

КААВ

BROADCASTING STATION HISTORY RECORD

AM

First licensed

Call Letters KAAB

Station Location BATESVILLE, ARKANSAS

Name MAGGIE, INCORPORATED

Transmitter Location 1 mi. S. of the White River on U. S. Hwy. 167, Batesville, Ark.

Main studio location 1 mi. S. of the White River on U. S. Hwy. 167, Batesville, Ark.

Authorization Record

File No.	Granted	Facilities	Expires
BP-20,407 CP FOR A NEW AM STATION.	9-18-79	1130KHz. 250 w Daytime	9-18-80.
BP-20,407 (1)	12/3/79	CALL LETTERS ASSIGNED	& EBSA ISS.
BTC-800825EK	9-23-80	VOL TC	EFF: 9-26-80

AC-121
 ember 1969

APPLICATION RECORD - BROADCASTING

Call KAAB
 Letters NEW

Name MAGGIE, INCORPORATED
Batesville, Arkansas P.O. Box 2276, Batesville, Arkansas 72501

File No.	Dated	Application for	Action	
			Nature	Date
BP- 20,407	6-17-76	Construction permit for new station on:		
Rec'd	6-21-76	Freq. 1130kHz	Gr.	9-18-79
Filed		Power 250w	(See memo 14654)	
\$50-583010	6-21-76	Hours of oper. Daytime DA		
AC:001		trans. GATES BC-250GY		
PRESS:	NOV 17 1977	trans. and studio loc. Just off of		
PN filed 8-4-76		Ramsey St. and just North of White River		
		Batesville, Arkansas		
		-35-45-49"---91-38-35"		
		Atty: ---		
		Engr: Ralph Bitzer		
		"Major Environmental Act. under Sec. 1.1305 of		
		the rules		
Amend R & F	2-24-77	re: addidavit		
AMEND. Rec	5-17-78	Chg. TL & SL to 1 mi. S. of the White River		
		on U.S.Hwy.167, Batesville, Ark.		
		35 44 40 91 38 21 MAJOR ENVIRONMENTAL ACTION		
		chg. Sect. II		

~~DUPLICATE~~

APPLICATION RECORD - BROADCASTING

~~DUPLICATE~~

AM

Call
Letters NEW

Name MAGGIE, INCORPORATED
Batesville, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BP-20407		CP for new AM station:		
	5-17-78	OPPOSITION TO PETITION TO DENY FILED BY MAGGIE, INC. THROUGH ITS ATTORNEY GEORGE R. BORSARI, JR.		
	5-22-78	MOTION FOR EXTENSION OF TIME FILED BY WHITE RIVER VALLEY B/CASTERS, INC. THROUGH ITS ATTORNEY JOSEPH M. MORRISSEY		
	6-19-78	MOTION TO ACCEPT LATE FILED REPLY FILED BY WHITE RIVER VALLEY B/CING, INC. THROUGH ITS ATTORNEY JOSEPH M. MORRISSEY		
	6-21-78	PETITION TO DENY OR DESIGNATE FOR HEARING FILED BY WHITE RIVER VALLEY BROADCASTERS, INC. THROUGH ITS ATTORNEY JOSEPH M. MORRISSEY		

APPLICATION RECORD-BROADCASTING

Call Letters: KAAB

#3

Name: MAGGIE INCORPORATED

Station Location: Batesville, Arkansas

File No.	Date	Description	Action and Date
BTC800825EK FORM 316 PRESS SEP 15 1980		Voluntary transfer of permittee corp from Philip Farris to Preston Grace, Jr., and Guy Moseley Atty-Richard F. Kennedy	Granted 9-23-80 EFF: 9-26-80
BL-800527AG R & F PTA PRESS OCT 6 1980	5-27-80 9-24-80	Lic. to cover BP-20407 for NEW AM STATION Atty: Richard F. Kennedy(Daly, Joyce and Borsari)	ISSUED
BTC810831GH FORM 316 PRESS SEP 16 1981		Vol TC from Preston Grace, Jr. and Guy Moseley to John Dan Kepm Daniel E. Thomas Atty Richard F. Kennedy	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

