

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-19-59

Call letters KCCR

Station location Pierre, South Dakota

SORENSON BROADCASTING CORPN.(AL 2-29-72 X AGRUSS BROADCASTING, INC. (BAL-6364 7-31-68 EFF: 8-14-68)

Name of licensee & CREAT PLAINS EROADCASTING CORPORATION

Issac Walton Road, Pierre, South Dakota (P801022AF 1-14-81)
Transmitter location x i mile east of city near Hwy. #34, Pierre, South Dakota

106 West Capitol, Pierre, South Dakota

57501

XX 110 W. Capitol, Pierre, South Dakota (BS 12-9-70)
X3311 South Pierre St., Pierre, South Dakota (BRC 7-27-64)
X1174 West Sioux, Pierre, South Dakota (Let. 11-19-58)

Main studio location To be determined, Pierre, South Dakota

CONSTRUCTION PERMIT AND LICENSE RECORD

| | | | | | | - |
|---|--|--|------------------------------------|--|--|--------|
| Appl. | Date | | | Time | Period | |
| No. | Issued | Freq. | Power | Div. | From- To- | |
| | | | | | | |
| BP-11636 | 11-5-58 | 1590kc | 1kw | | 1-5-59 7-5- | |
| | | Name and Address of the Owner, where the Person of the Owner, where the Person of the Owner, where the Owner, which the Owner | AND REAL PROPERTY. | | adcast stat | ion |
| BL-7385 | 5-19-59 | 1590kc | | | 5-19-59 4-1- | |
| | | | | | ch authorize | ed i |
| CHARLES THE PARTY OF THE PARTY | new stands | THE RESERVE TO SECTION 1 | THE RESERVE OF THE PERSON NAMED IN | | | |
| BIU-33/5 | 6-1-60 | Volunta | ry trans | fer of co | itrol of lice | ens |
| All Stock | holders)t | o Lerov | Okerlund | and 5 ot | Davenport, | et |
| MIL O OOC | NAME AND ADDRESS OF THE OWNER, TH | Supplemental Control of the Party of the Par | | | A STATE OF THE PARTY OF THE PAR | - |
| |)-20-02 | | | consider | n on renewal | - |
| BR-3745 | 1-31-63 | | of lice | and the same of th | 1-31 4-1-65 | |
| | | | | | | |
| BAL-5057 | | | | ment of 1 | | |
| EFF: | 5-15-64 | | THE RESERVE OF THE PERSON NAMED IN | STING, INC. | | |
| 3KC-2505 | The Real Property lies and the last lies and the | 1590kc | 1kw | Day 7 | -27 4-1-65 | |
| | mod. of | license | to chanb | a ctudio 1 | | |
| | | South Da | DINE TO | 331 South | Pierre St., | |
| BP-16313 | 2-8-65 | 1240kc | 250w | U | -8 10-8-65 | |
| | CP to ch | ange fre | q. to 124 | Oke, chans | te hours of | |
| | operation | n to Unl | imited us | ing power | of 250w | |
| | (Corvi'1) | | | | | |
| BR-3745 | 3-4-65 | RENEWAL | OF LICE | NSE 4 | -1 4-1-68 | |
| | | | | | | |
| BL-10,90 | 6-5-65 | 1240kc | 250w | U 6 | -4 4 -1-68 | |
| | | | | | which auth | |
| | | | | THE RESERVE AND ADDRESS OF THE PARTY OF THE | 1240kc chg | |
| | | | operation of | | ytime to U. | |
| BP-16668 | 2-9-66 | STATE OF THE PERSON NAMED IN | THE RESERVE THE PERSON NAMED IN | -LS U 4-9 | 10-9-66 | |
| | CP t | | | | 1kw(Cond'1) | |
| BL-11,249 | 5-4-66 | 1240kc | 250w, 1kw- | LS U 5- | 4 4-1-68 | |
| | | iner de | cover CP(| BP-16,668) | which auth | |
| | | riict. da | Arime Dom | er (Cond | | - |
| BR-3745 | 3=29-68 | RENE | IAL& NDEA | - | 4-1-71 | |
| (S) | | | | | | |
| - | | | | | | ALC: N |

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K C C R

Station location PIERRE, SOUTH DAKOTA

Name of licensee AGRUSS BROADCASTING, INC.

Transmitter location & mile E of City near Hwy. #34, Plerre,S.D.

