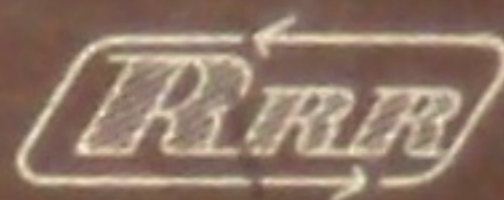


**KBRE**



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**REMOVABLE LABEL**

**GUIDES AND FOLDERS**

**MADE IN U. S. A.**

**CATALOG NO. 4550L 1/5**

Form BC 126

#1835

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed 1-12-71

Call letters KBRE

Station location Cedar City Utah

Name of licensee NEW ERA BROADCASTING COMPANY, INCORPORATED

Transmitter location Mid Valley Rd., 6 mi. NNW of center of Cedar City, Utah (BP 5-4-70)

84720

Main studio location Mid Valley Rd., 6 mi. NNW of center of Cedar City, Utah (BP 5-4-70)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.	
BP-17,242	5-4-70	940kc	10kw	Day	1-4-71	
CP for a new standard broadcast station.						
BP-17,242	8-25-70	Call letters assigned.				
Comtel	10-22-70	PSA	500w	Protect XEQ	-----	
BL-12,825	1-12-71	Lic.(BP-17,242) for New Standard Broadcast Station			10-1-71	
BR-4835(S)	9-30-71	Renewal of License			10-1-74	
BTC-6686	2-16-72	VOL. TC	EFF: 2-21-72			
EBSA	6-12-72					
BR-4835 BZ-8563(L)	9-26-74	Renewal and Direct Measurement			10-1-77	
BP-20,132	11-24-75	CP to install new Aux. Trans. 940kHz 1kW D			11-24-76	
BL-14,120(I)	6-30-76	Lic. to cover BP-20,123 for Aux. transmitter 940khz, 10kw Day 1kw (aux.)			10-1-77	
BR-4835(S)	10-20-77	Renewal of License (Main & Auxiliary)			10-1-80	
BR800604UG (S)	9-30-80	RENEWAL OF LIENSE			10-1-83	

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... ~~NEW~~ K B R E .....Name NEW ERA BROADCASTING COMPANY, INCORPORATED  
CEDAR CITY, UTAH (PO % CHARLES F. HUNTER, 397 West 400 South, Cedar City, Utah)

File No.	Dated	Application for	Action 84720	
			Nature	Date
BP- 17,242	3-17-66	Construction permit for a new standard broadcast station to be operated on: Frequency: 940kc Power: 10kw Hours: Daytime Trans.: GATES BC-10P Trans. Loc: On Mid Valley Road, 6 mi. NNW of center of Cedar City, Utah Studio Loc: Same as transmitter.  Engr. Vir James, Denver, Colo. Atty: Haley, Bader & Potts	<del>RESPONSE</del>	<del>3-22-66</del>
Recd	3-18-66		<del>no fee</del>	<del>no legal</del>
Resubmitted	4-30-66		<del>entity</del>	<del>-</del>
Filed	5-4-66		<del>\$25 check filed 2-24-66</del>	<del>RET by 3-14-67 of 2-24-66</del>
SEE AMEND CARD #2			DESIGNATED FOR HEARING	2-26-69 Docket #18458
			GRANTED	5-4-70
AMENDMENT	6-23-66	AMENDED to change ant-trans site .3 mi. west		
R & F	7-7-66	of present site (no change in site description).		
PETITION TO DENY	filed 12-19-66	by Miller for KSUB.		
OPPOSITION TO PETITION TO DENY	filed 2-16-67	by Lois Siegel for applicant.		
<u>KSUB</u> REPLY TO NEW ERA	"OPPOSITION TO PETITION TO DENY"	filed 2-28-67		
SUPPLEMENT TO OPPOSITION TO PETITION TO DENY	FILED 3-14-67	by Siegel.		

CONTACT: CHARLES F. HUNTER  
PHONE: CODE 801; 586-4074  
ADDRESS: 75 WEST CENTER ST.  
CEDAR CITY, UTAH

## APPLICATION RECORD - BROADCASTING

AUG. 1955

#2

Call K B R E  
Letters .....Name NEW ERA BROADCASTING COMPANY, INCORPORATEDCedar City, Utah

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,242 cont'd AMENDMENT R&F	11-29-68	AMENDED Sections II, III and IV-A.		
BL-12,825 Rec'd #626424\$50 AC-067 Amend. & Filed PTA PRESSDEC 3 1 1970	8-21-70 8-24-70 8-24-70 9-15-70 10-20-70	License (BP-17,242) New Standard B/C Station  Lois P. Siegel, Atty (Haley, Bader & Potts)	GRANTED	1-12-71
BR-4835 R & F P.N. PRESS JUL 27 1971	6-9-71 7-6-71 7-6-71	Renewal of License  Atty: Lois P. Siegel (Haley, Bader & Potts)	GRANTED	9-30-71

BL-12,825 Amended 9-15-70 re: Engineering

## APPLICATION RECORD - BROADCASTING

Call  
Letters K B R EName NEW ERA BROADCASTING COMPANY, INCORPORATED  
Cedar City, Utah

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6686 R & F FEE PD: \$1000 #008301 CODE 053 Pub. notice filed 11-11-71	9-27-71 9-29-71 MKT 11 1971	Voluntary transfer of control of lic corp from Reed B. Berrett, Elloyd T. Marchant, Dixie Leavitt and Charles Forrest Hunter TO Charles Forrest Hunter	GRANTED Req. grant fee \$582.00 EFF: 2-21-72 Grant Fee Paid: 048 2-28-72 W 044884	2-16-72
BZ-8563 R & F DM PRESS 18 JUL 1974	5-24-74 4-22-74 5-3-74	Direct Measurement GATES BC-10H	GRANTED issued with Renewal	9-26-74
BR-4835 R & F PN PRESS JUL 12 1974	6-15-74 7-3-74 7-3-74	Renewal of License  Atty: William J. Potts, Jr.	GRANTED issued with BZ-8563	9-26-74



APPLICATION RECORD - BROADCASTING

940kHz  
KBRE

Call  
Letters .....

NEW ERA BROADCASTING COMPANY, INCORPORATED

Name .....

Cedar City, Utah

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,132 R&F \$50-486792 ac:001 PRESS:	10-10-75 11-6-75 11-6-75	Construction permit to install a new Auxiliary transmitter GATES BC-1H	GRANTED	11-24-75
BL-14,120 R & F \$50#544299 PTA PRESS MAY 10 1976	1-30-76 2-4-76 3-24-76 4-26-76	Lic. to cover BP-20,123 for auxiliary transmitter	GRANTED	6-30-76
BR-4835 R & F pN Recd. PRESS JUL 20 1977	5-25-77 5-28-77 5-28-77	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.)	GRANTED	10-20-77

## APPLICATION RECORD-BROADCASTING

Call Letters: K B R E

Name: NEW ERA BROADCASTING COMPANY, INCORPORATED

Station Location: CEDAR CITY, UTAH

File No.	Date	Description	Action and Date
BR 800604 UG PRESS	JUN 23 1980	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) AMENDED 9-29-80 re: ascertainment of comm. needs & problems	GRANTED 9-30-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

