

KBTM



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

# 1

Date First

Licensed.....~~3-24-30~~.....(See Card 1-A) (AL ~~1-20-54~~ ~~EFF~~ 2-1-54) Call K B T M

x HAROLD R. KING & HELEN W. KING d/b as REGIONAL BROADCASTING CO. / LOCATION: Jonesboro, Arkansas Letters xK G K Z  
(Veda Beard, attorney-in fact, for period not to exceed six months after cessation of hostilities or licensee's separation from armed services of the U.S., whichever is earlier - Granted 12-3-42)

Name of Licensee: JAY P. BEARD & VEDA F. BEARD d/b as REGIONAL BROADCASTING CO. (AL 9-12-45) <sup>EFF: 10-27-45</sup>  
x JAY P. BEARD, trading as REGIONAL BROADCASTING COMPANY (Vol. Assign. Lic. 8-3-38)  
x W. J. BEARD (W. J. BEARD'S TEMPLE OF MUSIC)

Transmitter Location: Rt. 4, 0.75 mi. E. of State College, Jonesboro, Arkansas (BP 9-5-62)  
\*State Highway #4, Jonesboro, Arkansas (C.P. 5-21-35) Lic. 12-10-35  
x 219 Pruett St., Paragould, Ark. (C.P. 11-25-29) (Lic. 3-24-30)

Main Studio Location: 603 Madison Avenue, Jonesboro, Arkansas. (eff. 2-9-42) Let. 2-15-42  
x 104 1/2 W. Washington Avenue, Jonesboro, Arkansas (C.P. 5-21-35) Lic. 12-10-35  
x 219 Pruett St., Paragould, Ark. (C.P. 11-25-29) (Lic. 3-24-30)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
P-B-500	11-25-29	1200	100	Day	11-25	3-2-30	
P-B-500	2-3-30	Extend	Completion date		3-1	4-1-30	
P-B-290	3-24-30	1200	100	Day	3-24	4-30-30	
P-B-776	4-22-30	1200	100	Day	4-30	7-31-30	
P-B-776	7-7-30	1200	100	Day	7-31	10-31-30	
P-B-776	10-8-30	1200	100	Day	10-31	1-31-31	
W.O. 103	1-20-31	Extension of license				1-31	4-30-31
3-R-B-776	4-24-31	1200	100	Day	4-30	12-1-31	
3-R-B-776	11-13-31	1200	100	Day	12-1	6-1-32	
3-R-B-776	5-24-32	1200	100	Day	6-1	12-1-32	
3-R-B-776	11-9-32	1200	100	Day	12-1	6-1-33	
3-R-B-776	5-5-33	1200	100	Day	6-1	12-1-33	
P-B-2987	11-21-33	Move Tr. & Studio & install automatic freq. control				12-21	3-21-34
P-B-314	11-7-33	1200	100	Day	12-1	6-1-34	
P-B-519	4-6-34	1200	100	Day	12-21-35	5-2-36	
P-B-532	5-11-34	Extend	completion date		12-21	7-15-34	
3-R-B-776	5-15-34	1200	100	Day	6-1	12-1-34	
B3-MP-1	7-31-34	1200	100	Day.	Mod. of C.P. granted 11-21-33 to extend completion date to 10-1-34		
45	10-23-34	Mod. C.P. (3-P-B-2987) approval of studio location, also extend completion date to 11-1-34				10-23	11-1-34
3-R-776	11-27-34	1200	100	Day	12-1	6-1-35	
B3-P-507	5-21-35	Move trans. & studio Cond. as to antenna.				7-21	1-21-36
B3-S-776	5-21-35	Oper. present equipt.				5-21	to 6-19.
B3-S-776	6-18-35	Oper. with present equipmt.				6-20	7-19.
B3-S-776	7-16-35	Oper. with present equipmnt.				7-20	8-18-35
B3-S-776	8-13-35	Oper. present equipment				8-19	9-17-35
B3-S-776	9-17-35	Oper. present equipt.				9-18	10-17-35
B3-S-776	10-15-35	Oper. present equipment				10-18	11-16-35
B3-L-255 Lic. to	12-10-35	1200	100w	U	cover C.P. to move station 12-10 6-1-36		
B3-R-776	5-28-36	1200	100	D	6-1	12-1-36	

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First

Licensed.....

