

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

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March 8, 2012

Bruce L. Merchant, President  
Merchant Broadcasting, Inc.  
115 East Napoleon Street  
Sulphur, Louisiana 70663

Re: Merchant Broadcasting, Inc.  
KEZM (AM), Sulphur, Louisiana  
Facility Identification Number: 36210  
Special Temporary Authority

Dear Mr. Merchant:

This is in reference to the request filed January 11, 2012, on behalf of Merchant Broadcasting, Inc. ("MBI").<sup>1</sup> MBI requests extension of the special temporary authority ("STA") granted on July 19, 2011, to operate Station KEZM with temporary facilities.<sup>2</sup> In support of the request, MBI states that is in the process of negotiating for a new, permanent site for the station.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Our review indicates that the licensee has made substantial progress toward restoring licensed operation. Thus, extension of STA is warranted.

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station KEZM may continue to operate with the following facilities:

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<sup>1</sup> The request was supplemented via telephone conversation with the staff on March 8, 2012.

<sup>2</sup> KEZM is licensed for operation on 1310 kHz with 0.5 kilowatt daytime and 0.05 kilowatt nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

Geographic coordinates	30° 14' 11" N, 93° 20' 47" W (NAD 1927)
Frequency	1310 KHz
Hours of operation	Unlimited
Operating power	Not to exceed 0.125 kW daytime, 0.0125 kW nighttime
Antenna type	Existing tower with skirt feed, nondirectional
Antenna efficiency	201 mV/m/km/kW
Overall height	42.6 meters

It will be necessary to further reduce power or cease operation if complaints of interference are received. It is anticipated that an application for construction permit will be filed prior to the expiration date below. MBI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **September 8, 2012**.

Sincerely,



Charles N. Miller, Engineer  
Audio Division  
Media Bureau

cc: Merchant Broadcasting, Inc.