FCC Form 352 December 1973

UNITED STATES OF AMERICA FEDERAL COMMUNICATIONS COMMISSION

File No.: 13.829 Call Sian: W M V X

STANDARD BROADCAST STATION LICENSE

Subject to the provisions of the Communications Act of 1934, subsequent Acts, and Treaties, and Commission Rules made thereunder, and further subject to conditions set forth in this license, 1/the LICENSEE

PENSACOLA EMOADCASTIMS COMPONATION

is hereby authorized to use and operate the radio transmitting apparatus hereinafter described for the purpose of broadcasting for the term ending 3 a.m. Local Time Toberson 1, 1976

The licensee shall use and operate said apparatus only in accordance with the following terms:

1. On a frequency of 1230

watts nighttime and 1 1010 watts daytime 2. With nominal power of with antenna input power of 250 watts men directional current amperes antenna nighttime ohms. antenan and antenna input power of 1 118 watts man directional current amperes antenna daytime ohms

3. Hours of operation:

Average hours of summise and sumsets: Jan. 6:45am to 5:15pm; Feb. 6:30am to 5:30pm; Mar. 6:00cm to 6:00pm; Apr. 5:30cm to 6:15pm; May 5:00mm to 6:30mm; Jame 4:45mm to 6:45mm; July 5:00em to 7:00pm; Aug. 5:15em to 6:30pm; Sep. 5130am to 6100pm; Oct. 5:45em to 5:15pm; Nov. 6:15am to 4:45pm; Dec. 6:45mm to 4:45pm;

Central Standard Time (non-advanced) Transmitters may be operated by reacte control 4. With the station located at: Pensacola, Florida from Palafox and Jordan Streets, Pensacola, .5. With the main studio located at: Florida.

Palafox and Jordan Streats

Pencacola, Florida
6. The apparatus herein authorized to be used and operated is located at: North Latitude: West Longitude:

AUXILIARY 250 watts Right and Bay

antenna current 0.98 saperes

antenna imput power 250 vette

Palafox and Jordan Streets Pensacola, Florida

Licensee shall accept such interference as may be imposed by other existing 250 watts Class IV stations in the event they are subsequently authorized to increas

power to one kilowatt. 7. Transmitter(s): BAUER FB-1000J(Neda)

pr other transmitter currently listed in the Commission's "Radio Equipment List, Part B, Aural Broadcast Equipment" for the power herein authorized).

8. Obstruction marking specifications in accordance with the following paragraphs of FCC Form 715: 1, 3, 11 & 21.

9. Conditions: Licensee shall be responsible for the installation and adjustment of filter circuits or other equipment in the antenna systems of stations WAYT, WHIR and WAYA, which may be necessary to prevent adverse effects due to reradiation end/or internal grose modulation. In addition, any objectionable problems of external cross modulation hall be eleminated.

The Commission reserves the right during said license period of terminating this license or making effective any changes or modification of this license which may be necessary to comply with any decision of the Commission rendered as a result of any hearing held under the rules of the Commission prior to the commencement of this license period or any decision rendered as a result of any such hearing which has been designated but not held, prior to the commencement of this license period.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

 1 This license consists of this page and pages

March 14, 1975

FEDERAL COMMUNICATIONS COMMISSION

