

KCLV



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REMOVABLE LABEL GUIDE

Cat. No. 4530L

Patent No. 1,294,173

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-1-52Call letters KCLV

Location: Clovis, New Mexico

ZIA BROADCASTING COMPANY (AL 5-26-71 EFF: 6-24-71)

x NEW-TEX BROADCASTING, INC. (AL 1-28-53 EFF: 2-20-53)

x WALLACE SIMPSON tr/as NEW-TEX BROADCASTING (AL 7-31-52, EFF: 8-1-52)

Name of licensee x WALLACE SIMPSON and H. S. BOLDS, A Partnership, d/b as NEW-TEX BROADCASTING

Green Acres Road, Clovis, New Mexico (SP 7-13-65) (BL 5-12-66)

Transmitter location x 2108 Thornton Street, Clovis, New Mexico (MP 11-8-51) (Lic. 5-1-52)

2112 Thornton Street, Clovis, New Mex. (BS 9-15-66)

x 1221 Main, ~~Street~~, Clovis, New Mexico (BRC-930)Zip 88101
Main studio location x 2108 Thornton St., Clovis, New Mexico (MP 11-8-51) (Lic. 5-1-52)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Order) BP-7538)	8-29-51	1240	100w	U	Subj. filing MP
approval T site and antenna For a new standard broadcast station at Clovis, N. Mex.					
BP-7538) BMP-5722)	11-8-51	1240	100w	U	1-8 7-8-52
CP for a new standard broadcast station and MP for approval ant., T&S sites and chg. type transmitter					
BMP-5758	2-13-52	1240	250w	U	4-13 10-13-52
Mod. of CP 7538 as mod., to incr. power and extend C&C dates					
BL-4679	5-1-52	1240	250w	U	5-1 10-1-53
Lic. to cover CP (7538 as Mod.) for new station					
BAL-1415	7-30-52	Vol. assignment of license to WALLACE			
EFF		SIMPSON tr/as NEW-TEX BROADCASTING			
BAL-1415	7-31-52	Vol. assignment of license to WALLACE			
EFF	8-1-52	SIMPSON tr/as NEW-TEX BROADCASTING			
Supersedes above and corrects date of issuance					
BAL-1485	1-28-53	Vol. assignment of license to NEW-TEX			
EFF:	2-20-53	BROADCASTING, INC.			
Telegram	9-30-53	Action on renewal deferred 9-30-53 and continued operation auth. until final determination on renewal.			
BR-2708	10-21-53	1240	250w	U	10-21 10-1-56
ETC-1589	10-21-53	TC to ODIS L. ECHOLS AND ODIS L.			
EFF:	10-26-53	ECHOLS, JR.			
BRC-930 (1)	3-27-56	Modification of license to operate transmitter by remote control from 1221 Main, Clovis, New Mexico			
TELEGRAM	9-28-56	Action on renewal deferred 9-26-56 and continued operation authorized until final determination on renewal applica- tion.			
BR-2708	10-10-56	1240kc	250w	U	10-10-56 10-1-59
ETC-2329	10-10-56	Vol. trans. of control from Odis L.			
EFF:	7-28-56	Echols, Sr., and Odis L. Echols, Jr., as a family group to Odis L. Echols, Sr., Individually.			

