

KBET



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1386199

B.S. 1280

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-10-46

K B E T (5-28-59)

Call letters **X K A T O**
LOCATION: RENO, NEVADA

SIERRA BROADCASTING, INC. (AL gr 6/7/76 EFF: 7/2/76

xSpecial Administrator of the Estate of R.L. Stoddard,
Deceased

xFIRST NATIONAL BANK OF NEVADA (ALH gr 8/19/75 EFF:

xROBERT L. STODDARD tr/as SIERRA BROADCASTING COMPANY (AL-12-21-53 EFF: 12-21-53)

Name of licensee **X SIERRA BROADCASTING COMPANY**

Reno, Nevada

One block west of Field Street (BL-9-15-58)

xBetween Reno & Sparks, 0.3 mi. north of US Hwy. 40, Reno, Nevada (HP 5-15-58

Transmitter location **xCassinelli Rd. & E. 6th St., Reno, Nev. (CP 3-7-46) (Lic. 9-10-46)**

250 S. Park Street, Reno, Nevada (Letter-Dated 3-21-80)

x 6th and Cassinelli Road, Reno, Nev. (MP 6-27-46) (Lic. 9-10-46)

Main studio location **x106 Sierra St., Reno, Nev. (CP 3-7-46)**

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B5-P-3824	3-7-46	1340	250w	U	5-7 11-7-46
	C.P. for new station			(Conditional Clause)	
B5-MP-1960	6-27-46	Mod. C.P. (3824) for changes in antenna and ground system, change studio location and extension C & C dates			7-27 11-7-46
				(Conditional Clause)	
B5-L-2020	9-10-46	1340	250w	U	9-10 2-1-47
B5-Z-1843	Lic. to cover CP (3824 as mod.) for new station & determine operating power by direct method				
				(Conditional Clause)	
B5-R-1280	1-30-47	1340	250w	U	2-1 2-1-50
BS-1280	1-25-50	Extension of License			2-1 3-1-50
BR-1280	2-23-50	1340	250	U	2-23 2-1-53
BR-1280	1-7-53	Renewal of License			2-1 10-1-53
BR-1280	9-2-53	Renewal of License			10-1 10-1-56
BTC-1572	9-30-53	Vol. trans. of control to H. L.			
EFF:	10-6-53	Stoddard (100%)			
AL-1677	12-21-53	Vol. assignment of license to ROBERT L.			
EFF:	12-21-53	STODDARD tr/as SIERRA B/CING COMPANY			
BR-1280	9-19-56	1340kc	250w	U	10-1 10-1-59
BP-11,839	5-15-58	1340kc	250w	U	7-15 1-15-59
	CP to change antenna-transmitter location from Cassinelli Road & East 6th Street, Reno, Nevada to Between Reno and Sparks .3 mi. North-US Hwy. 40, and make changes in ground system.				
BL-7167	9-15-58	1340kc	250w	U	9-15 10-1-59
	License to cover CP (BP-11,839 as mod..) which authorized change of antenna-transmitter location and changes in ground system.				
BZ-4089	1-20-59	Authority to determine operating power by direct measurement of antenna power.			
(1)					
BR-1280	9-23-59	1340kc	250w	U	10-1 10-1-62
BP-12299	1-11-61	1340kc	250w-1kw	LS U	3-11 9-11-61
	CP to increase daytime power & install new trans. (Cond'l)				
IMP-9423	5-4-61	Mod. of CP (BP-12299) to change type transmitter. (BAUER 707)			
(1)					

