

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

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September 18, 2012

Bruce L. Merchant, President  
Merchant Broadcasting, Inc.  
115 East Napoleon Street  
Sulphur, Louisiana 70663

Re: Merchant Broadcasting, Inc.  
KEZM (AM), Sulphur, Louisiana  
Facility Identification Number: 36210  
Special Temporary Authority

Dear Mr. Merchant:

This is in reference to the request filed August 28, 2012<sup>1</sup>, on behalf of Merchant Broadcasting, Inc. ("MBI"). MBI requests further extension of the special temporary authority ("STA") granted on July 19, 2011, to operate Station KEZM with temporary facilities.<sup>2</sup> In support of the request, MBI provides a report of its progress toward negotiating for a new, permanent site for the station.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Our review indicates that the licensee has made substantial progress toward restoring licensed operation. Thus, extension of STA is warranted.

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<sup>1</sup> Processing of the request was delayed due to the use of an incorrect form. A request for operation with technical facilities at variance from the license, such as the instant request, is an "engineering" STA, as opposed to a "legal" STA. The "legal" category is reserved for operation with deleted facilities, main studio waiver requests, and other non-technical matters.

<sup>2</sup> KEZM is licensed for operation on 1310 kHz with 0.5 kilowatt daytime and 0.05 kilowatt nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

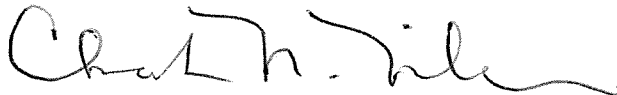
Accordingly, the request for extension of STA IS HEREBY GRANTED. Station KEZM may continue to operate with the following facilities:

Geographic coordinates	30° 14' 11" N, 93° 20' 47" W (NAD 1927)
Frequency	1310 KHz
Hours of operation	Unlimited
Operating power	Not to exceed 0.125 kW daytime, 0.0125 kW nighttime
Antenna type	Existing tower with skirt feed, nondirectional
Antenna efficiency	201 mV/m/km/kW
Overall height	42.6 meters

It will be necessary to further reduce power or cease operation if complaints of interference are received. It is anticipated that an application for construction permit will be filed prior to the expiration date below. MBI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **March 18, 2013**.

Sincerely,



Charles N. Miller, Engineer  
Audio Division  
Media Bureau

cc: Merchant Broadcasting, Inc.