DB450-MW

FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, DC 20554

October 5, 2002

IN REPLY REFER TO:

Amy L. Van de Kerckhove, Esquire Shaw Pittman 2300 N Street, N.W. Washington, D.C. 20037-1128 RECEIVED & INSPECTED

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FCC - MAILROOM

In Re: KXCR(FM), El Paso, Texas

E ducational Media Foundation Facility ID No. 19786

R equest for Waiver of 47 C.F.R. § 73.1125 (Main Studio Rule)

Dear Counsel:

The staff has under consideration the above referenced April 16, 2002, request for a waiver of the Commission's main studio requirement, 47 C.F.R. Section 73.1125, filed by Educational Media Foundation ("EMF"), licensee of the noncommercial educational ("NCE") FM station KXCR(FM), El Paso, Texas. EMF seeks a waiver of Section 73.1125 in order to operate KXCR(FM), as a "satellite" of its noncommercial educational FM station KLVR(FM), Santa Rosa, California¹. For the reasons set forth below, we will waive Section 73.1125 and grant EMF's request.

Pursuant to Section 73.1125(a), a main studio must be located either (1) within a station's community of license, (2) within the principal community contour of any other broadcast station licensed to its community, or (3) within 25 miles of the center of its community of license.² However, under Section 73.1125(b)(2), the Commission will waive these requirements where good cause exists to do so and where the proposed studio location would be consistent with the operation of the station in the public interest. Each waiver request by an NCE station seeking to operate as the satellite of another NCE station is considered on a case-by-case basis. The Commission has recognized the benefits of centralized operation for NCE stations, given their limited funding, and thus found good cause exists to waive the main studio location requirement where satellite operations are proposed.³ A satellite station must, however, demonstrate that it will meet its local service obligation to satisfy the Section 73.1125 public interest standard.⁴

¹ A "satellite" meets all of the Commission's technical rules. However, it originates no programming and instead rebroadcasts the parent station's programming. *See* Amendment of Multiple Ownership Rules, *Memorandum Opinion and Order*, 3 RR2d, 1554, 1562 (1964).

² See Review of the Commission's Rules Regarding the Main Studio and Local Public Inspection Files of Broadcast Television and Radio Stations, 13 FCC Rcd 15691 (1998), recon. granted in part, 14 FCC Rcd 11113 (1999) ("Reconsideration Order").

³ *Id*.

EMF's request is based on the economies of scale which would be realized by grant of its waiver. We agree and conclude that there is good cause to waive 47 C.F.R. Section 73.1125(a)(4) under thee circumstances. EMF proposed to operate KXCR(FM), El Paso, Texas as a satellite station of KLVR(FM), Santa Rosa, California, approximately 1.020 kilometers from El Paso. Where there is great distance between the parent and the satellite station and where the parent and satellite station are in different states, as here, we are particularly concerned that the licensee takes adequate measures to maintain its awareness of the satellite community's needs and interests. To that end, EMF has pledged to: (1) maintain an auxiliary studio at a location that complies with Section 73.1125 and that is capable of origination of local programming that is responsive to local community needs; (2) engage the services of a local El Paso public affairs representative to conduct quarterly ascertainment surveys of local community leaders and other residents to determine the concerns, problems and needs of the El Paso listeners, which will be covered in EMF's news and public affairs programming and broadcast over the KXCR(FM); (3) maintain a local representative will further serve as a liaison between residents of Odessa, and EMF's programming personnel; and (4) maintain a toll free telephone number for the use of the residents of El Paso and maintain a public inspection file for the station within the El Paso community.

In these circumstances, we are persuaded that EMF will meet its local service obligation and thus that grant of the requested waiver is consistent with the public interest. We remind EMF, however, of the requirement that it maintain a public file for the El Paso, Texas station at the main studio of the "parent" station, KLVR(FM), Santa Rosa, California. It must also make reasonable accommodation for listeners wishing to examine the file's contents. We further remind AFA that, notwithstanding the grant of waiver requested here, the public file for KXCR(FM) must contain the quarterly issues and programs list for El Paso, Texas as required by C.F.R. Section 73.3527(e)(8).

Accordingly, the request made by Educational Media Foundation for waiver of 47 C.F.R. Section 73.1125, IS GRANTED.

Sincerely,

H. Taft Snowdon Supervisory Attorney

Audio Division Media Bureau

⁴ *Id*.

⁵ See Reconsideration Order, 14 FCC Rcd at 11129, Paragraph 45.