



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC-126
June 1954

Official No. 3723.

BROADCASTING STATION LICENSE RECORD

K C E E Eff: 3-28-58

X K R T U Eff: 3-18-57

Date first licensed 2-10-59

Call letters X K C T U

790, INC. (AL 5-12-80, EFF: 5-27-80) Station location Tucson, Arizona

XX STRAUSS BROADCASTING COMPANY (AL 8-2-66 :EFF:9-13-66)

X ASSOCIATED BROADCASTERS OF TUCSON, INC. (AP 10-9-57; EFF:11-7-57)

Name of licensee X DAVID S. DRUBECK AND BARNET SORKIN, D/B AS
ASSOCIATED BROADCASTERS OF TUCSON

2100 North Silverbell Road, Tucson, Arizona (Lic. 2-10-59)

X ~~Approx. 0.5 mile north of Fort Lowell Road on Dodge Blvd.,~~

Transmitter location Tucson, Arizona (CP 1-23-57)

Same as Transmitter.

25705 X
Main studio location X Approx. 0.5 mile north of Fort Lowell Road on Dodge Blvd.,
Tucson, Arizona (CP 1-23-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-10796	1-23-57	790kc	1kw-DA	Day	3-23-57	9-23-57	
	CP for new standard broadcast station (Cond'1)						
BMP-7872 (1)	10-2-57	Mod. of CP(10796 for extension of completion date to January 20, 1958.					
BAP-361 EFF:	10-9-57 11-7-57	Voluntary assignment of construction permit to Associated Broadcasters of Tucson, Inc.					
BMP-7996	1-13-58	790kc	1kw	Day DA	3-23-57	7-20-58	
	Mod. of CP(BP-10796 as mod.) to change antenna and studio locations, make changes in directional antenna and change type transmitter. (Cond'1)						
BMP-8181 (1)	7-14-58	Mod. of CP(BP-10,796) for extension of completion date to 9-30-58					
BL-7241	2-10-59	790kc.	1kw-DA-	Day	2-10-59/10-1-59		
	Lic. to cover CP(BP-10,796 as Mod.) for a new standard broadcast station.						
BR-3723	9-23-59	Renewal of license				10-1	10-1-62
BTC-3326 EFF:	1-22-60 3-4-60	Voluntary relinquishment of negative control of licensee corporation by each David S. Drubeck and Barnett Sorkin thru sale of 20% of stock to Cliff Gill.					
BP-13567	3-15-61	790kc	5kw-DA-D	Day	5-15	11-15-61	
	CP to increase power to 5kw, install a new transmitter (COLLINS 21-E) and make changes in DA pattern (Cond'1).						
BP-9888 (1)	1-25-62	Mod. of CP(BP-13567) for an extension of completion date to July 2, 1962					
BP-10354 (2)	8-13-62	Mod of CP(BP-13567 as mod) for extension of completion date from 7-2-62 to 10-2-62.					
	9-25-62	Commission deferred action on renewal pending further consideration.					
BMP-10,552 (3)	10-9-62	Mod. of CP (BP-13567 as mod) for ext. of completion date to 12-3-62					
BMP-10672 (4)	12-18-62	Mod. of CP(BP-13,567 as mod.) for extension of completion date to 3-2-63.					

APPLICATION RECORD-BROADCASTING

Call Letters: K C E E

790, INC.

Name: STRAUSS BROADCASTING COMPANY

Station Location: Tucson, Arizona

File No.	Date	Description	Action and Date
BA1800310EK Form 314 PRESS	MAR 25 1980	Vol. AL to 790, INC. Atty for assignor - Shrinsky & Eisen	GRANTED 5-12-80
PN FILED	3-31-80	-----	EFF: 5-27-80
BR 800602 YB PRESS	JUL 18 1980	RENEWAL OF LICENSE (MAIN & AUXILIARY) Jason L. Shrinsky, Atty.	GRANTED 9-22-80
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BAL800310EK Amended 4-28-80 re: Stock Pledge Agreement
and memorandum .

