

KCRL



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126
June 1954

#4863

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-18-71

Call letters KCRL

Station location Reno, Nevada

CORD BROADCASTING COMPANY(ALS-25-80, EFF:

xVIRGINIA KIRK CORD(AL gr 11/22/76 EFF: 12/31/76 consummated 12/30/76

x CAPITAL C, INC. (AP 12-11-69 Eff: 12-22-69)

Name of licensee x CIRCLE 1, INC.

Transmitter location 10.6 miles N. of Post Office, Reno, Nevada (BP 3-12-69)

89502
Main studio location Same as transmitter (11-2-77)
x1790 Vassar, Reno, Nevada (BP 3-12-69)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-15413	3-12-69	780kc	50kw-DA-N	U	11-12-69
		CP for a new standard broadcast station.			
BP-15413(1)	4-16-69	Call letters assigned.			
BMP-12831(2)	11-20-69	MP(BP-15,413) ext. time			5-12-70
BAP-778	12-11-69	Vol. CP			
EMP-12,970 (3)	4-27-70	MP(BP-15,413) ext. time			10-1-70
BP-18,944	1-11-71	780kc	10kw,DA-N	U	1-11 1-11-72
		CP to install new auxiliary trans. (BAUER FB-10J)			
HL-12,767(I)	10-18-71	Lic.(BP-15,413, as mod.) New Standard B/c Station. 780kc,50kw DA-N			10-1-74
HL-12,913(L)	10-18-71	Lic.(BP-18,944) for Auxiliary Trans. 780kc 10kw DA-N Aux.			10-1-74

EBSA	5-22-72				

BTC-7361	3-7-74	INVOL TC	EFF:		
BR-4863(L)	7-24-75	RENEWAL OF LICENSE (Main & Auxiliary)			10-1-77

BAL-8804	11/22/76	Vol AL	EFF: 12/31/76 cons. 12/30/76		
BR-4863	10-14-77	(L) REN. OF LICENSE			10-1-80
ltr.	2-11-77	Chg. SL			
BAL791213EX	8-25-80	VOL AL.		EFF:	

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new K C R LName X CIRCLE L. INC.RENO, NEVADA (P.O. c/o Mr. Charles Cord, 200 Court St., Reno, Nevada)

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,413 Rec'd Filed	3-5-62	Construction Permit for a new standard broadcast station to be operated on: Frequency - 780kc Power - 50kw DA-N Hours of operation - Unlimited Type transmitter - Gen. Elec. BT-50-A Trans. location - 10.6 miles North of Post Office, Reno, Nevada Studio location - 1790 Vassar Reno, Nevada Atty. Pierson, Ball & Dowd Eng. Ron Oakley, La Canada, Calif.	GRANTED	16110
	3-15-62			3-12-69
	3-15-62			After Hearing Docket No. 16110 Order Issued.

FORM BC-121 #2
 AUG. 1955

APPLICATION RECORD - BROADCASTING

780kc

Call Letters K C R L

Name CAPITAL C, INC.
X CIRCLE L., INC.
Reno, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BAP-778 R & F FEE PD. \$30 (Form 316)	10-3-69 10-10-69 #548429 NOV 5 1969	Voluntary assignment of CP(BP-15413 - new station) to CAPITAL C, INC. Atty - Pierson, Ball & Dowd	GRANTED Eff:	12-11-69 12-22-69
BMP-12,831 R&F \$30-546154 PRESS: NOV 17 1969	9-29-69 10-1-69 10-1-69 NOV 17 1969	MP(BP-15,413) for extension of completion date to 5-12-70. NEW Atty. Pierson, Ball and Dowd	GRANTED to	11-20-69 5-12-70
BMP-12,970 R & F \$30-591567	4-7-70 4-9-70 4-9-70	MP(BP-15,413, as mod.) for extension of completion date to _____ (new) APR 30 1970	GRANTED to	4-27-70 10-1-70
BL-12,767 R & F #630936 \$50. AC-067 PTA A ended PRESS OCT 21 1970	9-16-70 9-17-70 9-17-70 9-28-70 10-7-70 OCT 21 1970	Lic.(BP-15,413, as mod.) for <u>new</u> Standard B/o Sta. Trans: GATES, VP-50. Atty: Harrison T. Slaughter(Pierson, Ball & Dowd) Engr. data	GRANTED	10-18-71

BMP-12,831 Amended 4-17-70 re: Extension 701 Supplement

BL-12,767 - Amended 2-12-71 - Engr. data.

Amended 10-4-71 - Sect. VI

APPLICATION RECORD - BROADCASTING

Call
Letters K.C.R.L.

Name CAPITAL G. INC.
Reno, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,944 R & F #65-278 \$50 ACC. 060 Press	12-11-70 12-16-70 12-16-70 7 1971	CP to install new transmitter BAUER FB-10J for auxiliary use on 10kw DA-N.	GRANTED	1-11-71
BP-18,913 R & F #676915 \$50. ACC. 067 PDA PRESS	2-30-71 4-5-71 4-5-71 4-13-71 APR 20 1971	Lic. (BP-18,944) for Auxiliary Transmitter.	GRANTED	10-18-71
BTC-7361 R & F FEE FD: \$250 #278496 CODE 047 (Form 316)	2-4-74 2-11-74 MAR 5 1974	Involuntary transfer of control of lic corp from E.L. Cord to Charles E. Cord and Edward D. Neuhoff, Executors of the Estate of E.L. Cord, Deceased Atty - Pierson, Ball & Dowd	GRANTED EFF:	3-7-74

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

780kHz.

Call
Letters K C R L

VIRGINIA KIRK CORD
Name ~~xx~~ CAPITAL C, INC.
RENO, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4863 R & F PN PRESS	6-4-74 6-26-74 6-26-74 JUN 28 1974	Renewal of License (Main & Aux.) Atty: William S. Green (Pierson, Ball & Dowd) AMENDED 10-16-74 re: EEO	GRANTED	7-24-75
BR-4863 Rec & F FEE PD: \$200 #610613 CODE 047 Pub notice filed 9-28-76 OCT 14 1976	8-17-76 9-7-76 #610613	Voluntary assignment of license to VIRGINIA KIRK CORD Atty for assignee - Greeley & Bernard for assignor - Pierson, Ball & Dowd	GRANTED EFF: consignee FILE REQ:	11/22/76 12/31/76 12/30/76
BR-4863 R & F PN Recd. PRESS	5-17-77 5-31-77 " JUN 30 1977	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	10-14-77

APPLICATION RECORD-BROADCASTING

Call Letters: K C R L

CORD BROADCASTING COMPANY

Name: x VIRGINIA KIRK CORD

Station Location: Reno, Nevada

File No.	Date	Description	Action and Date
BAL791213EY Form 316 PRESS DEC 27 1979	12-5-79	Vol. AL to CORD BROADCASTING COMPANY (over)	GRANTED 8-25-80 EFF:
BR800529UB PRESS		Renewal of License	gr 9-30-80
BAL810716HM Form 314 PRESS JUL 27 1981 PN filed 8-21-81		Vol AL to Sierra Pacific Broadcasting Company, Inc. Atty Robert L. Heald	

BAL791213EY Note: Cert. By-laws to be filed as an amendment. Virginia Kirk Cord called (12-17-79)

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

