

K C R I



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

Date first licensed 9-28-55 KCRI (eff. 1-28-80)
Call letters XV K D L
SEE CARD #2 FOR NAME X Station Location: Clarksdale, Miss.
xx COAHOMA BROADCASTING COMPANY, INC. (AL 5-29-57; EFF: 6-1-57) Station Location: West Helena, Arkansas
x ANNE P. McLENDON AND W. L. KENT, d/b as COAHOMA BROADCASTING COMPANY
(AL 4-4-56, EFF: 4-10-56)
x ANNE P. McLENDON, HARDING CORLEY AND HARVEY T. ROSS, d/b as COAHOMA
Name of licensee BROADCASTING COMPANY

10/15/79

Old Little Rock Rd., West, 1.5 mi. SW of Helena, Arkansas (P781208AF)
Transmitter location x Approx. 1/3 mile north of Lyon-Clarksdale Road at north end of
Florida Avenue, Clarksdale, Mississippi (Lic. 9-28-55)

10/15/79

509 Cherry Street, Helena, Arkansas (BMP-791211AP)
x Old Little Rock Rd., West, 1.5 mi. SW of Helena, Arkansas (P781208AF)
x 121 Sunflower Avenue, Clarksdale, Mississippi (BRC 10-20-61)
Main studio location No. 1 State Street, Clarksdale, Mississippi (BRC-820) (Lic. 9-28-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9566	5-18-55	1600kc	1kw	Daytime	7-18-55 1-18-56
	CP for new standard broadcast station				
BRC-820 (2)	9-16-55	Mod. of	C.P. to op. trans. by remote control from No. 1 State St., Clarksdale, Miss.		
BMP-6949 (1)	8-31-55	Mod. of CP(9566)	to change type transmitter		
AL-5854	9-28-55	1600kc	1kw	Daytime	9-28 6-1-58
	Lic. to cover CP(9566, as mod.) for new standard b/cast station & specify studio location.				
BAL-2266 EFF:	4-4-56 4-10-56	Vol. assignment of license to Anne P. McLendon and W. L. Kent, d/b as COAHOMA BROADCASTING COMPANY			
BAL-2626 EFF:	5-29-57 6-1-57	Voluntary assignment of license to Coahoma Broadcasting Company, Inc.			
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-3168	6-18-58	1600kc	1kw	Day	6-18 6-1-61
BTC-3003 EFF:	3-11-59 3-19-59	Voluntary transfer of control of licensee corporation from Joseph G. Rachuba and John B. Craddock to Farley Salmon, Jr. and William Salmon			
BTC-3683 EFF:	3-22-61 4-6-61	Voluntary transfer of control of licensee corporation from Farley Salmon, Jr., and William T. Salmon to Robert J. McIntosh and W. Foster Montgomery			
	4-1-61	Conn. deferred action on renewal pending further consideration.			
BR-3168	7-27-61	Renewal of license			7-27 6-1-64
BRC-1925 (1) Y	10-20-61	Mod. of	license to change studio loc. and Remote Control Point to 121 Sunflower Avenue, Clarksdale, Mississippi.		
BR-3168	5-7-64	1600kc	1kw	Day	6-1 6-1-67
BR-3168	5-22-67	Renewal of License			6-1 6-1-70
		Renewal of NDEA			
TELEGRAM	10-17-67	FSA	500w		

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call lettersWKDL.....

Station location West Helena, Arkansas

TWIN CITIES BROADCASTING COMPANY (AL: 10-15-79 EFF:

* SOUTHLAND COMMUNICATIONS, INC. (AL gr 11/11/75 EFF:12/1/75

Name of licensee* COAHOMA BROADCASTING COMPANY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-3168(S)	5-27-70	Renewal	& NDEA		6-1-73
EBSA	5-25-72				
BTC-7096	4-17-73	VOL TC	EFF:	5-11-73	
BR-3168(L)	5-31-73	RENEWAL			6-1-76
Letter	6-6-74	Trans. Gates BC-1H now installed.			
BL-13,737(L)	9-6-74	Lic to use former main trans. for aux. 1600khz 1kw Day Main & Aux 6-1-76			
Ltr.	6-15-75	Trans: Gates BC-1H			
LETTER	6-19-75	Main Transmitter: BC-1H			
BAL-8490	11/11/75	Vol AL	EFF: 12/1/75		
BR-3168(L)	6-30-77	Renewal (Main & Aux)			6-1-79
BP-781208AF (L)	10/15/79	1600	1.0 Day		10/15/80
		CP to chg. city of license, TL & SL.			
BAL781208ED	10-15-79	VOL. AL	EFF:	10-31-79	
BR790201VP	10-1-79	Renewal & direct. meas.			
EZ790705AA(L)		1600khz	1kw	Day BC	6-1-82
EBSA	1-28-80	CALL SIGN CHANGE			
MP791211AP (1)	3-3-80	MP (BP-781208AF) to chg SL.			
COMTEL	10-15-80	PURSUANT TO SECTION 73.99 RULES THIS TELEGRAM CONSTITUTES PRE SUNRISE SERVICE AUTH. FOR OPERATION FROM 6:00 AM LOCAL TIME TO SUNRISE TIMES SPECIFIED INSTRUMENT OF AUTHORIZATION WITH AUTHORIZED DAYTIME ANTENNA SYSTEM & POWER OF 500 WATTS DETERMINED BY INDIRECT METHOD. ANTENNA CURRENT COMPUTED USING LAST ANTENNA RESISTANCE MEASUREMENTS SUBMITTED TO COMMISSION. NO OBJECTION REDUCE TRANSMITTER POWER OUTPUT AS PROPOSED. POST THIS AUTH. OR PHOTO COPY WITH STATION LIC.			

APPLICATION RECORD - BROADCASTING

W K D L

FORMERLY FCC FORM 94

Call

New

ANNE P. MOLENDON: HARDING CORLEY: HARVEY T. ROSS, A Letters

Name Partnership d/b as COAROMA BROADCASTING COMPANY
 PO c/o Harvey T. Ross, PO Box 339, Clarksdale, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BP-3566	10-25-54	Construction permit for a new standard broad-	RETURNED	11-8-54
Rec'd	11-2-54	cast station to be operated on:	EXHIBITS & ENCL. DTD.	
Resub.	11-16-54	Frequency: 1570kc 1600kc	AFTER SECTION I.	
Rec'd	11-18-54	Power: 1kw		
Filed	11-18-54	Hours of Operation: Daytime	GRANTED	5-18-55
		Trans. Location: Approx. 1/3 mi. N. of Lyon- Clarksdale Rd. at N. end of Florida Ave., Clarksdale, Mississippi		
		Studio Location: To be determined Clarksdale, Mississippi		
AMENDED	3-24-55	AMENDED to change frequency to 1600kc.		
Rec'd	3-25-55			
Filed	3-25-55			

GATES BC-1F

#2

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 **COAHOMA BROADCASTING COMPANY** AL 4-4-56, EFF: 4-10-56)
 ANNE P. McLENDON AND W. L. KENT, d/b as Call
 X ANNE P. McLENDON, HARDING CORLEY AND HARVEY T. ROSS Letters W K D L

Name d/b as **COAHOMA BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6949 Rec'd Filed	8-23-55 8-24-55 8-24-55	Modification of construction permit (BP-9566 which auth. a new standard broadcast station) to change type transmitter (GATES BC-1J).	GRANTED	8-31-55
BRC#820 Rec'd Filed	9-12-55 9-13-55 9-13-55	Mod. of construction permit (BP-6949, as mod.) to operate transmitter by remote control from No. 1 XXXX State Street, Clarksdale, Mississippi	GRANTED	9-16-55
BL-5854 Rec'd Filed	8-29-55 8-31-55 8-31-55	License to cover construction permit (BP-9566 as mod.) which authorized a new standard broadcast station and specify studio location.	GRANTED	9-28-55
BAL-2266 Rec'd Filed	3-7-56 3-9-56 3-9-56	Voluntary assignment of license from Anne P. McLendon, Harding Corley and Harvey T. Ross, d/b as Coahoma Broadcasting Company to Anne P. McLendon and W. L. Kent, d/b as Coahoma Broadcasting Company.	GRANTED EFF:	4-4-56 4-10-56

APPLICATION RECORD - BROADCASTING

AUG. 1955

COAHOMA BROADCASTING COMPANY, INC.