CARD NO. 2

Call

Letters KBTM

PATTESON BROTHERS, INC. INC(AL 5-22-80 EFF:

~~See part #1-A~~

Name of

JAY P. BEARD, trading as REGIONAL BROADCASTING COMPANY (Vol. Assign. Lic. 8-3-38)

Licensee: x W. J. BEARD (W. J. BEARD'S TEMPLE OF MUSIC)

Transmitter

Location: \_\_\_\_\_

Main Studio

Location: \_\_\_\_\_

FRC-65

**CONSTRUCTION PERMIT AND LICENSE RECORD**

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
B3-S-776	7-22-36	Oper.	8:30 to 9:30 pm	CST	on	8-8-36	
B3-S-776	C.A. 8-5-36	Oper.	8 to 9 pm	CST	on	August 5, 1936	
B3-S-776	C.A. 9/5/36	Opr.	6:15 pm to	close	Arkansas Centennial celebration	Walcott, Ark. 9/7/36 instead of on 9/5/36 as granted 8/13/	
B3-S-776	10-7-36	Oper.	Simul. with KGHI 8 p.m. to 10 p.m.			10-9, 16, 23, 30 & 11-6-36	
B3-R-776	11-17-36	1200	100	Day		12-1 6-1-37	
B3-S-776	C.A. 12/23/36	Opr. simul. KGHI	11:30 pm	CST	12/24 to 1:30 am	CST 12/25-mid. serv. churches	
B3-R-776	5-11-37	1200	100w	Day		6-1 12-1-37	
B3-S-776	C.A. 8/11/37	Opr.	11:30 pm 8/11 to 1:30 am	CST 8/12	(prov. KGHI remains silent) formal opening Ely Walker Shirt Factory. Not permitted to operate during monitoring schedule.		
B3-S-776	C.A. 10/12/37	Opr. simul. KGHI	8 pm to 8:30 pm	CST	10/12-political broadcast; 7 pm to 8 pm	CST 10/13-political broadcast; 9 pm to 10 pm	CST 10/14-political broadcast.
B3-S-776	C.A. 10/15/37	Opr. simul. KGHI	10/16-9 pm	to 10 pm	CST	Gov. Bailey's address.	
B3-S-776	Mins. 11/9/37	Opr. simul. KGHI	7:15 pm to 9 pm	CST	11/11-annual banquet of local Young Men's Civic Club.		
B3-R-776	C.A. 11-22-37	1200	100w	Day		12-1 6-1-38	
B3-S-776	5/7/38	Opr. simul. KGHI	5/7/38 12 to 9 pm	CST.	broadcast prog. Young Men's Civic Club banquet.		
B3-R-776	5-18-38	1200	100w	Day		6-1 12-1-38	
B3-AL-202	8-3-38	Vol. Assign. License	to JAY F. BEARD, trading as REGIONAL BROADCASTING COMPANY				
B3-S-776	7-28-38	Opr. simul. KGHI	7:15 to 10 pm	CST 7/29;	7 to 10 pm 8/1 thru 6 and 8/8-political programs and 7 to 12 midnight 8-9 elec- tion returns.		

## BROADCASTING STATION LICENSE RECORD

CARD NO. 3

Date first licensed .....

Call letters KBTM .....

See Card #1-A

Name of licensee JAY P. BEARD, trading as REGIONAL BROADCASTING COMPANY (Vol. Assign. Lic. 8-3-38)  
W. J. BEARD (W. J. BEARD'S TEMPLE OF MUSIC) .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-S-776	9-16-38	Opr. simul. KGHI LS (Sept. 6:15 pm. Oct. 5:30 pm) to 11 pm, CST., on Fridays 9-16, 23, 30. 10-7, 14-38-football games.				
B3-S-776	9-24-38	Opr. simult. KGHI from LS (Sept. 6:15 pm Oct. 5:30 pm CST) to conclusion of football games Sept. 24, Oct. 1, 8, 15, 22, 1938				
B3-S-776	10-7-38	Simul. KGHI from LS to end football games Oct. 29, Nov. 5, 12, 16 and 24, 1938.				
B3-S-776	10-7-38	Simul. KGHI frm LS to end football games Oct. 21, 28, Nov. 4, 11 & 18, 1938.				
B3-R-776	11-21-38	1200	100w	Day	12-1	6-1-39
B3-S-776	1/30/39	opr 7:30pm to 9pm CST Jan 30, 1939 (Presidents Ball)				
B3-R-776	5-8-39	1200	100w	Day	6-1	12-1-39
B3-S-776	7-19-39	Church services 8 to 9:30pm 9-20 10-1-39				
B3-S-776	9/15/39	opr nights Sept 15, 22, 29, 1939 (football games only)				
B3-P-2516	10-3-39	1200	100w, 250w-LS	U	12-3	6-3-40
		C.P. to increase power & hours of operation; make changes in equipment				
B3-S-776	9/28/39	simul. KGHI frm LS to end football games Oct 7, 14, 21, 28, 5, 13, 20, 27, 1939				
B3-S-776	10/26/39	simul KGHI frm 7:30 to end football games Nov 2, 10, 24, 1939 and frm LS to end football games Nove 4, 11, 17, 30, 1939				
B3-R-776	11-20-39	1200	100w	Day	12-1	10-1-40
B3-L-1048)	12-26-39	1200	100w, 250w-LS	U	12-26	10-1-40
B3-Z-226 )		License to cover C.P. increase in power changes in hours of oper. and equip.; also direct measurement				
B3-S-776	2/20/40	1200	100w, 250w-LS	U	3/1	8/1/40
B3-S-776	4-13-40	1200	100w 250w-LS	U	4-13	8-1-40
		Med. Lic. to add sunrise				
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9/10/40	Extension of license			10/1	3/29/41
B3-S-776	10/28/40	opr 250w LS Nov 5 to concl election returns Nov 6, 1940				

## BROADCASTING STATION LICENSE RECORD

#4

Date first licensed .....

