

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-1-52

2708

ZIA BROADCASTING COMPANY(AL 5-26-71 BFT: 6-24-71) X WALLACE SIMPSON tr/as NEW-TEX BROADCASTING (AL 7-31-52, EFF: 8-1-52 Name of licensee WALLACE SIEFSUN and H. S. BOLLS, & Partnership, d/b as NEW-TEX EROADCASTING

Green Acres Road, Clovis, New Mexico (SF 7-13-65) (BL 5-12-66) Transmitter location 4.2108 Thornton Street, Clovis, New Mexico (NF 11-8-51) (Lie. 5-1-52)

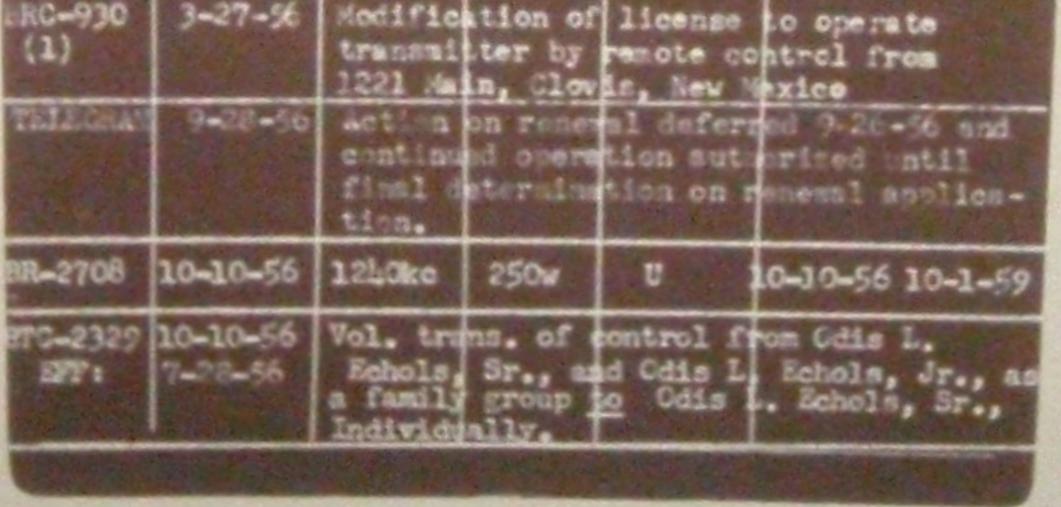
2112 Thornton Street, Clovis, New Mex. (BS 9-15-66) X1221 Main, Street, Clovis, New Mexico (BRC-930) 21p 68101 Main studie location X2108 Thornton St., Clovis, New Mexico (MJ 11-8-51) (Lic. 5-1-52) FCC-65

Call letters KCLV

Location: Clovis, New Nexico

CONSTRUCTION PERMIT AND LICENSE RECORD

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Appl.	Date		Set of the	Time	Period
No.	Issued	Freq.	Power	Div	From- To-
Order)	8-29-51	1240	100w	U Su	oj. filing MP
BP-7538)		l T site			
NAME OF TAXABLE PARTY.	and the restories of the lot of the owner when the second s	A REAL PROPERTY AND A REAL	and the second se	the second se	ovis, N. Mex.
BP-7538	11-8-51		100%		1-8 7-8-52 ation and NP
the state of the second second second	and the second se	CARLES AND A REAL PROPERTY.			transitter
NAME AND ADDRESS OF TAXABLE PARTY.	2-13-52	Stational Concession, Name	250w	The rest of the local division of the local	4-13 10-13-52
					extend C&C
dates					
BL-4679	5-1-52	1240	250w		5-1 10-1-53
TAT TAT	Lic. to c	Real Property lies and	7538_00	Mod.) for	new station _
EFF	2 (-30-32	And in case of the local division of the loc	tr/as h	OF HICCORS	e to WALLAGE
BAL-1415	7-31-52	Contractive of the local division in	Name and Address of the Owner, which the	and the second	e to WALLACE
EFF	8-1-52			W-TEX BRO	
Superse	des above	of the owner own	of the second division	of issue	
BAL-148		Vol. as BROADCAS			e to NEM-TEX
Teletra	sufficient	International Property lies and the	and the second se	other Designation of the local division in which the local division in which the local division in which the local division is not the local division of the local division in t	d 9-30-53 and
	And Person and Pe			. until 1	
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BR-270	8 10-21-53	1240 2	150w	0 1	0-21 10-1-56
97C-1589	10-21-58	20 10 000	IS L. MOI	CLS AND OI	DIS L.
and the second se	10-26-53	The last have been a second of the second of the		State of the second	
R0-030	3-27-04	Marile Clark	-	the set of the	The state of the s



