



Federal Communications Commission  
Washington, D.C. 20554

In Reply Refer to:  
1800B3

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In re: WEW(AM), St. Louis, CA  
Facility ID No. 1088  
Application No. BMP-20090605ABB


**Finding of No Significant Impact**

Dear Mr. Colby:

This letter concerns the referenced application of Birach Broadcasting Corporation ("Birach"), as amended, for minor modification of the facilities of Station WEW(AM), St. Louis, Missouri (the "Station") which proposes to change the Station's antenna site and technical facilities. In the amended application, Birach proposes to construct three new 199-foot guyed towers (with concomitant ground-level equipment) at the proposed site from which Birach will operate WEW(AM)'s daytime and nighttime facilities. Because the proposed transmitter location is located in a flood plain, Birach submitted an Environmental Assessment ("EA") as required by Section 1.1307 of the Commission's Rules (the "Rules")<sup>1</sup> on September 30, 2010. *Public Notice* of the filing of the EA was issued on November 2, 2010.<sup>2</sup> The Commission received no comments in response to the *Notice*.

Upon examination of the EA, we find that the information supplied satisfies the requirements specified in Section 1.1311 of the Rules.<sup>3</sup> Accordingly, pursuant to Section 1.1308 of the Rules,<sup>4</sup> we find that the WEW(AM) towers will have no significant environmental impact on the quality of the human environment, and no further environmental processing is warranted. Moreover, we have examined the captioned application and find that it complies with all pertinent statutory and regulatory requirements. Accordingly, the application (File No. BMP-20090605ABB) of Birach Broadcasting Corporation for modification of the facilities of Station WEW(AM), St. Louis, Missouri, IS GRANTED.

Sincerely,

  
Peter H. Doyle, Chief  
Audio Division  
Media Bureau

cc: Birach Broadcasting Corporation

<sup>1</sup> 47 C.F.R. § 1.1307.

<sup>2</sup> See *Public Notice*, "Environmental Assessment Accepted for Filing/Environmental Action," Report No. MB/AD-10-02, DA 10-2107 (Nov. 2, 2010) (the "*Notice*").

<sup>3</sup> 47 C.F.R. § 1.1311.

<sup>4</sup> 47 C.F.R. § 1.1308.