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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Call letters K.C.H.V.
Station Location: Coachella, California

EDWARD W. GORGES, tr/as COACHELLA VALLEY
BROADCASTING COMPANY (AL 3-27-57; EFF: 3-27-57)

Name of licenses MELVIN L. CARROLL AND BOWARD W. GORGES d/b as COACHELLA VALLEY BROADCASTING

Transmitter location Avenue 50, 1.2 miles east of intersection Highway 59 and 111, Coachella, California (CP 12-9-53) Lic. 3-26-54

92236

Main studio location Avenue 50, 1.2 miles east of intersection Highway 99 and 111, Coachella, California (CP 12-9-53) Lic. 8-26-54

CONSTRUCTION PERMIT AND LICENSE RECORD

BMP-6609 8-5-54 Mod. of CP(8904) to change 1 TELEGRAM 11-30-56 No Action taken, continued operation suthorized until final determination on application for renewal of license. BR-2986 3-27-57 RENEWAL OF LICENSE 3-27 12-1-59 BAL-2197 3-27-57 Wol. assignment of license to: EDWARD W. GORGES, tr/as CCACHELLA VALLEY BROADCASTING OUMPANY. 11-27-59 Commission deferred action on renewal pending further consideration. BR-2988 1-16-61 Authority to determine operating by direct easurement of antenna power. BR-13 1-2-62 POWE 184 Day 3-9 12-1-62 Wond 1 1-2-62 Commission deferred action on renewal pending further consideration. BR-10620 11-9-62 Mod. of CP(BP-13,740) to change type trans. to COLLINS 21-E and for extension of completion date to 5-2-63. BNP-10620 11-9-62 Mod. of CP(BP-13,740) to change type trans. to COLLINS 21-E and for extension of completion date to 5-2-63. BNP-10,271 4-23-63 Mod. of CP (BP-13,740 ap mod) to ext.	No. BP-8904 1 CBMP-6609 8 (1) BL-5410 Lic. CBML TELEGRAM 1 BR-2986 3 BAL-2197 3 EFF: 1	Issued 2-9-53 .P. for	970kc new stat	1kw	Div.	From To-
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(3) completion date to 11-2-63			, 200	20.4	THE RESERVE TO SERVE THE PARTY OF THE PARTY	

Form BC 126 #2 June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters KCHV
	Station location

Name of licensee See Card #1

Transmitter location _____

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date	10000		Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BMP-11061	12-0-62	Mad of	CP/RP-1	7/0	mod.) for ext.
(4)	12-9-03			te to 1-	
BH-2966	6-30-64	970kc	Ikw	Day	6-30 12-1-65
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BL-10,584	8-26-64			AND DESCRIPTION OF THE PERSON NAMED IN	8-26 12-1-65
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				Control of the Contro	for aux. pur-
	PARTIE			Mada 8	Tot make put-
BR-2986	11-19-65	Renewal	of Lice	nsein &	12-1 12-1-66
BR-2986	5-9-69	Renewal	of Lice	nse & NDE	12-1-71
			S & Aux		
BR-2986(L	2-29-72		L MAIN &		12-1-74
			ND	EA	
EBSA	5-25-72	AND REAL PROPERTY.		Contract of the	
BR-2986(L)	11-18-74	REN	EWAL (MA	IN & AUX.	12-1-77
BR-2986		Street, St.			
BZ-79120	AM(1)17-8	Renew	al of li	ense and	Direc+ Measure
	20001200	men+			12-1-83
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	S. Santa				
		1000			

FORM A-170

Name

APPLICATION RECORD - BROADCASTING

Call

Letters

FORMERLY FCC FORM 94 MELVIN L. CARPOLL AND EDWARD W. GORGES d/b as

File No.	Dated	Application for Nature	tion Date
BP-8904 Reg'd Filed	6-13-53 6-15-53	Sonstruction permit for a new standard broadcast station to be operated on: Frequency: 970ks Fower: 1kw Hours of Operation: Daytime Trans. Location: Ave. 50, 1.2 miles E. of intersection Hwy. 99 and 111, Conchella, California Studio Location: Same Jay E. Tapp, Engr.	12-9-53
Rec'd Filed	7-28-54 7-29-54 7-29-54	Modification of construction permit (EP-8904 GRANTED which mith, a new standard broadcast station) for change in type of transmitter (Gates BC-1F). Jay E. Tapp, Engr.	8-5-54