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K C B E

Station location Tucson, Arizona

Name of licensee ASSOCIATED BROADCASTERS OF TUCSON, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BMP-10,794 (5)	3-5-63	Mod. of CP (BP-13,567 as mod) for extension of completion date to 6-2-63			
BR-3723	1-31-63	Renewal of license			1-31 10-1-65
BMP-10922 (6)	6-21-63	Mod. of CP (BP-13,567 as mod.) for extension of completion date to 8-2-63.			
BMP-9774 (issued as new CP) "Cond'1"	8-9-63	790kc	500w-5kw-LS	DA-2 Unl.	10-9 4-9-64
		CP to chg hours to Unl. using power 500w-5kw LS and make chgs to DA system. (DA-D to DA-2)			
BMP-11,199 (1)	4-1-64	Mod. of CP (BMP-9774) for extension of completion date to 7-9-64			
BL-10241	2-14-64	790kc	5kw-DA-D	Day	2-14 10-1-65
		Lic. to cover CP (BP-15,567 as mod.) which auth. incr. power; install new trans.; make chgs. in DA pattern.			
BMP-11,302 (2)	8-24-64	Mod. of CP (BMP-9774 as mod.) for extension of completion date to 9-9-64.			
BR-3723	5-17-65	Renewal of license			10-1 10-1-68
BL-10,741	3-28-66	790kc	500w-5kw-LS U	DA ₂	3-28 10-1-68
		Lic to cover CP (BMP-9774 as mod) which auth chgs in hours of operation and chg DA system.			
BAL-5614 EFF:	8-2-66 9-13-66	Voluntary assignment of license to STRAUSS BROADCASTING COMPANY			
BR-3723(L)	7-31-69	Renewal			10-1-71
BTC-6310	7-31-70	VOL. TC EFF: 8-24-70			
BR-3723(S)	9-30-71	RENEWAL			10-1-74
ESBA	5-22-72				
BP-19,974	7-21-75	CP to install an aux. trans.			
BR-3723	8-17-78	(S) REN. OF LIC. see #3			

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-10-59

Call letters K C E E

Station location TUCSON, ARIZONA

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-3723(L)	8-19-75		RENEWAL		10-1-77
BL-14,010(L)	3-10-76		ML to cover BP-19,974 for New Aux. transmitter, Gates BC-1E		10-1-77
BR-3723	8-17-78	(S)	REN. OF LIC.		10-1-80
BR 800602 YB	9-22-80	(S)	RENEWAL		10-1-83
BAL 800310 EK	5-12-80	VOL.	AL to 790, INC.	EFF:	5-27-80

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call ~~K-R-T-U~~ K C E ELetters ~~N-T-K-G-T-U~~

Name DAVID S. DRUBECK and BARNET SORKIN, d/b as

ASSOCIATED BROADCASTERS OF TUCSON

(P.O. - c/o David S. Drubeck, 7345 Van Nuys Blvd., Van Nuys, Calif.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,796	9-8-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 790kc Power - 1kw DA-D Hours of operation - Daytime Transmitter location - Approx. 0.5 mi north of Fort Lowell Road on Dodge Blvd., Tucson, Arizona Studio location - Same as transmitter. Atty. - Joseph Brenner, Beverly Hills, Cal. Engr. - Jay E. Tapp, Long Beach, Calif.	GRANTED	1-23-57
Rec'd	9-11-56		Conditions: Installation of phase monitor; Field measuring equipment to be available at all times; Submission of complete non-DA proof of performance.	
Filed	9-11-56			

GATES BC 1J

AUG. 1955

#2

Call

K C B E

EFF:

Letters

X K R T U

ASSOCIATED BROADCASTERS OF TUCSON, INC.
 Name DAVID S. DRUBECK AND BARNET SORKIN D/B AS ASSOCIATED BROAD-
 CASTERS OF TUCSON

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7872	9-20-57 9-23-57 9-23-57	Modification of Construction permit (BP-10,796 which authorized a new standard broadcast station) for extension of completion date from 9-23-57 to 1-20-58.	GRANTED	10-2-57
BAP-361 Rec'd Filed	9-20-57 9-23-57 9-23-57	Voluntary assignment of construction permit to Associated Broadcasters of Tucson, Inc.	GRANTED EFF:	10-9-57 11-7-57
BMP-7996 Rec'd Filed	12-2-57 12-5-57 12-5-57	Modification of construction permit (BP-10796 which auth. a new standard broadcast station) to change antenna-trans. location from Approx. 0.5 mile north of Fort Lowell Road on Dodge Blvd., Tucson, Ariz. TO 0.28 mi southeast of inters. of Grant Rd. and Silverbell Rd., Tucson, Ariz., change studio loc. from Same as trans. Tucson, Ariz. TO To be determined. Tucson, Ariz. make changes in directional antenna system and change type transmitter (Collins 20V). Atty. - Joseph Brenner, Beverly Hills, Cal. Engr. - Jay E. Tapp, Long Beach, Calif.	GRANTED	1-13-58 Conditions: Phase Monitor Field Measuring Equipment; complete non-DA proof.