Form BC 126 2708 June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

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Transmitter location

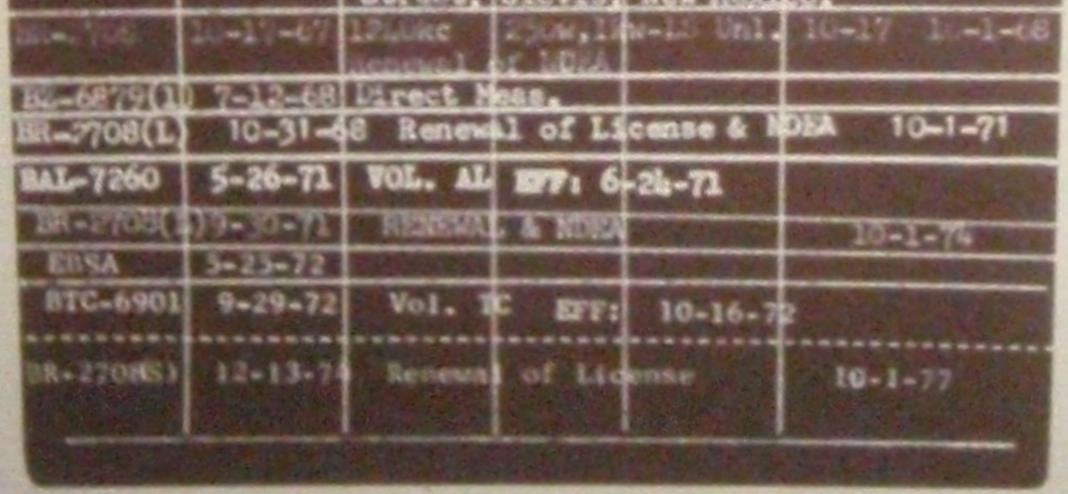
Main studio location

Call letters ACLV

Station location Clovis, New Nextco

CONSTRUCTION PERMIT AND LICENSE RECORD

	Thereis and
	Period
No. Issued Freq. Power Div. Fr	om- To-
and the second sec	
RR-27.18 . 9-9-59 Reviews of L1 - 198	10-1-62
BP-13436 5-11-61 1240ke 250w-1kw-LS U 7-11	1-11-62
CP to increase daytime power to 1kw and	
a new transmitter (GATES BC-1T) (Cond'1)	
BEP-9579 7-20-01 Mod. of CI (BP-19236) to c c.	type trans.
(Colling 20-V-30	a far a far a far
EL-8799 1-3-62 Lie. to cover CF (BF-13, 36 as	
(1) . auth. irer. in daytime power a	a mody write
of new trans.	HM LISTL.
BR_2708 9-6-62 1240kc. 250w-1kw-LS Un 10-1	10-1-65
The subscription of the su	3-13-66
And the second	
CP to change ant-trans. loc to	and the set of the set
Acres Road, Clovis, New Nexico	
change in ant syt (Change from	
excited to series excited) G	ond'l
literron 2+23-66 Montesal of license 2+23-	
(Sh	ort Term)
11-11,267 5-12-65 1240kc 250w, 1kw-LS U 5-12	
Le to cover CP(sP-16,778) which	
CONDL int-trans loc and make chy in a	nt-system
BS-2708 9-15-66 Mod. of Lic. to chg. studio loc	
	AND DESCRIPTION OF THE OWNER OF T
(1) RC from old studios.	asmitter
_ (1)RC from old studios.	nsmitter ornton



