

WOOD, MAINES & NOLAN, P.C.

BARRY D. WOOD*
RONALD D. MAINES*
STUART W. NOLAN, JR

NATHANIEL J. HARDY*
(of counsel)
E. SCOTT LLOYD
(of counsel)

*Admitted in the District of Columbia
only

ATTORNEYS AT LAW
4600 FAIRFAX DR., SUITE 604
ARLINGTON, VIRGINIA 22203-1553

TELEPHONE - (703) 465-2361
FACSIMILE - (703) 465-2365
E-MAIL - WMN@LEGALCOMPASS.COM
WEB - WWW.LEGALCOMPASS.COM

RECEIVED
OCT 26 A 5:11
October 22, 2010

ORIGINAL

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554
Attention: Anne Gallagher, Media Bureau

FILED/ACCEPTED

OCT 22 2010

Federal Communications Commission
Office of the Secretary

Re: Pollack Broadcasting Co.
WPLX, Turrell, Arkansas
Facility ID #52906
Status of Operation

Dear Ms. Dortch:

As the Commission's staff is aware, exactly one year ago our client Pollack Broadcasting Co. acquired AM radio broadcast station WPLX. This station had formerly been licensed to Germantown, Tennessee, but last May the Commission granted the application of Pollack Broadcasting Co. for a change in frequency to 1180 kHz and for relicensing to the community of Turrell, Arkansas (FCC application File No. BMML-20090824AMR, covering the construction permit bearing File No. BMP-20070703ABC).

The Commission's staff had previously granted authority for WPLX to be off the air during the transition to the new facilities, including the period when the applicant was awaiting action on the license application. *See* BLSTA-20100310ABM, granted April 14, 2010. The license application was eventually granted on May 19, 2010, and WPLX went back on the air twelve days later, on May 31, 2010.

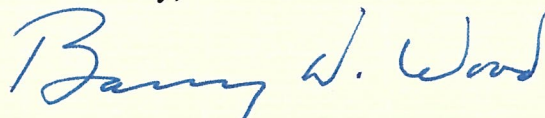
The Commission's Consolidated Database System correctly shows WPLX as being licensed and on the air, but no document has been imported into CDBS officially reporting that the station resumed operations following the grant of the license application, or the date when the station went back on the air.

Marlene H. Dortch, Secretary
October 22, 2010
Page 2

In order to avoid any confusion on this score, we hereby advise the Commission that WPLX returned to regular broadcast operation, using the newly-licensed facilities, as of May 31, 2010.

If there are any questions concerning this station, please contact Nathaniel J. Hardy, Jr. of this firm, or the undersigned.

Yours truly,

A handwritten signature in blue ink that reads "Barry D. Wood". The signature is written in a cursive style with a large initial "B".

Barry D. Wood
Counsel for Pollack
Broadcasting Co.

cc: WPLX public file