APPLICATION RECORD - BROADCASTING

Name ASSOCIATED BROADCASTERS OF TUCSON, INC.

Call
Letters ...K.C.EE.....

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8181 Rec'd Filed	7-1-58 7-3-58 7-3-58	Modification of construction permit (BP-10,796 as mod., which authorized a new standard broadcast station) for extension of completion date from 7-20-58 to 9-30-58.	GRANTED	7-14-58
BL-7241 Rec'd Filed	9-18-58 9-19-58 9-19-58	License to cover e.p. B.P. (10,796 as mod.) which authorized a new standard broadcast station. Joseph Brenner, attorney	GRANTED	2-10-59 to 10-1-59
BR-3723 Rec'd Filed	6-1-59 6-9-59 6-9-59	Renewal of license Joseph Brenner, Attny.	GRANTED	9-23-59
BP-13,567 Rec'd Filed	9-29-59 9-30-59 9-30-59	Construction Permit to increase power from 1kw to 5kw; install a new transmitter (Collins 21-E) and make changes in DA pattern Atty.- Joseph Brenner, Beverly Hills, Calif Engr.- Jay E. Tapp, Long Beach, Calif.	GRANTED	3-15-61 Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof.

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters K C E EName ASSOCIATED BROADCASTERS OF TUCSON, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5328 Rec'd Filed	12-12-59 12-15-59 12-15-59	Voluntary relinquishment of negative control of licensee corporation by each David S. Druseck and Barnett Sorkin thru sale of 20% of stock to Cliff Gill.	GRANTED EFF:	1-22-60 3-4-60
BMP-9774 Rec'd Filed	8-31-61 9-5-61 9-5-61	Mod. of CP (BP-13,567, which auth. inc. power and install new trans.) to change hours to Unlimited using power of 500w-5kwLS; make change in DA system (add 1 tower) and change from DA-D to DA-2 Atty. Joseph Brenner, Beverly Hills, Calif. Eng. - Jay E. Tapp, Long Beach, Calif.	GRANTED (as new CP) Cond'I re decision in Doc. 14419; phase monitor field measuring equip; nondirectional proof of performance.	8-9-63
BMP-9828 MA	10-18-61 10-20-61	Mod of CP (BP-13567 which auth. inc. power and install new trans) for extension of construction date from 11-15-61 to 5-17-62. Atty: Joseph Brenner, Beverly Hills, Calif.	GRANTED	1-25-62 to 7-2-62

APPLICATION RECORD - BROADCASTING

Call
Letters K C E EName ASSOCIATED BROADCASTERS OF TUCSON, INC.
Tucson, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10354 R. & F.	6-15-62 6-18-62	Mod. of CP (BP-13567 as mod. which auth. incr power; install new trans; changes in DA pattern(Cond'1) for extension of completion date from 7-2-62 to 10-2-62.	GRANTED	8-13-62
BR-3723 Rec'd Filed	6-29-62 7-2-62 7-2-62	Renewal of license	GRANTED	1-31-63
BMP-10,552 R. & F.	9-7-62 9-10-62	Mod. of CP(BP-13,567 as mod. which auth. incr. power; install new trans. and chg DA pattern) for extension of completion date from 10-2-62 to 12-2-62.	GRANTED	10-9-62 to 12-3-62
BMP-10,572 R. & F.	11-14-62 11-19-62	Mod. of CP(BP-13,567 as mod., which auth. incr. power; install new trans. and changes in DA pattern) for extension of completion date from 12-3-62 to 3-2-63.	GRANTED to	12-18-62 3-2-63

APPLICATION RECORD - BROADCASTING

Call
Letters K C E E

Name ASSOCIATED BROADCASTERS OF TUCSON, INC.
Tucson, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
EMP-10,794 R. & F.	2-7-63 2-8-63	Mod. of CP (BP-13,567 as mod., which auth. incr. power; install a new trans.; and make changes in DA pattern) for extension of completion date from 3-2-63 to 6-2-63.	GRANTED	3-5-63
EMP-10,922 R. & F.	5-22-63 5-23-63	Mod. of CP (BP-13,567 as mod., which auth. incr. power; install a new trans., and make changes in DA pattern) for extension of completion date from 6-2-63 to 8-2-63. Atty: Fly, Shuebruk, Blume and Gaguine	GRANTED to	6-21-63 8-2-63
BL-10,241 R. & F.	7-29-63 8-1-63	Lic to cover CP (BP-13,567 as mod) which auth. incr. power; install new trans; make chgs in DA Pattern. Atty- Fly, Shuebruk, Blume and Gaguine	GRANTED	2-14-64