Form BC 126 June 1954

183

BROADCASTING STATION LICENSE RECORD

Date first licensed

Name of licensee

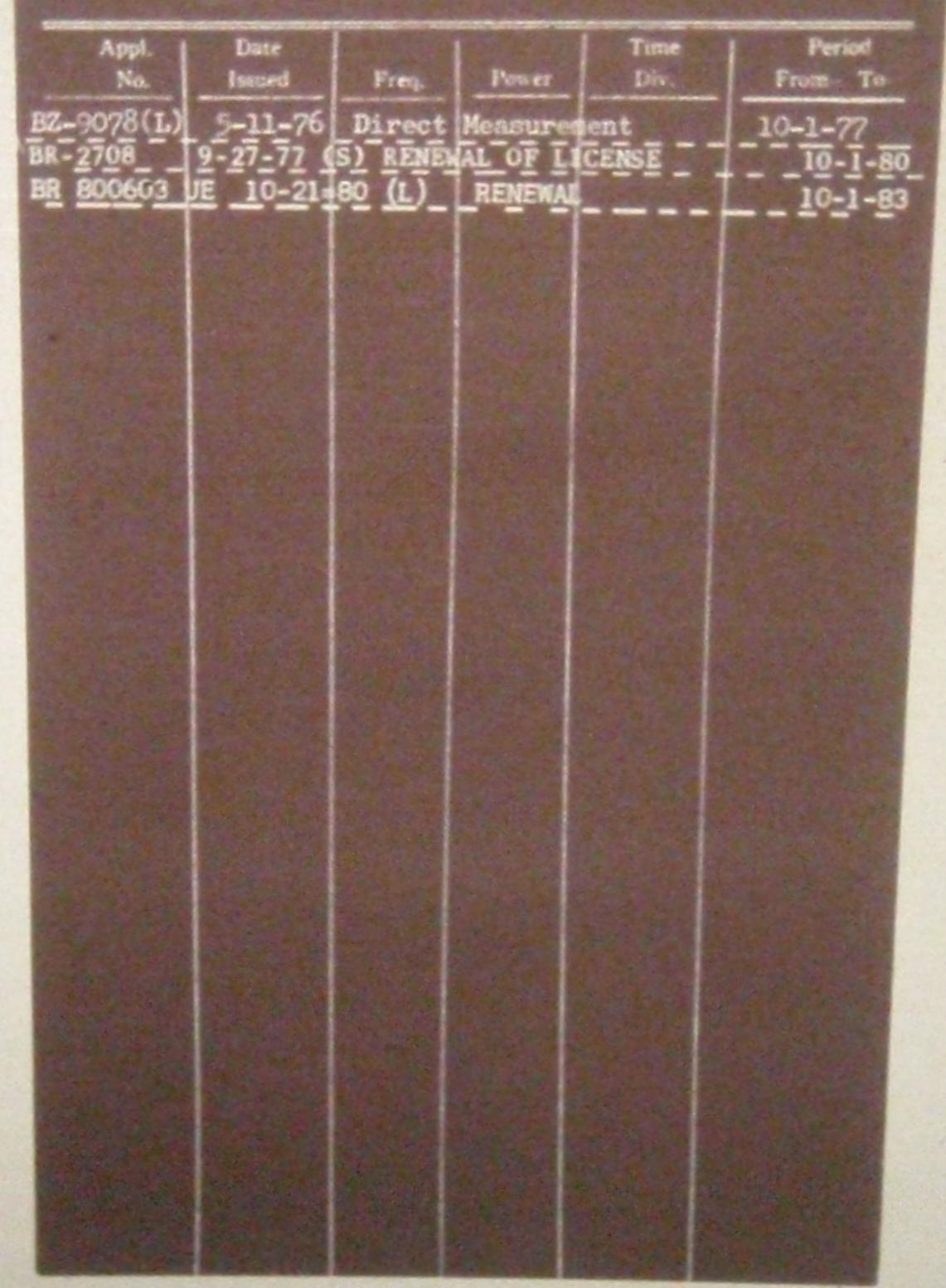
Transmitter location

Main studio location

Call letters . S. G. L. V

Station location

CONSTRUCTION PERMIT AND LICENSE RECORD



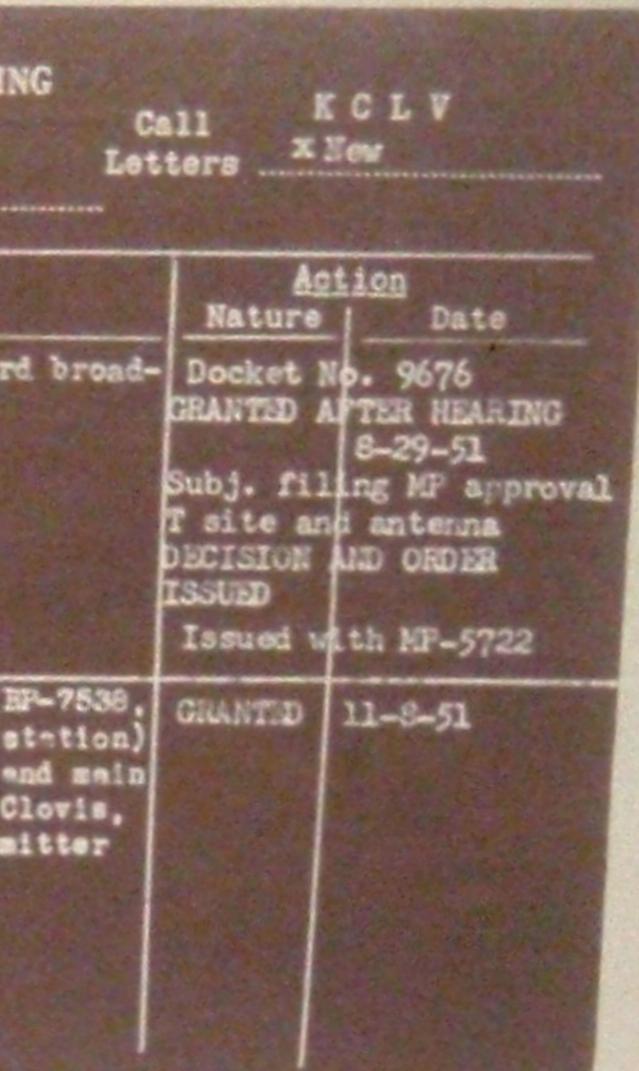
Form 94

94 APPLICATION RECORD - BROADCASTING A partnership WALLACE SINPSON AND H. S. BOLES/d/b as

Name WARLACE SINFSON AND H. S. BULES/C/O B

(PO 904 Ross Street, Clovis, New Mexico)

File No.	Dated	Application for
EP-7538 Rec'd Filed	2-8-50 2-13-50 3-13-50	Construction permit for a new standard cast station to be operated on Frequency: 1340kc Power: 100w Hours of operation: Unlimited Trans. location: To be determined- Clovis, New Mexico Studio location: To be determined- Clovis, New Mexico
BMP-5722 Rec'd Filed	10-16-51 10-23-51 10-23-51	Modification of construction permit (E which muth, a new standard broadcast s for approvel of antenna, transmitter a studio location as 2108 Thornton St., C New Mexico and change in type of transmi (Gates BC-250GY). Rugene L. Burke, Atty. C. N. Daniell, Engr.



14

Gates 250-C

A. Earl Cullum, Jr., Engr. Dallas, Texas



κ.