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K B E C

Station location

Name of licensee FAYE & RICHARD TUCK, INC (AL4-22-80, EFF:5-1-80)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BL-8612 (Cond 1)	11-6-61	Lic to cover CP (BP-12,299 as mod) to incr. daytime power and install new trans.			
	9-25-62	Commission deferred action on renewal pending further consideration.			
BR-1280	1-31-63	1340kc 250w, 1kw/5U			1-31 10-1-65
BR-1280	9-10-65	Renewal of License			10-1 10-1-68
BR-1280(S)	9-30-68	Renewal of License			10-1 10-1-71
BR-1280(L)	11-12-71	RENEWAL			10-1-74
EBSA	5-22-72				
BR-1280(S)	1-24-75	RENEWAL			10-1-77
BAL-8462	8/19/75	Invol AL EFF:			
BAL-8650	6/7/76	Vol AL EFF: 7/2/76			
BRC-3850(L)	1-5-77	Mod of lic. to chg. SL & operate trans. by RC.			
BR-1280(S)	12-9-77	Renewal of License			10-1-80
BTC800404GC	4-28-80	VOL TO EFF:			
LETTER	3-21-80	SL & RC now located at: 250 S. Park Street, Reno, Nevada.			
BR 800527 U P	9-22-80	(L) RENEWAL			10-1-83
COMTEL	10-2-80	TEMP. AUTH. GR. OPERATE INDIRECT METHOD TO ALLOW CONTINUED SERVICE WHILE COMPLETING CONSTRUCTION ON TRANSMITTER BUILDING. NOTIFY WHEN NORMAL. THIS AUTH. EXPIRES 11-30-80.			

APPLICATION RECORD—BROADCASTING

KATQ

Call letters XNEWName SIERRA BROADCASTING COMPANY
(P.O. 129 North Virginia, Reno, Nevada)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B5-P-3824 Rec'd Filed	12-19-44 12-22-44 12-22-44	C.P. for a new standard broadcast station to be operated on: Frequency: 1340 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: Cassinelli Road & East 6th Street, Reno, Nevada Studio Location: 16 Sierra St., Reno, Nev.	GRANTED	3-7-45
Amended Rec'd Filed	9-29-45 10-2-45 10-2-45	AMENDED re changes in corporate structure and type of transmitter.	Conditional re waiver of 3.55(b) and 3.60 and subject installation of minimum of at least 90 ground radials.	

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call

Letters KATCName SIERRA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B5-MP-1960 Rec'd Filed	6-19-46 6-21-46 6-21-46	Mod. of C.P. (B5-P-3824, which authorized a new standard broadcast station) to make changes in vertical antenna and ground system, change studio location from: 106 Sierra St., Reno, Nevada, to: 6th. and Cassinelli Road, Reno, Nevada, and extend commencement and completion dates from 5-7-46 and 11-7-46, respectively, to 30 days after grant and 90 days thereafter. (Filed by E. D. Johnston, Atty.)	GRANTED Conditional re waiver 3.55(b)	6-27-46 and 3.60

APPLICATION RECORD - BROADCASTING

#3

Call
Letters K A T OName SINRA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B5-1-2020 Rec'd Filed	7-3-46 7-8-46 7-8-46	License to cover C.P. (B5-P-3824, as mod..) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power. (E. D. Johnston, Atty.)	GRANTED Conditional re waiver 3.55(b) and 3.60	9-10-46
B5-2-1843 Rec'd Filed	7-3-46 7-8-46 7-8-46			
B5-R-1280 Rec'd	1-3-47 1-6-47	Renewal of license Amend. filed 1-27-47	GRANTED	1-30-47
BR-1280 Rec'd	11-26-49 11-29-49	Renewal of License	Granted	2-23-50

FORM A-170 #4

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

ROBERT L. STODDARD tr/as SIERRA BROADCASTING COMPANY

Call

Letters K A T OName ☒ SIERRA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1280 Rec'd Filed	10-29-52 10-31-52 10-31-52	Renewal of license	GRANTED	1-7-53
BR-1280 Rec'd Filed	6-29-53 7-1-53 7-1-53	Renewal of License	GRANTED	9-2-53
BTC-1572 Rec'd Filed	8-24-53 8-26-53 8-26-53	Voluntary transfer of control of licenses corporation from Dana D. Little and R. K. Wittenberg to R. L. Stoddard. (100%). Guilford Jameson, Atty.	GRANTED EFF:	9-30-53 10-6-53
BAL-1677 Rec'd Filed	12-3-53 12-7-53 12-7-53	Voluntary assignment of license to Robert L. Stoddard, tr/as Sierra Broadcasting Company. Guilford Jameson, Atty.	GRANTED EFF:	12-21-53 12-21-53