APPLICATION RECORD - BROADCASTING

Call
Letters K C E EName ASSOCIATED BROADCASTERS OF TUCSON, INC.
TUCSON, ARIZONA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,199 R.&F.	3-3-64 3-6-64	Mod. of CP(BMP-9774 which auth. chg. hours of operation(500w-5kw-LS; make chgs in DA system(1 addl tower); chg. from DA-D to DA-2 for ext. of completion date from 4-9-64 to 7-9-64.	GRANTED	4-1-64
BMP-11,302 Rec'd Filed	6-12-64 6-15-64 7-16-64	Mod of CP (BMP-9774 as mod which auth chgs to hours of operation and DA sys) for ext comple date from 7-9-64 to 9-9-64.	GRANTED to	8-24-64 9-9-64
EL-10,741 R. & F. PROG. TEST 9-9-64	8-29-64 8-31-64	License to cover construction permit(BMP-9774 as modified) which authorized changes in hours of operation and change directional antenna system.	GRANTED	3-25-66
BR-3723 R & F	7-3-65 7-6-65	Renewal of license	GRANTED	9-17-65

FORM BC-121
AUG. 1955 #8

APPLICATION RECORD - BROADCASTING

790kc

Call
Letters K C E E

Name ~~ASSOCIATED BROADCASTERS OF TUCSON, INC.~~
Tucson, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5814 R & F	6-17-66 6-22-66	Voluntary assignment of license to STRAUSS BROADCASTING COMPANY Atty - Cohn & Marks	GRANTED EFF:	8-2-66 9-13-66
BR-3723 R & F #440327 \$75 AUG 7 1968	6/20/68 7/1/68 7/1/68	Renewal of license Atty: Reid Peyton Chambers AMENDE 11-6-68 re: Engineering (Skeleton Proof of Performance)	GRANTED	7-31-69
BTC-6310 Rec'd SEE: AM KIXL for fee paid Filed (Form 316)	7-7-70 7-10-70 7-21-70 JUL 28 1970	Voluntary transfer of control of lic corp from Robert S. Strauss and Theodore H. Strauss (50% each) to Robert S. Strauss (42 1/2%) and Theodore H. Strauss (47 1/2%), as a Family Group Atty - Arnold & Porter Annual license fee: \$56.00 # 639015	GRANTED EFF:	7-31-70 8-24-70

APPLICATION RECORD - BROADCASTING

Call
Letters K C E E

Name STRAUSS BROADCASTING COMPANY
TUCSON, ARIZONA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3723 R & F PN PRESS JUL 30 1971	6-25-71 6-28-71 6-28-71	Renewal of License Atty-Arnold & Porter	GRANTED	9-30-71
BR-3723 R & F PN Recd. PRESS JUL 2 1974	6-21-74 6-24-74 6-11-74	RENEWAL OF LICENSE Jason L. Shrinsky, Atty.	GRANTED	8-19-75
INFORMAL OBJECTION filed 9-30-74 by The Tucson Black Media Coalition OPPOSITION TO INFORMAL OBJECTION filed 4-17-75 by Jason L. Shrinsky, counsel on behalf of Strauss Broadcasting Company (over)				
BL- ec'd. 057 W431972 \$100.00	5-22-75 5-27-75 5-29-75	Lic. to install Gates BC-1E transmitter for auxiliary purposes only.	RETURNED	6-18-75 File FCC Form 301

(BR-3723) INFORMAL OBJECTION DENIED by Richard J.
Shiben per ltr. 8-7-75

APPLICATION RECORD - BROADCASTING

790 KHZ

#10

Call Letters K C E E

Name STRAUSS BROADCASTING COMPANY
Tucson, Arizona

File No.	Dated	Application for	Action	
			Nature	Date
BP-19-974 R & F \$100-444627 \$50- returned	6-23-75 6-26-75 7-1-75 7-3-75	Construction permit to install a new auxiliary transmitter Gates BC-1E Jason L. Shrinsky	GRANTED	7-21-75
JUL 7 1975				
BL-14,010 R & F \$100#431972 PTA PRESS, OV 5	5-22-75 8-4-75 5-29-75 10-30-75 75	Lic. to cover BP-19,974 for New Aux. Transmitter, Gates BC-1E Atty: Jason L. Shrinsky	GRANTED	3-10-76
BR-3723 R & F PN Recd. PRESS	5-26-77 6-1-77 JUL 15 1977	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 8-8-77 re: engineering	GRANTED	8-17-78

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