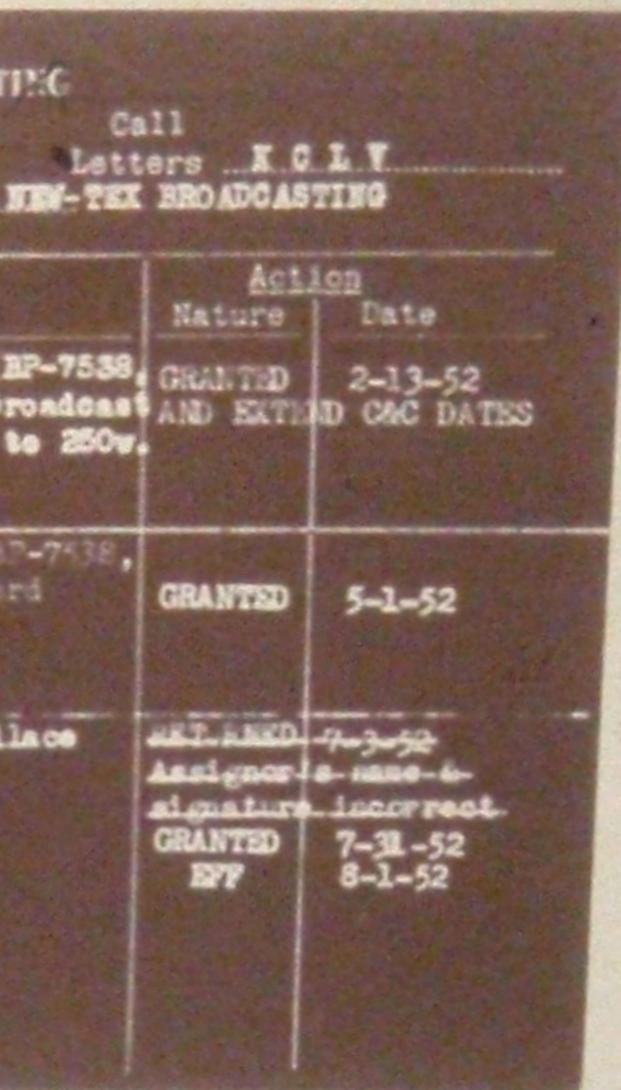
APPLICATION RECORD - BROADCASTING

FORM A-170 FORMERLY FCC FORM 94

NAME WALLACE SIMPSON and H. S. BOLES, A PARTNERSHIP d/b as SEF-TEX BROADCASTING

12

File No.	Dated	Application for
BMP-5758	11-26-51	Modification of construction permit (A
Reg'd	11-29-51	as mod., which muth. a new standard br
Filed	11-29-51	station) to increase power from 100w to
		Bagene L. Barke. Atty.
bl-2672	2-15-52	License to cover construction permit(87
Richa	2-15-52	ap not.) which authorized a new standar
Villed	2-15-52	president station.
Bal-1416	6-19-52	Voluntary assignment of license to wall
Reo'd	6-24-52	Simpson tr/as new-Tex Broadcasting.
Filed	6-24-52	Eugene L. Burke, Atty.
Carlo and and		

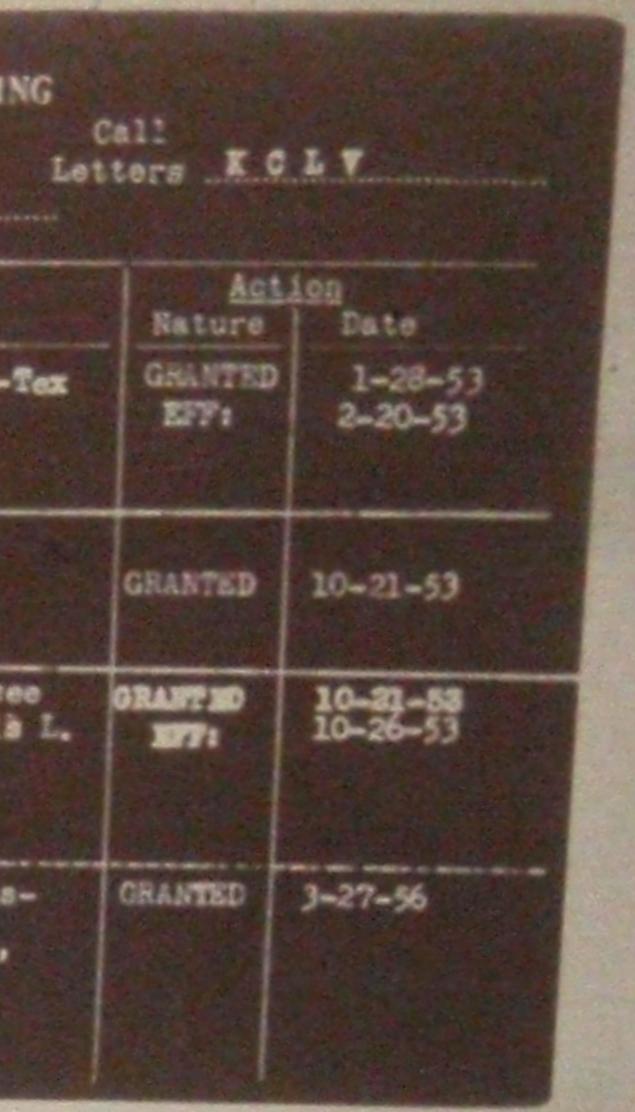


FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name VALLACE SIMPSON tr/as NEW-TEX Broadcasticg

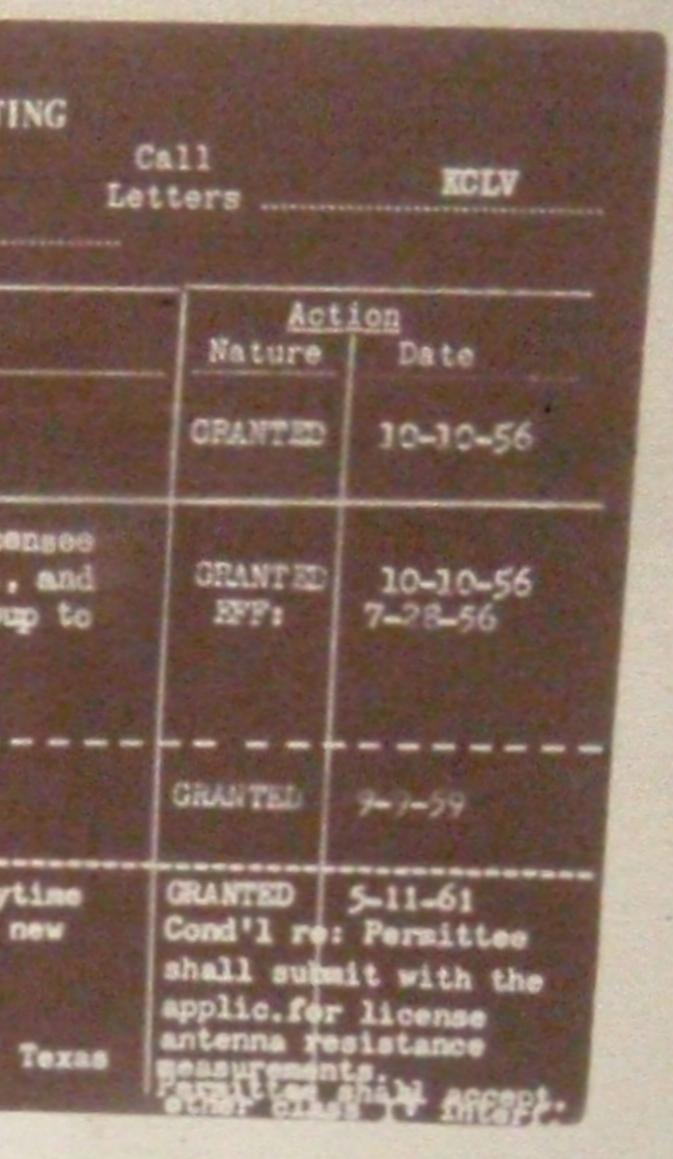
File No.	Dated	Application for
Bal-1485 Bec'd Filed	12-22-52 12-29-52 12-29-52	Voluntary assignment of license to New- Broadcasting, Inc. Bugene L. Burke, Atty.
Ba-2708 Rec'd Filed	7-3-53 7-15-53 7-15-53	Renewal of License
BTC-1589 Rec'd Filed	9-17-53 9-18-53 9-18-53	Voluntary transfer of control of license corporation from Mallace Simpson to Odia Echols and Odis L. Schoks, Jr. Eugene L. Burke, Atty.
BRC-930 Rec'd Filed	3-20-56 3-21-56 3-21-56	Modification of license to operate trans mitter by remote control from 1221 Main, Glovis, New Mexico.
		The side of the second se