Call

Letters W.K.D.L.

Name X ANNE P. MCLENDON AND W. L. KENT, D/B AS

COAHOMA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2626	3-22-57	Voluntary assignment of license to Coahoma Broadcasting Company, Inc. Paul Gobin, Atty.	GRANTED	5-29-57
Rec'd.	4-3-57		EFF:	6-1-57
Filed	4-3-57			
BR-3168	3-17-58	Renewal of license.	RETURNED	3-27-58
Rec'd.	3-20-58	Leonard H. Marks, Atty.	Date of Notary	
Resub.	4-5-58		GRANTED	6-18-58
Rec'd.	4-9-58			
Filed	4-9-58			
BTC-3003	12-10-58	Voluntary transfer of control of licensee corporation from Joseph G. Rachuba and John B. Craddock to Farley Salmon, Jr. and William Salmon.	GRANTED	3-11-59
Rec'd.	12-30-58		EFF:	3-19-59
Filed	12-30-58			
		D.F. Prince, Atty. for Transferee		
		John & Marks, Atty. for Transferor.		

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters W K D LName COAHOMA BROADCASTING COMPANY, INC.
CLARKSDALE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3683 Rec'd Filed	2-9-61 2-10-61 2-10-61	Voluntary transfer of control of licensee corporation from Farley Salmon, Jr. and William T. Salmon to Robert J. McIntosh and W. Foster Montgomery. Samuel Miller, Atty.	GRANTED EFF:	3-22-61 4-6-61
BR-3168 Rec'd & Filed	4-6-61 4-10-61	Renewal of License	GRANTED	7-27-61
BRC-1925 Rec'd Filed	10-9-61 10-12-61 10-12-61	Modification of license to change studio location and Remote Control Point to 121 Sunflower Avenue, Clarksdale, Mississippi.	GRANTED	10-20-61
BR-3168 Rec'd Filed	2-15-64 2-18-64 2-18-64	Renewal of license Atty. Samuel Miller	GRANTED	5-7-64
BR-3168 R & F	2-8-67 2-20-67	Renewal of License	GRANTED	5-22-67

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

1600kHz

Call
Letters WKDLName COAHOMA BROADCASTING COMPANY, INC.
Clarksdale, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd #503410 \$30 Refund auth	3-26-69 4-1-69 4-1-69 4-15-69	CP to side mount FM antenna on AM tower. atty-Samuel Miller	Returned unnecessary	4-15-69
BR-3168 R & F 581278 \$75. P.N.	2-12-70 2-27-70 2-27-70 2-27-70	Renewal of License AMENDED 5-6-70 re: commercial policy AMENDED 5-20-70 re: commercial policy	GRANTED	5-27-70
BR-3168 R & F PN Recd. PRESS MAR 5 1973	2-9-73 2-20-73 " APR 9 1970 MAR 6 1973	RENEWAL OF LICENSE 7-11-73 7-11-73	GRANTED	5-31-73
BTC-7096 R & F FEE PD: \$250 #160223 CODE 053 (Form 316)	3-2-73 3-7-73	Voluntary acquisition of positive control of inc corp by Robert J. McIntosh thru purchase of stock from W. Foster Montgomery Atty for transferor = Phillip Baker	GRANTED EFF:	4-17-73 5-11-73

APPLICATION RECORD - BROADCASTING

Call 1600khz,
Letters W K D L

#6 SOUTHLAND COMMUNICATIONS, INC.
Name xxCOAHOMA BROADCASTING COMPANY, INC.
Clarksdale, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BL-13737 R & F \$50#312807 PTA PRESS 26 AUG 1974	6-4-74 6-6-74 6-10-74 6-20-74	Lic. to use former main trans. for aux. purposes only, Gates BC-1J, 160khz, 1kw Day Atty. Miller & Fields	GRANTED	9-6-74
BAL -B243 R & F FEE PD: \$1000 #3411453 CODE 047 SEP 24 1974 PUB. NOTICE FILED 10-7-74	8-15-74 9-3-74	Voluntary assignment of license to DELTA MEDIA, LTD. Atty - Miller & Fields AMENDED 12-10-74 - comm. survey; engr. data re other B/C stations	DISMISSED Req. of atty	3-6-75
BAL -B490 R & F FEE PD: \$200 #468965 CODE 047 FN filed 9-15-75 SEP 18 1975	8-20-75 8-25-75	Voluntary assignment of license to SOUTHLAND COMMUNICATIONS, INC. Atty for assignor - Miller & Fields AMEND. 10-11-75 for assignee - George Borsari, Jr. promissory note (SEE OVER) P.C.C. - WASHINGTON D.C.	GRANTED EFF: Fee Req Fee Pd	11/11/75 12/1/75 12/17/75 W 509790

