			
BR-1983		RENEWAL(MAIN) Issued with BL-12,763.			
BL-12,405		1580kc	10kw	DA-2 Aux.	
		Lic.(BP-18,352) install former main trans. at main trans. loc. for aux. purposes only.			
EBSA	5-22-72				
BAL-7854	4-27-73	VOL AL	EFF:		

Form BC 126 #5
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-14-48

Call letters KDAY

SANTA MONICA, CALIFORNIA
Station location _____

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1983(L)	9-22-75	RENEWAL (MAIN & AUX.) and Modification			12-1-77
BR-1983	9-22-75	Superseding authorization to correct monitoring point values			12-1-77
BS-1983(L)	6-22-76	ML to show thirty days			12-1-77
BR-1983 (S)	5-8-78	(S) REN. OF LIC. (MAIN & AUX.)			12-1-80

APPLICATION RECORD - BROADCASTING

Call K X A R
 Letters x New

Name ARTHUR H. CROGHAN
(P.O. - 2342 Benedict Canyon Drive, Beverly Hills, Calif.)

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-4236	10-1-45	Construction Permit for a new standard	GRANTED subject to filing MP for approval of T site and antenna Letter Issued with MP-2310	9-30-46
Rec'd	10-8-45	broadcast station to be operated on:		
Amended	11-20-45	Frequency - 459-ke 1580 kc		
Rec'd	11-23-45	Power - 1kw 5kw		
Filed	11-23-45	Hours of operation --limited-time- Daytime Trans. location - Studio location - Hotel Carmel, 2nd & Broadway, Santa Monica, Calif. AMENDED: To specify transmitter location as "To be determined, Los Angeles County, Calif." (Filed by Eliot C. Lovett, Atty.; Herbert L. Wilson, Engr.)		
See Card #2 for amendment				

APPLICATION RECORD - BROADCASTING

Call K O W L
 Letters x K X A R
x New

Name ARTHUR H. CROGHAN

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-4236	8-3-46	Amended to change frequency from 750 to 1580 kc, change power from 1kw to 5kw, change hours of operation from Limited Time to Daytime Only, install new transmitter (W.E. 405-B2) and change transmitter location from Los Angeles County, Calif. to Site to be determined, Santa Monica, Calif.	See Card #1 for action	
Amended	8-8-46			
Rec'd	8-8-46			
Filed				

APPLICATION RECORD - BROADCASTING

#3

Call

Letters K O W LName ARTHUR H. CROGHAN

File No.	Dated	Application for	Action	
			Nature	Date
B5-MP-2310	11-27-46	Mod. of C.P. (B5-P-4236, which authorized a new standard broadcast station) for approval of antenna and transmitter location at 1381 ft. W. of Sawtelle Blvd. & 1020 ft. N. of Charnock Road, Los Angeles, Calif. and to change studio location from Hotel Carmel, 2nd and Broadway, Santa Monica, Calif. to Hotel Chase, Ocean Front, Santa Monica, Calif. (Eliot C. Lovett, Atty.)	GRANTED	12-27-46
Rec'd	11-29-46			
Filed	11-29-46			

APPLICATION RECORD - BROADCASTING

#4

Call

Letters K O W L

K O W L, INC. (AP 3-24-48 Eff: 5-21-48)

Name X ARTHUR H. CROGHAN

File No.	Dated	Application for	Action	
			Nature	Date
BL-2587 Rec'd Filed	7-23-47 7-25-47 7-25-47	License to cover C.P. (B5-P-4236, as mod., which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-16-48
BZ-2409 Rec'd Filed	7-23-47 7-25-47 7-25-47	* see amendment below (Eliot C. Lovett, Atty;)		
RAP-68 Rec'd Filed	10-14-47 10-16-47 10-16-47	Voluntary Assignment of Construction Permit from Arthur H. Croghan to K O W L, Inc. (Filed by Eliot C. Lovett, Atty.)	GRANTED Eff:	3-24-48 5-21-48(Tel)
* AMENDED Rec'd Filed	6-4-48 6-8-48 6-8-48	AMENDED TO CHANGE NAME OF APPLICANT from Arthur H. Croghan to K O W L, Inc.		