FORM BC-121 FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Name		ADCASTING, INC.
	CLOVIS, NEW	MEXICO
File No. BR-2708 Reod Filed	Dated 8-1-56 8-6-56 8-6-56	Application for Renewal of license
BIC-2329 Rec'd Filod	9-8-56 9-17-56 9-14-56	Voluntary transfer of control of lice corporation from Odis L. Echols, Sr. Odis L. Echols, Jr., as a family grou Odis L. Echols, Sr., individually Eugens L. Burke, Atty.
BB-2708 Rec'd Filed	7-1-59 7-6-59 7-6-59	Renewal of license
BP-13,436 Rec'd Filed	B-22-59 B-24-59 B-24-59	Construction Permit to increase day power from 250w to 1kw and install a transmitter (Gates BC-1T) Atty Eugene L. Surke Engr Guy C, Hutcheson , Arlington,



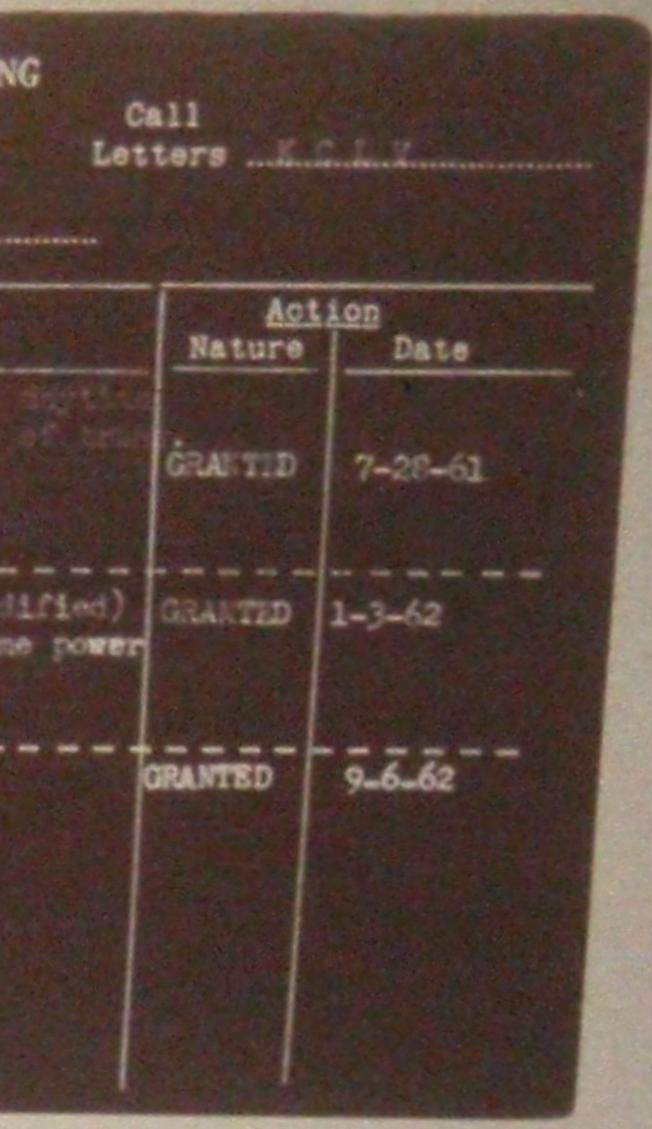
FORM BC-121 Aug. 1955

Name

APPLICATION RECORD - BROADCASTING

Application for File No. Dated appropriate and a second s Atty_ Eugene L. Burke License to coverC.P. (BP-13,136 as modified) 9-9-61 81-8799 which authorized an increase in destine power 9-13-61 and installetion of new transmitter. Atter Surke Renewal of license BR-2708 6-21-62 itec'd 6-26-62 6-26-62 Eugene L. Burke, Atty. Filed F.C.C. WASHINGTON, D.C.

