

00100525 AFI

Received & Inspected

MAY 25 2010

FCC Mail Room

May 18, 2010

AUDIO SERVICES DIVISION

COX
RADIO, INC.
ORLANDO

2010 MAY 25 P 2:28

Federal Communications Commission
445 12th Street SW
Washington, DC 20554

ATTN: Digital Radio Notification
Room 2-B450

Re: WCFB(FM), Daytona Beach, Florida 94.5 MHz
Facility ID No. 10343
Notification of operation with increased digital power

Cox Media Group, Inc., licensee of WCFB(FM), Orlando, Florida hereby notifies the Commission that WCFB(FM) has commenced operation with increased digital power conforming to iBiquity Digital Corporation's HD RadioTM technology. Cox Media Group, Inc. hereby provides in Exhibit A the requisite information and certifications in support of this notification.

Any questions concerning this notification should be directed to the undersigned.

WCFB
STAR 94.5
94.5 FM

Respectfully Submitted

WDBO
580 AM



Steve Fluker
Director of Engineering
Cox Media Group, Orlando

WHTQ
96.5 FM



WWKA
K92FM
92.3 FM

WMMO
98.9 FM

Enclosure

WPYO
POWER 95.3

EXHIBIT A

Licensee: Cox Media Group, Inc.
Station: WCFB (FM), Daytona Beach, Florida
Facility ID No. 10343

1. *Commencement Date.* The station commenced operation with increased digital power to -14 dBc. on May 14, 2010
2. *Certification of Facilities.* Cox Media Group, Inc. hereby certifies its facilities conform to the iBiquity specifications, except for the digital ERP.
3. *Technical Reference.* In the event of interference, questions should be directed to Cox Media Group, Inc.'s technical representative
Name: Steve Fluker
Telephone Number: (321) 281-2037
4. *Transmitter Output Power.*

Analog: 32,000 Watts
Digital: 1,280 Watts

5. *Certification of ERP.* Cox Media Group, Inc. hereby certifies its analog effective radiated power remains as authorized after the digital power increase to -14 dBc.

Analog: 100,000 Watts
Digital: 4,000 Watts

6. *Radiation Exposure Certification.* Cox Media Group, Inc. hereby certifies that its increased digital power operations will not cause human exposure to levels of radio frequency radiation in excess of Section 1.1310 of the Commission's rules and is therefore categorically excluded from environmental processing pursuant to Section 1.1306(b).

Cox Media Group, Inc.

By: 

Debbie Morel

Vice President & General Manager

Date: May 18, 2010