


**United States of America**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**AM BROADCAST STATION LICENSE**

Authorizing Official:

Official Mailing Address:

WACCAMAW BROADCASTING, LLC  
 PO BOX 1400  
 GEORGETOWN SC 29442

  
 Son Nguyen  
 Supervisory Engineer  
 Audio Division  
 Media Bureau

Facility Id: 3900

Call Sign: WPIF

License File Number: BL-20221221AAB

Grant Date: March 17, 2023

This license expires 3:00 a.m.  
 local time, December 01, 2027.

License to cover BP-20211203AAC to co-locate with WGTN (ID# 23899).

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:  
 Local Standard Time (Non-Advanced)

Jan.	7:15 AM	5:30 PM	Jul.	5:15 AM	7:30 PM
Feb.	7:00 AM	6:00 PM	Aug.	5:45 AM	7:00 PM
Mar.	6:30 AM	6:30 PM	Sep.	6:00 AM	6:30 PM
Apr.	5:45 AM	6:45 PM	Oct.	6:15 AM	5:45 PM
May	5:15 AM	7:15 PM	Nov.	6:45 AM	5:15 PM
Jun.	5:00 AM	7:30 PM	Dec.	7:15 AM	5:15 PM

Callsign: WPIF

License No.: BL-20221221AAB

Name of Licensee: WACCAMAW BROADCASTING, LLC

Station Location: GEORGETOWN, SC

Frequency (kHz): 1470

Station Class: D

Antenna Coordinates:

Day

Latitude: N 33 Deg 24 Min 15 Sec

Longitude: W 79 Deg 19 Min 36 Sec

Night

Latitude: N 33 Deg 24 Min 15 Sec

Longitude: W 79 Deg 19 Min 36 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 0.42 Night: 0.09

Antenna Input Power (kW): Day: 0.42 Night: 0.09

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 2.45 Night: 1.13

Resistance (ohms): Day: 70 Night: 70

Non-Directional Antenna: Day

Radiator Height: 103.9 meters; 183.4 deg

Theoretical Efficiency: 385.97 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 103.9 meters; 183.4 deg

Theoretical Efficiency: 385.97 mV/m/kw at 1km

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1235231	

Night:

Tower No.	ASRN	Overall Height (m)
1	1235231	

Special operating conditions or restrictions:

- 1 The licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
  
- 2 The ground system consists of 120 equally spaced, buried #10 AWG copper radials, each 53.6 meters in length, about the base of the tower.

\*\*\* END OF AUTHORIZATION \*\*\*