Form BC 126

June 1954 2708

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters KCLV

Station location Clovis, New Mexico

Name of licensee NEW-TEX BROADCASTING, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-2708	9-9-59	Renewal	of License		10-1 10-1-62
BP-13436	5-11-61	1240kc	250w-1kw-LS U	7-11	1-11-62
	CP to increase daytime power to 1kw and install a new transmitter (GATES BC-1T) (Cond'1)				
BMP-9579 (1)	7-23-61	Mod. of CP	(BP-13236) to c.g. type trans. (Collins 20-V-3)		
BL-8799 (1)	1-3-62	Lic. to cover CP (BP-13,436 as mod) which auth. incr. in daytime power and instl. of new trans.			
BR-2708	9-6-62	1240kc.	250w-1kw-LS Un	10-1	10-1-65
BP-16,778	7-13-65	1240kc	250w-1kw-LS U	9-13	3-13-66
	CP to change ant-trans. loc to Green Ac Acres Road, Clovis, New Mexico and make change in ant syst (Change from shunt, excited to series excited) Cond'1				
BR-2708	2-23-66	Renewal	of license		2-23- 4-1-67 (Short Term)
BL-11,267	5-12-66	1240kc	250w,1kw-LS U	5-12	4-1-67
CONDL	Lic to cover CP(BP-16,778) which auth chg ant-trans loc and make chg in ant-system				
BS-2708 (1)	9-15-66	Mod. of Lic. to chg. studio loc. & delete EC from old studios.			
BRC-2976 (2)	10-12-66	Mod. of license to operate transmitter by remote control from 2012 Thornton Street, Clovis, New Mexico.			
BR-2708	10-17-67	1240kc	250w,1kw-LS Unl.	10-17	10-1-68
	Renewal of MOEA				
BL-6879(1)	7-12-68	Direct Mess.			
BR-2708(L)	10-31-68	Renewal of License & MOEA			10-1-71
BAL-7260	5-26-71	VOL. AL EFF: 6-24-71			
BR-2708(1)	9-30-71	RENEWAL & MOEA			10-1-74
ERSA	5-25-72				
BTC-6901	9-29-72	Vol. TC EFF: 10-16-72			
BR-2708(S)	12-13-74	Renewal of License			10-1-77

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters K.G.L.V.

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BZ-9078(L)	5-11-76	Direct	Measurement		10-1-77
BR-2708	9-27-77	(S)	RENEWAL OF LICENSE		10-1-80
BR 8006G3 UE	10-21-80	(L)	RENEWAL		10-1-83

APPLICATION RECORD - BROADCASTING

A partnership

WALLACE SIMPSON AND H. S. BOLES/a/b as

Call Letters K C L V
X NewName NEW-TEX BROADCASTING
(PO 904 Ross Street, Clovis, New Mexico)

File No.	Dated	Application for	Action	
			Nature	Date
EP-7538 Rec'd Filed	2-8-50 2-13-50 2-13-50	Construction permit for a new standard broadcast station to be operated on Frequency: 1340kc Power: 100w Hours of operation: Unlimited Trans. location: To be determined- Clovis, New Mexico Studio location: To be determined- Clovis, New Mexico	Docket No. 9676 GRANTED AFTER HEARING 8-29-51 Subj. filing MP approval T site and antenna DECISION AND ORDER ISSUED Issued with MP-5722	
BMP-5722 Rec'd Filed	10-16-51 10-22-51 10-22-51	Modification of construction permit (EP-7538, which auth. a new standard broadcast station) for approval of antenna, transmitter and main studio location as 2108 Thornton St., Clovis, New Mexico and change in type of transmitter (Gates BC-350GY). Eugene L. Burke, Atty. C. M. Daniell, Engr.	GRANTED	11-8-51

Gates 250-C

A. Earl Cullum, Jr., Engr.
Dallas, Texas

Form A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters KCLV

Name WALLACE SIMPSON and H. S. BOLES, A PARTNERSHIP d/b as NEW-TEX BROADCASTING

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5788 Rec'd Filed	11-26-51 11-29-51 11-29-51	Modification of construction permit (BP-7538, as mod., which auth. a new standard broadcast station) to increase power from 100w to 250w. Eugene L. Burke, Atty.	GRANTED AND EXTEND CAC DATES	2-13-52
51-4672 Rec'd Filed	2-15-52 2-19-52 2-19-52	License to cover construction permit (BP-7538, as mod.) which authorized a new standard broadcast station. Eugene L. Burke, atty.	GRANTED	5-1-52
BAL-1416 Rec'd Filed	6-19-52 6-24-52 6-24-52	Voluntary assignment of license to Wallace Simpson tr/as New-Tex Broadcasting. Eugene L. Burke, Atty.	SET BACK Assignor's name & signature incorrect GRANTED EPF	7-3-52 7-31-52 8-1-52