APPLICATION RECORD - BROADCASTING

Call
Letters K O W LName K. O. W. L., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-842 Rec'd Filed	10-17-49 10-20-49 10-20-49	Voluntary acquisition of control of licensee corporation thru sale of 500 shares of common stock from Gene Antry to Arthur H. Croghan. Eliot C. Lovett, Atty.	GRANTED EFF: 3-25-50	3-20-50
BR-1983 Rec'd	2-21-51 3-2-51	Renewal of license filed by Eliot Lovett, Atty.	GRANTED	4-25-51
BAL-1498 Rec'd Filed	1-21-53 1-26-53 1-26-53	Voluntary assignment of license to KOWL Broadcasting Company. Norman E. Jorgensen, Atty.	GRANTED EFF:	2-13-53 3-16-53

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters K O W L

Name K O W L BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-8866 Rec'd Filed	5-8-53 5-11-53 5-11-53	Construction permit to increase power from 5kw to 10kw and install a new transmitter (GATES BC-10B). Jay E. Tapp, Engr.	GRANTED re blanket	11-12-53 clause
BL-5212 Rec'd Filed	1-7-54 1-12-54 1-12-54	License to cover construction permit (BP-8866) which auth. increase power and installation of a new transmitter. Jay E. Tapp, Engr.	GRANTED Cond'l re	3-1-54 blanketing
BP-9167 Rec'd Filed	1-28-54 2-1-54 2-1-54	Construction permit to use the old main transmitter as an auxiliary transmitter at 1381 ft. W. of Sawtelle Blvd. and 1020 ft. N. of Charnock Rd., Los Angeles, California (present location of the main transmitter, to be operated on 1580kc with power of 5kw for auxiliary purposes only. (Contingent on grant of BL-5212) Krieger and Jorgensen, Attys. Jay E. Tapp, Engr.	GRANTED Cond'l re	3-3-54 blanketing

APPLICATION RECORD - BROADCASTING

Call Letters KDAY
x KOWL

Name KOWL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1983 Rec'd Filed	1-28-54 2-1-54 2-1-54	Renewal of License	Granted	4-21-54
BL-5348 Rec'd Filed	6-11-54 6-14-54 6-14-54	License to cover construction permit (BP-9167) which authorized use of old main transmitter as an auxiliary transmitter	GRANTED	7-15-54
BP-10,338 Rec'd Filed	1-25-56 1-27-56 1-27-56	Construction permit to increase power from 10kw to 50kw; install directional antenna (DA-D) and install a new transmitter (RCA BTA-50G). Krieger & Jorgensen, Attys. (John P. Hearne, Atty. San Francisco, Calif.) John H. Mullaney, Engr.	GRANTED	10-10-56 5 engineering conditions
AMENDED Rec'd Filed	6-12-56 6-14-56 6-14-56	AMENDED to make changes in the antenna & ground systems.		

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Name RADIO CALIFORNIA, INCORPORATED
x KOWL Broadcasting Company

Call
 Letters

KDAY
~~KOME~~

File No.	Dated	Application for	Action	
			Nature	Date
BR-1983 Rec'd Filed	8-30-56 9-4-56 9-4-56	Renewal of license Main & Aux. John F. Hearne, Atty. San Francisco, Calif.	GRANTED	1-17-57
BAPL-124 Rec'd Filed	12-17-56 12-26-56 12-26-56	Voluntary assignment of license and construction permit to Radio California, Incorporated.	GRANTED EFF:	4-17-57 5-31-57
BMP-7668 Rec'd Filed	5-10-57 5-13-57 5-13-57	Modification of Construction Permit (BP-10,338 which authorized increase in power, install directional antenna (DA-D) and install new transmitter (RCA BTA-50G), and make changes in antenna and ground system) for extension of completion date from 6-10-57 to 12-10-57.	GRANTED	7-23-57 to 10-10-57
AMENDMENT R & F	7-8-57 7-12-57	AMENDED to change name of applicant to Radio California, Incorporated.		