FORM A-170 #2

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 Call EDWARD W. GORGES, br/as COACHELLA VALLEY BROADCASTING COMPANY Letters

ECHV

Name X MELVIN L. CARROLL AND EDWARD W. GORGES d/b as COACHELLA VALLEY BROADCASTING COMPANY, Coachella,

	And in case of the last of the				
File No.	Dated	Application for	Nature	Date	
BL-5410 Rec'd Filed	8-2-54 8-4-54 8-4-54	License to cover construction permit (EP-890) as modified) which authorized a new standard broadcast station.		8-26-54	
BAL-2197 Rec'd Resub. Rec'd Filed	11-22-55 11-25-55 12-15-55 12-19-55 12-19-55	Voluntary assignment of license to Edward W. Gorges, tr/as Coachella Walley Broad- casting Company	GRANTED EFF:		
BR-2986 Recd Filed	7-14-56 8-6-56 11-29-56	Renewal of license	GRANTED	3-27-57	
		F.C.C WASHINGTON, D. C.			

FORM BC-121 # 3

APPLICATION RECORD - BROADCASTING

Call

Letters E.C.H.V.

Name EDW		CALIFORNIA	JY
File No.	Dated	Application for	Nature Date
BR-2986 Rec'd Resub. Rec'd&Filed	8-28-59 9-28-59 10-5-59	Renewal of license	Returned 9-11-59 Re: Incomplete GRANTED 3-9-60
BP-13,740 Rec'd Resub R & F	6-31-59 10-29-59 12-14-59 12-16-59	Construction permit to change hours of operation from Daytime to Unlimited, using power of lkw, night & Skilowatt, daytime; install directional antenna (DA-2) and new transmitter (GATES BC-5P-2). Samuel Miller (Atty) (11-22-61) Engr JayE. Tapp, Long Beach, Calif.	REPUBLIC 12-1-59 Sect. I nec. RANTED 3-2-62 Cond'l re: Properly designed shas monitor; field meas. equip: non-Di proof
HZ_11368	9-23-60 9-27-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED 1-16-61
BR-2986 R.&F.	9-4-62	RENEWAL OF LICENSE	GRANTED 6-30-64
		P.C.C WARRINGTON, D. C.	

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APPLICATION RECORD - BROADCASTING

FORM BC-121 Aug. 1955

Call Letters K C H V

Hame Edward W. Gorges tr/as COACHELLA VALLEY ERGADCASTING COLPANY Coachella, California

				tion
File No.	Dated	Application for	Nature	Date
BMP-10,620	10-15-62 10-16-62	Mod. of CP (EP-13,740 which auth. change hrs. of operation; install DA-2 and new trans.) to change type trans. to Collins 21 E.	GRANTED (Issued	11-9-62 with BMP-10621)
BMF-10,621	10-15-62 10-16-62	Mod. of CP (EF-13,740 which auth. change hrs of operation; install DA -2 and new trans.) for extension of completion date from 11-2-62 to 5-2-63.	to	11-9-62 5-2-63 with BMP-10620)
BEP-10,571 R. 4 F.	4-6-63 4-10-63	Mod. of CP (BP-13,740 as mod., which auth. ong hours of operation; install DA-2 and new trans.) for extension of completion date from 5-2-63 to 8-2-63.	GRANTED	4-23-63
BMP-10,958 R. & F.	7-5-63 7-8-63	Mod. of CP (BP-13,740 as mod., which auth. chg hours of operation, power, install DA-2 and new trans.) for extension of completion date from 8-2-63 to 11-2-63.	GHANTED	8-5-63
		F.C.C WASHINGTON, D. C.	1	