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. | Date | | 1 | Time | Period |
|--------------------------|---------------------|-------------------|----------|------------------|--------------------|
| No. | Issued | Freq. | Power | Div. | From- To- |
| BAL-6364 | 7-31-68 | VOL. AL | EFF. | 8-14-68 | |
| BS-3745(1) | 12-9-70 to 110 W | Mod. of Capito | lic, to | change S | L and RC Dakota |
| BS-3745(L) | 3-2-71 | | | | pe accepted |
| | | transmi | tter.to | Gates, BC | IT. |
| BR-3745(S) | 7-14-7 | Renewa | of Lic | ense & NDI | A 4-1-74 |
| BAL-7473 | 2-29-72 | VOL. A | | | |
| EBSA | 5-25-72 | | | | |
| BZ-8271(L) BZ-8271(L) | | Direct | | ent ect input | power 4-1-74 |
| BR-3745(S) | 5-20-74 | | ENEWAL | | 4-1-77 |
| BE- 3745 | 11-28-75 | Mod. o | f lic. t | o change | SL and RC |
| Ltr. | 3-17-76 | Trans. | GATES | BC-1T no | w installed |
| | | tforme | r main | trans.} | Auxiliary |
| BR-3745(L) | 3-15-77 | | of Lice | nse | 4-1-80 |
| BR791203A5 | | | | | -1-00 |
| (S) | 3-25-80 | RENEWAL MAIN & | OF LICE | NSE | 4-1-83 |
| P801022AF | 1-14-81 | 1240khz | | 1.0kw Unl | - 1-14-82 |
| (L) | | CP to c | ng. TL | | |
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APPLICATION RECORD - BROADCASTING

DEPART OF A THIS DEPARTMENT AND DARREST OF

FORM BC-121 Aug. 1955

Call

| Letters | NU PRODUCT TO | |
|---------|----------------------------|---------------------------------|
| LHUTHIN | CT HARTY | N 1- 1- N |
| | SECRETARISES OF SECRETARIA | the commence of the contract of |

| File No. | - Edward N. Dated | Dayenparts Bex-748, Rapid-City, S.D.) 1172 W. Sioux, Pierre, S.D. (per 1 Application for | Nature | Date |
|--|--|---|---------|---------|
| BP-11,636 Rec'd Filed | 10-12-57 10-14-57 10-14-57 | Construction permit for a new standard broadcast station to be operated on: Frequency - 900ke- 800ke- 1590kc Power - lkw Hours of operation - Daytime Trans. location - One half mile east of city near Hwy #34, Pierre, South Dak. Studio location - Same as transmitter | GRANTED | 11-5-58 |
| AMENDMENT Rec'd Filed AMENDMENT R & F AMENDED R. & F. | 12-4-57 12-6-57 12-6-57 12-6-57 14-21-58 14-24-58 | AMENDED to change frequency to 800ke; change studio loc. to To be determined. Pierre, S.Dak operate trans. by remote control from studio; make changes in ground system and change type transmitter (6ATES-D6-16). AMENDED to change frequency to 1590kc; and change type transmitter (GATES BC-1J). | | |

GATES BC 12 19 Gates BC-1J FORM BC-121 #2 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters

KCCR

Name GREAT PLAINS BROADCASTING CORPORATION

PIERRE, SOUTH DAKOTA

| File No. | Dated | Application for | Nature | l Date |
|----------------------|------------------------------|--|-----------------|--|
| BL-7385 R. & F. | 1-27-59 | License to cover CP (BP-11,636) which auth. a new standard broadcast station. | GRANTED | 5-19-59 |
| BTC-3375 Rec'd Filed | 2-8-60 2-12-60 2-12-60 | Voluntary transfer of control of licensee corporation from Edward N. Davenport, et al (All Stockholders) to LeRoy Okerlund and 5 others. Harry J. Daly, Atty. | GRANTED EFF: | THE RESIDENCE OF THE PARTY OF T |
| BR-3745 R.&F. | 1-13-62 | RENEWAL OF LICENSE | GRANTED | 1-31-63 |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 Aug. 1955

Call Letters K.C.C.R

NAME GREAT PLAINS BROADCASTING CORPORATION ...