#5

FORM BC-121

FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call
Letters

KATO

Name ROBERT L. STODDARD tr/ as Sierra Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BR-1280 Rec'd Filed	6-25-56 6-29-56 6-29-56	Renewal of license	GRANTED	9-19-56
BP-11,839 Rec'd Resub. Rec'd&Filed	---- 2-3-58 2-11-58 2-18-58	Construction permit to change antenna-transmitter location from Cassinelli Road & East 6th Street, Reno, Nevada TO Between Reno and Sparks .3 mi. North mm US Highway 40, and make changes in ground system.	Application returned 2-5-58 Section I not submitted. GRANTED	5-15-58
BMP- Rec'd	7-17-58 7-21-58	Modification of c.p. (BP-11,839 which authorized change antenna-transmitter location and make changes in ground system) to make changes in antenna system.	Application returned 7-23-58 not filed in right name or notarized.	

FORM BC-121 # 6
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call K B E T (5-28-59)
Letters ~~X~~ K A T O

Name ROBERT L STODDARD tr/as SIERRA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-7167	7-15-58	License to cover C.P (BP11,839 as mod) which authorized change of antenna-transmitter location and changes in ground system.	GRANTED	9-15-58
Recd	7-21-58			
Filed	7-21-58			

BP-12,299	8-14-58	Construction permit to increase daytime power from 250w <u>to</u> 1kw and install new transmitter (GATES BC 1T) Engr. - A.E. Towne Assoc., Inc. San Francisco, Calif.	REF'D 8-19-58	1-11-61
Rec'd	8-18-58		Request of a-11e.	
Resub.	8-14-58		GRANTED	
R & F	8-25-58		Cond'l re accept interf Class IV stations & BP-11655, BP-12381	

BZ-4089	11-15-58	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-20-59
Rec'd	11-19-58			
Filed	11-19-58			

F. C. C. - WASHINGTON, D. C.

AUG 1955

7

APPLICATION RECORD - BROADCASTING

Call

Letters K.B.E.T.

Name ROBERT L. STODDARD, Jr./aa SIERRA BROADCASTING COMPANY
RENO, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1280	7-28-59	Renewal of license	GRANTED	9-23-59
Rec'd	7-30-59			
Filed	7-30-59			
BMP-9423	3-22-61	Modification of construction permit (BP-12299	GRANTED	5-4-61
R.&F.	3-27-61	which auth. inc. daytime power and install new		
		trans.) to change type trans. (BAUER 707)		
BR-1280	7-12-61	Inc. to cover CR (BP-12299) as mod. to incr.	GRANTED	11-6-61
R & F	7-14-61	daytime power and install new transmitter.	Re: accept interference	
BR-1280	6-27-62	Renewal of license	GRANTED	1-31-63
Rec'd	6-28-62			
Filed	6-28-62			
BR-1280	6-28-65	Renewal of License	GRANTED	9-10-65
R & F	7-1-65	James E. Greeley, Atty.		

FORM BC-121 CARD #8
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters KBET

Name ROBERT L. STODDARD tr/as SIERRA BROADCASTING COMPANY
RENO, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1280	6-21-68	Renewal of License	GRANTED	9-30-68
R & F	7-3-68			
#441184 \$75	7-3-68	Atty.: John R. Wilner (Wilner, Scheiner & Greeley)		
AMEND. R & F	7-11-68	Re Sect. II (equipment perf. meas.)		
PRESS: JUL 23 1968				
Letter adopted 2-3-71 notified KBET of apparent liability for \$5,000. for fraudulent billing practices.				
The Commission by Memorandum Opinion & Order adopted 3-24-71 ordered KBET to forfeit \$5000 for fraudulent billing practices.				
The Commission by Memorandum Opinion & Order adopted 5-5-71 DENIED application for remission or mitigation of \$5000, forfeiture.				