Call letters     K B T M    ~~PATTON BROTHERS, INC (AL 5-22-80, EFF.)~~

See Card #1-A

Name of licensee .....

~~xx~~JAY P. BEARD, tr/as REGIONAL B/c CO

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-S-776	12/16/40 1/1/41	opr	250w frm LS	12/31/40	to 12:30am (New Year's services)	
NARBA REALLOCATION						
B3-R-776	3-24-41	1230	100w-250w-LS	U	3-29	10-1-41
B3-Z-856	5-22-41	1230	100w-250w-LS	U	5-22	10-1-41
	Determine operating power by direct method.					
B3-Z-1176	8-28-41	1230	100w 250w-LS	U	8-28	10-1-41
	Determine operating power by direct method.					
B3-R-776	9-23-41	1230	100w-250w-LS	U	10-1	10-1-42
B3-S-776	12-16-41 12-31-41	to opr. with power of 250w on night of and morning of 1-1-42 in order to b/c special religious "watch" services from Truman, Ark., only.				
B3-S-776	9-22-42	Extension of license			10-1	11-1-42
B3-R-776	10-13-42	1230	100w-250w-LS	U	10-13	2-1-43
B3-ML-1144	11-24-42	1230	250w	U	11-24-2-1-43	
	Mod. of license to increase night power					
B3-S-776	11-6-42	1230	100w, 250w-LS	U	12-1	2-1-43
	Mod. license accordance Order No. 107					
B3-S-776	11-6-42	1230	250w	U	12-1	2-1-43
	Mod. license accordance Order No. 107					
	This license supersedes above license of same date and corrects operating power in accordance with ML-1144					
B3-R-776	1-26-43	1230	250w	U	2-1	2-1-45
B3-R-776	1-25-45	1230	250w	U	2-1	2-1-46
B3-S-776	7-10-45	1230	250w	U	10-1	2-1-46
	Mod. Lic. Order 107-A					
B3-AL-494	9-12-45	Vol. assignment of license to JAY P. BEARD & VEDA F. BEARD d/b as REGIONAL BROADCASTING CO.				
	EFF: 10-27-45					
B3-S-776	1-23-46	Extension of license			2-1	4-1-46
B3-S-776	3-20-46	Extension of license			4-1	6-1-46

B-S-

# BROADCASTING STATION LICENSE RECORD

#5

Date first licensed .....

Call letters K B T M

Name of licensee See Card #1-A

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
B3-S-776	5-24-46	Extension of license			6-1 8-1-46
B3-R-776	7-19-46	1230	250w	U	7-19 2-1-49
BP-6811	7-14-48	1230	250w	U	9-14 3-14-49
		CP to mount FM antenna on side of AM tower.			
BL-3398	11-4-48	1230	250w	U	11-4 2-1-49
		Lic. to cover CP (6811) to mount FM antenna on side of AM tower.			
BS-776	1-26-49	Extension of license			2-1 6-1-49
BR-776	5-25-49	1230	250w	U	5-25 2-1-52
BR-776	1-23-52	1230	250w	U	2-1 6-1-52
BR-776	5-21-52	1230 kc	250w	Unl.	6-1-52 6-1-55
BAL-1689 EFF:	1-20-54	Voluntary assignment of license to			
	2-1-54	HAROLD L. KING & HELEN W. KING d/b as			
		REGIONAL BROADCASTING CO.			
BRC-296	2-10-54	Mod. of lic. to operate transmitter by R.C. from 603 Madison Ave., Jonesboro, Arkansas			
BS-776 (1)	11-29-54	Mod. of license to correct geographical co-ordinates			
BP-9588	1-17-55	1230kc	250w	Unlim	3-27-55 9-17-55
		CP to mount TV antenna on AM tower			
BR-776	5-4-55	1230kc	250w	Unlimited	6-1 6-1-58
BMP-6948 (1)	8-31-55	Mod. of CP (9588) for extension of completion date to January 16, 1955			
BAL-2875 EFF:	12-18-57	Voluntary assignment of license to			
	1-20-58	Alan G. Patteson, Jr. and Matthew Carter Patteson, d/b as Patteson Brothers.			
BR-776	5-7-58	1230 kc	250w	U	6-1 6-1-61
BR-776	6-1-61	Renewal of license			6-1 6-1-64
BP-14927	9-5-62	1230kc	250w, 1kw	LS U	11-5 5-5-63
		CP to increase daytime power to 1kw and install new transmitter (GATES BC-1T) (Cond 1).			

Form BC-126

June 1954

# BROADCASTING STATION LICENSE RECORD

#7

Date first licensed .....