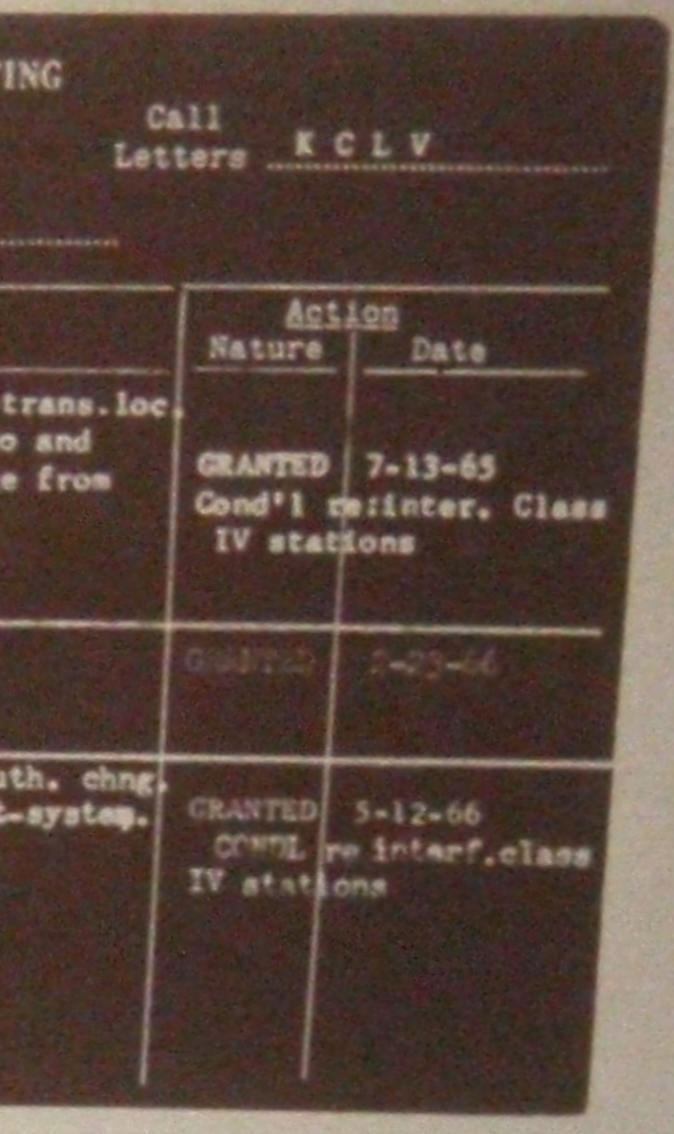
A CARLES AND A REAL AND A



FORM BC-121 06 Aug. 1955

APPLICATION RECORD - BROADCASTING

TEX BROAD	CASTING, INC. MICO
Dated	Application for
6-7-65 6-9-65	Construction Permit to change antt to Green Acres Road, Clovis, New Mexico make change in antenna system (change shunt excited to series excited). Atty: Eugene Burke
A	
	Renewal of license
7-1-65	Atty. Eugene L. Burke
3/9/66 3/14/66	Lie. to cover CP (SP-16,778) which aut ant-trans. lec. and make chng. in ant- Atty: Eugene L. Burke
	Dated 6-7-65 6-9-65 6-9-65 7-1-65 7-1-65 7-1-65