APPLICATION RECORD - BROADCASTING

Call
Letters KDAYName RADIO CALIFORNIA, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7858 Rec'd Filed	9-9-57 9-16-57 9-16-57	Modification of Construction permit (BP-10,338 as mod., which authorized increase in power, install directional antenna (DA-D) and install new transmitter (RCA BTA-50G), and make change in antenna and ground system) for extension of completion date from 10-10-57 to 4-10-58.	GRANTED to 12-10-57	9-25-57
BMP-7952 Rec'd Filed	11-8-57 11-19-57 11-19-57	Modification of Construction permit (BP-10,338 as mod., which authorized increase in power, install directional antenna (DA-D) and install new transmitter (RCA BTA-50G) and make change in antenna and ground system) for extension of completion date from 12-10-57 to 6-10-58.	GRANTED	12-10-57

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters EDAYName #10
RADIO CALIFORNIA, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-2134 Rec'd Filed	5-9-58 5-12-58 5-12-58	Modification of construction permit (BP-10,338 as mod., which authorized increase power, install new transmitter (RCA BTA-50G) install directional antenna (DA-D) and make changes in antenna and ground system) for extension of completion date from 6-10-58 to 12-10-58.	GRANTED	6-3-58
BP-2144 Rec'd Filed	5-7-58 5-9-58 5-9-58	Modification of construction permit (BP-10,338 as mod., which authorized increase power, install new transmitter (RCA BTA-50G) install directional antenna (DA-D) and make changes in antenna and ground system) to make changes in directional antenna pattern. Atty's: Hearne & Spillane	GRANTED	9-3-58

APPLICATION RECORD - BROADCASTING

Call
Letters K D A YName RADIO CALIFORNIA, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8494 Rec'd Filed	4-21-59 4-23-59 4-23-59	Modification of c.p. (EP-10,338 as mod., which authorized increase power, install new trans., install directional antenna and make changes in antenna and ground systems) for extension of completion date from 5-3-59 to 6-3-59.	GRANTED	5-14-59
BTC-3133 Rec'd. Filed	4-28-59 5-20-59 5-20-59	Voluntary transfer of control of licensee corporation from Gotham Broadcasting Corporation to John D. Keating. A. Harry Becker, Atty.	GRANTED EFF:	7-15-59 10-24-59
BL-7510 R & F	4-28-59 5-7-59	License to cover C.P. (BP-10,338 as modified) which authorized an increase in power, installation of directional antenna (DA-D), new transmitter and changes in antenna and ground system. Atty. Becker	GRANTED	11-19-59

Aug. 1955

Call
Letters KDAYName RADIO CALIFORNIA, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-1983 Rec'd & Filed	10-29-59 10-30-59	Renewal of license.	GRANTED	11-18-59
BL-7893 Rec'd Filed	3-25-60 3-28-60 3-28-60	License to use old main transmitter (Gates BC-10B) at 11600 Palms Boulevard, Los Angeles 66, Calif. (present main transmitter location) to be operated on 1580kc, 10kw, for auxiliary purposes only and employing directional antenna daytime. Harry Becker, Atty	GRANTED	7-20-60
BP-15,963				
BP-44,650 Rec'd Filed	1-28-61 1-31-61 1-31-61	CP to change hours of operation from Daytime to Unlimited using power of 10kw-50kwLS and change from DA-D to DA-2 Atty.- Harry Becker Eng.- Silliman, Moffet and Rohrer	GRANTED	5-13-64
AMENDED R.&F. SEE CARD # 14 FOR AMENDMENT	5-9-62 5-16-62	AMENDED to chg. name of applicant to CONTINENTAL BROADCASTING OF CALIFORNIA, INC. per BAL-447 gr. 4-25-62	Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. (Sect. 77.23 FAA Reg.) Permittee shall accept any interf. that may result in the event KNOW, Pomona, Calif.	