| PIE | RRE, SOUTH | DAKOTA | | Name of the Owner, where the |
|--------------|--------------------|---|----------------------|------------------------------|
| File No. | Dated | Application for | Nature Nature | lon Date |
| BP- Rec'd | 6-16-62 6-19-62 | Construction permit to change frequency from 1590kc to 1240kc, change hours of operation from Daytime to Unlimited using power of 250w-lkwLS | Ret'd by and Orde | Comm. letter of 10-24-62 |
| | | Atty. McKenna & Wilkinson Eng. Archer S. Taylor PETITION FOR ACCEPTANCE OF APPLICATION | | |
| EAL-5057 - | 3=6=61 | Voluntary assignment of license to | GRANTED | 5-12-64 |
| R & F | 3-16-64 | CAPITOL BROADCASTING, INC. Atty Smith & Pepper | Eff: | 5-15-64 |
| | | | | |
| | | F.C.C WASHINGTON, D. C. | | |

FORM BC-121 Aug. 1955

Call Letters K C C R

| | rre, South | Dakota | | |
|----------------------------|-------------------------------|---|---------------|---------|
| File No. | Dated | Application for | Nature Nature | Date |
| RC-2505 Rec'd Filed | 6-15-64 7-15-64 7-15-64 | Modification of license to change studio location and remote control point to 3313 South Pierre Street, Pierre, South Dakota. | GRANTED | 7-27-64 |
| | | Arthur J. Whalen, Jr., | ety. | |
| BP-16313 Rec'd Filed | 8-4-64 8-5-64 8-5-64 | CP to change frequency from 1590kc to 1240k change hours of operation from Daytime to Unlimited using power of 250w Arthur J. Whalen, Jr., Atty. Raymond E. Rehrer & Assoc., Eng. | Cond'l re | |
| BR-3745 Rec'd Filed | 12-31-64 1-7-65 1-7-65 | Renewal of license Atty: Grove, Paglin, Jaskiewicz | GRANTED | 3-4-65 |

F.C.C. - WASHINGTON, D. C.

APPLICATION RECORD - BROADCASTING

Call Letters ... K.C.C.R.

Capitol Broadcasting, Inc. Pierre, South Dakota

| | | | | THE RESERVE TO SHARP SHAPE TO SHAPE THE PARTY OF THE PART | ion |
|---|--------------------------------|-------------------------------|---|--|--|
| | File No. | Dated | Application for | Nature | Date |
| | BP-16, 668 R. & F. | 3-22-65 | CP to increase daytime power from 250w to lkw. Atty: Grove, Paglin, Jaskiewicz, Sells, Gilliam & Putbrese Engr: Raymond E. Rohrer | 250w Class Radiation | 2-9-66 Sect. 73.54 IV stations. efficiency is t 160mv/mkw. |
| | BL-10,906 Rec'd. Filed | 2-26-65 2-26-65 2-26-65 | License to cover CP(BP-16,313) which auth change frequency from 1590kc to 1240kc change hours of operation from Daytime to Unlimited using power of 250w. | CRANTED | 5-4-65 |
| _ | L-11,249 | 2/16/66 2/21/66 | Lic. to cover CP (BP-16,668) which auth. incrdaytime power. | CRANTED COMDL static | 5-4-66 RE Class IV |
| | BR_3745 R & F JAN 1 6 19 | 12/15/67 12/26/67 8 | RENEWAL OF LICENSE Atty: B. Jay Baraff | GRANTED | 3-29-68 |
| * | | | P.C.C WASHINGTON, D. C. | | |

FORM BC-121 #6

APPLICATION RECORD - BROADCASTING

Call Letters KCCR

AGRUSS BROADCASTING, INC. (7-31-68)

Name X CAPITOL BROADCASTING, INC. Fierre, South Dakota 57501

| File No. | Dated | Application for | Nature | Date |
|--------------------------------|----------------------------------|--|-----------------|--------------------|
| | 5-10-68 | Voluntary assignment of license to ACRUSS BROADCA TING, INC. | GRANTED EFF: | 7-31-68 8-14-68 |
| MAY 21 1958 Publication 5 | 1,27850 27-68. r amondment | Atty - Putbrese & Fletcher | | |
| COMMISSION BY FALSIFICATION | LETTER OF I | 2-2-70 NOTIFIED STATION KCCR OF APPARENT LIABE AL VIOLATIONS, LIABILITY FOR \$2,000. | LITY FOR | LOG |
| BR-3745 R & F | 12-31-70 | Renewal of License | GRANTED | 7-14-71 |
| P.N. PRESS | 1-4-71 | Atty: Thomas W, Fletcher(Putbrese, Fletcher | & Healy) | |
| JAN 2 6 1971 | | AMENDED 1-15-71 re: Balance Sheet AMENDED 2-1-71 re: Transmitter logs AMENDED 3-11-71 re: Transmitter logs | | |
| Commission \$1,000 for | by Memo. Opportions | f Sections 73.113(a) and 73.111; 73.114(a) and | KCCR to 73.47. | orfeit |