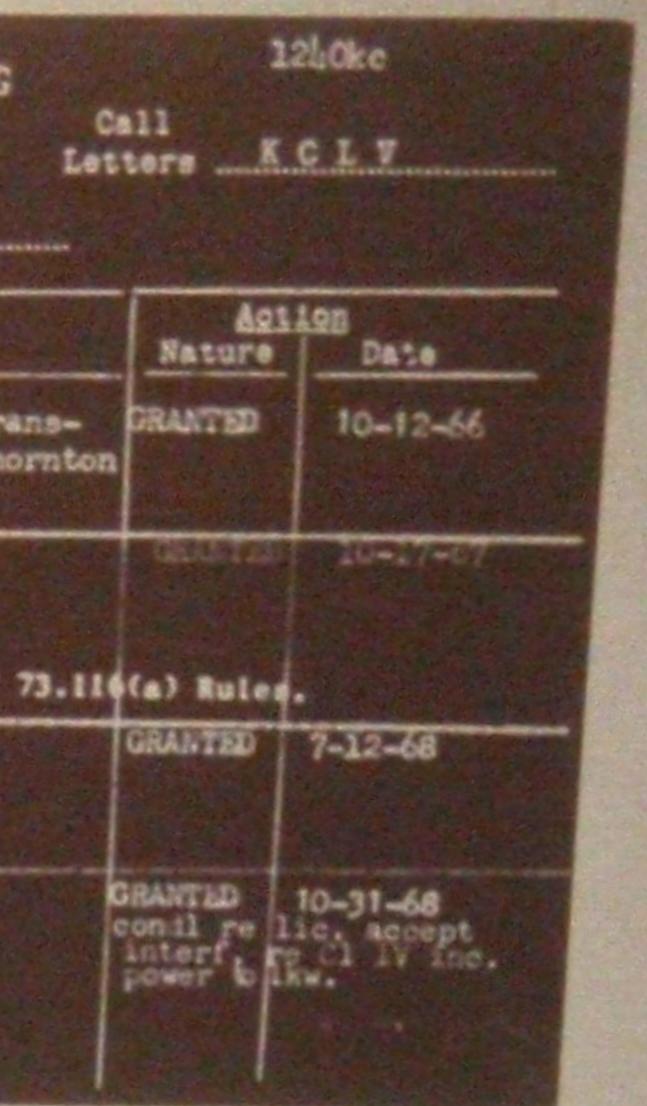
FORM BC-121 07

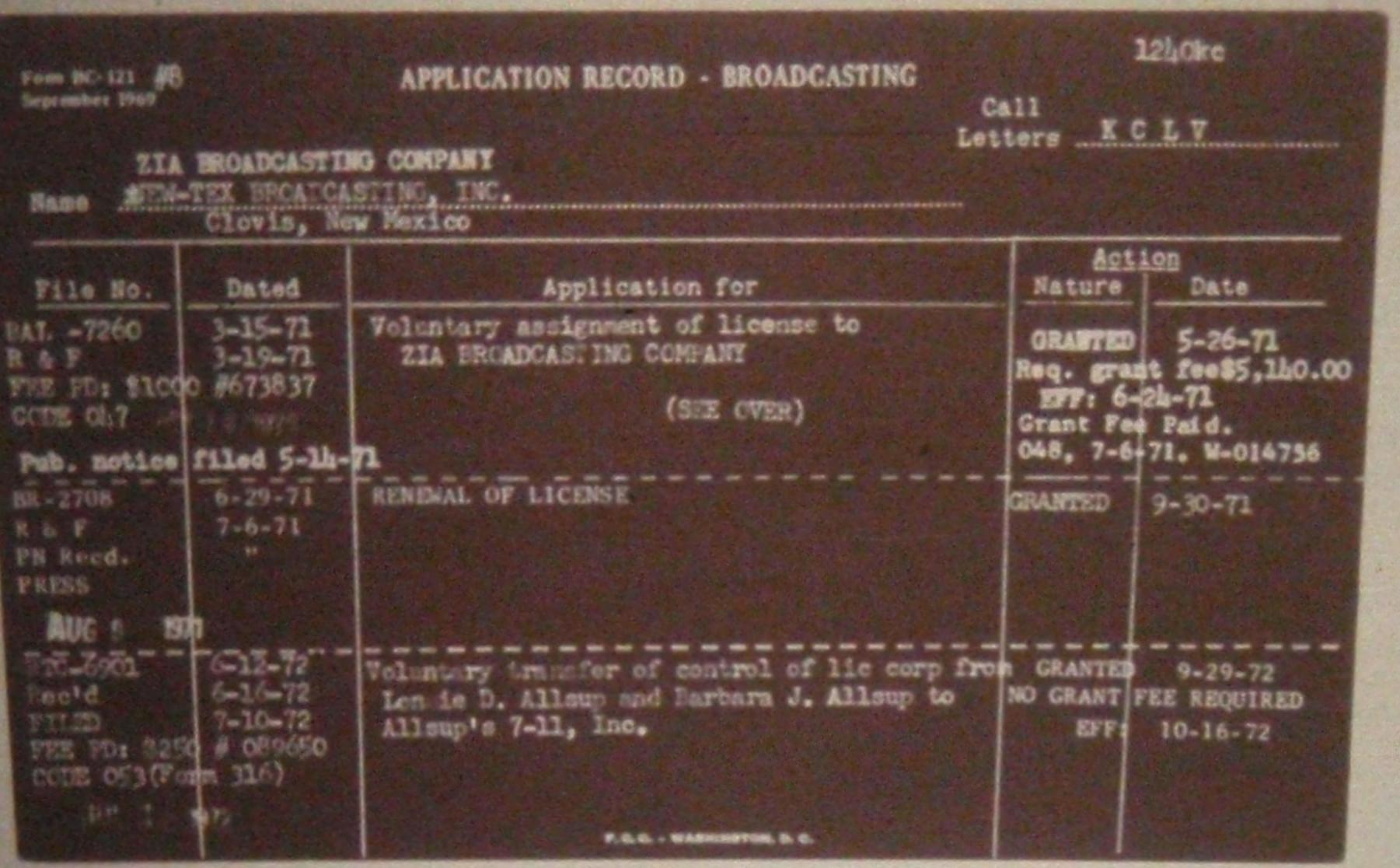
NUM THE PARTY

APPLICATION RECORD - BROADCASTING

P. G. B. - WARMINGTON, D. C.

	VIS, New Max	
711e No.	Dated	Application for
BRC-2976 R & F	10-4-66 10-6-66	Modification of license to operate tra mitter by remote control from 2112 The Street, Clovis, New Mexico.
ER-2708 R & F 9-20-67 ORD	12-28-66 1-3-67 ERED to pay 1	Renewal of license (SHORT TERM)? Atty- Eugene L. Burke orfeiture of \$1,000, Sect. 73.93(c) and
B2-6879 R & F DM JUL 1 1 1968	6/24/68 6/28/68 7/8/68	Direct Meas. Atty: Eugene L. Burke Engr: Vir James, Denver, Colorado
		AMENDED 10-10-68 re: Programming
100-578		





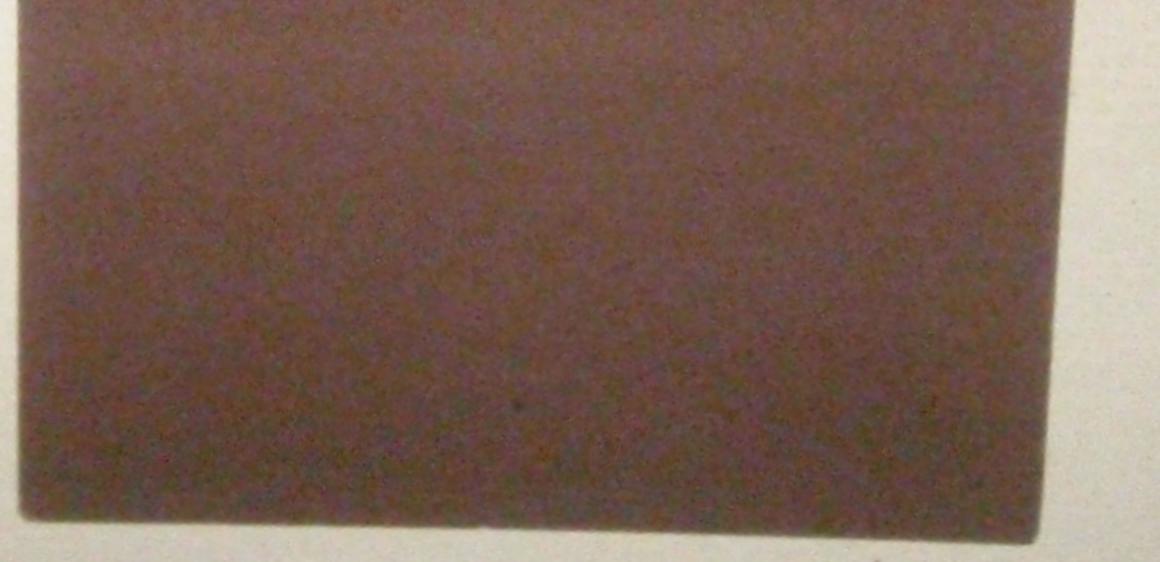
RE: BAL-7260 - Sec.VI mailed L-12-71 - NOTED: Par. 21(c) incorrect (Sec.II) SEE TABLE II AMENDED 5-10-71 - Financial data; re Community Needs; Proposed Comm. practices; Sec.VI

HEASE 1 REFUND ACTION # 673837 Payable to New TEX BONG INC

TRANS.

