

**BROOKS, PIERCE, McLENDON, HUMPHREY & LEONARD, L.L.P.**

**ATTORNEYS AT LAW**

**RALEIGH, NORTH CAROLINA**

L.P. McLENDON, JR.  
EDGAR B. FISHER, JR.  
W. ERWIN FULLER, JR.  
JAMES T. WILLIAMS, JR.  
WADE H. HARGROVE  
M. DANIEL McGINN  
MICHAEL D. MEEKER  
WILLIAM G. McNAIRY  
EDWARD C. WINSLOW III  
HOWARD L. WILLIAMS  
GEORGE W. HOUSE  
WILLIAM P.H. CARY  
REID L. PHILLIPS  
ROBERT A. SINGER  
JOHN H. SMALL  
RANDALL A. UNDERWOOD  
S. LEIGH RODENBOUGH IV  
MARK J. PRAK  
JILL R. WILSON  
MARC D. BISHOP  
JIM W. PHILLIPS, JR.  
MACK SPERLING  
JEFFREY E. OLEYNIK  
MARK DAVIDSON  
JOHN W. ORMAND III  
ROBERT J. KING III  
V. RANDALL TINSLEY  
S. KYLE WOOSLEY  
FORREST W. CAMPBELL, JR.  
MARCUS W. TRATHEN  
JEAN C. BROOKS  
JAMES C. ADAMS II  
ALLISON M. GRIMM  
ELIZABETH S. BREWINGTON  
H. ARTHUR BOLICK II  
J. EDWIN TURLINGTON  
JOHN M. CROSS, JR.  
JENNIFER K. VAN ZANT  
KEARNS DAVIS

DAVID W. SAR  
BRIAN J. McMILLAN  
DAVID KUSHNER  
CLINTON R. PINYAN  
COE W. RAMSEY  
ROBERT W. SAUNDERS  
GINGER S. SHIELDS  
JENNIFER T. HARRROD  
CHARLES E. COBLE  
CHARLES F. MARSHALL III  
PATRICK J. JOHNSON  
STEPHEN G. HARTZELL  
J. BENJAMIN DAVIS  
JULIA C. AMBROSE  
DARRELL A. FRUTH  
IAIN MACSWEEN  
NICOLE A. CRAWFORD  
ALEXANDER ELKAN  
PATRICIA W. GOODSON  
JESSICA M. MARLIES  
SARA R. VIZITHUM  
JOHN S. BUFORD  
KATHERINE J. CLAYTON  
KATHLEEN A. GLEASON  
SUSAN M. YOUNG  
BENJAMIN R. NORMAN  
ELIZABETH E. SPAINHOUR  
PHILLIP J. LONG  
ANDREW T. TRIPP  
JOSEPH A. PONZI  
ADAM P.M. TARLETON  
D.J. O'BRIEN, III  
ERIC M. DAVID  
CLINT S. MORSE  
CHARNANDA T. REID  
ELIZABETH S. OSTENDORF  
ERIC D. JOHNSON  
MARY F. PEÑA  
WES J. CAMDEN

MAILING ADDRESS  
POST OFFICE BOX 1800  
RALEIGH, N.C. 27602

OFFICE ADDRESS  
1600 WACHOVIA CAPITOL CENTER  
150 FAYETTEVILLE STREET  
RALEIGH, N.C. 27601

TELEPHONE (919) 839-0300  
FACSIMILE (919) 839-0304

WWW.BROOKSPIERCE.COM

Received & Inspected

JUL 27 2010

FCC Mail Room

July 26, 2010

HENRY E. FRYE  
OF COUNSEL  
J. LEE LLOYD  
PARTNER AND SPECIAL COUNSEL

FOUNDED 1897

AUBREY L. BROOKS (1872-1958)  
W.H. HOLDERNESS (1904-1965)  
L.P. McLENDON (1890-1968)  
KENNETH M. BRIM (1898-1974)  
C.T. LEONARD, JR. (1929-1983)  
CLAUDE C. PIERCE (1913-1988)  
THORNTON H. BROOKS (1912-1988)  
G. NEIL DANIELS (1911-1997)  
HUBERT HUMPHREY (1928-2003)

GREENSBORO OFFICE  
2000 RENAISSANCE PLAZA  
230 NORTH ELM STREET  
GREENSBORO, N.C. 27401

WRITER'S DIRECT DIAL

**VIA OVERNIGHT DELIVERY**

Ms. Marlene H. Dortch, Secretary  
Federal Communications Commission  
9300 East Hampton Drive  
Capitol Heights, MD 20743

Attention: Audio Division, Media Bureau  
Digital Radio Notification  
Room 2-B450

**Re: WIYY(FM), Baltimore, MD, 97.9 MHz, CH 250**  
**Facility Identification Number: 65693**  
**Notification of Operations With Increased Digital power**

Dear Ms. Dortch:

On behalf of Hearst Stations Inc. ("Hearst"), licensee of radio station WIYY(FM), Baltimore, Maryland ("WIYY"), and pursuant to Public Notice, DA 10-866, transmitted herewith is a Notification of Operations With Increased Digital Power.

If any questions should arise during the course of your consideration of this matter, it is respectfully requested that you communicate with this office.

Sincerely,

BROOKS, PIERCE, McLENDON,  
HUMPHREY & LEONARD, L.L.P.

Coe W. Ramsey  
Counsel to Hearst Stations Inc.

Enclosure

180983.1

RECEIVED  
2010 JUL 27 P 2 15  
FEDERAL COMMUNICATIONS DIVISION

# Hearst Stations Inc.

3800 Hooper Avenue

Baltimore, MD 21211

410-467-3000

---

July 16, 2010

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
Digital Radio Notification  
445 Twelfth Street, S.W.  
Room 2-B450  
Washington, D.C. 20554

Re: WIYY(FM), Baltimore, MD, 97.9 MHz, CH 250  
Facility Identification Number: 65693  
Notification of Operations With Increased Digital Power

Dear Ms. Dortch:

Hearst Stations Inc. ("Hearst"), the licensee of WIYY(FM), Baltimore, Maryland, hereby notifies the Commission that WIYY(FM) has commenced operation with increased hybrid digital effective radiated power ("ERP").

Pursuant to the Commission's Public Notice in DA 10-866, Hearst hereby supplies the following information in support of this notification:

1. *Date.* Hearst increased its hybrid digital ERP from -20dBc to -17dBc on July 13, 2010.
2. *Certification of Facilities.* Hearst hereby certifies that, except for the digital ERP, its facilities conform to the iBiquity Digital Corporation hybrid FM specifications.
3. *Technical Reference.* In the event of interference, questions should be directed to Hearst's technical representative:

Kerry Plackmeyer  
410-338-6552

Ms. Marlene H. Dortch  
July 16, 2010  
Page 2

4. *Transmitter Output Power.*

Combined: 17,811.5 Watts  
Analog: 17,500 Watts  
Digital: 311.5 Watts

5. *ERP*

Analog: 13.5 kW  
Digital: 0.27 kW

6. *Radiation Exposure Certification.* Hearst hereby certifies that its digital operations will not cause human exposure to levels of radio frequency radiation in excess of Section 1.1310 of the Commission's rules and is therefore categorically excluded from environmental processing pursuant to Section 1.1306 (b).

Any questions concerning this notification should be directed to our communications counsel, Mark J. Prak or Coe W. Ramsey, at 919-839-0300.

Sincerely,

HEARST STATIONS INC.



Edward Kiernan  
*President and General Manager.*