AMENDED 10/22/75 - bank ltr(assignee)

AMENDED 11-7-75 - bank statement

APPLICATION RECORD - BROADCASTING

1600 khz.

6-55

Call
Letters W K D L

TWIN CITIES BROADCASTING COMPANY

Name x SOUTHLAND COMMUNICATIONS, INC.
CLARKSDALE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR-3168 R & F PN Recd. PRESS	1-27-76 2-2-76 MAR 11 1976	RENEWAL OF LICENSE (Main & Auxiliary)	GRANTED	6-30-77
AL 781208ED PRESS Form 314 PN filed	DEC 20 1979 1-22-79	Vol AL to TWIN CITIES BROADCASTING COMPANY (over) Atty-Richard F. Kennedy	GRANTED EFF:	10-15-79 10-31-79
BP- 781208AF PRESS: PN filed (C) CUT OFF DATE AMENDED	MAY 11 1979 1-24-79 AUG 17 1979 6-14-79	Construction permit to chg city of license to West Helena, Arkansas; chg TL&SL: Old Little Rock Rd., West 1.5 miles SW of Helena, Arkansas; install new type trans GATES BC-1H 34 30 32 90 38 18 REQUEST WAIVER OF SECTION 73.35 ATTY: Richard Kennedy enr(horizontal and vertical radiation system)	GRANTED	10/15/79

BAL781208ED Amended 1-8-79 re: Amend. Purchase Agree.
Amended 1-29-79 re: 1977 Annual Financial Report; EEOP
state.; confirmation of agreement btw. Ed. Fritts and
Southland Comm. to assume the contract btw parties; Ascer.
& engineering data

AMENDED 8-16-79 re: (Assignee's E. Fritts & Martha Frit-
ts both, off./dir/ stockholders of stations WELQ & WZLQ

APPLICATION RECORD-BROADCASTING

KCRI

Call Letters: X W K D L

Name: TWIN CITIES BROADCASTING COMPANY

WEST HELENA, ARKANSAS

Station Location: ~~CLARKSDALE, MISSISSIPPI~~

File No.	Date	Description	Action and Date
BMP-791211AP PRESS AMENDED	JAN 3 1980 1-16-80	MP (BP-781208AF) to chg. SL to: 509 Cherry St. Helena, Arkansas. (RC to remain at TL) paragraph 6 of VA remote control from studio loc 509 Cheery St. Helena, Arkansas	G R A N T E D 3-3-80

88A

1600 khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call **K C R I**
Letters **W K D L**

TWIN CITIES BROADCASTING COMPANY

Name **SOUTHLAND COMMUNICATIONS, INC.**
CLARKSDALE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR 790201 VE PRESS	MAR 14 1979	RENEWAL OF LICENSE (MAIN & AUXILIARY)	gr 8-15-79 GRANTED Issued with BZ	8-15-79
BZ-790705AA R & F IM PRESS SEP 28 1979	7-5-79 7-18-79	Direct Measurement Atty: Richard F. Kennedy (Daly, Joyce & Borsari)	GRANTED	10-1-79
BL-800314AA R & F PRESS JUL 24 1980	3-14-80	Lic. to cover BP-781208AF as mod. for changes Atty. George R. Borsari, Jr.	GRANTED	6-19-80
LETTER DATED PRESS (O) MAY 20 1981	4-6-81	Filed by George R. Borsari, Jr., Request for Dual City Identification As: "KCRI, HELENA-WEST HELENA, ARKANSAS".	DISMISSED REQUEST OF APPLICANT	7-13-81

WYDL RECORD OF DENIAL OF INFORMAL APPLICATIONS

11-5-56 Tel. Requesting authority to operate Tues. night
11-6-56 for election returns.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