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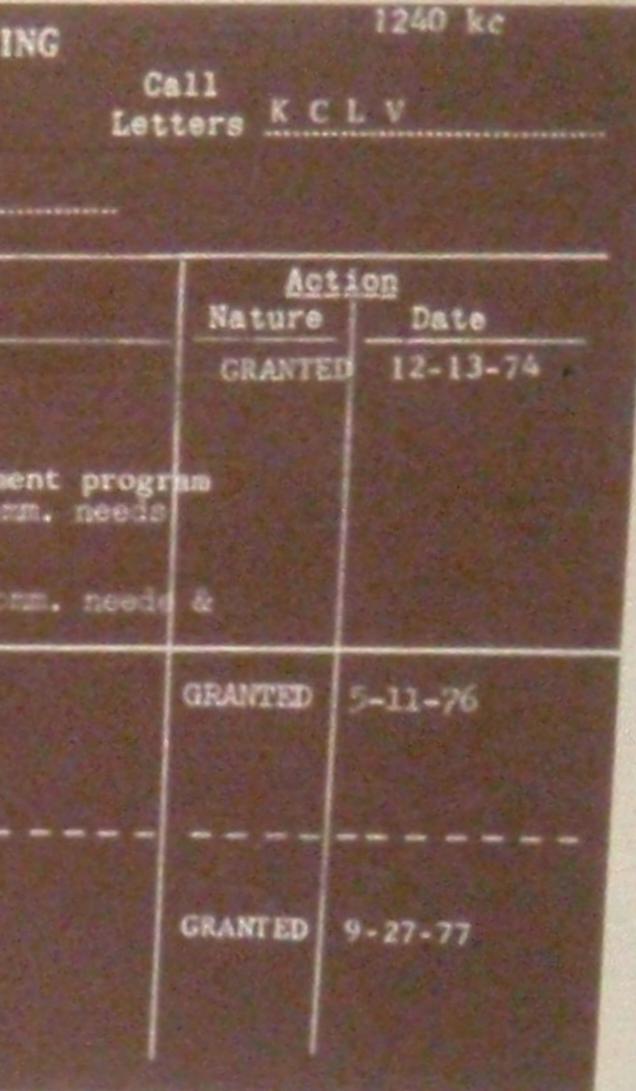
AMT. 291.50 THITIALS



Form BC-121 September 1969 #9

APPLICATION RECORD - BROADCASTING

	ROADCASTING	
File No.	Dated	Application for
BR-2708	7-2-74	RENEWAL OF LICENSE
R & F PN Recd.	7-5-74	Ted L. Hartley, Atty. AMENDED 7-29-74 re: EEO
PRESS	JUL 9 1974	ANDIDED TO TE TO
		AMERIDED 11-29-74 re: ascert. of con employ. proctices
182-9078	11-19-74	Direct Mensurement
R F	11-29-74	
DM	3-23-76	
PRESSMAR 3	0 1976	
BR-2708	5-30-77	RENEWAL OF LICENSE
R & Fm	6-14-77	
PN Reed. PRESS	JUN 2 2 197	
		F.C.C WASHINGTON D.C.
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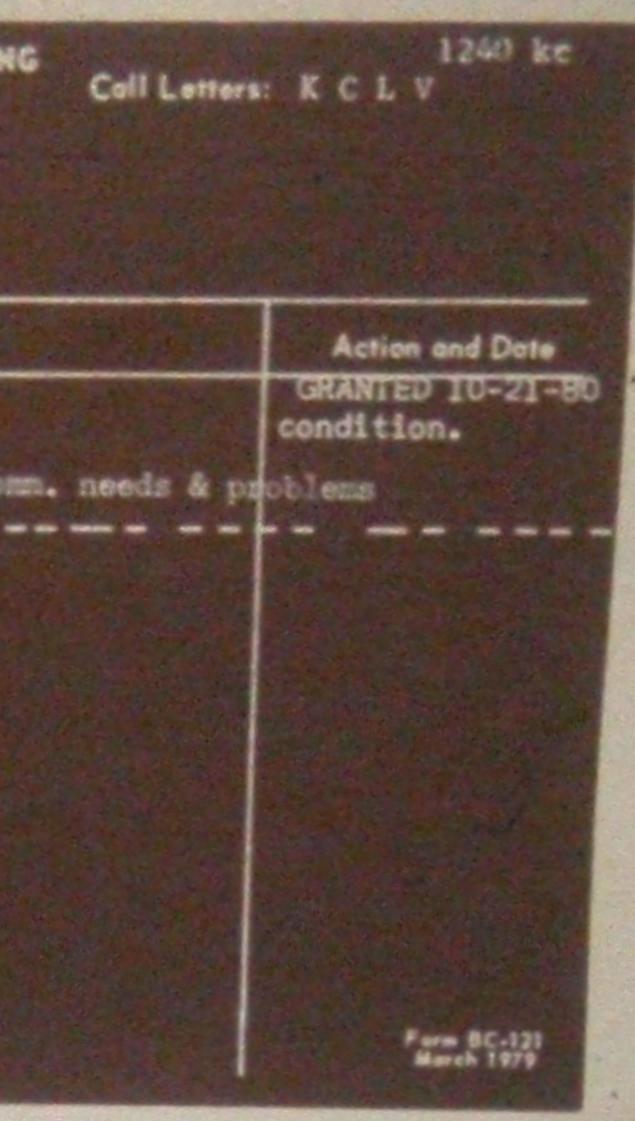
APPLICATION RECORD-BROADCASTING

Nome: ZIA BROADCASTING COMPANY

#10

Station Location: CLOVIS, NEW MEKICO

File No.	Date	Description		
BR 800603 UE PRESS JUN	7 1380	RENEWAL OF LICENSE L.N.Cohn,Atty. AMENDED 9-30-80 re: ascert. of co & EEQ		



About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form -3'' by 5° filing cards - for reference.

1n 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

