FEDERAL COMMUNICATIONS COMMISSION 445 TWELFTH STREET SW WASHINGTON DC 20554

MEDIA BUREAU AUDIO DIVISION

APPLICATION STATUS: (202) 418-2730 HOME PAGE: www.fcc.gov/mb/audio/

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August 3, 2011

Ellen Mandel Edmundson Cohn & Marks LLP 1920 N Street NW Suite 300 Washington, DC 20036-1622

Re: KLFF(AM), Arroyo Grande, CA

Facility Identification Number: 87729 Construction permit: BMP-20101026ABV License application: BMML-20110505ACV

Dear Counsel:

This is in reference to the license application to cover the above-captioned construction permit for KLFF. Our review shows the deficiencies described below.

The figures for tower spacing and orientation in the moment method model are not the theoretical values, as the rule requires. Please resubmit the model with array dimensions corresponding to the theoretical parameters in the construction permit.

The engineering exhibit includes the following statement regarding measured tower impedances: "The corrected measured impedances agree with the model within +/- 2 ohms +/- 4%." Please explain how measured impedances were "corrected." If measured (or assumed) series inductance was included, the statement must provide specific values.

Further action on the subject license application will be withheld until the applicant submits an amendment addressing the issues described above. Failure to respond within 30 days from the date of this letter may result in dismissal of the application pursuant to 47 CFR Section 73.3568(a)(1).

Sincerely,

Ann Gallagher Audio Division Media Bureau

Cc: Mark Mueller