APPLICATION RECORD - BROADCASTING

Call
Letters K D A Y

CONTINENTAL BROADCASTING OF CALIFORNIA, INC.
 Name RADIO CALIFORNIA, INCORPORATED
 SANTA MONICA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4471 Rec'd Filed	3-8-62 3-12-62 3-12-62	Voluntary assignment of license to Continental Broadcasting of California, Inc. A. Harry Becker, Atty. for Assignor Paul Dobin, Atty. for Assignee	GRANTED EFF:	4-25-62 5-9-62
BR-1983 R.&F.	8-31-62 9-6-62	Renewal of License Atty-Cbhn & Marks	GRANTED	11-28-62
BR-1983 Rec'd & Filed	11-6-62 11-13-62 11-13-62	Renewal of Auxiliary transmitter	GRANTED	11-28-62

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K D A YName CONTINENTAL BROADCASTING OF CALIFORNIA, INC.
SANTA MONICA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,963 BP-14,650 AMEND Rec'd Filed (ORDER)	CON'T 6-13-63 6-20-63 9-25-63	AMENDED 9-25-63 (ORDER) to change ant.-trans. loc. from 11600 Palms Blvd., Los Angeles, California to "Between Soto Street and Mission Road at Selig Place, Los Angeles, California" make change in antenna system (add three towers) and make change in DA patterns NEW FILE NUMBER ASSIGNED Petition for waiver of Sec. 1.354 Filed 9-5-63 (gr. 9-25-63) Atty: Cohn & Marks Engr: G. R. Chambers, Wilmington, Dela.	GRANTED	5-13-64

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters KDAY

Name CONTINENTAL BROADCASTING OF CALIFORNIA, INC.
Santa Monica, California

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,408 R. & F.	9-9-64	Mod. of CP (BP-15,963, which auth. change hours of oper. to unlimited, change to DA-2, change ant-trans. loc) to increase nighttime power from 10kw to 50kw, change antenna-transmitter location from between Soto St. and Mission Rd. at Selig Place, Los Angeles, Calif. to McBride Avenue and Long Beach Freeway, Monterey Park, California, make changes in the directional antenna system. Atty: Cohn & Marks	GRANTED Cond'l res Phase mon., Field meas. equip., DA& non-DA proof., This auth. is without prej. Permittee shall accept any interference.	4-19-66
	9-15-64			
Note to Sec. AMENDMENT Received Filed(order)	1.571 waived 8-31-65 3-8-66 3-16-66	application accepted for filing per Comm Ltr #59944. AMENDED to change ant-trans location to Alvorado and Effie Streets, Los Angeles, California. & make chgs in antenna system(Inc.hgt)		

APPLICATION RECORD - BROADCASTING

Call
 Letters K D A Y

Name CONTINENTAL BROADCASTING OF CALIFORNIA, INC.
Santa Monica, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,426 R. & F.	1-4-65 1-5-65	Mod. of C.P. (BP-15,963 which auth. chng. hours of opr. to unlimited, change to DA-2 chng. ant. trans. loc.) for extension of completion date from 1-13-65 to 7-13-65. Atty: Cohn & Marks	GRANTED to	2-5-65 8-13-65
BMP-11,561 R&F	7-9-65 7-13-65	Mod. of C.P. (BP-15,963, as mod, which auth. chng. hrs. of opr. to U, chng. to DA-2, chng. ant. trans. loc & make change in ant. system & pattern) for extension of completion date from 8-13-65 to _____ Atty: Cohn & Marks	GRANTED	9-10-65 to 2-13-66
BR-1983 R & F	8-31-65 9-10-65	Renewal of license Atty- Cohn & Marks	GRANTED	11-15-65