Call letters ..... K.B.T.M.

CARD 1-A

Station location ..... Jonesboro, Arkansas

PATTESON BROTHERS, INC. (AL5-22-80, EFF:

JR.

Name of licensee xALAN G. PATTESON / AND MATTHEW CARTER PATTESON

d/b as PATTESON BROTHERS (AL 12-18-57) EFF: 1-20-58

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BR-776	6-1-61	Renewal of license			6-1 6-1-64
BR790205UE	5-25-79	RENEWAL OF LICENSE			6-1-82
----- (5) -----					
BAL800421HT	5-22-80		VOL AL.	ENF	

Form BC 126

#6

June 1954

# BROADCASTING STATION LICENSE RECORD

SEE CARD #7

Date first licensed .....

Call letters K.B.T.M.

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-9679 (1) MAIN	2-26-63	Lic. to cover CP (BP-14,927) which auth. incr. day power and inst. new trans. COND'L			
BL-9680	2-26-63	1230kc	250w	Aux	2-26 6-1-64
		Lic. to use old main trans (GATES 250-A) at main studio loc., to be operated on 1230kc, 250w for aux. purp. only with RC from studio.			
BR-776	5-7-64	RENEWAL OF LICENSE Main and Aux			6-1 6-1-67
BR-776	5-22-67	Renewal of License (Main and Auxiliary) Renewal of NDEA			6-1 6-1-70
BR-776(S)	5-27-70	RENEWAL MAIN & AUX & NDEA			6-1-73
EBSA	5-25-72				
BR-776(L)	5-31-73	RENEWAL MAIN & AUX.			6-1-76
BZ-8799(L)	4-28-75	Direct Measurement			6-1-76
BRC-3802	10-3-75	ML to oper. trans. by rc			
BR-776(L)	6-11-76	RENEWAL (MAIN & AUX.)			6-1-79

#1.

## STATION APPLICATION RECORD

KBTM  
KCKZ

APPLICANT: W. J. BEARDS TEMPLE OF MUSIC ..... CALL LETTERS: XNEW

ADDRESS: 219 Pruettt St., Paragould, Ark. .... FILE NO: 3-P-B-500 DATED: 2/1/29

Present  
Assignment: .....  
Requested: 500 to 1500 kc.  
Any suitable frequency 100 w. Limited time.  
ACTION: 100, daytime in accord. Gen. Ord. 48, Completion date 3/2/30  
(2) Completion date extended to 4-1-30 by C.A. 2-3-30.

APPLICANT: W. J. BEARD, (BEARD'S TEMPLE OF MUSIC) ..... CALL LETTERS: KBTM

ADDRESS: 219 Pruettt St., Paragould, Arkansas ..... FILE NO: 3-L-B-290 DATED: 3/15/30

Present  
Assignment: 1200 kc. 100 W. Daytime only ..... Lic. granted Min. 3-24-30, issued 3-24-30 to cover C.P. - 1200 kc.,  
Requested: License to cover 3-P-B-500, issued 11/25/29. ACTION: 100 w. Daytime only .....  
Period 3-24-30 to 4-30-30.

APPLICANT: Same as above ..... CALL LETTERS: KBTM

ADDRESS: Same ..... FILE NO: 3-R-B-776 DATED: 4-7-30

Present  
Assignment: 1200 Kc. 100 W. Daytime C. O. 41 ..... ACTION: Renewal Lic. 4-22-30  
Per: 4-30 to 7-31-30Requested: Renewal



no. 2.

STATION APPLICATION RECORD

APPLICANT: W. J. BEARD (BEARD'S TEMPLE OF MUSIC) CALL LETTERS: KBTM

ADDRESS: 219 Pruett St., Paragould, Arkansas FILE NO: 3-SA-B-7 DATED: 4/26/30

Present  
Assignment: 1200 kc. 100 W. Daytime ACTION: Denied Min. 5-16-30  
Special authorization to test Notice 5-16-30  
Requested: on May 24, 1930, from 3 to 4 AM.

APPLICANT: Same CALL LETTERS: KBTM

ADDRESS: Same FILE NO: 3-R-B-776 DATED: 5-29-30

Present  
Assignment: 1200 Kc. 100 W. Daytime G. 1, 41 ACTION: Renewal Lic. 7-7-30  
Per: 7-31 to 10-31-30  
Requested: Renewal

APPLICANT: W. J. BEARD (BEARD'S TEMPLE OF MUSIC) CALL LETTERS: KBTM

ADDRESS: 219 South Pruett St., Paragould, Arkansas FILE NO: 3-P-B-1455 DATED: 5/29/30

Present  
Assignment: 1200 kc. 100 watts Daytime ACTION: Denied 5-22-31  
Amended 7/14/30 to request 990 kc.  
Requested: 1190 kc. 500 W., Daytime, Install new equipment.