APPLICATION RECORD - BROADCASTING

Call
Letters **KCLV**

Name **WALLACE SIMPSON** tr/as **NEW-TEX Broadcasting**

File No.	Dated	Application for	Action	
			Nature	Date
BAI-1485	12-22-52	Voluntary assignment of license to New-Tex Broadcasting, Inc. Eugene L. Burke, Atty.	GRANTED	1-28-53
Rec'd	12-28-52		EFF:	2-20-53
Filed	12-29-52			
B-2708	7-3-53	Renewal of License	GRANTED	10-21-53
Rec'd	7-15-53			
Filed	7-15-53			
BTC-1589	9-17-53	Voluntary transfer of control of licensee corporation from Wallace Simpson to Odie L. Echols and Odie L. Echols, Jr. Eugene L. Burke, Atty.	GRANTED	10-21-53
Rec'd	9-18-53			
Filed	9-18-53			
BRC-930	3-20-56	Modification of license to operate transmitter by remote control from 1221 Main, Clovis, New Mexico.	GRANTED	3-27-56
Rec'd	3-21-56			
Filed	3-21-56			

#4

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters

KCLV

Name **NEW-TEX BROADCASTING, INC.**
CLOVIS, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
BR-2708 Rec'd Filed	8-1-56 8-6-56 8-6-56	Renewal of license	GRANTED	10-10-56
BTC-2329 Rec'd Filed	9-8-56 9-17-56 9-17-56	Voluntary transfer of control of licensee corporation from Odie L. Echols, Sr., and Odie L. Echols, Jr., as a family group to Odie L. Echols, Sr., individually Eugene L. Burke, Atty.	GRANTED EFF:	10-10-56 7-28-56
BR-2708 Rec'd Filed	7-1-59 7-6-59 7-6-59	Renewal of license	GRANTED	9-7-59
BP-13,436 Rec'd Filed	8-22-59 8-24-59 8-24-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Atty.- Eugene L. Burke Engr.- Guy C. Hutcheson, Arlington, Texas	GRANTED Cond'l re: Permittee shall submit with the applic. for license antenna resistance measurements. Permittee shall accept other class IV interfr.	5-11-61

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters KCLVName Radio-TV Broadcasting, Inc.
Clovis, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BL-2572	6-24-61	Mod of C.P. (BP-13,436 which author. daytime power; install new trans) to 500 type of trans (C.M. 13,436-1-2)	GRANTED	7-28-61
		Atty- Eugene L. Burke		
BL-2799	9-9-61	License to cover C.P. (BP-13,436 as modified)	GRANTED	1-3-62
K & F	9-13-61	which authorized an increase in daytime power and installation of new transmitter. Atty. Burke		
BR-2708	6-21-62	Renewal of license	GRANTED	9-6-62
Rec'd	6-26-62			
Filed	6-26-62	Eugene L. Burke, Atty.		

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters KCLVName NEW-TEX BROADCASTING, INC.
Clovis, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,778 R&F	6-7-65 6-9-65	Construction Permit to change ant.-trans. loc. to Green Acres Road, Clovis, New Mexico and make change in antenna system (change from shunt excited to series excited). Atty: Eugene Burke	GRANTED Cond'l reinter. Class IV stations	7-13-65
BR-2708 Rec'd Filed	6-26-65 7-1-65 7-1-65	Renewal of license Atty. Eugene L. Burke	GRANTED	2-23-66
BL-11,267 R & F	3/9/66 3/14/66	Lic. to cover CP (BP-16,778) which auth. chng. ant-trans. loc. and make chng. in ant-system. Atty: Eugene L. Burke	GRANTED COND re interf. class IV stations	5-12-66

