



Federal Communications Commission
Washington, D.C. 20554

June 8, 2023

Unity Broadcasting LLC
50 S. Clarke Rd.
Ocoee, FL 34751

Re: Unity Broadcasting LLC
WLAA(AM), Winter Garden, FL
Fac. ID No.: 55006
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed May 22, 2023, on behalf of Unity Broadcasting LLC ("UBL"). UBL requests special temporary authority ("STA") to operate station WLAA(AM) with temporary facilities.¹ In support of the request, UBL states that on October 5, 2022 a notice of silent operation was filed stating that the licensed WLAA(AM) tower was destroyed by Hurricane Ian. This STA request will allow WLAA(AM) to return to the air with a temporary ATU and filter system while full transmission facilities are completed and an application for construction permit prepared and filed.

Specifically, WLAA(AM) requests STA to operate non-directionally from an existing tower which is located 348 feet north of the licensed WLAA(AM) tower. Operation is proposed from an existing 91.4 meter (300 foot) tower (ASRN:1217238) with a daytime power of 1 kilowatt. No nighttime operation is proposed.

Accordingly, the request for STA is GRANTED. Station WLAA(AM) may operate with the following facilities:

Geographic coordinates	28° 34' 08" N, 81° 31' 09" W (NAD 1927)
Frequency	1600 KHz
Hours of operation	Daytime
Operating power	1 kilowatt (Daytime)
Antenna type	Existing tower
ASRN	1045403
Electrical height of radiator	168.7 degrees
Antenna efficiency	328.32 mV/m/kW at 1 kilometer

It will be necessary to further reduce power or cease operation if complaints of interference are received. WLAA(AM) must notify the Commission when licensed operation is restored. WLAA(AM) must use whatever means are necessary to protect workers and the public from

¹ WLAA(AM) is licensed for operation on 1490 kHz with a daytime and nighttime power of 1 kilowatt, employing a non-directional antenna pattern (ND1-U).

exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **December 5, 2023**.

STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,



Jerome J. Manarchuck
Audio Division
Media Bureau

cc: John C. Trent, Esq. (via email only)