

FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554

MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/mb/audio/

ENGINEER: CHARLES N. (NORM) MILLER
TELEPHONE: (202) 418-2767
FACSIMILE: (202) 418-1410
E-MAIL: charles.miller@fcc.gov

March 21, 2012

Aaron P. Shainis, Esq.
Shainis & Peltzman, Chartered
1850 M Street, NW, Suite 240
Washington, DC 20036

In re: Cohan Radio Group, Inc.
WWOJ (FM), Avon Park, Florida
Facility Identification Number: 27199
Application for Experimental Authorization

Dear Counsel:

The staff has before it a request filed March 21, 2012, for a brief reinstatement of the Experimental Authorization granted on September 28, 2011, on behalf of Cohan Radio Group, Inc. ("Cohan"), licensee of Station WWOJ(FM), Avon Park, Florida,¹ for experimental operations to determine the feasibility of broadcasting independent, targeted messages on FM Booster stations.

In support of the request, Cohan states that it is in the process of preparing a Petition for Rule Making to be submitted to the Commission, and proposes to demonstrate the experimental technology to equipment manufacturers.)

Our review indicates that no complaints of interference were received from the original experimental operation and that the proposed operation would further the objectives of the original experimental operation, in compliance with Section 73.1510 of the FCC Rules.

Accordingly, the request for reinstatement of Experimental Authorization IS GRANTED. Station WWOJ may operate the following temporary FM Booster facilities:

- | | | |
|----|-------------------------|---|
| 1. | Booster location: | Zolfo Springs, Florida |
| | Geographic coordinates: | 27° 21' 59" N, 81° 47' 52" W (NAD 1927) |
| | Channel | 256 (99.1 MHz) |

¹ WWOJ is licensed for operation on Channel 256C3 (99.1 MHz), with effective radiated power of 10 kilowatts (H&V) and antenna height above average terrain of 157 meters.

- | | |
|---------------------------|---|
| Effective radiated power: | Not to exceed 5 kilowatts (Max-DA, V only) |
| Antenna type: | Composite array, Four Aldena, model
ALP.08.02.712 log periodic antennas, 2 x 2
stack, directional |
| Antenna orientation: | 0° True |
| Antenna height: | |
| above ground: | 64 meters |
| above mean sea level: | 81 meters |
| above average terrain: | 64 meters |
2. Booster location: Wauchula, Florida
- Geographic coordinates: 27° 29' 24" N, 81° 50' 29" W (NAD 1927)
- Channel 256 (99.1 MHz)
- Effective radiated power: Not to exceed 5 kilowatts (Max-DA, V only)
- Antenna type: Composite array, Four Aldena, model
 ALP.08.02.712 log periodic antennas, 2 x 2
 stack, directional
- Antenna orientation: 12° True
- Antenna height:
- above ground: 72 meters
- above mean sea level: 96 meters
- above average terrain: 72 meters
3. Booster location: Frostproof, Florida
- Geographic coordinates: 27° 42' 41" N, 81° 33' 04" W (NAD 1927)
- Channel 256 (99.1 MHz)
- Effective radiated power: Not to exceed 5 kilowatts (Max-DA, V only)
- Antenna type: Composite array, Four Aldena, model
 ALP.08.02.712 log periodic antennas, 2 x 2
 stack, directional
- Antenna orientation: 13° True
- Antenna height:
- above ground: 38 meters
- above mean sea level: 76 meters
- above average terrain: 38 meters

Cohan may transmit independent, noncommercial announcements on the temporary FM Booster Stations as described above. Limited waiver of 47 C.F.R. Section 74.1231(h) is granted to the extent necessary for the proposed experimentation. Cohan shall employ whatever means are necessary to prevent excessive exposure of workers or the public to radio frequency radiation, pursuant to Section 1.1310. The authority granted herein does not convey or imply any authority for continued operation beyond the expiration date below. Following completion of the proposed experimental operation, the three temporary FM Booster stations shall be dismantled. Any

construction undertaken pursuant to this authority is entirely at Cohan's own risk. This authority may be modified or cancelled by the FCC at any time without prior notice or right to hearing.

This authorization expires on **March 31, 2012**.

Sincerely,

A handwritten signature in blue ink, appearing to read "Charles N. Miller".

Charles N. Miller, Engineer
Audio Division
Media Bureau

cc: Cohan Radio Group, Inc.