

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
AUDIO DIVISION
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SEP 14 2011

In re: Exponent Broadcasting, Inc. (EBI)
WXJO(AM), Douglasville, Georgia
Facility Identification Number: 25386
File Number: BP-20110427ABA

Dear Mr. Smithwick:

This letter is in reference to the above-captioned minor change application to increase station WXJO(AM)'s daytime power from 1.0 kW to 10.0 kW using a new directional antenna pattern, and specify a new 9.0 kW critical hours directional antenna pattern, and your July 27, 2011, request to hold the application for 180 days in order to amend the application.

A preliminary review of the application reveals that the WXJO 50° measurement graph did not specify a dielectric constant value. In addition, since EBI checked "No" in Item 11 (Environmental Protection Act), an environmental study must be submitted.¹

Further action on the subject application will be withheld for ninety (90) days from the date of this letter to allow EBI time to amend the application. Failure to amend or respond within this time period will result in the dismissal of the application pursuant to Section 73.3568 of the Commission's rules.

Sincerely,



Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

cc: William G. Brown
Randy Gravely, President

¹ EBI stated that "we checked 'No' to this exhibit since we are in the process of conducting a study regarding the nationwide programmatic agreement"