## APPLICATION RECORD - BROADCASTING

Call  
Letters

KFTM

Name W. J. Beard (Beard's Temple of Music)

File No.	Date d <del>Received</del>	Application for	Action	
			Nature	Date
3-R-B-776	8-23-30	Renewal of license	Granted	10-21-30
3-R-B-776	12/4/30	Renewal of License Granted 4-24-31	G.O. 103 4-30 to	1-20-31 12-1-31
3-R-B-776	10-1-31	Renewal of license	Granted	11-13-31
3-R-B-776	3-28-32	Renewal of license	returned	4-20-32
3-R-B-776	3-28-32	Renewal of license.	Granted	5-24-32
3-R-B-776	9-27-32	Renewal of license	Granted	11-9-32
3-R-B-776	3-27-33	Renewal of license	Granted	5-5-33
3-P-B-2987	9-4-33	Cons. permit to move transmitter and studio from Paragould, Ark. to Jonesboro, Ark. Studio: Jackson & Union Sts.; Trans: <del>E Jonesboro &amp; Weiner Highway</del> State Highway #1, way; install automatic freq. control.	Granted	11-21-33
Amended	9-30-33	Re Tr. loc. - map & schematic attached.		
"	10-19-33	Re equipment.		

#4.

Call  
LettersK B T MName W. J. BEARD (BEARD'S TEMPLE OF MUSIC)

File No.	Dated	Application for	Action	
			Nature	Date
3-F-B-314	9-4-33	Install automatic freq. control at new location (To be considered with 3-P-B-2987)	Granted	11-21-33
	9-30-33	Schematic required attached to amendment to cons. permit 3-P-B-2987		
3-R-B-776	9-26-33	Renewal of License	Granted	11-7-33
3-MP-B-519	3-7-34	Modification of construction permit granted 11-21-33 to move transmitter and studio from Paragould, Ark. to Jonesboro, Ark. and install new automatic frequency control. for extension of completion date to 5-2-34.	Granted	4-6-34 Effective as of March 21, 1934
3-R-B-776 Resubmitted	3-29-34	Renewal of License	Returned	4-17-34
	4-21-34	" " (9a, signature)		
3-MP-B-532	4-21-34	Modification of construction permit to extend completion dates of 3-P-B-2987 & 3-MP-B-519 to 7-15-34.	Granted	5-11-34 Effective 5-2-34

APPLICATION RECORD - BROADCASTING  
FEDERAL COMMUNICATIONS COMMISSION

#5

Call  
LettersKBTMName W. J. Beard (Beard's Temple of Music)

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1	7-11-34	<u>FEDERAL COMMUNICATIONS COMMISSION - RECORD</u> Modification of C.P. to extend time for completion of 3-P-B-2987 as modified, from 7-15-34 to 10-1-34	Granted	7-31-34
B3-R-776 Resubmitted	9-27-34 "	Renewal of license	<del>Returned</del> Granted	<del>10-24-34</del> 11-27-34
B3-MP-45	9-27-34	Modification of C.P. (3-P-B-2987) as modified, for approval of studio location - 104 $\frac{1}{2}$ West Washington Street, Jonesboro, Ark., also extend completion date to 11-1-34.	Granted	10-23-34
B3-R-776	11-27-34	Renewal of license (Unnecessary)	Returned	12-29-34

#6

Call

Letters

KBTM

Name W. J. Beard (Beard's Temple of Music)

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-106	1-12-35	License to cover construction permit (3-P-B-2987) as modified to move station from Paragould, Ark. to Jonesboro, Arkansas	<del>Returned</del> <del>C.P. expired</del> <del>Returned</del> <del>C.P. expired</del> <del>Returned</del> <del>C.P. expired</del> <del>Returned</del>	<del>1-17-35</del> <del>4-15-35</del> <del>5-10-35</del>
Resubmitted Resubmitted	2-16-35 Received	6-7-35		
B3-MP-129	2-6-35	Mod. of C.P. (3-P-B-2987) as modified, to extend completion date to 3-1-35 and commencement date fro, 12-21-33 to 10-1-34.	Returned expired	3-16-35 C.P.
B3-P-507	4-3-35	C.P. to move transmitter & studio location from Paragould, Ark. to Jonesboro, Arkansas	Granted (Cond. re	5-21-35 antenna)
B3-R-776	4-22-35	Renewal of license (Sec. 20 & 21)	Returned	4-29-35
B3-L-255	11-14-35	License to cover C.P. (B3-P-507) to move trans. and studio to Jonesboro, Ark.	Granted	12-10-35
B3-R-776	3-28-36	Renewal of license (Signature)	Returned	4-3-36
<del>Resubmitted</del>	"	" " " (Signature, 17g & h) (See Card #7)	Returned	4-27-36

## APPLICATION RECORD - BROADCASTING

CARD NO. 7

Call

Letters KBTMName W. J. Beard (Beard's Temple of Music)

