

FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554

MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/mb/audio/

ENGINEER: Ann Gallagher
TELEPHONE: (202) 418-2716
FACSIMILE: (202) 418-1410
E-MAIL: Ann.Gallagher@fcc.gov

March 19, 2010

Dan J. Alpert
2120 North 21st Rd.
Arlington, VA 22201

Re: KSET(AM), Lumberton, TX
Facility Identification Number: 31108
Proctor-Williams, Inc.
License application: BMML-20090622AGP

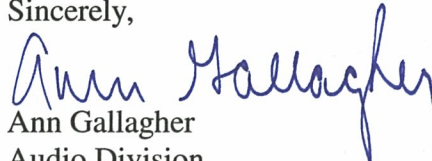
Dear Counsel:

Our review of the subject license application shows the following deficiencies:

1. There are four towers on the KSET site. Towers 1, 2, and 3 are used for the daytime array; towers 1, 2, and 4 are used at night. The application does not explain how the unused tower in each array is detuned. The engineering statement must include an explanation of the detuning method, and the array modeling must accurately reflect the tower detuning.
2. The theoretical array spacing and orientation should be used in the model. Exhibit 1 shows slightly different values for spacing and orientation, presumably based on the survey. This is incorrect.
3. The applicant did not calculate the characteristic impedance of the transmission line correctly in Exhibit 6.
4. The antenna monitor specified on Form 302, Potomac Instruments model 1901, is different from the model given in Exhibit 5. Please resolve this discrepancy.

Further action on the subject license application will be withheld until the applicant submits an amendment addressing the deficiencies described above. Failure to respond within 60 days from the date of this letter may result in dismissal of the application pursuant to 47 CFR Section 73.3568(a)(1).

Sincerely,



Ann Gallagher
Audio Division
Media Bureau

Cc: William J. Sitzman