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March 24, 2010

Scott Wallace, Senior Vice President  
BMP RGV License Company, LP  
8750 North Central Expressway, Suite 645  
Dallas, Texas 75231

In re: BMP RGV License Company, LP  
KVJY(AM), Pharr, Texas  
Facility Identification Number: 64629  
Request for Modification of License

Dear Mr. Wallace:

This is in reference to the informal letter request filed March 17, 2010, on behalf of BMP RGV License Company, LP ("BRLC"), licensee of Station KVJY (AM), Pharr, Texas. BRLC requests modification of the KVJY license to reflect replacement of the station's antenna monitor.

Our review of the request indicates that the required "before" and "after" readings were not supplied, as required by Section 73.69(d)(2) and (3). Thus, we are unable to determine that the station's directional antenna patterns are in adjustment.

Accordingly, it will be necessary to submit an application for direct measurement of operating power on Form 302-AM, accompanied by partial proofs of performance for the daytime and nighttime directional patterns. The informal letter request IS HEREBY DISMISSED as unacceptable for filing.

Sincerely,



Charles N. Miller, Engineer  
Audio Division  
Media Bureau