File No.	Dated	Application for	Action	
			Nature	Date
Resubmitted B3-R-776	3-28-36	Renewal of license (13b & Signature)	Returned	5-8-36
Resubmitted	5-14-36	" " "	Granted	5-28-36
B3-R-776 Resubmitted	9-19-36 "	Renewal of license ( <del>Jurat not signed</del> ) --- --	Returned	10-16-36--
		" " "	Granted	11-17-36
B3-ML-391	9-5-36	Mod. of license to <sup>make in</sup> change hours of operation.	Returned	11-24-36 signature & nightpower
B3-R-776	3-27-37	Renewal of license	Granted	5-11-37
B3-R-776	10-1-37	Renewal of license	Granted C.A.	11-22-37

## APPLICATION RECORD—BROADCASTING

#8

Call letters K B T MName JAY P. BEARD, tr/as REGIONAL BROADCASTING CO. (Vol. Assign. Lic. 8-3-38)  
x W. J. BEARD (Beard's Temple of Music)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-AL-202	1-31-38	Voluntary assignment of license from W. J. Beard (Beard's Temple of Music) to Jay P. Beard, d/b as <del>Arkansas Broadcasting Co.</del>	<del>Returned</del>	<del>2-4-38</del>
			<del>Secs. 10 (a) &amp; (b)</del>	
			<del>and Jurat</del>	
Resubmitted	2-10-38	Amended to change name of assignee from Jay P. Beard, d/b as Arkansas Broadcasting Co. to Jay P. Beard, d/b as Regional Broadcasting Co.	Granted	8-3-38
Amended	2-14-38			
B3-R-776	3-19-38	Renewal of license	Granted	5-18-38
B3-R-776	9-29-38	Renewal of license ( <del>Sec. 13b, 15d &amp; 18c</del> )	Returned	<del>10-13-38</del>
Resubmitted	"		Granted	11-21-38

# 9.

Call

K B T M

Letters \_\_\_\_\_

Name Jay P. Beard, tr/as Regional Broadcasting Co.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-776 Resubmitted	2-25-39 "	Renewal of license ( <del>13b, 15d, 18e</del> )	Returned Granted	<del>3-31-39</del> 5-8-39
B3-P-2516	8-31-39	C.P. to make changes in equipment, change hours of operation and power from 100w, day to 100; 250w-LS, unlimited time.	Granted	10-3-39
B3-R-776 Resubmitted	9-28-39 "	Renewal of license (See <del>18e &amp; just</del> )	Returned Granted	<del>10-17-39</del> 11-20-39
B3-Z-226	10-30-39	Authority to determine operating power by direct measurement of antenna power.	Granted	12-26-39
B3-L-1048 Resubmitted & Amended (Rec'd.	11-24-39 11-24-39 12-7-39)	License to cover CP(B3-P-2516) for changes in equipment, increase in power and change in hours of operation. AMENDED: RE: section 5(c).	Returned Granted	<del>11-30-39</del> <del>-See 5(c).</del> 12-26-39



## APPLICATION RECORD - BROADCASTING

#10

Call

Letters K B T MName Jay P. Beard, tr/as Regional Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-967	2-19-40	Modification of license to increase power from 100w, 250w-LS to 250 watts day and night	Returned request	4-18-40 applicant
B3-R-776	6/3/40	Renewal of license (Retired to closed files)		2-11-41
Rec'd.	11-12-40 11-15-40	Modification of license to change hours of operation from Unlimited time to specified hours, 6 am. to 8 p.m.	Returned Sec. 1, 7(d) & signature	11-18-40
B3-R-776	2-1-41	Renewal of license	Granted 1230 kc,	3-24-41 100w-250w-LS U

## APPLICATION RECORD - BROADCASTING

Call  
Letters K B T MName JAY P. HEARD d/b as REGIONAL BROADCASTING COMPANY

File No.	Dated	Application for	Nature	Action
				Date
B3-Z-856 rec'd	4-19-41 4-23-41	Authority to determine operating power by direct measurement.	Granted	5-22-41
B3-Z-1176 rec'd	7-11-41 7-14-41	Authority to determine operating power by direct measurement of antenna power Form 335 filed	Granted	8-28-41
B3-R-776 Resub.  Resub.	7-28-41 " "	Renewal of license Forms 335 filed  (Sec-16, 22a, 20c)	Returned Old forms Ret'd Granted	<del>8-18-41</del> <del>no-888e.</del> <del>9-4-41</del> 9-23-41
B3-R-776 Resub.	7-30-42 "	Renewal of license and Forms 335 " " (Sec-11(c))	Ret'd Granted	<del>8-5-42</del> 10-13-42