HE: BAL-6364 - AMENDED 5-21-68 - Lean Agreement (assignee)
AMENDED 7-5-68 re Tables I & II; programming

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters

KCCR

Card #7

SORENSON BROADCASTING CORPN.

*AGRUSS BROADCASTING, INC.

Name PIERRE H

PIERRE, BOUTH DAKOTA

| | | | Act | |
|--------------|-------------|---|------------------------|---------------|
| File No. | Dated | Application for | Nature | Date |
| BP- | 2-9-71 | CP to change type trans. to GAtes, BC-17. | Appli, n | ot necessary |
| Rec'd | 2-11-71 | | | type accepted |
| \$30-663739 | 2-11-71 | | | ee returned. |
| BAL-7473 | | Voluntary assignment of license to | GRANTED | 2-29-72 |
| R&F | 11-17-71 | SORENSON EROADCASTING CORPN | THE RESERVE TO SHAREST | t fee \$2,300 |
| FEE PD: \$10 | 00 #513295 | Attention Colon Probation & Demaid | Eff | |
| Pub no tice | filed 12-6- | Atty - Cole, Zylstra & Raywid | Grant Fe | |
| ARC 0 1971 | | (SEE OVER) | U40, J=31. | 72. ¥ 057414 |
| | filed 3-14- | 72 | | |
| BZ-8271 | 9-5-72 | Direct Measurement. | GRANTED | 23-5-73> 3 |
| Rec'd | 9-8-72 | | 9v | |
| Amended | 1-8-73 | new 302 to cor. engr. (ant. resistance) | | |
| | | 067-Refunded | | |
| Amended & F | | add'1 engr data | | |
| XX DM | 2-8-73 | | 25 11 25 | |
| PRESS | FEB 23 | | | |
| | | F. C. C WASHINGTON, D. C. | | |

BAL-7473

REE BAL-7473 - AMENDED 1-24-72 re: stock issued - fin.

& programming - Section VI filed.

RE: BAL-7473 AMENDED 2-4-72 - re: stock issued and Fin.

Form BC-121 Seprember 1969

APPLICATION RECORD - BROADCASTING

Call Letters K C C R

Name

SORENSON BROADCASTING CORPN.

Pierre, South Dakota

| File No. | Dated | Application for | Act Nature | Date |
|-----------------------------------|---|--|-----------------|---------|
| BR-3745 R & F P.N. PRESS | 12-21-73 12-28-73 12-28-73 1 0 JAN 1974 | Renewal of License Atty.: Thomas W. Fletcher | Granted | 5-20-74 |
| BR-3745 R & F P.N. PRESS | 11-26-76 11-30-76 11-30-76 FEB 7 1977 | RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Thomas W. Flecther (Cole, Zylstra & Ray | Granted wid) | 3-15-77 |
| BR791203A5 PRESS FEE | 5 1980 | Renewal of License (Main & Aux. Trans.) | GRANTED | 3-25-80 |
| | | F.C.C WASHINGTON, D. C. | | |

Call Letters: K C C R

1240KHz.

Name: SORENSON BROADCASTING CORPN.

Station Location: PIERRE, SOUTH DAKOTA

| File No. | Date | Description | Action and Date |
|--|---------|---|---------------------------|
| BP801022AF PRESS (0) | E. 198 | CP to chg. TL to: Issac Walton Road, Pierre, South, Dakota. 44° 21' 01.5" 100° 19' 08" Atty. James L. Oyster (Smith & Pepper) | GRANTED 1-14-81 Con'd |
| EL-810720AG E F PTA PRESS MUL 3 1 1 | 7-20-81 | Lic. to cover (BP-801022AF as mod.) for chgs. Atty: | SSUED |
| | | | Form BC-121 March 1979 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form -3" by 5 " filing cards - for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