APPLICATION RECORD - BROADCASTING

Call Letters " C " V

Name LDwahl W. Guhras Thias Cuachella Valley bacalCasting Cuarant

COACHELLA, GALIFOLAIA

File No.	Dated	Application for	Nature	Date
k & F	10-15-63	Mod. of CP (MF-13,740 as mod which auth chgs to hours of operation, power, a install DA-2 & new trans) for ext. of completion date from 11-2-63 to 1-2-64.	to	12-9-63
BL-10,406 R. & F.	11-18-63 11-19-63	Lic to cover CP(BP-13,740 as mod) which aut chgs in hours of operation; install DA-2 and new transmitter.	GRANTED	3-26-64
BL-10,58L Regid RESUB R. & F.	11-14-63 11-19-63 4-1-64 4-6-64	Lic to use old main trans(Gates BC-1F) at present loc of main trans, to be operated on: 970kc, lkw, for Auxiliary Purposes ONLY. (DA)	-No-SE01	-3-11-64- ION-I 8-26-64
BR -2986 R & F BR -2986	8-31-65 9-2-65 8-31-65	Renewal of license (Main) Renewal of license	CRANTED	11-19-65
Rec'd Filed	9-2-65	(Aux.) F.C.C WASHINGTON, D. C.	GRANTED	11-19-65

FORM BC-121 CARD 96

APPLICATION RECORD - BROADCASTING

Call Letters KCHV

NAMES EDWARD W. GORGES tr/as COACHELLA VALLEY BROADCASTING COMPANY COACHELLA, CALIFORNIA

File No.	Dated	Application for	Nature Nature	Date
BR-2986 R & F #455234 \$240 PRESS: SEP 2 (see over) BR-2986 R & F #465428 \$30 Press OCT	9-3-68 9-3-68 1368 10-2-68 10-14-68	Remewal of License (Main) AMENDED 11-21-68 re: Business interests & Programming Renewal of license (Auxiliary)	GRANTED	5-9-69
BP- Rec'd Filed \$50-508236 AC-060 PRESS	6-8-71 6-10-71 6-10-71	Construction permit to increase nighttime power to 5kw. Request for special experimental authorization 73.32 of the Rules.	unaccept	8-2-71 as ble for filing

BR-2986 - Original copy of Section II returned to be dated; also blanks sent to be filed for Renewal of Auxiliary.

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call KCHV

Name EDWARD W. GORGES tr/as COACHELLA VALLEY BROADCASTING COMPANY COACHELLA, CALIFORNIA

			Act	ion
File No.	Dated	Application for	Nature	Date
BR-2986	8-16-71	RENEWAL OF LICENSE (Main & Auxiliary)	GRANTED	2-29-72
ReF	8-20-71	AMENDED 9-21-71 re: balance sheet		
PN rec d	11	AMENDED 12-27-71 re: programming; emp. policy		
PRESS		business interests		
		AMENDED 2-14-72 re: programming; emp. policy		
BR-2986	7-30-74	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	11-18-74
R&F	8-5-74			
PN Recd.	"			
PRESS	10 10			
	G 1 3 1974			
BR-2986	7-16-77		GRANTED	
R&F	7-29-77	(BREGO730VM) SUPPLEMENTAL APPLICATION Filed 7-	30-80 as	an
PN Recd.	"	PRESS: eco a soon	Y. Gegrae	M. Malti
PRESS	AUG 1 6 197		155ded WI	th ba-791203AM
	AUG I O 157	'AMENDED 11-10-80 re: programming		
	11=5=19	Ing. data re Fi construction on Al.		11-7-79
		F.C.C WASHINGTON, D. C.	ile Fora	30%

Call Letters: K C H V

Nome: EDWARD W. GORGES tr/as COACHELLA VALLEY BROADCASTING COMPANY

Stotion Location: Coachella, California

Station Location			
File No.	Date	Description	Action and Date
BZ-791203AM R & F DM PRESS	12-3-79 9-15-80 CT Z Z 1980	DIRECT MEASUREMENT	GRANTED 10-28-80 issued with RENEWAL
			Form BC-121 March 1979

K S T T - RECORDS OF DENIAL OF INFORMAL APPLICATIONS

Telegram 10-26-48 Request for STA 11-2-48 not considered in accordance Sec. 1.324.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form -3" by 5 " filing cards - for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

