GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

July 12, 2010

Marlene H. Dortch, Secretary
Federal Communications Commission
Digital Radio Notification
445 Twelfth Street, SW
Room 2-B450
Washington, DC 20554

RE: WWNO Radio Station, New Orleans, Louisiana
Facility ID Number 38607
BLED-20080827AAD[1]
Notification of changed digital operation

Dear Ms. Dortch:

Louisiana State University and A&M College ("LSU"), licensee of station WWNO, Channel 210C1, New Orleans, Louisiana, hereby notifies the Commission of a change to the operation of the station's digital broadcasting which uses the iBiquity Digital Corporation's HD Radio (TM) technology. LSU hereby notifies the FCC that WWNO will commence operation with a higher digital power level (-14.0 dB) using the iBiquity Digital Corporation's HD Radio (TM) technology. This is consistent with the Commission's Order on interim digital operations[2], and subsequent power increase Order, released January 27, 2010 (MM Docket #99-325). In support, LSU hereby supplies the following information.

1. Louisiana State University and A&M College plans to commence broadcasts with increased digital power on July 15, 2010.

2. Louisiana State University and A&M College hereby certifies its facilities conform to the iBiquity Digital Corporation hybrid FM specifications.

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1) As modified by the pending modification of license application BMLED-20100712ACU.

2) *Digital Audio Broadcasting Systems and Their Impact on the Terrestrial Radio Broadcast Service*, MM Docket Number 99-325, First Report and Order (October 11, 2002).

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3. In the event of interference, questions should be directed to the Louisiana State University and A&M College technical representative, Mr. Robert Carroll at 504-280-7000.

4. The transmitter power output of the analog system is 11,288 watts. The digital power output is 451.5 watts. The total combined analog and digital power is 11,739.5 watts. This is a low level combined system.

5. Louisiana State University and A&M College hereby certifies that its analog effective radiated power will remain as authorized after commencement of digital operations.

6. Louisiana State University and A&M College hereby certifies that its digital operations will not cause human exposure to levels of radio frequency radiation in excess of §1.1310 of the Commission's rules and is therefore categorically excluded from environmental processing pursuant to §1.1306(b).

Any questions concerning this notification should be directed to the undersigned.

Sincerely,

Jefferson G. Brock
Graham Brock, Inc.
Technical Consultant to Louisiana State University and A&M College

JGB/mm
cc: Louisiana State University and A&M College