APPLICATION RECORD - BROADCASTING

CARD# 17

Call
 Letters KDAY

Name CONTINENTAL BROADCASTING OF CALIFORNIA, INC.
SANTA MONICA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,636 R & F	1-19-66 1-20-66	Modification of CP(BP-15,963 as modified, which authorized change hours of operation and change to DA-2) for extension of completion date from 2-13-66 to _____. Cohn and Marks, Atty.	GRANTED to	2-10-66 8-13-66
BMP-11,854 R & F	7-21-66 7-22-66	Modification of CP(BP-15,963 as modified, which authorized change ^{ant-trans. location;} hours of operation and change to DA-2) for extension of completion date from 8-13-66 to 2-13-67. Attys - Cohn and Marks	GRANTED to	8-5-66 2-13-67
BMP-11,970 R & F	1-4-67 1-10-67	Mod. of CP(BP-15,963 as mod) which auth chg. ant-trans loc, hours of operation & chg to DA-2) for ext. of completion date from 2-13-67 to 11-10-67 Atty. Cohn & Marks	GRANTED to	1-23-67 7-20-67

APPLICATION RECORD - BROADCASTING

1580kc

Call
 Letters K D A Y

Name CONTINENTAL BROADCASTING OF CALIFORNIA, INC.
SANTA MONICA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,090 R & F	6-20-67 6-22-67	Mod. of CP (BP-15,963 as mod which auth chg. ant-trans loc, hours of operation and change to DA-2) for extension of completion date from 7-20-67 to 11-D-67 Atty. Marcus Cohn (Paul Dobin)	GRANTED to	7-11-67 11-10-67

BMP-12,216 R. & F.	11-1-67 11-3-67	Mod. of CP (BP-15,963, as mod., which auth. change ^{chg. ant-trans location:} hours of operation from Daytime to Unlimited, change from DA-D to DA-2) for ext. of completion date from 11-10-67 to <u>2-9-68</u> . atty-Marcus Cohn (Paul Dobin)	GRANTED to	11-15-67 2-9-68
BMP-12,295 R.&F. FEB 8 1968	1-19-68 1-22-68	Mod. of C.P. (BP-15963, as mod. which auth. chng. hours of oper. from Daytime to Unlimited, change from DA-D to DA-2, and change ant. trans. loc. for extension of completion date from 2-9-68 to 5-9-68 Atty: Marcus Cohn (Roy F. Perkins, Jr.)	GRANTED to	2-14-68 5-9-68

Call
Letters KDAY

Name Continental Broadcasting of California, Inc.
Santa Monica, California

File No.	Dated	Application for	Action		
			Nature	Date	
BMP-12,399 R. & F. #424997 \$30 MAY 10 1968	4-30-68	MP (BP-15,963, as mod) for ext. of completion date to 11-9-68. atty-Marcus Cohn	GRANTED to	5-16-68	
	5-2-68			11-9-68	
	5-2-68				
BMP-12,477 R. & F. #449682 \$30 NOV 22 1968	7-31-68	MP (BP-15,963, as mod) to make changes in nighttime DA pattern (transmitter Gates VP-50). atty-Marcus Cohn enr-G. Russell Chambers, Atlanta, Georgia <i>to be changed to night DA pattern</i>	GRANTED (Cond'1 re D-16050)	8-28-68	
	8-6-68				
	8-6-68				
BR-1983 R & F #455432 \$75 OCT 17 1968	8/30/68	Renewal of license (Main) Atty: Paul Dobin Aux. Trans. cancelled per Atty. 10/17/68 AMENDED 2-24-69 re: dismissal of court allegations	GRANTED	4-14-71	
	8/30/68				
	8/30/68				

