M. Nagrev 2-A523

FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, DC 20554 March 13, 2002

> IN REPLY REFER TO 1800B3-MH

Donald E. Wildmon Chairman American Family Association P.O. Drawer 3206 107 Parkgate Tupelo, Mississippi 38803

> In Re: KBMH(FM), Holbrook, Arizona Facility ID No. 90452 American Family Association

> > Request for Waiver of 47 C.F.R. § 73.1125

Dear Mr. Wildmon:

The staff has under consideration the above-referenced January 17, 2003, request for a waiver of the Commission's main studio requirement, 47 C.F.R. § 73.1125, made by American Family Association ("AFA"). AFA seeks a waiver of Section 73.1125 in order to operate KBMH(FM), Holbrook, Arizona, as a "satellite" of its noncommercial educational ("NCE") FM station, WAFR(FM), Tupelo, Mississippi. For the reasons set forth below, we will grant AFA's request and waive Section 73.1125.

Pursuant to Section 73.1125(a), a main studio must be located either (1) within a station's principal community contour, (2) within the principal community contour of any other broadcast station licensed to its community, or (3) with 25 miles of the center of its community of license.² However, under Section 73.1125(b)(2), the Commission will waive these requirements where good cause exists to do so and where the proposed studio location "would be consistent with the operation of the station in the public interest." Each waiver request by an NCE station seeking to operate as the satellite of another NCE station is considered on a case-by-case basis. The Commission has recognized the benefits of centralized operations for NCE stations, given their limited funding, and thus found "good cause" exists to waive the main studio location requirement where satellite operations are proposed.³ A satellite station must, however,

¹ A "satellite" station meets all of the Commission's technical rules. However, it originates no programming and instead rebroadcasts the parent station's programming.

² See <u>Report and Order</u>, Review of the Commission's Rules regarding the main studio and local public inspection files of broadcast television and radio stations, 13 FCC Rcd 15, 691 (1998): recon. granted in part, 14 FCC Rcd 11, 113 (1999) ("Reconsideration Order").

demonstrate that it will meet its local service obligation to satisfy the Section 73.1125 "public interest" standard.⁴

AFA's request is based on the economies of scale which would be realized by grant of its waiver. We agree and conclude that there is "good cause" to waive 47 C.F.R. Section 73.1125(a)(4) under these circumstances. AFA proposes to operate KBMH(FM) as a satellite station of WAFR(FM), Tupelo, Mississippi, approximately 1346 miles from Holbrook, Arizona. Where there is great distance between the parent and the satellite station, as here, and where the parent and satellite stations are in different states, we are particularly concerned that the licensee takes adequate measures to maintain its awareness of the satellite community's needs and interests. To that end, AFA: (1) has pledged to add to its Community Advisory Board at least one resident of Holbrook who will be asked to provide recommendations on community needs and programming directly to the management of AFA; (2) will, during each "Shareathon" pledge drive held every six months, solicit listeners' opinion regarding community issues that should be addressed during program planning; (3) will provide periodic local programming for Holbrook, including coverage of significant local news or cultural events; and (4) will maintain a toll-free telephone number, as required by Section 73.1125(d) of the rules, and maintain a public

In these circumstances, we are persuaded that AFA will meet its local service obligation and thus that grant of the requested waiver is consistent with the public interest. We remind AFA, however, of the requirement that it maintain a public file for KBMH(FM) at the main studio of the "parent" station, WAFR(FM), and make reasonable accommodation to listeners wishing to examine the file's contents.⁵ We further remind AFA that, notwithstanding the grant of the waiver requested here, the public file for KBMH(FM) must contain the quarterly issues and programs list for Holbrook, Arizona as required by 47 C.F.R. § 73.3527 (e)(8).

inspection file for the station within the Holbrook community.

Accordingly, the request made by American Family Association for a waiver of 47 C.F.R. § 73.1125 IS GRANTED.

Sincerely,

Peter H. Doyle, Chie
Audio Division
Media Bureau

⁵ See Reconsideration Order, 14 FCC Rcd at 11129 ¶ 45.

⁴ *Id*.