

16 October 2012

Federal Communications Commission  
Media Bureau  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

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Received & Inspected  
OCT 22 2012  
FCC Mail Room

Dear Sirs:

I would like to comment on the proposed voluntary assignment of license for WBQI-FM, Bar Harbor (BALH-20120905 AAZ) from WBIN Media Company, Inc. to Blueberry Broadcasting, LLC.

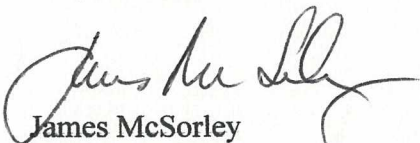
I feel that if it is allowed to proceed it would give Blueberry Broadcasting an unfair competitive position in Hancock and Washington counties in Maine. The addition of WBQI-FM would give Blueberry Broadcasting four signals covering Ellsworth/Bar Harbor, the others being WKSQ-FM, Ellsworth, WLKE-FM, Bar Harbor, and WTUX-FM, Gouldsboro.

The addition of WBQI-FM, I fear will not offer any new diverse broadcast options for Down East Maine because Blueberry Broadcasting has already shown a penchant for simulcasting or even trimulcasting programming from its Bangor properties into other markets in which it operates.

Blueberry Broadcasting already owns the tower/transmitter site which houses WSNX-FM, Winter Harbor, and has recently purchased the site which houses WRMO-FM, Milbridge; giving it the opportunity to directly impact the operations of its local competitors without going head-to-head in on-air offerings.

If this scenario comes to pass, I fear it will have a chilling effect on any present or future local broadcaster. Blueberry Broadcasting will hold a majority of the frequencies as well as the prime tower sites stifling the prospect of local competition bringing diverse views and programming to the marketplace.

Respectfully;



James McSorley  
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