

FEDERAL COMMUNICATIONS COMMISSION  
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WASHINGTON DC 20554

MEDIA BUREAU  
AUDIO DIVISION  
APPLICATION STATUS: (202) 418-2730  
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FEB 16 2012

Christine A. Reilly, Esq.  
Pillsbury  
2300 N Street NW  
Washington, DC 20037-1122

Re: Millennium Shore License Holdco. LLC  
WOBM (AM), Lakewood Township, NJ  
Facility Identification Number: 49295  
File Number: BZ-20110613ADH

Dear Ms. Reilly:

This is in reference to the above-captioned application for direct measurement of power.

A preliminary review of the application reveals the following deficiencies:

1. The overall height of 77.1 meters of South tower #4 exceed the registered height of 76.2 meters in antenna structure registration record 1256038. In addition, the antenna tower registration record 125033, 1256036, 1047629 and 1256038 are missing the center of the array tower coordinates in NAD 83 (40° 08' 09.4"; 74° 13' 46.5"). Consequently, the tower registration records must be modified.
2. The manufacturer of the antenna monitor is not specified in Item #8, Section III of the FCC Form 302.
3. The non-directional field on the 300° on page 10 must be corrected from 233.3 mV/m to 225.3 mV/m.
4. The distance of the monitoring point locations of the 228.5°, 275° and 307° radials differ from those on the last full proof (BL-880725AD). Specifically, in the last proof the distance to the monitoring points are 5.02 kilometers, 6.76 kilometers and 4.06 kilometers, while the application specifies as 5.01 kilometers, 6.72 kilometers and 3.25 kilometers, respectively.
5. The daytime and the nighttime resistances on the form are 50 ohms but the measured resistances are 49.4 ohms.

Accordingly, further action on this application will be withheld for thirty (30) days from the date of this letter to provide Millennium Shore License Holdco. LLC an opportunity to amend the application. Failure to respond or file an amendment within this time period will result in the dismissal of the application pursuant to Section 73.3568 of the rules.

Sincerely,



Son Nguyen  
Supervisory Engineer  
Audio Division  
Media Bureau

cc: Millennium Shore License Holdco. LLC  
Stephen S. Lockwood