

KCGS

 SPERRY RAND



REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 45501 1/5

#5013

BROADCASTING STATION LICENSE RECORD

Date first licensed June 30, 1976

Call letters K C G S

Station location Marshall Arkansas

Name of licensee MARSHALL BROADCASTING COMPANY

Transmitter location Battle Street, Marshall, Arkansas (redecr.)
x0.54 mi. N. 309° E. from intersec. of U.S. Rt. 65 & State
Rt. 27 in Marshall, Arkansas

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BP-19,776	3-13-75	1600khz.	1kw	Day	3-13-76	
CP for a new standard broadcast station						
BP-19,776(1)	5-12-75	Call letters assigned.				-----
COMTEL	8-11-75	PSA, 500 watts				
BL-13,943(L)	6-30-76	Lic. to cover BP-19,776 for NEW STANDARD BROADCAST STATION			6-1-79	
BP-20,176(L)	4-13-77	CP to inc. daytime power & chg. type trans. 1600khz 5kw			Day 4-13-78	
BL-14,334(L)	7-26-77	Lic. to cover BP-20,176 for changes			6-1-79	
BZ-9650(L)	4-27-78	Direct Measurement			6-1-79	
BR790131WC (S)	5-18-79	Renewal of license			6-1-82	
BTC791220HF	6-19-80	Vol TC EFF: 8-1-80				

APPLICATION RECORD - BROADCASTING

Call **K C G S**
Letters new

MARSHALL BROADCASTING COMPANY
x Rex Elliott, Fern Elliott, Coy L. Horton & Sue Horton
Name d/b as **OZARK MOUNTAINS BROADCASTING COMPANY**
MARSHALL, ARKANSAS (c/o Coy Horton P.O. Box 178, Marshall, Ark. 72650)

File No.	Dated	Application for	Action		
			Nature	Date	
BP-19776	8-19-74	Construction permit for a new standard broadcast station on: frequency - 1600khz Power - 1kw Hours - Daytime Transmitter - Gates, BC-1H Main studio and transmitter location - 0.54 miles N309°E from intersection of US 65 & Ark. 27, Marshall, Arkansas Coordinates - 35° 54' 56" 92° 38' 20" Atty. Miller & Fields Eng. Gautney & Jones	GRANTED	3-13-75	
Rec'd	8-22-74		Gr. fee req. \$1,350.00		
Filed	8-22-74		pd. 4-29-75 #418367		
\$100-338397	8-22-74			018	
AC-017					
PN filed	9-20-74				
PRESS: NOV 0 8 1974					
Amended	9-3-74		Re: Financial data (Bank letter)		
Amended	11-11-74		RE Photographs of construction site.		
Amended	1-22-75		re: change name to Marshall Broadcasting Company		

BP-19,776

Amended 1-22-75 re: Change name to Marshall Broadcasting Company

Amended 3-6-75 re: data concerning Sec. 11 Page 2, Sec. 1V-A par 16.

PHASE 1 REFUND ACTION

TRANS.
CODE
500

DATE
80/01/29

AMT.
769.00
* 418367

INITIALS
JM

Form BC-121
September 1969

#2

APPLICATION RECORD - BROADCASTING

1600khz.

Call
Letters K C GS

Name Marshall Broadcasting Company
Marshall, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,184 R & F \$50-508706 AC-001 PRESS:	12-8-75 12-11-75 12-11-75	Construction permit to install a new Auxiliary tran. Gates BC-5P2 Amended 12-17-75 re additional info	DISMISSED AS MOOT	11-29-78
BP-20,176 Rec'd Filed \$400-506541 AC-001 PN filed	12-3-75 12-5-75 12-5-75 12-15-75	Construction permit to increase daytime power to 5kw, chg. type trans. Gates BC-5P2 Atty: Miller & Fields Eng. Gautney & Jones SEP 24 1975	GRANTED	4-13-77
BL-13,943 R & F \$100#425945 mend PTA PRESS MAY 28 1975	5-12-75 5-13-75 5-14-75 6-13-75 5-21-75	Lic. to cover BP-19,776 for New Standard Broadcast Station Transmitter: Sintronic AM-1K-A engr. data SL & TL: Battle Street, Marshall, Arkansas	GRANTED	6-30-76

APPLICATION RECORD - BROADCASTING

1600khz

#3

Call Letters K C G S

Name MARSHALL BROADCASTING COMPANY
Marshall, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,334 R & F PTA PRESS JUN 29 1977	5-9-77 5-13-77 5-27-77	Lic. to cover BP-20.176 for changes Atty: Samuel Miller	GRANTED	7-26-77
BZ-9650 R & F DM PRESS MAR 13 1978	1-27-78 1-30-78 2-13-78	Direct Measurement Atty: Samuel Miller	GRANTED	4-27-78
BR 790131 WC PRESS MAR 30 1979		RENEWAL OF LICENSE (MAIN & AUX.) Samuel Miller, Atty.	GRANTED	5-18-79
BTC FORM 314 rec 11-26-79		Vol TC from Rex Elliott & Fern Elliot; and Coy L. Horton & Sue Horton; to Hugh J. Shannon	RET'D	12-4-79 Req. of atty (telephone) will file 315

SEE CARD #4

APPLICATION RECORD - BROADCASTING

Call
Letters K C G S

Name Marshall Broadcasting Company
Marhall, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BTC791220HF FORM 315 PRES: JAN 9 PN FILED	1980 2-5-80	Vol TC from Rex Elliott & Fern Elliot (100); and Coy L. Horton & Sue Horton (50%) to BY SPECIAL ORDER OF THE FEDERAL COMMUNICATIONS COMMISSION Hugh J. Shannon (SEE OVER)	GRANTED	6-19-80
			EFF:	8-1-80

RE: BTC/HF - discrepancies noted in applic. 316 should
have been filed first? (Court Order); Hugh Shannon -51%?
I re Table I -incorrect

AMENDED 6-6-80 re: Order of Partition. Stock agreement.

AMENDED 7-8-80 re: PETITION FOR RECONSIDERATION OF
TRANSFER.

PETITION FOR RECONSIDERATION 7-21-80 FILED BY HUGH J.
SHANNON (TRANSFeree).

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

