

**FEDERAL COMMUNICATIONS COMMISSION**  
445 TWELFTH STREET, SW  
WASHINGTON, DC 20554

AUG 09 2012

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CERTIFIED MAIL, RETURN RECEIPT REQUESTED

Entercom New Orleans License, LLC  
401 City Avenue, Suite 809  
Bala Cynwyd, PA 19004

In re: WKBU(FM); New Orleans, LA  
Facility I.D. No.: 52434  
Entercom New Orleans License, LLC  
BMLH- 20031124APE

Dear Licensee:

In accordance with procedures adopted by the Commission, this letter constitutes notification to Entercom New Orleans License ("Entercom") of the filing of a minor change construction permit application (BPH-20120705ACI) by Blakeney Communications, Inc. ("Blakeney"), licensee of station WBBN(FM), Taylorsville, MS. Blakeney's application proposes that WKBU's license and assignment be modified to specify Class C0 in lieu of Class C pursuant to Note 4 of 47 C.F.R. § 73.3573.<sup>1</sup>

The staff has tentatively concluded that the Blakeney application meets the requirements of § 73.3573, NOTE 4 and is otherwise acceptable for filing.<sup>2</sup> Accordingly, IT IS ORDERED, that pursuant to Section 316(a) of the Communications Act of 1934, as amended, 47 U.S.C. § 316(a), and pursuant to Section 1.87 of the Commission's Rules, Entercom, licensee of Station WKBU, SHALL SHOW CAUSE why its license SHOULD NOT BE MODIFIED to specify Channel 239C0 in lieu of Channel 239C. Entercom may, not later than 30 days from the date of this letter, file a written statement to express its intention to seek authority to modify Station

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<sup>1</sup> See 1998 Biennial Regulatory Review—Streamlining of Radio Technical Rules in Parts 73 and 74 of the Commission's Rules, Second Report and Order in MM Docket No. 98-93, FCC 00-368 15 FCC Rcd 21649 (2000).

<sup>2</sup> In order to be considered in compliance with NOTE 4, the triggering application must: 1) be short-spaced to the Class C station, but be fully spaced if it were a Class C0; 2) include a certification that no alternative channel is available at the proposed location without any other changes to the table of allotments; and 3) be served on the licensee of the affected Class C station.

WKBU's technical facilities to attain minimum Class C HAAT; or, alternatively, as provided for by NOTE 4 cited above, otherwise challenge the triggering application. If Entercom chooses to seek authority to modify WKBU's facilities, an acceptable application for a construction permit to increase the antenna height to at least 451 meters HAAT must be on file with the Commission 180 days subsequent to the show cause response due date. Failure to file a construction permit application within this time period will result in the automatic downgrade of WKBU's licensed and authorized facilities.<sup>3</sup> Furthermore, Entercom must serve Blakeney with copies of any FAA submissions related to its efforts to modify the WKBU facility.

Further action on the subject application will be withheld for thirty days from the date of this letter to provide an opportunity to reply. Failure to respond to this letter will result in the automatic downgrade of WKBU's license pursuant to Note 4 of § 73.3573. Please note that responses must be submitted to the Secretary of the Commission in triplicate and must be served on all parties.

Sincerely,



Rodolfo F. Bonacci  
Assistant Chief  
Audio Division  
Media Bureau

cc: Brian M. Madden, Esq.  
Frank R. Jazzo, Esq.

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<sup>3</sup> Failure to build pursuant to the subsequently authorized construction permit will also result in the automatic downgrade of WKBU's licensed and authorized facilities.