Called Atty: 10-15-68 re renewal Aux. *(Cancelled per atty)*

FORM BC-121
 AUG. 1955

APPLICATION RECORD - BROADCASTING

1580kc

Call Letters KDAY

Name Continental Broadcasting of California, Inc.
Santa Monica, California

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,352 R. & F. #456629 \$30 OCT 24 1968	8-27-68 8-4-68 9-4-68	CP to install former main trans (Gates BC-10B) at main transmitter loc, to be oper on 1580kc 10kw, DA-2, for auxiliary purposes only. atty-Marcus Cohn (Paul Dobin)	GRANTED	11-1-68
BL-12,405 R & F #524960 \$30 PT Amended JUL 15 1969	6/24/69 6/26/69 6/26/69 7/2/69 10-6-71	Lic. (BP-18,352) install former main trans. at main trans. loc. for aux. purposes only. Atty: Roy F. Perkins, Jr. Engr. data	GRANTED Issued with BL-12,763	12-1-71
BL-12,763 Rec'd #429106 \$30. Amended & F #449577 \$30. PTA PRESS OCT 20 1970 Amended	5-13-68 5-16-68 5-16-68 8-6-68 8-6-68 10-16-70 5-18-71	Lic. (BP-11,408, as mod.) for changes new 302 showing changes re mod. cp. new Form 302 & Proof of perf.	GRANTED	12-1-71

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K D A Y

ROLLINS BROADCASTING OF DELAWARE, INC.
 X CONTINENTAL BROADCASTING OF CALIFORNIA, INC.
 Name SANTA MONICA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
4-29-71		Annual filing fee \$256.00 paid 11-12-70. #643247. LICENSEE NOW REPRESENTED BY SMITH & PEPPER PER LETTER RECEIVED 9-9-71.		
BR-1983 R & F P.N. PRESS OCT 5 1971	8-27-71 9-2-71 9-2-71	Renewal of License Atty: Robert J. Buenzie (Smith & Pepper)	GRANTED Issued with BL-12,763	11-29-71
REQUEST R & F PRESS: JUN 2 1972	6-13-72 6-16-72	REQUEST FOR WAIVER OF SECTION 73.1201(b)(2) OF THE COMMISSION'S RULES TO IDENTIFY AS "SANTA MONICA-LOS ANGELES, CALIFORNIA".	DISMISSED Req. of applicant.	9-27-72
BAL-7854 R & F FEE PD: \$250 #167016 (FORM 316) CODE 053 ALSO SEE: WCHS etc APR 1 1973	3-20-73 3-26-73	Voluntary assignment of license to ROLLINS BROADCASTING OF DELAWARE, INC. Atty - Smith & Pepper	GRANTED EFF: 4-30-73	4-27-73

PHASE 1 REFUND ACTION

TRANS.
CODE
500

DATE
8/07/04

AMT.
215.00

INITIALS
JR

APPLICATION RECORD - BROADCASTING

1580 khz.

Call
Letters KDAY

Name ROLLINS BROADCASTING OF DELAWARE, INC.
Santa Monica, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-1983 R & F P.N. PRESS	7-20-74 8-1-74 8-1-74 SEP 17 1974	Renewal of License (Main & Auxiliary) AMENDED 10-15-74 re: EEO	GRANTED	9-22-75
BR-1983 R & F P.N. PRESS	7-15-77 8-1-77 8-1-77 SEP 1 1977 11-28-77	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. James L. Oyster (Smith & Pepper) OPPOSITION TO PETITION TO DENY by <u>Rollins Broadcasting of Delaware, Inc.</u>	GRANTED	5-8-78
----- MEMORANDUM OPINION & ORDER adopted 4-20-78 Petition to Deny filed by Jim Cato, Marvin Waters & Lincoln Hilburn DENIED. -----				

#23

APPLICATION RECORD-BROADCASTING

1580KHz

Call Letters: K D A Y

Name: ROLLINS BROADCASTING OF DELAWARE, INC.

Station Location: Santa Monica, California

File No.	Date	Description	Action and Date
BR800731VH PRESS SEP 3 1980		Renewal of License Atty.: Arthur V. Weinberg	ISSUED 9/11-28-80

K O W L - - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Tele. 7-19-50. Remain on air after local sunset to carry
President Truman's speech 7-19-50.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