APPLICATION RECORD - BROADCASTING

1240kc

Call
Letters KCLVName NEM-TEX BROADCASTING, INC.
Clovis, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2976 R & F	10-4-66 10-6-66	Modification of license to operate transmitter by remote control from 2112 Thornton Street, Clovis, New Mexico.	GRANTED	10-12-66
BR-2708 R & F	12-28-66 1-3-67	Renewal of license (SHORT TERM) Atty- Eugene L. Burke	GRANTED	10-17-67
9-20-67 ORDERED to pay Forfeiture of \$1,000. Sect. 73.93(c) and 73.116(a) Rules.				
BZ-6879 R & F IM	6/24/68 6/28/68 7/8/68	Direct Meas. Atty: Eugene L. Burke Engr: Vir James, Denver, Colorado	GRANTED	7-12-68
JUL 11 1968				
BR-2708 R & F	6-28-68 7-3-68	Renewal of license Eugene L. Burke, Atty AMENDED 10-10-68 re: Programming	GRANTED conil re interf power to	10-31-68 lic. accept re Cl IV inc. lkw.
AUG 12 1968				

APPLICATION RECORD - BROADCASTING

1240kc

Call
Letters KCLV

ZIA BROADCASTING COMPANY

Name NEW-TEX BROADCASTING, INC.
Clovis, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BAI. -7260 R & F FEE PD: \$1000 #673837 CODE 047	3-15-71 3-19-71	Voluntary assignment of license to ZIA BROADCASTING COMPANY (SEE OVER)	GRANTED Req. grant fee \$5,140.00 EFF: 6-24-71 Grant Fee Paid. 048, 7-6-71. W-014756	5-26-71
Pub. notice filed 5-14-71				
BR-2708 R & F PN Recd. PRESS	6-29-71 7-6-71 "	RENEWAL OF LICENSE	GRANTED	9-30-71
AUG 8 1971				
BR-2901 Rec'd FILED FEE PD: \$250 # 089650 CODE 053 (Form 316)	6-12-72 6-16-72 7-10-72	Voluntary transfer of control of lic corp from Lenie D. Allsup and Barbara J. Allsup to Allsup's 7-11, Inc.	GRANTED NO GRANT FEE REQUIRED EFF: 10-16-72	9-29-72

RE: BAL-7260 - Sec.VI mailed 4-12-71 - NOTED: Par. 21(c)
incorrect (Sec.II) SEE TABLE II
AMENDED 5-10-71 - Financial data; re Community Needs;
Proposed Comm. practices; Sec.VI

PHASE 1 REFUND ACTION

673837 Payable
to NEW TEX BONG INC

TRANS.

CODE

DATE

533

8/10/527

AMT.

INITIALS

\$291.50

YMP

APPLICATION RECORD - BROADCASTING

1240 kc

Call
Letters K C L V

Name ZIA BROADCASTING COMPANY
CLOVIS, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
BR-2708 R & F PN Recd. PRESS	7-2-74 7-5-74 " JUL 9 1974	RENEWAL OF LICENSE Ted L. Hartley, Atty. AMENDED 7-29-74 re: EEO AMENDED 10-15-74 re: equal employment program AMENDED 11-11-74 re: ascertainment of comm. needs & employ. practices AMENDED 11-29-74 re: ascertainment of comm. needs & employ. practices	GRANTED	12-13-74
BZ-9078 R & F DM Fee Returned PRESS	11-19-74 11-25-74 1-25-76 3-29-76 MAR 30 1976	Direct Measurement	GRANTED	5-11-76
BR-2708 R & Fm PN Recd. PRESS	5-30-77 6-14-77 " JUN 22 1977	RENEWAL OF LICENSE	GRANTED	9-27-77

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