#9

1340kHz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call K B E T
Letters

FIRST NATIONAL BANK OF NEVADA, Special Administrator of the Estate of
 Name x ROBERT L. STODDARD tr/as SIERRA BROADCASTING COMPANY / Robert L. Stoddard, Deceased
 RENO, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1280 R & F PN Recd. PRESS JUL 21 1971	6-25-71 7-6-71 "	RENEWAL OF LICENSE James E. Greeley, Atty AMENDED 8-19-71 re: programming commercial matter AMENDED 9-21-71 re: programming; commercial matter	GRANTED	11-12-71
BR-1280 R & F P.N. PRESS JUL 11 1974	6-25-74 7-1-74 7-1-74	Renewal of License Atty.: James E. Greeley	GRANTED	1-24-75
The COMMISSION on 11-7-74 notified licensee that it had incurred an apparent liability for forfeiture in the Amt. \$200 for willful or repeated violation of Sec. 73.113(a)(1)(ii) of the Rules.				
EAL-8462 Rec'd FEE PD:\$50/458632 CODE 047(FORM 316) FILED \$50/458632 pd	7-21-75 7-30-75	Involuntary assignment of license to FIRST NATIONAL BANK OF NEVADA, Special Administrator of the Estate of Robert L. Stoddard, Deceased Atty - James E. Greeley	GRANTED EFF: no gr fee req	8/19/75

APPLICATION RECORD - BROADCASTING

Call
Letters **K B E T**

SIERRA BROADCASTING, INC.
Name **x FIRST NATIONAL BANK OF NEVADA, Special Administrator of the Estate of Robert L. Stodiar**
Reno, Nevada (dec)

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8650 R & F FEE PD: \$200 #553519 CODE 047 APR 26 1976 PN filed	4-1-76 4-7-76	Voluntary assignment of license to SIERRA BROADCASTING, INC. Atty for assignee - M.Scott Johnson	GRANTED EFF: FEE REQ:	6/7/76 7/2/76 pd 8/6/76 W 601315
BRC-3850 R & F \$100-607361 AC-001	8-23-76 8-26-76 8-26-76	Mod. of lic. to chg. studio loc. to 1539 Vassar, Reno, Nevada & operate trans. by RC. Atty: M. Scott Johnson	GRANTED	1-3-77
BR-1280 R & F PN Recd. PRESS	JAN 11 1977 5-31-77 6-1-77 JUL 12 1977	RENEWAL OF LICENSE AMENDED 9-12-77 re: comm. leader checklist, prog. & engineering M.S. Johnson, Atty.	GRANTED	12-9-77

APPLICATION RECORD-BROADCASTING

Call Letters: K B E T

Name: SIERRA BROADCASTING, INC.

Station Location: Reno, Nevada

File No.	Date	Description	Action and Date
BTC800404GG FORM 316 PRESS APR 22 1980	3-27-80	Vol. relinquishment of negative control of lic corp by Royce P. Adams thru issuance of additional stock by the licensee corporation to Marvin Bear, Virginia Bear and John P. Costello Atty - Scott Johnson (Glaser, Fletcher, etc.)	GRANTED 4-28-80 EFF:
BTC800422EA FORM 315 PRESS MAY 14 1980 PN FILED	6-9-80	Vol TC from Royce P. Adams, Marvin Bear, Virginia Bear, John Costello, et al to Sterling Broadcasting Company, Inc. Atty: M. Scott Johnson (Glaser, Fletcher, etc)	DISMISSED 12-31-80 per Sec. 1.568(a)
BR 800527 UP PRESS JUL 2 1980		RENEWAL OF LICENSE M. Scott Johnson, Atty.	GRANTED 9-22-80

BTC800422EA AMENDED 7-15-80 re: Resume of Robert Ordonez.
AMENDED 9-15-80 Re: Further Statement of Robert N. Ordonez

#12

APPLICATION RECORD-BROADCASTING

Call Letters: K B E T

Name: SIERRA BROADCASTING, INC.

Station Location: RENO, NEVADA

File No.	Date	Description	Action and Date
BAL810320HQ Form 314 PRESS APR 20 1981 PN FILED 4-21-81		Vol AL to Reno Electronics, Inc. Atty. M. Scott Johnson	6-6-81 EFF: 6-30-81 Consummated 7 1 81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcasting stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database, the Broadcasting Application Processing System (BAPS), in 1980. However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards, in their original form for reference.

In 1999, the FCC moved to a new location (12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were then transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on microfiche as negative images, like those you see above. Generally, they have been left as negatives because the cards are easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and who owned it at that time. History Card comments were generally typed onto the card, and thus some records will show more faintly or with more smudging than others, depending on the quality of the typewriter ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

