

FEDERAL COMMUNICATIONS COMMISSION

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MAR 18 2009

Carrie Ward, Esq.
Entercom Communications Corp.
401 City Avenue, Suite 809
Bala Cynwyd, PA 19004

Re: Entercom Memphis License, LLC
WSMB(AM), Memphis, Tennessee
Facility Identification Number: 34374
File Number: BZ-20081231ABK

Dear Ms. Ward:

This is in reference to the above-captioned direct measurement of power application that you filed on behalf of Entercom Memphis License, LLC ("EML") due to the replacement of the FM antenna on tower #4 and # 5, and repair of the antenna phasor and antenna monitor system.

A preliminary engineering study of the application reveals that the partial proof-of-performance measurements were performed in 2006, two years prior to the time this application was filed. In addition, the measurements on the 59° radial were not conducted under similar environmental conditions as some were taken November while others were taken in January/February 2006. Consequently, EML must explain these discrepancies and must submit evidence to show that WSMB(AM)'s present antenna monitor current ratio, the antenna monitor phase, and the monitor point readings are still within the tolerance set forth in Section 73.62 of the Commission's rules.

Further action on the subject application will be withheld for thirty (30) days from the date of this letter in order to provide an opportunity to file a curative amendment. Failure to respond or file an amendment within this time period will result in the dismissal of the application pursuant to Section 73.3568 of the rules.

Sincerely,



Son K. Nguyen
Supervisory Engineer
Audio Division
Media Bureau

cc: John Price