## APPLICATION RECORD - BROADCASTING

Call

Letters K B T MName JAY P. BEARD, trading as REGIONAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-ML-1144	7-31-42	Mod. of license to increase power from 100w, 250w-LS to 250 watts days and night	<del>Returned</del>	<del>8-11-42</del>
Rec'd	8-6-42		<del>Sec. 8a, b, c, e, g, 6, 7a, b, c</del>	
Resubmitted	7-31-42		<del>8a, c, d, e, 9, 20, 21 &amp; jurat</del>	
Rec'd	10-12-42		<del>Returned</del>	<del>10-14-42</del>
Resubmitted	7-31-42		<del>Sec. 9(d)</del>	
Rec'd Filed	10-22-42 10-22-42		Granted	11-24-42
B3-R-776	11-16-42	Renewal of license	<del>Ret'd</del>	<del>11-28-42</del>
Resub.	"	(Sec. 13(b))	Granted	1-26-43
B3-R-776	9-2-44	Renewal of license (Part 17b & Photos)	<del>Ret'd</del>	<del>11-7-44</del>
Rec'd	9-6-44			
Resub.	12-8-44		Granted	1-25-45

## APPLICATION RECORD - BROADCASTING

#13

Call

Letters K B T M

JAY P. BEARD and VEDA F. BEARD d/b as REGIONAL BROADCASTING CO. (AL 9-12-45)

Name x JAY P. BEARD, trading as REGIONAL BROADCASTING COMPANY

EFF: 10-27-45)

File No.	Dated	Application for	Action	
			Nature	Date
B3-AL-494 Rec'd Resub Rec'd & Filed	4-25-45 5-2-45 5-25-45 5-28-45	Voluntary Assignment of License to JAY P. BEARD and VEDA F. BEARD, d/b as REGIONAL BROADCASTING COMPANY. (335s filed)	Returned Part I Part II (d) Signature GRANTED EFF: 10-27-45 (per 323)	<del>5-4-45</del> <del>10(e)-16</del> <del>10(e)-</del>
B3-R-776 Rec'd Resub.	11-14-45 12-4-45 1-17-46	Renewal of license (Only one-303-sworn-to &-photos) Program logs & analysis filed 6-17-46	Ret'd Granted	<del>1-11-46</del> 7-19-46
BP-6811 Rec'd Filed	6-4-48 6-9-48 6-9-48	Construction Permit to mount FM antenna on side of AM tower.	GRANTED	7-14-48

## APPLICATION RECORD - BROADCASTING

#14

Call  
Letters K B T MName JAY P. BEARD and VEDA F. BEARD d/b as REGIONAL BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BL-3398 Rec'd Filed	10-7-48 10-13-48 10-13-48	License to cover C.P. (BP-6811) which authorized to mount FM antenna on side of AM tower.	GRANTED  GRANTED	11-4-48  5-21-52
BR-776 Rec'd	11-19-48 11-22-48	Renewal of license	Granted	5-25-49
BR-776 Rec'd Resub.	10-30-51 11-1-51 11-28-51	Renewal of license	<del>Rec'd 11-2-51, incomplete</del> GRANTED	<del>1-23-52</del> 1-23-52
BR-776 Rec'd	2-14-52 2-18-52	Request for renewal of license	GRANTED	<del>5-21-52</del> 5-21-52

#15

FORM A-170

## APPLICATION RECORD - BROADCASTING

d/b as PATTESON BROTHERS

Call

FORMERLY FCC FORM 94

ALAN G. PATTESON, JR AND MATTHEW CARTER PATTESON/

Letters ..... K B T M .....

Name \*JAY P. BEARD AND VEDA F. BEARD d/b as REGIONAL BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1689 Rec'd Filed	12-12-53 12-21-53 12-21-53	Voluntary assignment of license to Harold E. King and Helen W. King, d/b as Regional Broadcasting Company.	GRANTED EFF:	1-20-53 2-1-54
BRC-296 Rec'd Filed	1-22-54 1-28-54 1-28-54	Modification of license to operate transmitter by Remote Control from 603 Madison Avenue, Jonesboro, Arkansas.	GRANTED	2-10-54
BP-9588 Rec'd Filed	12-6-54 12-10-54 12-10-54	Construction permit to mount TV antenna on top of AM tower (increase height 17 ft.). (Contingent on grant of BPC-1900) Commercial Radio Equip. Co., Engrs. Edward F. Lorentz, Engr.	GRANTED  Cancelled	1-17-55  1-16-56
EAL-2875 Rec'd Filed	11-25-57 11-26-57 11-26-57	Voluntary assignment of license to Alan G. Patteson, Jr. and Matthew Carter Patteson d/b as Patteson Brothers.	GRANTED EFF:	12-18-57 1-20-58

## APPLICATION RECORD - BROADCASTING

PATTESON BROTHERS

FORMERLY FCC FORM 94

Name ALAN G. PATTESON, JR. AND MATTHEW CARTER PATTESON, d/b as REGIONAL BROADCASTING Call Letters KBTMName  HAROLD E. KING AND HELEN W. KING d/b as REGIONAL BROADCASTING  
COMPANY (AL-1-20-53 EFF: 2-1-54)

File No.	Dated	Application for	Action	
			Nature	Date
BR-776 Rec'd. Filed	2-7-55 2-10-55 2-10-55	Renewal of License Filed by Marcus Cohn, Atty.	GRANTED	5-4-55
BMP-6948 Rec'd Filed	8-18-55 8-22-55 8-22-55	Modification of construction permit (BP-9588) which auth. mounting TV antenna on top of AM tower (increase height) for extension of completion date from 9-17-55 to 3-12-56.  Marcus Cohn, Atty.	GRANTED for period to <del>3-16-56</del> Cancelled 1-16-56	8-31-55
BR-776 Rec'd. Filed	2-25-58 2-28-58 2-28-58	Renewal of license.	GRANTED	5-7-58

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters K B T MName ALAN G. PATTESON, JR. AND MATTHEW CARTER PATTESONd/b as PATTESON BROTHERSJONESBORO, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,358 Rec'd Filed	7-31-58 9-8-58 9-8-58	Construction permit to increase daytime power from 250w <u>to</u> 1kw and install new transmitter (GATES BC 1T) Request waiver of Sec. 3.28(c) of Rules  Engr. - Vandivere & Cohen	DISMISSED ORDER DOCKET #13165 Request of applicant	3-8-60
BR-776 Rec'd&Filed	3-21-61 3-24-61	Renewal of license	GRANTED	6-1-61
BP-14,927 Rec'd Filed	6-7-61 6-12-61 6-12-61	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (GATES BC-1T). Atty: Harry J. Daly Engr: Jules Cohen	GRANTED Cond'l re: Permittee shall accept such interf. as may be imposed by other existing 250w Class IV station re: Permittee shall submit with the applic. for lic. antenna resistance measurements.	9-5-62



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call K B T M

Name ALAN G. Patteson, Jr. and Matthew Carter Patteson d/b as  
PATTESON BROTHERS  
Jonesboro, Arkansas

Letters .....

File No.	Dated	Application for	Action	
			Nature	Date
BL-9679 R. & F.	9-14-62 9-17-62	Lic to cover CP(BP-14,927) which auth incr day power and install new transmitter. Atty- Daly & Ehrig	GRANTED re: accept	2-26-63 interference
BL-9680 R. & F.	9-14-62 9-17-62	Lic to use old main trans(Gates-250-A) at main trans loc, to be operated on 1230kc, 250w, U, for AUXILIARY PURPOSES ONLY. with remote control from studio. Atty- Daly & Ehrig	GRANTED	2-26-63
BR-776 Rec'd Filed	3-3-64 3-27-64 3-27-64	Renewal of license---(Main)	GRANTED	5-7-64
BR-776 Rec'd Filed	3-23-64 3-27-64 3-27-64	Renewal of license---(Aux.)	GRANTED	5-7-64
BR-776 R.&F.	3-1-67 3-7-67	RENEWAL OF LICENSE (Main & Auxiliary)	GRANTED	5-22-67

APPLICATION RECORD - BROADCASTING

Call  
Letters K B T M

Name ALAN G. PATTERSON, JR. AND MATTHEW CARTER PATTERSON d/b as PATTERSON BROTHERS  
Jonesboro, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BR-776 R & F #581564 \$105 P. N.	3-1-70 3-1-70 3-2-70 3-2-70	Renewal of License (Main & Auxiliary)	GRANTED	5-27-70
APR 6 1970				
BR-776 R & F PN Recd. PRESS MAR 26 1973	3-1-73 3-5-73 "	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	5-31-73
BZ-8799 R & F DM PRESS APR 4 1975	1-27-75 2-4-75 3-24-75 1975	Direct Measurement	GRANTED	4-28-75

APPLICATION RECORD - BROADCASTING

Call  
Letters K.B.T.M.

Name Alan G. Patteson, Jr. and Matthew Carter Patteson dba Patteson Brothers'  
Jonesboro, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3802 R&F \$100-471814 AC:001 Press: <b>OCT 6 1975</b>	8-26-75 9-3-75 9-3-75	ML to operate transmitter by two (2) additional remote controls at 1101 Owens Street, Jonesboro, Arkansas and 2801 Harrisburg Road, Jonesboro, Arkansas. Atty: George R. Borsari, Jr. Amended 11-4-75 re supplement to applic.	GRANTED	10-3-75
BR-776 R & F PN Recd. PRESS <b>MAR 3 1976</b>	2-1-76 2-4-76	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 5-14-76 re: commercial matter, EEO & prog, AMENDED 6-1-76 re: programming	GRANTED	6-11-76
BR 790205UE PRESS <b>FEB 8 1979</b>		RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	5-31-79

APPLICATION RECORD-BROADCASTING

Call Letters: K B T M

PATTESON BROTHERS, INC.

Name: Alan G. Patteson, Jr. and Matthew Carter Patteson dba PATTESON BROTHERS

Station Location: Jonesboro, Arkansas

File No.	Date	Description	Action and Date
BAL800421HT FORM 316 (ALSO FM) PRESS MAY 5 1980	4-15-80 SEE KBTM- 1980	Vol. AL to PATTESON BROTHERS, INC. Atty -----	GRANTED 5-22-80 EFF:

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

